

Maximize the Power of **GOOGLE CLASSROOM:** Using the Best Cutting-Edge Tools to Strengthen Student Learning (Grades 6-12)



A Unique One-Day In-Person Seminar or Live Online Seminar Presented by

Desiree Alexander

Outstanding Secondary Teacher and
Google for Education Certified Innovator, Partner and Trainer

**Specifically Designed for Educators Serving Grades 6-12:
Classroom Teachers, Technology Specialists, Library/Media Specialists
Instructional Coaches, and Administrators**

The best cutting-edge tools to maximize the power of Google Classroom and strengthen student success

Dozens of practical strategies to integrate the best, FREE websites, tools and extensions with Google Classroom to enhance your instruction

Timesaving ways to more easily manage secondary students' work in Google Classroom ... Assign, collect, grade, and give feedback with just a few clicks

Receive an extensive resource handbook and special access to Desiree's website and Google Classroom so you can immediately link to all the resources presented in this seminar

New York

Albany (Troy) – November 2

Rochester – November 3

Tennessee

Knoxville – November 23

Nashville (Smyrna) – November 22

Vermont

Burlington – November 1

LIVE ONLINE SEMINAR

November 19

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

Ten Key Benefits of Attending

'This was easily the most practical workshop I have ever attended. There wasn't one element that I can't or wouldn't want to use. Fantastic!'

– PATRICK OSPALEK,
DEPARTMENT CHAIR



Who Should Attend

Educators Serving
Grades 6-12: Classroom
Teachers, Technology
Specialists, Library/
Media Specialists
Instructional Coaches,
and Administrators

- 1. Maximize Google Classroom to Strengthen Learning**
Discover the best cutting-edge tools that easily integrate with and can take Google Classroom to the next level ... What every grades 6-12 teacher needs to know about fully tapping into Google Classroom and digital tools to strengthen student learning
- 2. Timesaving Strategies to Boost Your Productivity and Effectiveness**
Employ the best free web tools that can be used with Google Classroom to save valuable time while increasing your effectiveness ... Explore timesaving strategies to streamline your workflow and enhance your students' learning
- 3. Swiftly and Effortlessly Provide Highly Valuable, Actionable Feedback**
Integrate timesaving online assessment tools with Google Classroom to powerfully inform your instruction ... Learn essential strategies to assign lessons and assessments, provide feedback, grade and return assignments, and more!
- 4. Harness the Full Potential of Google Classroom for Online Collaboration**
Discover outstanding digital tools that easily integrate with Google Classroom to significantly enhance student collaboration
- 5. Incorporate the Best, FREE Extensions from the Chrome Web Store**
Manage your time more efficiently with the best Chrome Extensions for the secondary classroom ... Explore outstanding tools to enhance your instruction and student learning
- 6. The Best Digital Tools and Tips for Enhancing Your Secondary Instruction**
Explore a host of free digital tools and tips perfect for enhancing your secondary instruction, including warm-ups, lessons, independent work, group work, exit tickets, classroom video, and more!
- 7. Utilize the Newest Features of Google Classroom**
Google is constantly releasing new features and making changes ... Discover how to leverage the newest features of Google Classroom to benefit your instruction and your students
- 8. Make Best Use of Web Tools that "App Smash" with Google Classroom**
Explore outstanding ways you can seamlessly use and integrate web tools with Google Classroom ... Gain tips and strategies perfect for enhancing student learning in grades 6-12
- 9. Increase Students' Engagement and Responsibility for their Learning**
Utilize the best tools with Google Classroom to help students take more active role and greater responsibility for their learning ... Increase student engagement and content learning
- 10. Receive a Google Classroom Handbook and Special Website Access**
You will receive an extensive resource handbook with detailed descriptions and practical applications of each of the Google Tools and Extensions and digital tools presented ... Receive password access to Desiree's specially created website with helpful links and online tutorials

