SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing

A Unique One-Day Seminar Presented by

Suzanne M. Foley, AuD, CCC-A
Outstanding Audiologist and National Presenter

Specifically Designed for School-Based Speech-Language Pathologists Serving Pre-K Through Grade 12 Students

What every SLP should know about differentiating between four commonly misunderstood, yet similarly presenting disorders: Auditory Processing Disorder (APD), Attention Deficit, Memory Deficits, and Language Processing

Highly-practical and powerful treatment options specific and differentiated to APD and each related disorder

A wealth of practical speech and language screening methods you can use immediately when you suspect APD or related disorders, and when to refer students for outside evaluation

Receive a detailed therapy resource handbook to support your immediate use of the therapy techniques you’ll receive at this seminar

New Jersey
Cherry Hill (Mt. Laurel) – March 16
Newark (Fairfield) – February 12

New York
Albany (Troy) – March 18
Long Island (Holtsville) – March 17
Rochester – March 20
Syracuse – March 19
(East Syracuse)
White Plains – February 11
(Tarrytown)

Ohio
Cleveland (Westlake) – February 13

Pennsylvania
Allentown – February 10
(Bethlehem)

ASHA CEUs Available at All Locations,
State CEUs and Graduate Credits Available,
see page 6 for details
Ten Key Benefits of Attending

1. **What Every SLP Should Know About Differentiating Between APD and Related Disorders**
   APD and related disorders present similarly, making differential identification a real challenge for SLPs … Learn distinguishing characteristics, behavior analyses, evaluation patterns, and practical ways to discriminate between APD, Attention Deficit, Memory Deficits, and Language Processing

2. **Specific, Powerful Treatment Options for Each Disorder**
   Maximize the effectiveness of your therapy by targeting practical, highly effective and specific interventions … Discover the best treatment approaches you can use specifically with APD and each of the related disorders to best meet students’ therapy needs

3. **Improve Your Evaluation of Auditory Memory Deficits**
   Explore the different types of memory deficits and their specific impacts on student learning … Gain a wealth of speech and language assessment tools to help you enhance your assessment of students’ memory skills

4. **Highly-Effective Classroom Approaches**
   Learn practical and effective classroom interventions that can improve students’ academic success … Explore specific classroom communication, curricular modification and IEP plan ideas

5. **Maximize Treatment Through Technology**
   The best technology options to augment traditional therapy … Discover outstanding computer-based programs, apps, FM systems and other technology tools that can improve treatment outcomes using school and personal technology

6. **Leverage Your Effectiveness by Training School Staff**
   Explore the most effective handouts, tools, interventions, and strategies you can use to train teachers and school staff in order to help students with APD and related disorders make more rapid progress

7. **SLP-Friendly Screening Methods and Referral**
   Receive practical screening methods you can use when you suspect APD or related disorders are present … How to know when to refer students for outside evaluation

8. **Maximize Therapy Outcomes Through Home Programming**
   Receive a wealth of home programming options you can use to improve auditory and language skill development … Explore handouts and suggestions for parent training for each of the disorders

9. **Empower Your Students to Self-Advocate**
   Improve academic outcomes through powerful, easy-to-implement strategies to help your students understand and self-advocate for their own unique needs

10. **Receive an Extensive Resource Handbook**
    Each participant will receive an extensive therapy handbook filled with resources, techniques and therapy strategies presented throughout the seminar to help you enhance therapy effectiveness for APD and related disorders
Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Screen and differentially diagnose** between APD, ADD, language processing, and memory deficits
- **The most effective treatment approaches** for APD and related disorders—both in the therapy room and classroom
- **Current, most pertinent information** SLPs need to know about APD
- **Different types of ADD/ADHD and their impact** on student learning
- **Behaviors that can help differentiate** ADD/ADHD and APD
- The most effective **home-based interventions**
- How best to **help your students through a multi-disciplinary approach**
- Discover the **educational impact of each disorder**
- **The newest, best technology options** for treating APD
- Types of **memory deficits and treatment options** for each
- **How to leverage your effectiveness** by training teachers and school staff on the most effective interventions and strategies they can use to support progress
- Ways SLPs can **improve evaluation, treatment and management outcomes**

‘Suzanne is very knowledgeable and shares wonderful, appropriate information to help clinicians in the school setting. Thank you!’

