

# Practical Ideas for Making Best Use of GOOGLE CLASSROOM to Enhance Instruction (Grades 6-12)



Presented by **JOHN R. SOWASH**  
Outstanding Google Certified Teacher and Trainer

**Specifically Designed for Educators Serving Grades 6-12:  
Classroom Teachers, Technology Specialists, Library/Media Specialists,  
and Administrators**

- ▶ **Dozens of practical ways to utilize Google Classroom** to enhance content instruction and increase student engagement in grades 6-12
- ▶ **The latest updates** on Google Classroom, Google Apps and Google Extensions to improve student projects, collaboration and communication
- ▶ **Timesaving strategies** to more easily manage student work in Google Classroom ... Assign, collect, grade, and provide feedback with just a few clicks!
- ▶ **Discover “hidden features” and uses** of Google Classroom to enhance your content instruction

*You are welcome to bring a fully charged Chromebook or laptop with the Chrome browser installed. It is not, however, a requirement to attend this seminar. An iPad or Android tablet will not provide the full range of Google or Chrome resources covered in this seminar.*

## 2019 SCHEDULE

### Arizona

**Phoenix – October 29**

AZ Clock Hours Available

### California

**Anaheim – October 30**

**Pasadena – October 31**  
(Arcadia)

### Colorado

**Denver – October 28**

(Lakewood)

5 CO Clock Hours Available

### Hawaii

**Honolulu – November 1**

“ *By far the best technology seminar I have ever attended! The website and handbook are extremely valuable resources.* ”

– ANGELA O’KEEFE,  
COMPUTER SPECIALIST

## Practical Ideas for Using Free Google Tools

This outstanding seminar is designed for educators working with students in grades 6-12 who want to make more effective use of Google Classroom including a variety of free Google tools and Google Apps to enhance content learning. Author and Google Certified Trainer, John Sowash, will show you how to better harness the full potential of Google Classroom, Google Drive, Google Keep, YouTube and Chrome in your classroom.

Whether you are working in a school or district that has “Gone Google” or are an individual educator searching for free tools with a variety of practical applications to enhance your instructional program, you’ll leave this seminar with a wealth of ideas you’ll be able to use immediately. This seminar is appropriate for both new and experienced users of Google Classroom.

***You will also receive an extensive Google Tools resource handbook that details how to connect to a companion website to reinforce and extend your learning after the seminar.***



## Ten Key Benefits of Attending

- 1. Discover the Most Important Features of Google Classroom**  
Learn how to make best use of the features that will save you time and help you better connect with your students on a deeper level
- 2. Get the Latest Updates on Google Classroom**  
Get the latest updates on Google Classroom and learn how Classroom makes assigning and receiving documents simple and easy for both you and your students
- 3. Uncover “Hidden” Features and Uses for Google Classroom**  
Discover the buried features and non-traditional uses for Google Classroom that will open your eyes to entirely new ways to use Classroom!
- 4. Streamline your Classroom Workflow**  
Learn specific strategies for sending, receiving, and grading student work through Classroom, saving time and energy, and eliminating student frustration
- 5. Design Authentic Learning Projects Powered by Google Classroom**  
No more one size fits all worksheets ... Learn how to integrate awesome free web-based tools into Google classroom to power multimedia projects, websites, HyperDocs and more!
- 6. Explore the Latest Google Drive Add-Ons**  
Take Google Drive to the next level by leveraging amazing add-ons for Docs, Sheets, Slides, and Forms
- 7. Discover the Hottest NEW Chrome Apps & Extensions**  
Extend the capabilities of your Google Classroom with these NEW Chrome apps and extensions
- 8. Harness the Power of Google Drive for Online Document Collaboration and Communication**  
Discover the amazing variety of practical ways Google Drive + Classroom can significantly enhance student-to-student, student-to-teacher and collaborative communication
- 9. Top Tips for Using Google Forms**  
Gather information, create a quiz, or collect research data through Google’s amazing form building tools which integrates perfectly into Classroom
- 10. Receive an Extensive Google Tools Resource Handbook and Access to a Specially Created Website with Helpful Resource Links**  
Each participant will receive an extensive resource handbook that includes detailed descriptions and practical applications of each of the Google Tools presented during the seminar ... In addition, you’ll receive information on how to access a specially created website with helpful links and online tutorials for a variety of Google Tools

# Outstanding Strategies You Can Use Immediately

- **Practical strategies** for using Google Classroom to enhance content instruction and streamline student workflow in grades 6-12
- **Dozens of proven ways to utilize free Google Tools** to increase student engagement in grades 6-12
- **The latest information** on Google Classroom updates and coming features!
- **Efficient ways** to use Google Sites for collaborative research projects
- **How you can encourage STEM exploration** and skill building with Google Classroom
- **Proven ways to work smarter, not harder** ... Learn timesaving tips for using Google Classroom more efficiently, including self-grading, multiple choice and project-based assessments
- **Timesaving tips and techniques for using Google Classroom** to streamline your communication with parents, students and colleagues
- **Tips for organizing Google Drive** to reduce paper, find what you need faster, and grade student work quicker and more effectively
- **Valuable tips** to get the most from the Chromebooks, tablets or other devices in your classroom
- **Five essential tools** you should be using alongside Google Classroom
- **Innovative ways** to use Google Drive to design student-centered projects
- **Tips** for using the hottest, NEW Chrome apps and extensions

