

SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing



A Unique One-Day Seminar Presented by

Suzanne M. Foley, MS, CCC-A

Outstanding Audiologist and National Presenter

Specifically Designed for School-Based Speech-Language Pathologists Serving Pre-K Through Grade 12 Students

What every SLP should know about differentiating between four commonly misunderstood, yet similarly presenting disorders: Auditory Processing Disorder (APD), Attention Deficit, Memory Deficits, and Language Processing

Highly-practical and **powerful treatment options specific and differentiated to APD and each related disorder**

A wealth of practical speech and language screening methods you can use immediately when you suspect APD or related disorders, and when to refer students for outside evaluation

Receive a detailed therapy resource handbook to support your immediate use of the therapy techniques you'll receive at this seminar

Illinois

Champaign – January 11

Chicago – January 10
(Elk Grove Village)

New Jersey

Cherry Hill – January 9

New Brunswick – January 8
(Piscataway)

ASHA CEUs and Graduate Credits Available
see page 6 for details

"I really enjoyed this seminar and learned so much! Thank you, Suzanne!"

– KAREN ROGERS, SLP

Ten Key Benefits of Attending

*'Amazing content!
Very practical
information I can
apply in my school.'*

– DEB FUSEK, SLP



Who Should Attend

School-Based
Speech-Language
Pathologists Serving Pre-K
Through Grade 12 Students

1. What Every SLP Should Know About Differentiating Between APD and Related Disorders

APD and related disorders present similarly, making differential identification a real challenge for SLPs ... Learn distinguishing characteristics, behavior analyses, evaluation patterns, and practical ways to discriminate between APD, Attention Deficit, Memory Deficits, and Language Processing

2. Specific, Powerful Treatment Options for Each Disorder

Maximize the effectiveness of your therapy by targeting practical, highly effective and specific interventions ... Discover the best treatment approaches you can use specifically with APD and each of the related disorders to best meet students' therapy needs

3. Improve Your Evaluation of Auditory Memory Deficits

Explore the different types of memory deficits and their specific impacts on student learning ... Gain a wealth of speech and language assessment tools to help you enhance your assessment of students' memory skills

4. Highly-Effective Classroom Approaches

Learn practical and effective classroom interventions that can improve students' academic success ... Explore specific classroom communication, curricular modification and IEP plan ideas

5. Maximize Treatment Through Technology

The best technology options to augment traditional therapy ... Discover outstanding computer-based programs, apps, FM systems and other technology tools that can improve treatment outcomes using school and personal technology

6. Leverage Your Effectiveness by Training School Staff

Explore the most effective handouts, tools, interventions, and strategies you can use to train teachers and school staff in order to help students with APD and related disorders make more rapid progress

7. SLP-Friendly Screening Methods and Referral

Receive practical screening methods you can use when you suspect APD or related disorders are present ... How to know when to refer students for outside evaluation

8. Maximize Therapy Outcomes Through Home Programming

Receive a wealth of home programming options you can use to improve auditory and language skill development ... Explore handouts and suggestions for parent training for each of the disorders

9. Empower Your Students to Self-Advocate

Improve academic outcomes through powerful, easy-to-implement strategies to help your students understand and self-advocate for their own unique needs

10. Receive an Extensive Resource Handbook

Each participant will receive an extensive therapy handbook filled with resources, techniques and therapy strategies presented throughout the seminar to help you enhance therapy effectiveness for APD and related disorders

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Screen and differentially diagnose** between APD, ADD, language processing, and memory deficits
- **The most effective treatment approaches** for APD and related disorders—both in the therapy room and classroom
- **Current, most pertinent information** SLPs need to know about APD
- **Different types of ADD/ADHD and their impact** on student learning
- **Behaviors that can help differentiate** ADD/ADHD and APD
- The most effective **home-based interventions**
- How best to **help your students through a multi-disciplinary approach**
- Discover the **educational impact of each disorder**
- **The newest, best technology options** for treating APD
- Types of **memory deficits and treatment options** for each
- **How to leverage your effectiveness** by training teachers and school staff on the most effective interventions and strategies they can use to support progress
- Ways SLPs can **improve evaluation, treatment and management outcomes**



"Suzanne is very knowledgeable and shares wonderful, appropriate information to help clinicians in the school setting. Thank you!"

