

# SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing



A Unique One-Day In-Person Seminar or Live Online Seminar  
Presented by

**Suzanne M. Foley, AuD, CCC-A**

Outstanding Audiologist and National Presenter

**Specifically Designed for School-Based Speech-Language Pathologists  
Serving Pre-K Through Grade 12 Students**

**What every SLP should know** about differentiating between four commonly misunderstood, yet similarly presenting disorders: Auditory Processing Disorder (APD), Attention Deficit, Memory Deficits, and Language Processing

Highly-practical and **powerful treatment options specific and differentiated to APD and each related disorder**

**A wealth of practical speech and language screening methods** you can use immediately when you suspect APD or related disorders, and when to refer students for outside evaluation

**Receive a detailed resource handbook** to support your immediate use of the therapy techniques you'll receive at this seminar

## Illinois

**Chicago – March 3**

(Elk Grove Village)

**Peoria (East Peoria) – March 4**

## New York

**Buffalo (Amherst) – March 2**

**Rochester – March 1**

(West Henrietta)

**Syracuse – February 28**

(East Syracuse)

## LIVE ONLINE SEMINAR

**March 18**

**9 AM Eastern, 8 AM Central,  
7 AM Mountain, 6 AM Pacific**

**ASHA CEUs Available at all Locations**

CEUs and Graduate Credit Available  
See page 6 for details

## CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

# Ten Key Benefits of Attending

*"Amazing content!  
Very practical  
information I can  
apply in my school."*

– DEB FUSEK, SLP



## 1. **What Every SLP Should Know About Differentiating Between APD and Related Disorders**

APD and related disorders present similarly, making differential identification a real challenge for SLPs ... Learn distinguishing characteristics, behavior analyses, evaluation patterns, and practical ways to discriminate between APD, Attention Deficit, Memory Deficits, and Language Processing

## 2. **Specific, Powerful Treatment Options for Each Disorder**

Maximize the effectiveness of your therapy by targeting practical, highly effective and specific interventions ... Discover the best treatment approaches you can use specifically with APD and each of the related disorders to best meet students' therapy needs

## 3. **Improve Your Evaluation of Auditory Memory Deficits**

Explore the different types of memory deficits and their specific impacts on student learning ... Gain a wealth of speech and language assessment tools to help you enhance your assessment of students' memory skills

## 4. **Highly-Effective Classroom Approaches**

Learn practical and effective classroom interventions that can improve students' academic success ... Explore specific classroom communication, curricular modification and IEP plan ideas

## 5. **Maximize Treatment Through Technology**

The best technology options to augment traditional therapy ... Discover outstanding computer-based programs, apps, FM systems and other technology tools that can improve treatment outcomes using school and personal technology

## 6. **Leverage Your Effectiveness by Training School Staff**

Explore the most effective handouts, tools, interventions, and strategies you can use to train teachers and school staff in order to help students with APD and related disorders make more rapid progress

## 7. **SLP-Friendly Screening Methods and Referral**

Receive practical screening methods you can use when you suspect APD or related disorders are present ... How to know when to refer students for outside evaluation

## 8. **Maximize Therapy Outcomes Through Home Programming**

Receive a wealth of home programming options you can use to improve auditory and language skill development ... Explore handouts and suggestions for parent training for each of the disorders

## 9. **Empower Your Students to Self-Advocate**

Improve academic outcomes through powerful, easy-to-implement strategies to help your students understand and self-advocate for their own unique needs

## 10. **Receive an Extensive Resource Handbook**

You will receive an extensive resource handbook filled with resources, techniques and therapy strategies presented throughout the seminar to help you enhance therapy effectiveness for APD and related disorders

### **Who Should Attend**

School-Based  
Speech-Language  
Pathologists Serving Pre-K  
Through Grade 12 Students

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **The most effective treatment approaches** for APD and related disorders—for multiple therapy models including teletherapy, push-in, and pull-out therapy
- **Screen and differentially diagnose** between APD, ADD, language processing, and memory deficits
- **Current, most pertinent information** SLPs need to know about APD
- **Different types of ADD/ADHD and their impact** on student learning
- **Behaviors that can help differentiate** ADD/ADHD and APD
- The most effective **home-based interventions**
- How best to **help your students through a multi-disciplinary approach**
- Discover the **educational impact of each disorder**
- **The newest, best technology** options for treating APD
- Types of **memory deficits and treatment options** for each
- **How to leverage your effectiveness** by training teachers and school staff on the most effective interventions and strategies they can use to support progress
- Ways SLPs can **improve evaluation, treatment and management outcomes**



*"Suzanne is very knowledgeable and shares wonderful, appropriate information to help clinicians in the school setting. Thank you!"*