– JUDY SEITZ, SLP

Practical Ideas and Strategies

Auditory Processing Disorder (APD) is a commonly misunderstood disorder. Related disorders such as Attention Deficit (ADD) and Language Processing are commonly confused with auditory processing disorders. Auditory memory also affects students’ ability to retain information in the classroom and can present similarly. The challenge speech-language pathologists face is that these disorders result in similar academic and communication difficulties, making them difficult to discriminate. Yet, it is critical that SLPs understand and can discriminate between these disorders so that we can provide our students with the most effective and powerful interventions.

In this seminar, outstanding audiologist and national presenter, **SUZANNE FOLEY** will provide insights and answers to commonly asked questions and misunderstandings regarding APD and its relationship to other disorders such as language processing, auditory memory and attention deficit. The focus will be on the best, most current and practical therapeutic approaches to treat each disorder, including effective classroom and communication strategies.

Topics covered include how to discriminate among these disorders, classroom challenges specific to each deficit, and effective treatment interventions for the therapy room and classroom. In addition, each participant will receive an extensive resource handbook that includes all of the techniques and therapy strategies discussed in this seminar.
Dear Colleague:

Auditory Processing Disorder (APD) is a commonly misunderstood disorder among school-age children. As an audiologist who specializes in the evaluation and treatment of APD, I have a unique perspective on the disorder and particularly, related disorders that can often present similarly. Many factors can affect a child’s ability to listen and learn in the classroom. Because the symptoms of APD are similar to attention deficit, memory deficits and language processing, SLPs often struggle to discriminate between these disorders and provide effective, targeted therapy that will best meet students’ specific needs.

Differential diagnosis and the effective treatment of these disorders requires a multi-disciplinary approach. I will provide you with practical ways to differentially identify these disorders using tools currently available to you. I will show you how speech-language pathologists and other team members can work together to discriminate among these disorders in order to provide students with the interventions and supports they need most.

You will leave with an increased understanding of what APD is and how it relates to memory deficit, attention deficit and language processing disorders. We will discuss the best screening, evaluation and therapy intervention options for each disorder. I will provide you with productive and practical approaches you can use immediately to support your students.

Sincerely,

Suzanne M. Foley, Au.D., CCC-A

P.S. The focus of this seminar will be to equip you with powerful, practical ways you can differentially identify and provide the specific, targeted therapy that your students with APD or related disorders need most.

Because the symptoms of APD are similar to attention deficit, memory deficits and language processing, SLPs often struggle to discriminate between these disorders and provide effective, targeted therapy that will best meet students’ specific needs.
What Your Colleagues Say About Suzanne Foley

“Suzanne taught many useful techniques I can use right away! The information she presented helps me better understand APD and the other disorders, as well as their differences.”

Teresa Bitter-Smith, SLP

“Suzanne’s seminar is very organized with a terrific handbook. Her presentation is clear and engaging. I look forward to applying the techniques shared today.”

Teresa Lawn, SLP

“Suzanne’s presentation was extremely helpful and filled with USEABLE and applicable information. The materials provided are much appreciated. I feel like I can utilize the handbook immediately and not have to re-invent the wheel.”

Raelene Meneses, SLP

“Suzanne provides many resources! I especially benefited from discussing a case study.”

Regina A. Luster, SLP

“This seminar is very helpful in clarifying terms and diagnostic process. Thank you!”

Amy Vaughan, OTR/L, BCP

“Thank you for a wonderful seminar. Suzanne makes this challenging material accessible and provides so much practical knowledge.”

Becky Johnson, SLP

“Suzanne Foley has volumes of knowledge and experience working with students diagnosed with Auditory Processing Disorders. Her up-to-date, functional information is a great benefit to me and my students.”