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **The best cutting edge tools** to maximize the power of Google Classroom and strengthen student learning
- **Timesaving tips and tricks** to make your life easier, both in and out of the secondary classroom using cutting-edge tools and Google Classroom
- **Practical strategies to make best use of Google Classroom** and a variety of free tools to enhance instruction in your secondary classroom
- **The latest updates in Google Classroom and G Suite for Education**, including new and improved tools to enhance student learning
- **How to find, download and install the latest, best FREE Chrome extensions** perfect for your secondary instruction
- **Work smarter, not harder** ... Timesaving tips for using outstanding tools and Google Classroom more efficiently
- **Advanced applications of Google Classroom** to streamline your work and help you communicate with students and parents with ease
- **Many additional tools perfect for your secondary classroom** including the best tools, apps and ways to streamline your classroom
- How to utilize Chrome profiles to **access your bookmarks, information and files from anywhere**
- **Valuable tips to get the most from the technology you have** in your secondary classroom – even if it's just one laptop, Chromebook or tablet



"Desiree broke everything down and showed what was available without overwhelming us. Tons of great ideas I can't wait to try out. Thank you!"

– SARAH WEIGEL, ELA TEACHER

Practical Ideas and Strategies

This outstanding, seminar is specially designed for secondary educators who want to maximize the power of Google Classroom by integrating the best free, cutting-edge tools for strengthening student learning. Outstanding secondary teacher and Google for Education Innovator and Trainer, **DESIREE ALEXANDER**, will show you how to more efficiently tap into the power of online student collaboration with Google Classroom and how to take greater advantage of the most useful aspects of G Suite for Education and other outstanding technology tools – specifically for grades 6-12 teachers. Maximize the power of Google Classroom with easy-to-integrate tools to help you differentiate, provide feedback and student choice, amplify student voice, strengthen student learning, and much more! Desiree will share practical and timesaving strategies for streamlining everyday workflows in your secondary classroom. **Whether you are new to Google Classroom, or are an experienced user, you'll leave this seminar with a wealth of use-tomorrow ideas. You will also receive an extensive Google Classroom resource handbook with step-by-step instructions for utilizing all the tools and apps presented in this seminar to reinforce and extend your learning after the seminar.**



A Message From Seminar Leader, Desiree Alexander



Uniquely Qualified Instructor

DR. DESIREE ALEXANDER is an experienced secondary teacher and Google Certified Innovator, Partner, and Trainer. Desiree has received numerous awards for her work in instructional technology including Top 30 Technologist by the Center for Digital Education, PBS Learning Media Digital Innovator for her home state and Leader of the Year for her region's Association of Computer Using Educators. Desiree is passionate about helping fellow teachers discover practical ways to maximize the power of Google Classroom, technology tools, apps, and Chrome extensions to greatly enhance student learning in secondary classrooms. Desiree has co-authored multiple books and is the author of *Maximize the Power of GOOGLE CLASSROOM: Using the Best Cutting-Edge Tools to Strengthen Student Learning*, the extensive resource handbook you will receive at the seminar.

Join Desiree for an outstanding day full of practical ways you can get the most out of Google Classroom to strengthen student learning in your grades 6-12 classroom.

Dear Colleague:

There is nothing quite like being a secondary teacher. The multitude of skills we are responsible for teaching students in our one content area is both amazing and sometimes daunting. With increasing demands on our time and all that we're responsible for, it can be challenging and even frustrating trying to keep up with the latest, best practices for enhancing our instruction.

As an experienced and fellow secondary teacher, I have specifically designed this seminar with you in mind! If you are fortunate enough to have Chromebooks, laptops or computers with a Google Chrome browser in your classroom or school, I know that you want to make best use of them. However, despite the array of features that are so readily available, the challenge most secondary teachers face today is in keeping up with essential ways to best use these tools to enhance our instruction.

Not only is Google Classroom an incredibly effective tool – the good news is that there are tons of outstanding, FREE Chrome apps, extensions and other powerful web tools available that are perfect for taking Google Classroom to the next level. I want to show you how these cutting-edge tools can easily be integrated with Google Classroom to excite and engage your students and to strengthen their learning.

