

# 101 Therapy Strategies to Increase Your Effectiveness as a Speech-Language Pathologist



A Unique One-Day In-Person Seminar

**MARGO KINZER COURTER, MA, CCC-SLP, BCS-CL**

Speech Language Pathologist, Author and National Presenter

## Specifically Designed for School-Based Speech-Language Pathologists Serving Pre-K Through Grade 12 Students

- **101 highly effective, practical treatment strategies** to add to your SLP toolbox – whether working with students in-person or online
- A wealth of **practical school-based therapy strategies that will boost academic success** across all curriculum areas
- Specific ways to **align your therapy outcomes and goals with state and classroom expectations**
- **Receive an extensive resource handbook** full of techniques, ideas and strategies that you can use immediately

### Maine

**Portland – March 21**  
(South Portland)

### Massachusetts

**Boston – March 22**  
(Natick)

### New York

**Long Island – March 24**  
(Plainview)

**White Plains – March 23**  
(Tarrytown)

### Vermont

**Burlington – March 25**  
(Colchester)

**ASHA CEUs Available at all Locations**

CEUs and Graduate Credit Available

See page 6 for details

“*One of the best seminars I have ever attended (and I’ve been an SLP for over 35 years!). Margo Kinzer Courter is phenomenal!*”

– BARBARA BROAD, SLP

## Practical Strategies

Are you looking for fresh, innovative, practical ways to better support your students with speech and language disorders? Are you looking for ideas to expand your repertoire of strategies when dealing with students struggling with morphology, phonology, semantics, syntax, grammar, and pragmatics? If you are looking for practical strategies and therapy techniques that will enhance your effectiveness, this is a seminar you won't want to miss. Experienced Speech-Language Pathologist, **MARGO KINZER COURTER**, will share 101 of the most effective therapy strategies and ideas that can be immediately implemented with students struggling with speech and language disorders. She will also share insightful methods on how to ensure that your therapy is aligned with state expectations for language arts. This seminar will introduce you to some of the most highly effective treatment strategies that can positively impact students' receptive and expressive language skills. This seminar will provide 101 practical strategies that can be utilized in the classroom or in one-to-one therapy treatment to support acquisition of core speech and language skills.

**At the end of the day, you will feel better equipped to work with students with speech and language disorders and will be armed with an overflowing toolbox of powerful therapy strategies you can put to use immediately.**

## Ten Key Benefits of Attending

- 1. 101 Highly Effective Therapy Strategies to Support Evidence-Based Practice – Whether You Are Providing Face-To-Face or Online Therapy**  
Add a plethora of new, easy-to-implement therapy strategies to boost your students' speech and language skills
- 2. Enrich Your Repertoire of Effective and Highly Engaging Speech and Language Intervention Strategies**  
Discover numerous ready-to-use therapy materials, including apps and intervention strategies to promote speech and language skills as well as academic success
- 3. Implement Highly Effective Strategies for Classroom Success**  
Increase students' ability for success in the classroom by implementing strategies that support speech and language during class, whole group work or independent work time
- 4. Expand Your Intervention Strategies to Support Students Who Struggle with Auditory and Reading Comprehension**  
Add proven methods and therapy techniques to support students who struggle with understanding main ideas and supporting details in listening and reading
- 5. Gain Practical Strategies for Students Who Struggle with Word Finding/Retrieval**  
Learn practical ways to increase word retrieval skills for letters, sounds, vocabulary, note taking, and test taking
- 6. Add New Therapy Techniques For Students Who Struggle with Reasoning Skills**  
Gain useful strategies that can be used in the classroom to support students who require strategies for making predictions, inferences, and linking what they know to what they are learning
- 7. Uncover the Connection Between Social/Pragmatic Skills and Academic Success**  
Learn additional techniques for targeting phonemic awareness to support early literacy success in the classroom
- 8. Discover the Connection Between Speech Sound Disorders and Literacy Development**  
Connect speech sound disorders to morphology and phonology to support literacy development ... Use generalization strategies through semantics and syntax to support reading comprehension
- 9. Increase Strategies for Successful Collaboration Between SLPs, Classroom Teachers and Resource Teachers**  
Focus on specific ways to build a collaborative relationship with classroom teachers and resource teachers ... Learn how to share practical techniques designed to target specific language processing skills that impact student learning
- 10. Receive an Extensive Language Therapy Resource Handbook**  
You'll leave with a detailed language therapy resource handbook packed with step-by-step activities, materials and resources designed to make your speech-language therapy program more efficient and effective