“*John is down to earth!  
He presents in language that  
is understandable for those  
who are not proficient in  
technology. Great presenter!*”

– LYNN LOFTUS, TEACHER



**To Register,  
Call Toll-Free**

**1-800-735-3503**

# A Message From Your Seminar Leader, John Sowash



**Bureau of Education & Research**

915 118th Avenue SE • PO Box 96068 • Bellevue, WA 98009-9668  
Phone (800) 735-3503 • Fax (425) 453-1134 • [www.ber.org](http://www.ber.org)

Dear Colleague:

As educators, it is critically essential that we prepare our students for careers and opportunities that are presently unknown. This is a challenging goal which requires us to be equipped with the latest tools, knowledge and proven techniques that will help our students achieve their maximum potential.

Google provides an amazing variety of free tools that have hundreds of practical applications for use in our classrooms. The full suite of free Google tools allows us to more deeply engage our students through purposeful integrated technology, online collaboration and increased emphasis on information literacy skills. As an experienced classroom teacher, I know just how precious your time is so I have designed this seminar to show you the most useful applications of Google Classroom to enhance content instruction, improve student learning and streamline your communications with parents, students and colleagues.

I invite you to come learn with me for a day. My goal is to provide you with the inspiration, knowledge and resources you need to successfully and practically transform your teaching and students' learning experience. I will provide you with a handbook that will go far beyond the subjects we are able to cover, as well as a website where you can find more information and frequent updates as Google adds new tools. Whether you are an experienced Google teacher or a new user of Google, you will walk away with new knowledge and lesson ideas that can be used the very next day.

I look forward to meeting you at the seminar.

Sincerely,

John R. Sowash

P.S. **I have personally used all of these tools in my classroom** and I believe you will be blown away with the possibilities!

*“As an experienced classroom teacher, I know just how precious your time is so I have designed this seminar to show you the most useful applications of Google Tools to enhance content instruction, improve student learning and streamline your communications with parents, students and colleagues.”*

# What Your Colleagues Say About John Sowash

***"John's seminar has helped me to see the many ways I will be able to use Google Classroom as part of my teaching. It has provided me with a wealth of resources to get me started and use over time."***

– Tiffany R. Hathaway, Elementary Teacher

***"John gave me lots of ideas for how to integrate my new Chromebooks into my existing courses next year."***

– Steve Loth, Science/Technology Teacher

***"Many useful tips and tools I can use, explore and implement."***

– Sharleen Berg, Media Specialist

***"Excellent presenter! Lots of great information and helpful suggestions."***

– Stephanie Talalai, Technology Coordinator

***"John's seminar is helpful and interesting. The presentation is straightforward and candid. John is personable, easy to understand, incredibly knowledgeable, and engaging. I will definitely pursue Google Tools in my classroom and for my own curricular work as well."***

– Jennifer Waldvogel, English Teacher

***"John Sowash is an excellent presenter! He is knowledgeable and can field any question with an appropriate, well-thought-out answer."***

– Maureen E. Detty, Teacher

***"Just what I was hoping for! Great speaker who is informative and fun. Superb resource handbook. I feel more confident in using Google Classroom/Google Tools and can go back to my school as a resource while we transition to an all Google/Chromebook district."***

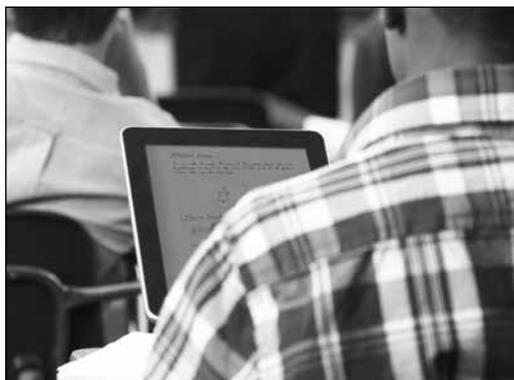
– Sara Byrne, Computer Teacher

***"Excellent professional development opportunity. John highlights the important aspects of the Google products, leaving me excited to learn more about the products. I am looking forward to implementing Google in my classroom."***

– Jeff Chmielinsky, Teacher

***"I highly recommend John R. Sowash's seminar to whomever wants to maximize Google Classroom Tools and Chromebooks in the classroom!"***

– David Laben, Technology Teacher



## Uniquely Qualified Instructor

**John Sowash** is an experienced educator and former school administrator who challenges educators to use technology to improve learning. As a top ranked Google Certified Trainer, John has been invited to speak around the world, inspiring educators to use technology to connect with and challenge students.