– JUDY SEITZ, SLP

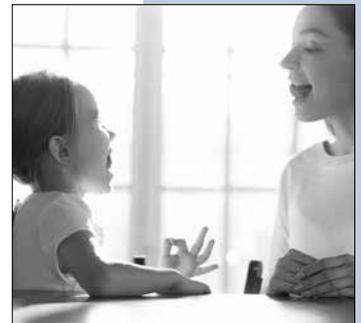
## Practical Ideas and Strategies

Auditory Processing Disorder (APD) is a commonly misunderstood disorder. Related disorders such as Attention Deficit (ADD) and Language Processing are commonly confused with auditory processing disorders. Auditory memory also affects students' ability to retain information in the classroom and can present similarly. The challenge speech-language pathologists face is that these disorders result in similar academic and communication difficulties, making them difficult to discriminate. Yet, it is critical that SLPs understand and can discriminate between these disorders so that we can provide our students with the most effective and powerful interventions.

In this seminar, outstanding audiologist and national presenter, **SUZANNE FOLEY** will provide insights and answers to commonly asked questions and misunderstandings regarding APD and its relationship to other disorders such as language processing, auditory memory and attention deficit. The focus will be on the best, most current and practical therapeutic approaches to treat each disorder, including effective classroom and communication strategies.

Topics covered include how to discriminate among these disorders, classroom challenges specific to each deficit, and effective treatment interventions for the therapy room and classroom.

**In addition, you will receive an extensive resource handbook that includes all of the techniques and therapy strategies discussed in this seminar.**



# A Message From Seminar Leader, Suzanne Foley



## Uniquely Qualified Instructor

**SUZANNE M. FOLEY** is a highly sought-after speaker at numerous state and local conferences and is one of the few audiologists in her home state who specializes in the diagnosis and treatment of Auditory Processing Disorders (APD). She has extensive experience working with speech language pathologists in the diagnosis and treatment of children with APD and related disorders. Suzanne is the author of *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, the comprehensive resource handbook you will receive at the seminar. **Join Suzanne for a day filled with highly practical and powerful interventions you can use to meet the specific therapy needs of students with APD and related disorders.**

Dear Colleague:

Auditory Processing Disorder (APD) is a commonly misunderstood disorder among school-age children. As an audiologist who specializes in the evaluation and treatment of APD, I have a unique perspective on the disorder and particularly, related disorders that can often present similarly. Many factors can affect a child's ability to listen and learn in the classroom. Because the symptoms of APD are similar to attention deficit, memory deficits and language processing, SLPs often struggle to discriminate between these disorders and provide effective, targeted therapy that will best meet students' specific needs.

Differential diagnosis and the effective treatment of these disorders requires a multi-disciplinary approach. I will provide you with practical ways to differentially identify these disorders using tools currently available to you. I will show you how speech-language pathologists and other team members can work together to discriminate among these disorders in order to provide students with the interventions and supports they need most.

You will leave with an increased understanding of what APD is and how it relates to memory deficit, attention deficit and language processing disorders. We will discuss the best screening, evaluation and therapy intervention options for each disorder. I will provide you with productive and practical approaches you can use immediately to support your students.

Sincerely,

Suzanne M. Foley, Au.D., CCC-A

**P.S. The focus of this seminar will be to equip you with powerful, practical ways you can differentially identify and provide the specific, targeted therapy that your students with APD or related disorders need most.**

*"Because the symptoms of APD are similar to attention deficit, memory deficits and language processing, SLPs often struggle to discriminate between these disorders and provide effective, targeted therapy that will best meet students' specific needs."*

# What Your Colleagues Say About Suzanne Foley

---

*"Suzanne provided **MANY practical, free treatment resources and techniques**, and broke down many technical terminology barriers. This was a highly satisfying training!"*

Olivia McVoy, SLP

---

*"**Fabulous seminar!** Ms. Foley was informative, enjoyable to listen to and very knowledgeable about her subject matter!"*

Debora Mai-da-Schmieder, SLP

---

*"The content of the seminar was **very helpful, relevant and current in the field of speech-language pathology**. I especially enjoyed Suzanne's suggestions of practical activities and therapeutic materials."*

Jacqueline Scottaline, SLP

---

*"**Suzanne was wonderful, very informative and interesting**. I will definitely use the information I learned in my therapy!"*

Allison Wickers, SLP

---

*"Suzanne taught **many useful techniques** I can use right away! The information she presented helps me better understand APD and the other disorders, as well as their differences."*

Teresa Bitter-Smith, SLP



---

*"Thank you for a wonderful seminar. **Suzanne makes this challenging material accessible** and provides so much practical knowledge."*

Becky Johnson, SLP

---

*"Suzanne's presentation was **extremely helpful and filled with USABLE and applicable information**. The materials provided are much appreciated. I feel like I can utilize the handbook immediately and not have to re-invent the wheel."*

Raelene Meneses, SLP

---

*"**Suzanne Foley has volumes of knowledge and experience** working with students diagnosed with Auditory Processing Disorders. Her **up-to-date, functional information** is a great benefit to me and my students."*

Leah Smith, SLP

# Special Benefits of Attending



"So much beneficial information, resources and practical strategies for my own use and to share with teachers and parents. Thank you!"