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Utilize innovative and easy-to-use language therapy ideas** – executive function, target morphology, phonology, syntax, semantics, and pragmatic language skills including narrative skills and word retrieval – for use in your therapy whether working face-to-face or in teletherapy
- **Motivating ways to expand your vocabulary intervention to target basic concepts, high content words, and curriculum-based vocabulary** – apply strategies to target vocabulary development and comprehension
- **Numerous inexpensive and effective therapy materials** – receive an extensive list of materials, apps and websites that can enhance your therapy
- **A variety of ready-made materials to target several language goals** – ideas on how to use materials to target morphology, phonology, syntax, and semantics
- **Increase your professional influence** – learn how to “market” yourself and your knowledge about language development through evidence-based practices
- **Extend the impact of your therapy program across the curriculum** – tie your language goals to specific subject areas to increase academic success for your students
- **Increase your participation as part of the MTSS/RTI team** – learn strategies to lend your expertise to MTSS/RTI initiatives
- **Merge current language lessons with reading, writing and spelling** – take the next step with your therapy goals to support necessary academic skills across the curriculum
- **Impact reading fluency and accuracy** – learn strategies for morphology, phonology, semantics, and retrieval to enhance your students’ reading fluency and accuracy
- **Research-driven strategies to support literacy development** while targeting speech sound disorders (SSD) – students with SSDs score lower on assessments in morphology, phonology and literacy compared to students without speech sound disorders
- **Discover new, easy-to-use language activities** – update your toolkit of language interventions to better merge language with literacy instruction
- **Utilize effective ways to become more interactive during therapy sessions** – proven ways to present information in ways that students will learn more and retain more

“Margo shared practical, ready-to-use strategies to implement right away. Her style of presentation kept my interest! She has true passion for the field.”

– DIANE L. TEAR, SLP



To Register,  
Call Toll-Free

1-800-735-3503

# A Message From Seminar Leader, Margo Kinzer Courter



**Bureau of Education & Research**

915 118th Avenue SE • PO Box 96068 • Bellevue, WA 98009-9668  
Phone (800) 735-3503 • Fax (425) 453-1134 • [www.ber.org](http://www.ber.org)

Dear Colleague:

I am sure you would agree that the key to success in school for students is their ability to read, speak and write effectively. The development of language and speech skills is vital in giving students a strong academic start in school and is necessary for success in later years as well. When students struggle because of a speech or language disorder, their success in school can be delayed or jeopardized. As speech-language pathologists, we can play a vital role in helping students with speech or language disorders and can help to ensure academic growth and success.

In my many years of working as an SLP, and specifically working with students who struggle with speech and language development issues, I have developed an extensive repertoire of time-friendly therapy techniques that I am excited to share with you. It is my goal to share these highly effective, yet practical speech and language development techniques to help you expand your own therapy and instructional options – whether you are providing in-person or online therapy. A few of the topics I will cover during our day together include:

- Proven ways to strengthen vocabulary, grammar, comprehension, and written language skills
- Powerful techniques to target morphology, phonology, syntax, semantics, and pragmatic language skills including narrative skills and word retrieval
- Ways to align your language strategies to state expectations for language arts
- Specific ways in which you can be a more effective and supportive member of an MTSS/RTI team and/or collaborate more with the classroom teacher
- And much, much more

I am excited to share practical, timesaving ideas with you and to work with you to better serve students with speech or language disorders. My goal is to use our time together in the most efficient manner. Therefore, the seminar day will be fast-paced and focused on specific ways to increase and enhance your effectiveness as an SLP working with the school population, whether in a one-to-one situation or a whole classroom setting.

I promise, you will leave with an expanded toolkit of 101 ideas and a fresh perspective on how to better serve students who are struggling with a speech or language disorder.

Sincerely,

Margo Kinzer Courter, MBA, MA, CCC-SLP, BCS-SL

**P.S. This seminar will be filled with a 101 quick and easy-to-implement ideas that you can put to use immediately in your own SLP practice.**

“*As speech-language pathologists, we can play a vital role in helping students with speech or language disorders and can help to ensure academic growth and success.*”

# What Your Colleagues Say About Margo Kinzer Courter

*"I really appreciated all the resources, hands-on activities, examples and lists of apps. **Lot of good tools to take away and use in sessions and to discuss with my colleagues.**"*

– Luba Chesky, SLP

*"**Great resources and materials** shared and demonstrated! Margo is an awesome presenter!"*

– Gabriella Curry, SLP

*"Very organized. **Margo was very engaging.** Many helpful suggestions."*

– Michelle Natalino, SLP

*"Enthusiastic, **excellent strategies that I truly can use tomorrow.** Well worth the drive."*

– Dawn Watson, SLP

*"**I really enjoyed this seminar.** It was very well presented. I love that the slides had the pages listed in the book – so easy to follow. Thank you for all the great ideas."*

– Donna Jackson, SLP

*"Margo was pleasantly animated in her presentation. She used slides, videos and personal stories as **she presented her 101 therapy strategies that we could use with the speech/language disordered students on our caseload.**"*

– Carol Schellack, SLP

*"I was feeling really burnt out with my therapy strategies due to an extremely heavy caseload. **I gained multiple strategies in a short time that I will be implementing tomorrow.** Not only did Margo teach me strategies, but she also challenged me to think about all areas of speech and language."*

– Jenna Dress, SLP

*"**I will use many of the strategies in my everyday therapy sessions.** I recommend Margo as a speaker – very dynamic!"*

– Kristina Wahl, SLP

## Uniquely Qualified Instructor

**MARGO KINZER COURTER** is a speech-language pathologist, an author, international presenter/consultant, and adjunct faculty. In her 33 years of experience, she focuses on how speech and language disorders may impact academic success. She is privileged to consult with speech-language pathologists and other educators linking speech and language to literacy and learning. She is a board certified specialist in child language and language disorders. She is the author of *101 Therapy Strategies to Increase Your Effectiveness as a Speech-Language Pathologist*, the therapy strategy resource handbook you will receive at her seminar. Join Margo for this idea-packed seminar. You are sure to leave with numerous ideas to help you work with students with language disorders – whether you are providing in-person or online therapy.



