

# School-Based SLPs: Language Disorders vs. Language Differences for English Language Learners (Grades K-12)



A NEW Unique One-Day Live Online Seminar Presented by

**Margo Kinzer Courter,**  
**MA, CCC-SLP, BCS-CL**

**Speech-Language Pathologist, Author and National Presenter**

**Specifically Designed for Speech-Language Pathologists Serving  
Grades K-12**

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**Powerful, current techniques for SLPs** to determine a language difference vs. a language disorder with English Language Learners (ELLs) in the classroom, through teletherapy, and in their everyday environment

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**Highly effective, practical treatment strategies** for your SLP toolbox to help you better serve ELLs with language disorders

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**A wealth of practical school-based therapy strategies** to boost language proficiency and academic success for ELLs

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**Receive an extensive language therapy digital resource handbook** full of techniques, ideas and strategies you can use immediately in your therapy

## Live Online Seminars

**May 10**

**9 AM Pacific**, 12 PM Eastern,  
11 AM Central, 10 AM Mountain

**May 11**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**May 12**

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

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**ASHA CEUs Available at all Locations**

CEUs and Graduate Credit Available  
See page 6 for details

# Ten Key Benefits of Attending

*'Practical strategies and tools that I can start using tomorrow! This was a spectacular seminar!'*



## Who Should Attend

Speech-Language Pathologists Serving Grades K-12

- 1. Determine a Language Difference vs. a Language Disorder in ELLs**  
Increasingly SLPs are faced with the challenge of determining language acquisition, a language difference or a language disorder with English Language Learners (ELLs) ... Align your evaluation and ongoing clinical assessment with specific assessment tools that allow you to pinpoint language differences vs. language disorders for ELLs
- 2. Build Your Toolbox of Highly Effective and Engaging Strategies for ELLs – Whether Providing In-Person or Teletherapy**  
Discover numerous ready-to-use therapy materials and strategies to promote students' English language skills and academic success whether working with students in-person or online
- 3. Increase Language Acquisition for English Language Learners**  
Connect your language therapy with each domain of language to increase language acquisition and help students meet academic standards
- 4. Problem Solve Language Differences to Bridge the Language Acquisition Gap**  
Learn about key differences between English and native languages to help you select starting skills to more effectively bridge the gap between first and second languages
- 5. Strengthen Your Direct Therapy or Tier III Services**  
Utilize knowledge of linguistic differences to strengthen your therapy or MTSS/RTI Tier III services ... Determine a difference vs. a disorder to more effectively provide direct therapy, to consult or provide services within multitiered systems of support
- 6. Improve Critical Phonemic and Phonological Awareness Skills**  
Learn powerful techniques to improve critical awareness skills needed to discriminate English sounds correctly for literacy development ... Discover key concepts to emphasize in therapy to increase academic success
- 7. Increase Vocabulary and Pragmatic Skills with BICS**  
Explore Basic Interpersonal Communication Skills (BICS) and its impact on basic vocabulary and pragmatic skills ... Discover ways to connect BICS with context embedded semantics and pragmatic language skills to help your ELLs
- 8. Increase English Language Learners' Academic Success with CALP**  
Explore the impact of Cognitive Academic Language Proficiency (CALP) on the academic success of ELLs ... Discover highly effective strategies for curriculum-based vocabulary instruction to enhance English vocabulary development
- 9. Increase Collaboration and Consultation to Better Support ELLs**  
How to build a more collaborative partnership among staff to better support English Language Learners
- 10. Receive an Extensive Language Therapy Digital Resource Handbook**  
You'll leave with a detailed language therapy digital resource handbook packed with step-by-step activities, materials and resources designed to make your language therapy program more efficient and effective in working with ELLs – whether you are providing in-person or online therapy

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Current, most pertinent information** SLPs need to know in determining language acquisition, language disorders, and language differences in ELLs – whether providing in-person or online therapy
- Five stages of new language acquisition and **classroom accommodations for each stage**
- **Characteristics that indicate a language disorder**, language difference or language acquisition
- Cultural diversity and its impact on classroom success and **implications for your therapy services**
- **Inflectional and derivational morphology** and parallels to students' first language
- **Phonological awareness skills** through phonemes that are similar in the first language and English
- **Syntax and strategies** to gain proficiency
- Interventions through Multitiered Systems of Support to **determine language differences vs. language disorders**
- **Strategies for semantics and pragmatic language** through Basic Interpersonal Communication Skills
- **Visual supports** for Cognitive Academic Language Proficiency
- **Case studies** to problem solve differences vs. disorders and next steps for SLPs
- Ways SLPs can **improve evaluation, treatment and management outcomes**



*"I can't wait to try these new strategies to better help English Language Learners with language disorders!"*