Leah Smith, SLP
Special Benefits of Attending

Extensive Resource Handbook
Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:
- Descriptions of symptoms of APD, ADD, memory deficits and Language Processing
- Resources for teachers and parents on auditory memory strategies
- Direct treatment options for each of these disorders
- Classroom and communication strategies

Meet Inservice Requirements / Earn State CEUs
Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

New Jersey
- NJ Professional Development Hours Available with Prior District Approval
- PA CPE Hours Verification Available with Prior District Approval in Cherry Hill

New York
- 5 NY CTLE Hours Available
- CT Five (5) Contact Hours Available with Prior District Approval in White Plains
- NJ Professional Development Hours Available with Prior District Approval in Long Island and White Plains

Ohio
- OH CEUs Available with District Approval

Pennsylvania
- PA CPE Hours Verification Available with Prior District Approval
- NJ Professional Development Hours Available with Prior District Approval

Online Learning
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

On-Site Training
Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

ASHA CEUs Available
This course is offered for 0.50 ASHA CEUs (Intermediate level, Professional area).

The Bureau of Education & Research is approved by the Continuing Education Board of the American Speech Language Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

Please bring your ASHA Account Number to the seminar if you will be completing paperwork for the ASHA CE Registry.

Earn One to Four Graduate Semester Credits
Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can’t Attend? Other Professional Development Options:

Related Online Courses
Two related On Demand Video-Based Online Learning courses, *Timesaving Strategies to Integrate Your SLP Interventions into Classrooms: Moving from a Caseload to a Workload Approach*, for Grades P-12 and SLPs: *Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, are available for immediate registration.

To enroll, visit www.ber.org/online
SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, ADD, and Language Processing

Registration (XYU0W2)

☐ 1. Albany (Troy), NY – March 18, 2020
☐ 2. Allentown (Bethlehem), PA – February 10, 2020
☐ 3. Cherry Hill (Mt. Laurel), NJ – March 16, 2020
☐ 4. Cleveland (Westlake), OH – February 13, 2020
☐ 5. Long Island (Holtsville), NY – March 17, 2020
☐ 6. Newark (Fairfield), NJ – February 12, 2020
☐ 7. Rochester, NY – March 20, 2020
☐ 8. Syracuse (East Syracuse), NY – March 19, 2020
☐ 9. White Plains (Tarrytown), NY – February 11, 2020

FIRST NAME  M.I.  LAST NAME

POSITION, SUBJECT TAUGHT  GRADE LEVEL

SEMINAR LOCATION NUMBER:  [Please see list above]

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE  ZIP CODE

SCHOOL PHONE NUMBER  HOME PHONE NUMBER

( )  ( )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE  ZIP CODE

IMPORTANT: PRIORITY ID CODE:  EXYU0W2

METHOD OF PAYMENT – Team Discount Available

The registration fee is $279 per person, for teams of three or more registering at the same time, the fee is $259 per person. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached

☐ A purchase order is attached, P.O. #  (Be sure to include priority ID code on the P.O.)

☐ Charge my:  ☐ MasterCard  ☐ VISA  ☐ Discover

Account #  Exp. Date:  MO/YR

Billing Zip Code:  3 Digit CVV Code:  (Found on back of card)

Please print name as it appears on card  Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

REGISTER ONLINE at:  www.ber.org

FAX this form to:  1-425-453-1134

PHONE toll-free:  1-800-735-3503  (Weekdays 6 am - 5 pm Pacific Time)

MAIL this form to:  Bureau of Education & Research

915 118th Avenue SE • PO Box 96068

Bellevue, WA  98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is $279 per person, $259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

• Albany: Hilton Garden Inn – Troy, (518) 272-1700
• Allentown: Hyatt Place – Bethlehem, (610) 625-0500
• Cherry Hill: Westin – Mt. Laurel, (856) 778-7300
• Cleveland: DoubleTree – Westlake, (440) 871-6000
• Long Island: Ramada Plaza – Holtsville, (631) 758-2900
• Newark: DoubleTree Suites – Fairfield, (973) 227-9200
• Rochester: Holiday Inn – Downtown, (585) 546-3450
• Syracuse: Hilton Garden Inn – East Syracuse, (315) 431-4800
• White Plains: DoubleTree – Tarrytown, (914) 631-5700

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at  www.ber.org

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A Unique One-Day Seminar Coming to a Location Near You

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ASHA CEUs Available

www.ber.org