## Special Benefits of Attending



### Who Should Attend

School-based speech-language pathologists serving Pre-K through Grade 12 students

### Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/online](http://www.ber.org/online)

### On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Language Therapy Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Practical therapy strategies for all language areas – whether you are providing therapy in-person or through telepractice
- Information linking evidence-based practice to your state expectations and educational curriculum
- Visual graphic strategies to implement in the classroom
- Visual phonics program for phonemic awareness, sound-symbol knowledge, and phonological awareness
- A list of apps for easy reference
- Ready-made resources for therapy

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

### ASHA CEUs Available

APPROVED PROVIDER



The **Bureau of Education & Research** is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

This course is offered for 0.50 ASHA CEUs (Intermediate level, Professional area).

ASHA-Required Disclosure Statement for Margo Kinzer Courter:

**Financial:** Presenter for the Bureau of Education & Research and receives honorarium compensation. She is the owner and has intellectual property rights within MK Courter Communications, LLC and receives financial benefit from book sales.

**Nonfinancial:** No relevant nonfinancial relationships exist.

Please bring your ASHA Account Number to the seminar if you will be completing paperwork for the ASHA CE Registry.

## Meet Inservice Requirements / Earn State CEUs

Participants can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with University of Massachusetts Global will be available at this program.

## Can't Attend? Other Professional Development Options:

### Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *SLP: Promoting Rapid Change for Children with Severe Phonological Disorders*, for Grades PreK-6, and *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, for Grades K-12, and other related courses are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# 101 Therapy Strategies to Increase Your Effectiveness as a Speech-Language Pathologist

## Registration (XYK2S1)

- 1. **Boston** (Natick), **MA** – March 22, 2022
- 2. **Burlington** (Colchester), **VT** – March 25, 2022
- 3. **Long Island** (Plainview), **NY** – March 24, 2022
- 4. **Portland** (South Portland), **ME** – March 21, 2022
- 5. **White Plains** (Tarrytown), **NY** – March 23, 2022

FIRST NAME	M.I.	LAST NAME
_____		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
_____		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

### List additional registrants on a copy of this form

SCHOOL NAME	
_____	
SCHOOL MAILING ADDRESS	
_____	
CITY & STATE	ZIP CODE
_____	_____
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(       )	(       )

### Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
_____	
HOME MAILING ADDRESS	
_____	
CITY & STATE	ZIP CODE
_____	_____

## IMPORTANT – PRIORITY ID CODE: EXYK2S1

### METHOD OF PAYMENT – Group Discount Available

The registration fee is \$279 per person, for groups of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

A check (payable to **Bureau of Education & Research**) is attached

A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)

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Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_  
(Found on back of card)

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Please print name as it appears on card

## FIVE EASY WAYS TO REGISTER:



REGISTER ONLINE at: [www.ber.org](http://www.ber.org)



EMAIL this form to: [register@ber.org](mailto:register@ber.org)



PHONE toll-free: **1-800-735-3503**  
(Weekdays 5:30 am - 5:30 pm Pacific Time)



FAX this form to: **1-425-453-1134**



MAIL this form to: **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All In-Person Seminars are scheduled 8:30 a.m. – 3:15 p.m.  
Check-in is 8:00 a.m. – 8:30 a.m.

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook.

**Registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Boston: Hampton Inn – Natick, (508) 653-5000
- Burlington: Hampton Inn – Colchester, (802) 655-6177
- Long Island: Four Points By Sheraton – Plainview, (516) 694-6500
- Portland: Home2 Suites – Airport, (207) 517-3636
- White Plains: Sheraton – Tarrytown, (914) 332-7900

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



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## 101 Therapy Strategies to Increase Your Effectiveness as a SPEECH-LANGUAGE PATHOLOGIST

- An outstanding one-day In-Person Seminar
- Includes an extensive Resource Handbook
- ASHA CEUs Available

XYK251

# 101 Therapy Strategies to Increase Your Effectiveness as a SLP

ASHA  
CEUs Available



### A Unique One-Day Seminar Coming to a Location Near You

**101 highly effective, practical treatment strategies** to add to your SLP toolbox – whether working with students in-person or online



A wealth of **practical school-based therapy strategies that will boost academic success** across all curriculum areas

Specific ways to **align your therapy outcomes and goals with state and classroom expectations**



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