– JUDY SEITZ, SLP

Practical Ideas and Strategies

Auditory Processing Disorder (APD) is a commonly misunderstood disorder. Related disorders such as Attention Deficit (ADD) and Language Processing are commonly confused with auditory processing disorders. Auditory memory also affects students' ability to retain information in the classroom and can present similarly. The challenge speech-language pathologists face is that these disorders result in similar academic and communication difficulties, making them difficult to discriminate. Yet, it is critical that SLPs understand and can discriminate between these disorders so that we can provide our students with the most effective and powerful interventions.

In this seminar, outstanding audiologist and national presenter, **SUZANNE FOLEY** will provide insights and answers to commonly asked questions and misunderstandings regarding APD and its relationship to other disorders such as language processing, auditory memory and attention deficit. The focus will be on the best, most current and practical therapeutic approaches to treat each disorder, including effective classroom and communication strategies.

Topics covered include how to discriminate among these disorders, classroom challenges specific to each deficit, and effective treatment interventions for the therapy room and classroom. **In addition, each participant will receive an extensive resource handbook that includes all of the techniques and therapy strategies discussed in this seminar.**



A Message From Your Seminar Leader, Suzanne M. Foley



Uniquely Qualified Instructor

SUZANNE M. FOLEY is a highly sought-after speaker at numerous state and local conferences and is one of the few audiologists in her home state who specializes in the diagnosis and treatment of Auditory Processing Disorders (APD). She has extensive experience working with speech-language pathologists in the diagnosis and treatment of children with APD and related disorders. Suzanne is the author of *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, the comprehensive resource handbook each participant will receive at the seminar. **Join Suzanne for a day filled with highly-practical and powerful interventions you can use to meet the specific therapy needs of students with APD and related disorders.**

Dear Colleague:

Auditory Processing Disorder (APD) is a commonly misunderstood disorder among school-age children. As an audiologist who specializes in the evaluation and treatment of APD, I have a unique perspective on the disorder and particularly, related disorders that can often present similarly. Many factors can affect a child's ability to listen and learn in the classroom. Because the symptoms of APD are similar to attention deficit, memory deficits and language processing, SLPs often struggle to discriminate between these disorders and provide effective, targeted therapy that will best meet students' specific needs.

Differential diagnosis and the effective treatment of these disorders requires a multi-disciplinary approach. I will provide you with practical ways to differentially identify these disorders using tools currently available to you. I will show you how speech-language pathologists and other team members can work together to discriminate among these disorders in order to provide students with the interventions and supports they need most.

You will leave with an increased understanding of what APD is and how it relates to memory deficit, attention deficit and language processing disorders. We will discuss the best screening, evaluation and therapy intervention options for each disorder. I will provide you with productive and practical approaches you can use immediately to support your students.

Sincerely,

Suzanne M. Foley, MS, CCC-A
Audiologist

P.S. The focus of this seminar will be to equip you with powerful, practical ways you can differentially identify and provide the specific, targeted therapy that your students with APD or related disorders need most.

'Because the symptoms of APD are similar to attention deficit, memory deficits and language processing, SLPs often struggle to discriminate between these disorders and provide effective, targeted therapy that will best meet students' specific needs.'

What Your Colleagues Say About Suzanne Foley

*"Suzanne taught **many useful techniques I can use right away!** The information she presented helps me better understand APD and the other disorders, as well as their differences."*

Teresa Bitter-Smith, SLP

*"Suzanne's seminar is **very organized with a terrific handbook.** Her presentation is clear and engaging. I look forward to applying the techniques shared today."*

Teresa Lawn, SLP

*"Suzanne's presentation was **extremely helpful and filled with USEABLE and applicable information.** The materials provided are much appreciated. I feel like I can utilize the handbook immediately and not have to re-invent the wheel."*

Raelene Meneses, SLP

*"Suzanne provides many resources! **I especially benefited from discussing a case study.**"*

Regina A. Luster, SLP



*"This seminar is **very helpful in clarifying terms and diagnostic process.** Thank you!"*

Amy Vaughan, OTR/L, BCP

*"Thank you for a wonderful seminar. **Suzanne makes this challenging material accessible and provides so much practical knowledge.**"*

Becky Johnson, SLP

*"**Suzanne Foley has volumes of knowledge and experience** working with students diagnosed with Auditory Processing Disorders. Her **up-to-date, functional information** is a great benefit to me and my students."*

Leah Smith, SLP

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar.

