

# Esports: Creating or Enhancing a High-Quality Program In Your School (Grades 6-12)



A Unique NEW One-Day Live Online Seminar Presented by

## Wiley Brazier

Outstanding Educator, Certified K-12 Esports Provider  
and National Presenter

Specifically Designed for Principals, Esports Coaches,  
Athletics Directors, Teachers and Advisors in Grades 6-12

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**The key components of exemplary Esports programs** and how to incorporate them in building or refining your own high-quality program

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**Cost-efficient ideas** for making best use of time, equipment and funding in your Esports program

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**Dozens of instantly usable strategies**, innovative tips, tools and techniques perfect for your Esports program

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**An extensive digital resource handbook** filled with ideas designed specifically to help you create or enhance a high-quality program that engages with the local and national Esports community

### Live Online Seminars

#### May 12

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

#### May 13

**9 AM Pacific**, 12 PM Eastern,  
11 AM Central, 10 AM Mountain

#### May 17

**9 AM Mountain**, 11 AM Eastern,  
10 AM Central, 8 AM Pacific

#### May 18

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

CEUs and Graduate Credit Available  
See page 6 for details

# Ten Key Benefits of Attending

*'Wiley Brazier was an exceptional presenter! Invaluable information!'*



## Who Should Attend

Principals, Esports Coaches,  
Athletics Directors,  
Teachers and Advisors  
in Grades 6-12

- 1. Learn “What Works” From Those Who Have Successfully Started Esports Teams**  
Learn from the experience of others who have created highly engaging and competitive Esports programs ... Discover what worked and what didn't
- 2. Meet the Needs of Your School and Community with Your Esports Program**  
Gain practical ideas for creating an Esports Program that will play a vital role in your school and community
- 3. Connect Gamification, Esports, and Gaming Concepts with Instruction**  
Learn practical ways to enhance your existing curriculum with Esports
- 4. Boost Your Players’ STEM Skills with Esports**  
Discover practical ways your Esports program can support STEM ... Specific examples of how Esports can help your students expand their science, technology, engineering, and mathematics skills
- 5. Move Beyond “Just Games” to Create Highly Engaging Learning**  
Explore how to go beyond playing “just games” to create highly engaging learning experiences for students ... Discover a powerful framework to guide your Esports program
- 6. Focus Your Esports Program ... Keeping It Real and Reasonable**  
In the world of Esports, the sky's the limit ... Learn how to develop a plan that works within the needs of your classroom, school, community, and budget
- 7. Support Academic Instruction and Accelerate Student Learning**  
Discover innovative ways to create engaging, student-centered lessons that target your current standards ... Explore gaming concepts that support classroom instruction and enhance student learning
- 8. Draw, Engage and Reach New Students with Your Esports Program**  
Discover you can draw new students with your Esports program who may not normally engage in traditional school teams and clubs ... Strengthen relationships within your school and community
- 9. Gain Tips and Tricks from Outstanding Esports Programs**  
Learn from the experience of others who have successfully created outstanding Esports programs ... Avoid common pitfalls and discover what worked
- 10. Receive an Extensive Esports Digital Resource Handbook**  
You will receive an extensive digital resource handbook filled with highly practical ideas, strategies, and tips for creating and enhancing a high-quality Esports Program

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **The latest, cutting-edge ideas** for creating or enhancing high-quality Esports programs in middle and high schools
- **Outstanding strategies for launching a high-quality Esports program** ... avoid pitfalls and learn what really works
- Ways to enhance and **take your preexisting Esports program to the next level**
- **The latest blogs, websites and online platforms** perfect for your Esports program and increasing students' knowledge and engagement
- **The best resources to stay current** on the latest developments in the field of Esports
- **Ways to secure sponsorships** to provide funding and equipment for your Esports program
- **How to reach at-risk students** earlier and more quickly through your Esports program and team collaboration
- **Innovative ways to promote** your Esports program to your school and community, including social media marketing ideas
- How to **strengthen your Esports program by networking** with district, regional, state, and national colleagues
- Esports strategies and gaming concepts to **strengthen student achievement** and academic success
- **The best of the best** titles and hardware suggestions to help you create the strongest Esports configuration
- Tips to **make the most of your Esports budget**



*"What a wonderful presenter! I would attend another training with Wiley in a heartbeat. Very dynamic, engaging and informative!"*

## Practical Ideas and Strategies

In this **NEW** live online seminar, **WILEY BRAZIER**, an award-winning educator, Certified K-12 Esports Provider and national presenter will share practical ways you can create or enhance a high-quality, thriving Esports program.