I look forward to sharing the best of what works and what doesn't based on my experience using Google Classroom to enhance instruction at the secondary level. I will provide you with a comprehensive list of all the apps I have successfully used with my secondary students as well as tips and tricks to save you valuable time and effort. It is my sincere goal that you leave this seminar excited about returning to your classroom to try out many of the new ideas that you learn!

Sincerely,

Dr. Desiree Alexander

P.S. The emphasis will be on use-tomorrow tools perfect for maximizing the power of Google Classroom to strengthen your students' learning. Plus, you'll receive an extensive resource handbook and special access to my resource-packed Google Classroom to support your success.

"Not only is Google Classroom an incredibly effective tool - the good news is that there are tons of outstanding, FREE Chrome apps, extensions and other powerful web tools available that are perfect for taking Google Classroom to the next level."

What Your Colleagues Say About Desiree Alexander

*"What a great day. **So much information that I can use right away** with online teaching. Thanks so much!"*

Lisa Mullins, Teacher

*"Dr. Alexander was very informative, engaging and useful. I would **HIGHLY recommend her presentation** to other teachers."*

Sarah Hogan, Teacher

*"This was **the most useful workshop I have attended** in terms of gaining tools for my classroom! Thank you for all of the fantastic resources!"*

Kendra Leavitt, High School Teacher

*"Desiree's seminar was instructive and engaging, and she was excellent! **Time flew by** and I was surprised when the day was over."*

Karen Adrian, Teacher

*"Wow! What **a wealth of information**. I'm so looking forward to using many of the techniques I've learned about today. I'm also thrilled with the handbook. It's a terrific resource that I'm sure will get lots of use."*

Donna Coppola, Middle School Teacher



About BER Seminars

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources. (For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.)

Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 44 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



*'This was amazing.
I learned so much
- this was exactly
what I needed.
Desiree held my
attention the
entire time.'*

- SARA GRAY, TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Google Classroom Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Practical, timesaving strategies for integrating the best free, cutting-edge tools with Google Classroom to strengthen student learning
- Step-by-step guides and “how to” screenshots for using Google Classroom, G Suite and cutting-edge digital tools with your students
- Descriptions and images of the latest, most effective Chrome Extensions for grades 6-12 educators
- Tips and tricks for using Google Classroom, Google Drive and other technology resources to greatly strengthen student learning
- Receive password access to a special website specifically created for this seminar with helpful online resources

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in maximizing the power of Google Classroom to strengthen student learning.

Meet Inservice Requirements / Earn State CEUs

Participants of In-Person and Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



Related On-Demand Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. To enroll, visit www.ber.org/online

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Registration (ZCA2F1)

1. **Albany** (Troy), **NY** – November 2, 2021
2. **Burlington**, **VT** – November 1, 2021
3. **Knoxville**, **TN** – November 23, 2021
4. **Nashville** (Smyrna), **TN** – November 22, 2021
5. **Rochester**, **NY** – November 3, 2021
6. **LIVE ONLINE:** November 19, 2021 (Start time: 9 AM Eastern)
— or —
7. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

IMPORTANT – PRIORITY ID CODE: EZCA2F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
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FIVE EASY WAYS TO REGISTER:



REGISTER ONLINE at: www.ber.org



EMAIL this form to: register@ber.org



PHONE toll-free: 1-800-735-3503
(Weekdays 5:30 am - 5:30 pm Pacific Time)



FAX this form to: 1-425-453-1134



MAIL this form to: Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All **In-Person** Seminars are scheduled 8:30 a.m. – 3:15 p.m. Check-in is 8:00 a.m. – 8:30 a.m.
- All **Live Online** Seminars are scheduled 9:00 a.m. – 3:30 p.m. in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, Live Online Seminars or Recorded Seminars.

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Albany: Hilton Garden Inn – Troy, (518) 272-1700
- Burlington: Hilton, (802) 658-6500
- Knoxville: Hilton Garden Inn West, (865) 690-6511
- Nashville: Hampton Inn & Suites – Smyrna, (615) 355-8432
- Rochester: Hyatt Regency, (585) 546-1234

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

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An outstanding one-day In-Person Seminar
or Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available
to use online at your convenience



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ZCA2F1

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