Meet and Share

Take advantage of this excellent opportunity to meet and share therapy ideas with other speech-language pathologists.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

Illinois

5 IL PD Clock Hours Available

New Jersey

NJ Professional Development Hours Available with Prior District Approval; PA CPE Hours Verification Available with Prior District Approval in Cherry Hill

ASHA CEUs Available



The **Bureau of Education & Research** is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

This course is offered for **0.50 ASHA CEUs (Intermediate level, Professional area).**

ASHA-Required Disclosure Statement for Suzanne M. Foley:

Financial: Consultant for the Bureau of Education & Research and receives honorarium compensation.

Nonfinancial: No relevant nonfinancial relationships exist.

Please bring your ASHA Account Number to the seminar if you will be completing paperwork for the ASHA CE Registry.

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend? Other Professional Development Options:

Related Online Course

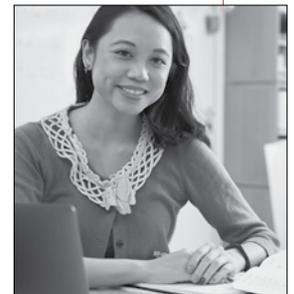
A related On Demand Video-Based Online Learning course, *Timesaving Strategies to Integrate Your SLP Interventions into Classrooms: Moving from a Caseload to a Workload Approach*, for Grades P-12, is available for immediate registration. To enroll, visit www.ber.org/onlinelearning

Related Staff Development Audio Training

A related BER seminar, *Current, Best Strategies to Help SPEECH-LANGUAGE PATHOLOGISTS Better Meet Student Needs (Grades K-12)*, presented by another speech-language pathologist, Linda Eve Seth, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (**Stock #A-XPS-2122**) or use the order form on page 7.

Please visit www.berproducts.org/audio-seminars.html for more information

PLEASE NOTE: ASHA CEUs are not available with audio seminar programs.



SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, ADD, and Language Processing

Registration (XYU9W1)

- 1. **Champaign, IL** – January 11, 2019
- 2. **Cherry Hill, NJ** – January 9, 2019
- 3. **Chicago** (Elk Grove Village), **IL** – January 10, 2019
- 4. **New Brunswick** (Piscataway), **NJ** – January 8, 2019

FIRST NAME	M.I.	LAST NAME
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POSITION, SUBJECT TAUGHT	GRADE LEVEL	
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SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS	
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HOME MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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IMPORTANT: PRIORITY ID CODE: EXYU9W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$269 per person, for teams of three or more registering at the same time, the fee is \$249 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)
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FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: www.ber.org

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503 (Weekdays 6 am - 6 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$269 per person, \$249 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Champaign: Hilton Garden Inn, (217) 352-9970
- Cherry Hill: Holiday Inn, (856) 663-5300
- Chicago: Holiday Inn – Elk Grove Village, (847) 437-6010
- New Brunswick: Radisson – Piscataway, (732) 980-0400

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Can't Attend?

- I'd like to order the CD version of the related seminar, *Current, Best Strategies to Help SPEECH-LANGUAGE PATHOLOGISTS Better Meet Student Needs (Grades K-12)*, by Linda Eve Seth, \$99.00 plus \$9.00 shipping (**Stock #A-XPS-2122**).

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SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, ADD, and Language Processing



Current, Best Practices for Strengthening Your Therapy Effectiveness

A Unique One-Day Seminar

Coming to a Location Near You

SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, ADD, and Language Processing

XYU9W1



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