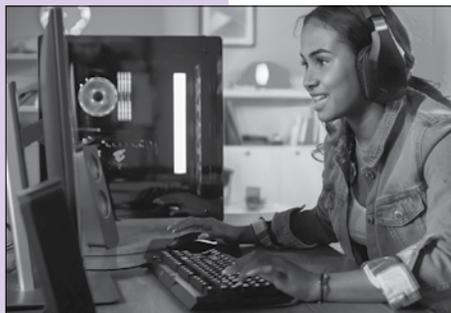
### What is Esports?

- Competitive, organized video gaming teams
- Players face off in popular titles such as: Fortnite, League of Legends, Counter-Strike, Call of Duty, Overwatch, Halo, Madden NFL, and many more!
- Many colleges and universities now have, actively recruit, and provide scholarships for Esports teams under their athletics divisions
- Many middle and high Schools are now offering or considering offering Esports programs

Gain numerous ideas to help you maximize your time and resources to create or enhance a high-quality Esports program. Join Wiley for an inspiring day filled with the practical tips and tools you need. **Whether you have an existing Esports program in your school or are new to the idea of offering Esports, you are sure to find a wealth of ideas in this powerful one-day seminar!**



# A Message From Seminar Leader, Wiley Brazier



## Uniquely Qualified Instructor

**WILEY BRAZIER** is an award-winning educator, certified K-12 Esports Provider and national presenter. He is a technology integration consultant as well as a featured speaker at conferences across the United States and Canada. Wiley is passionate about engaging and expanding the Esports community by showing educators practical ways to incorporate Esports in schools, and gaming concepts in learning and instruction. He is the Founder of 24/7 Esports and the Google Educator Group Mentor for his region of the United States. Wiley is the recipient of the 2019 ISTE Education Leaders Network Award for Exemplary Leadership. He is also the author of, *Esports: Creating or Enhancing a High-Quality Program In Your School*, the extensive digital resource handbook each participant will receive at the seminar. **Join Wiley for a valuable day of learning, filled with numerous ideas to help you maximize your time and resources to create or enhance a high-quality Esports program in your school.**

Dear Colleague:

Esports is the innovative and engaging school program of the future! Don't miss this terrific opportunity to get in on the action now!

This is an event unlike any other in the education realm. It is for forward-thinking grades 6-12 principals, Esports coaches, athletics directors, teachers and advisors in search of the latest, practical ways to create the best and most engaging Esports programs.

Esports is about the students. According to the PEW Research Center: Fully 99% of boys and 94% of girls play video games. This live online seminar is for those who want to connect with what students are already doing to boost student participation and ignite a vibrant, new culture for your school. You will gain crucial insights on how to make Esports a key part of your school's culture.

Young cyber athletes learn through gaming in a safe environment, developing stamina and preparation for the real world. Esports is all about community and bringing people together. Come learn how to create or enhance a high-quality Esports program to help your students be part of something they are proud of!

By harnessing students' passion for games and bringing it into the classroom, gaming concepts help to improve academic performance, inclusion, and attendance, all while equipping students with the life skills they will need in college and beyond:

- Improvement in academic performance and attendance
- Engagement and participation
- Teamwork and comradery
- Preparation for future career endeavors

In our day together, we will look at best practices for building or enhancing your Esports program. We will learn what has worked (and what hasn't!). We'll discuss how and where to gather support for your Esports program and how to create a plan that will maximize resources you already have, including ideas to make the most of your Esports budget. We will also examine the educational benefits of Esports.

The bottom line is, your Esports program should be purposeful, meaningful and support your school and community. I designed this seminar specifically to show you just how your Esports program can accomplish these goals. Throughout the day, I will showcase examples of outstanding Esports programs, ideas and activities that you can easily replicate in your own school.