WINIFRED A. SLAWSON, SLP

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar.

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

## ASHA CEUs Available



The Bureau of Education & Research is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

This course is offered for 0.50 ASHA CEUs (Intermediate level, Professional area).

ASHA-Required Disclosure Statement for Suzanne Foley:

**Financial:** Presenter for the Bureau of Education & Research and receives honorarium compensation.

**Nonfinancial:** No relevant nonfinancial relationships exist.

**Please bring your ASHA Account Number to the seminar if you will be completing paperwork for the ASHA CE Registry.**

## Meet Inservice Requirements / Earn State CEUs

Participants of In-Person Seminars, Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details

for direct enrollment with University of Massachusetts Global, will be available at this program.

## Can't Attend? Other Professional Development Options:



### Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



### Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *SLP: Promoting Rapid Change for Children with Severe Phonological Disorders*, for Grades PreK-6, *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, for Grades K-12, and other related courses are available for immediate registration.

To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, ADD, and Language Processing

## Registration (XYU2S1)

- 1. **Buffalo** (Amherst), **NY** – March 2, 2022
- 2. **Chicago** (Elk Grove Village), **IL** – March 3, 2022
- 3. **Peoria** (East Peoria), **IL** – March 4, 2022
- 4. **Rochester** (West Henrietta), **NY** – March 1, 2022
- 5. **Syracuse** (East Syracuse), **NY** – February 28, 2022
- 6. **LIVE ONLINE:** March 18, 2022 (Start time: 9 AM Eastern)  
— or —
- 7. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
_____		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
_____		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
_____	
SCHOOL MAILING ADDRESS	
_____	
CITY & STATE	ZIP CODE
_____	_____
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
_____	
HOME MAILING ADDRESS	
_____	
CITY & STATE	ZIP CODE
_____	_____

## IMPORTANT – PRIORITY ID CODE: EXYU2S1

### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
  - A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)
  - Charge my:     MasterCard     VISA     Discover
- Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
MO/YR
- Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_  
(Found on back of card)

Please print name as it appears on card

### FIVE EASY WAYS TO REGISTER:

-  **REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)
-  **EMAIL** this form to: [register@ber.org](mailto:register@ber.org)
-  **PHONE** toll-free: **1-800-735-3503**  
(Weekdays 5:30 am - 5:30 pm Pacific Time)
-  **FAX** this form to: **1-425-453-1134**
-  **MAIL** this form to: **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

### Program Hours

- All **In-Person** Seminars are scheduled 8:30 a.m. – 3:15 p.m. Check-in is 8:00 a.m. – 8:30 a.m.
- All **Live Online** Seminars are scheduled 9:00 a.m. – 3:30 p.m. in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

### Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, Live Online Seminars or Recorded Seminars.

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

### Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Buffalo: Marriott – Amherst, (716) 689-6900
- Chicago: Holiday Inn – Elk Grove Village, (847) 437-6010
- Peoria: Holiday Inn & Suites – East Peoria, (309) 698-3333
- Rochester: R.I.T. Inn & Conference Center – West Henrietta, (585) 359-1800
- Syracuse: Hilton Garden Inn – East Syracuse, (315) 431-4800

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

### Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org)

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

XYU2S1

© 2021 Bureau of Education & Research. All rights reserved.

# SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, ADD, and Language Processing



An outstanding one-day In-Person Seminar or Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available to use online at your convenience

**BER**  
BUREAU OF EDUCATION & RESEARCH  
915 118th Avenue SE  
PO Box 96068  
Bellevue, WA 98009-9668  
[www.ber.org](http://www.ber.org)

Prsrt Std  
U.S. Postage  
**PAID**  
Bureau of  
Education &  
Research

## SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, ADD, and Language Processing

XYU251

## SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, ADD, and Language Processing

**BER**  
Bureau of Education & Research

ASHA  
CEUs Available  
In-Person Seminar,  
Live Online Seminar or  
Recorded Version



A Unique One-Day  
In-Person Seminar or Live Online Seminar  
(Also available as a Recorded Online Version  
to Use at Your Convenience)

Presented by

**Suzanne M. Foley, AuD, CCC-A**

Outstanding Audiologist and National Presenter

**What every SLP should know** about differentiating between four commonly misunderstood, yet similarly presenting disorders: Auditory Processing Disorder (APD), Attention Deficit, Memory Deficits and Language Processing

Highly-practical and **powerful treatment options specific and differentiated to APD and each related disorder**

**A wealth of practical speech and language screening methods** you can use immediately when you suspect APD or related disorders, and when to refer students for outside evaluation