John is the author of *Practical Ideas for Making Best Use of Google Classroom to Enhance Instruction (Grades 6-12)*, the comprehensive resource handbook you'll receive at the seminar. Additional authorship credits include *The Chromebook Classroom (2016)*, and *The Ultimate Guide to Google Certifications (2018)*.

***As an experienced high school teacher and school administrator, John understands the demands placed on classroom teachers and gears his presentations towards the most practical and useful tools that will strengthen student learning, engage students and streamline teachers.***

# Special Benefits of Attending



## Who Should Attend

Educators serving grades 6-12: Classroom Teachers, Technology Specialists, Library/Media Specialists, and Administrators

## On-Site Training

Most BER seminars can be brought to your school or district. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## You'll Receive an Extensive Google Classroom Resource Handbook and Access to a Special Website

You'll receive an extensive Google Classroom resource handbook and access to online resources. Included in the handbook are:

- A detailed overview of all the functionality of Google Classroom
- Step-by-step instructions with screenshots on setting up and configuring Google Classroom
- Lesson ideas for topics covered in the seminar
- Introduction to Google tools not covered in the seminar
- Tips and tricks for using Google Classroom, Google Drive and other Google resources
- Links to further resources to continue learning and exploring after the seminar

Practical Ideas for Making Best Use of **GOOGLE CLASSROOM** to Enhance Instruction (Grades 6-12)

### RESOURCE HANDBOOK

by John R. Sowash



Bureau of Education & Research

## Make the Best Use of Your Time

You are welcome to bring a fully charged laptop with the Chrome browser installed or a Chromebook computer, but it is not a requirement to attend. An iPad or Android tablet will not provide access to the full range of Google or Chrome resources covered in this seminar. Your resource handbook and a specially created website will support your individual hands-on exploration of the ideas and resources presented during the seminar when you return to your school.

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Meet Inservice Requirements

At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

## Can't Attend?

### Other Professional Development Options:

#### Convenient Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses.

See the catalog of available courses at [www.ber.org/online](http://www.ber.org/online)



# Practical Ideas for Making Best Use of GOOGLE CLASSROOM To Enhance Content Learning (Grades 6-12)

## Registration (ZCY0F1)

- 1. **Anaheim, CA** – October 30, 2019
- 2. **Denver** (Lakewood), **CO** – October 28, 2019
- 3. **Honolulu, HI** – November 1, 2019
- 4. **Pasadena** (Arcadia), **CA** – October 31, 2019
- 5. **Phoenix, AZ** – October 29, 2019

FIRST NAME	M.I.	LAST NAME
_____		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
_____		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

### List additional registrants on a copy of this form

SCHOOL NAME	
_____	
SCHOOL MAILING ADDRESS	
_____	
CITY & STATE	ZIP CODE
_____	_____
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
( )	( )

**Registration confirmations are sent via e-mail.  
If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	
_____	
HOME MAILING ADDRESS	
_____	
CITY & STATE	ZIP CODE
_____	_____

**IMPORTANT: PRIORITY ID CODE    EZCY0F1**

## METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for groups of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
  - A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)
  - Charge my:     MasterCard     VISA     Discover
- Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ MO/YR
- Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_  
(Found on back of card)
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/
- Please print name as it appears on card                      Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: **www.ber.org**

 FAX this form to: **1-425-453-1134**

 PHONE toll-free: **1-800-735-3503** (Weekdays 6 am - 5 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

### PRE-REGISTRATION REQUIRED DUE TO LIMITED ENROLLMENT

## Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.  
Check-in 8:00 a.m. - 8:30 a.m.

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Anaheim: Red Lion, (714) 750-2801
- Denver: Hampton Inn West – Lakewood, (303) 969-9900
- Honolulu: Hyatt Regency Waikiki, (808) 923-1234
- Pasadena: Embassy Suites – Arcadia, (626) 445-8525
- Phoenix: Four Points by Sheraton North, (602) 943-2341

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a \$15 service fee. Substitutions may be made anytime without charge.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**. The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



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## Make Best Use of **GOOGLE CLASSROOM** to Enhance Student Learning (Grades 6-12)

- **Best Practices to Strengthen Your Use of Google Classroom**
- **A Unique One-Day Seminar**
- **Coming to a Location Near You**

ZCY0F1

## Making Best Use of Free **GOOGLE TOOLS** To Enhance Content Learning (Grades 6-12)



### A Unique One-Day Seminar Coming to a Location Near You

**Dozens of practical ways to utilize Google Classroom** to enhance content instruction and increase student engagement in grades 6-12

**Timesaving strategies** to more easily manage student work in Google Classroom ... Assign, collect, grade, and provide feedback with just a few clicks!

**The latest updates** on Google Classroom, Google Apps and Google Extensions to improve student projects, collaboration and communication

**Discover "hidden features" and uses** of Google Classroom to enhance your content instruction



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