Sincerely,

A handwritten signature in black ink, appearing to read 'Wiley Brazier', written over a light-colored background.

Wiley Brazier

**P.S. No matter what age group you work with, this seminar will provide you with the motivation, practical strategies and resources to create or enhance your own successful Esports program. I look forward to seeing you soon!**

# What Your Colleagues Say About Wiley Brazier

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*"This online seminar was exceptional. Mr. Brazier presented a vast amount of information in a productive and fun way!"*

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*"Great online seminar! Thanks so much, Wiley. **Super helpful resources** for me to continue to investigate and play with immediately."*

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*"Wiley was **very engaging and funny** throughout the presentation. I would love to attend another presentation by Wiley again in the future!"*

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*"There were many new ideas I had never heard of! **I can't wait to use these resources.**"*

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*"**Very beneficial!** Wiley's online seminar was a great use of my time!"*

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*"This was a terrific PD! **Wiley was extremely knowledgeable, helpful, and friendly.** The day absolutely flew by!"*



## About BER Live Online Seminars

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

**Outstanding Instructors**

All programs are led by outstanding BER national trainers

**Extensive Resource Handbooks**

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

**Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

**Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*'Very fun and engaging day! So many ideas that I can use right away.'*

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Esports Digital Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Practical ways to establish or enhance Esports programs in your school
- Key concepts and practices of successful Esports programs
- Numerous low-cost or inexpensive ideas for your Esports program
- Specific ways to engage students with Esports and gaming concepts
- Ways to generate support and resources for your program
- Numerous, creative, easy-to-implement ideas for strengthening your Esports program
- Models of effective Esports Programs
- And much, much more!

## Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with others interested in creating or enhancing high-quality Esports programs.

## Consultation Available

Wiley Brazier will be available at the seminar for consultation regarding your questions and the unique needs of your own Esports program.

## Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/online](http://www.ber.org/online)

# Esports: Creating or Enhancing a High-Quality Program In Your School (Grades 6-12)

## Registration (ZSB1S1)

1. **May 12, 2021** (Start time: 9 AM Central)
2. **May 13, 2021** (Start time: 9 AM Pacific)
3. **May 17, 2021** (Start time: 9 AM Mountain)
4. **May 18, 2021** (Start time: 9 AM Eastern)
- or —
5. **I'd like to order the recorded version of this seminar**

FIRST NAME \_\_\_\_\_ M.I. \_\_\_\_\_ LAST NAME \_\_\_\_\_

POSITION, SUBJECT TAUGHT \_\_\_\_\_ GRADE LEVEL \_\_\_\_\_

SEMINAR NUMBER: \_\_\_\_\_ (Please see list above)

*List additional registrants on a copy of this form*

SCHOOL NAME \_\_\_\_\_

SCHOOL MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

SCHOOL PHONE NUMBER \_\_\_\_\_ HOME PHONE NUMBER \_\_\_\_\_

( ) ( )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) \_\_\_\_\_

HOME MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

## IMPORTANT – PRIORITY ID CODE: EZSB1S1

### METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$279 per person,**  
for teams of three or more registering at the same time, the fee is \$259  
per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)
- Charge my:  MasterCard  VISA  Discover

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Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_  
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Please print name as it appears on card Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: [www.ber.org](http://www.ber.org)

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503  
(Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



ZSB1S1

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# Esports: Creating or Enhancing a High-Quality Program In Your School (Grades 6-12)



An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available  
to use online at your convenience



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# Esports: Powerful, High-Quality School Programs (Grades 6-12)

## Practical PD, No Travel

ZSB151

# Esports: Creating or Enhancing a High-Quality Program In Your School (Grades 6-12)



Bureau of Education & Research

Live Online Seminar  
or Recorded Version



A Unique One-Day Live Online Seminar  
(Also available as a Recorded Online Version  
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Presented by

## Wiley Brazier

Outstanding Educator, Certified K-12 Esports Provider  
and National Presenter

The key components of exemplary Esports programs and how to  
incorporate them in building or refining your own high-quality program

Cost-efficient ideas for making best use of time, equipment and  
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Dozens of instantly usable strategies, innovative tips, tools and  
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