## Practical Ideas and Strategies

As SLPs we are increasingly faced with the challenge of determining language acquisition, a language difference or a language disorder in students who are English Language Learners. Experienced speech-language pathologist, **MARGO KINZER COURTER**, will share valuable, practical strategies and information unique to working with English Language Learners. She will assist you in determining what information you need to gather, regardless of students' first language, in order to more rapidly support English language acquisition. Discover innovative ideas to expand your repertoire of strategies for ELLs struggling to acquire English morphology, phonology, semantics, syntax, grammar, and pragmatic skills. Explore highly effective treatment strategies that can positively impact students' receptive and expressive English language skills. You'll gain impactful strategies that can be utilized in classroom, small group, one-to-one, or online therapy treatment settings to support acquisition of core speech and language skills. **You will leave feeling better equipped to determine language differences vs. language disorders with ELLs and armed with a toolkit of innovative, practical and powerful therapy strategies you can put to immediate use – whether you are providing in-person or online therapy!**



# A Message From Seminar Leader, Margo Kinzer Courter



## Uniquely Qualified Instructor

**MARGO KINZER COURTER** is a national expert and presenter on topics related to language and academic success. She is passionate about helping school-based SLPs identify language acquisition, differences and disorders for the appropriate identification of a language disorder for ELLs. Margo has worked in a variety of settings ranging from preschool to high school in her over 30 years of speech-language practice with students. Margo is the author of *Here's How Children Learn Speech and Language: A Text on Different Learning Strategies* (Plural Publishing), *Collaboration Among Teachers and Speech-Language Pathologists* and *See It and Say It Visual Phonics* (Courter Communications). She is also the author of *Language Disorders vs. Language Differences for English Language Learners*, the extensive digital resource handbook each participant will receive at the seminar. **Join Margo for this idea-packed live online seminar, filled with numerous practical strategies and interventions to help English Language Learners.**

Dear Colleague:

As SLPs we are increasingly faced with the challenge of determining language acquisition, a language difference or a language disorder in students who are English Language Learners (ELLs). When students struggle with English language acquisition due to a language disorder, their success in school can be delayed or greatly jeopardized. The good news is that we can play a vital role in helping ensure academic growth and success for ELLs with language disorders.

Through my many years of working as an SLP and specifically with ELLs who struggle with English language development issues, I have developed an extensive repertoire of time-friendly therapy techniques that I am excited to share with you. It is my goal to help you expand your own therapy and instructional options with these highly effective and practical language development techniques that you can use in your therapy, whether you are working with students in-person or online.

A few of the topics I will cover during our day together include:

- Characteristics of second language acquisition and strategies for the classroom
- Powerful techniques to target morphology, phonology, syntax, semantics, and pragmatic language skills for ELLs
- How to align your language strategies to state expectations for language arts and determine areas that are behind due to language differences or disorders
- And much, much more!

I am excited to share practical, timesaving ideas to help you better serve ELLs with language disorders. Our day will be fast-paced and focused on specific ways to increase and enhance your effectiveness as an SLP working with this unique and exciting population, whether in one-to-one, small group or whole classroom settings. I promise, you will leave with an expanded toolkit of ideas and a fresh perspective on how to better serve ELLs who are struggling with a language disorder.

Sincerely,

A handwritten signature in dark ink that reads "Margo Kinzer Courter". The signature is written in a cursive, flowing style.

Margo Kinzer Courter, MA, CCC-SLP, BCS-CL

**P.S. This live online seminar will be filled with quick, practical and easy-to-implement ideas that you can put to immediate use with English Language Learners – whether you are providing in-person or online therapy!**

*"When students struggle with English language acquisition due to a language disorder, their success in school can be delayed or greatly jeopardized. The good news is that we can play a vital role in helping ensure academic growth and success for ELLs with language disorders."*

# What Your Colleagues Say About Margo Kinzer Courter

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*"Great presentation! Loved the strategy ideas and techniques!"*

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*"I really learned a lot during this seminar and look forward to making an even greater difference."*

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*"Great examples of practical therapy solutions. Hoping to use several this school year ... Wish I would have had them sooner! Thanks, Margo!"*

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*"Lots of great strategies to use tomorrow with ELLs. Margo was friendly and readily available for questions now or later. Engaging! The day flew by!"*

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*"Excellent presenter and resource handbook. Very organized presentation, nice pacing and many practical therapeutic applications."*

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*"Lots of valuable resources and suggestions. Margo is very knowledgeable about the subject matter."*



## About BER Live Online Seminars

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

**Outstanding Instructors**

All programs are led by outstanding BER national trainers

**Extensive Resource Handbooks**

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

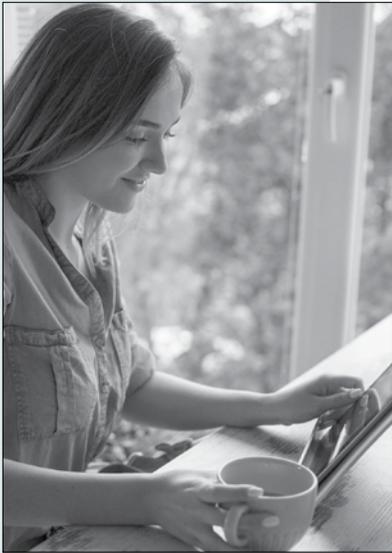
**Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

**Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*'Loved this seminar and would recommend it to others! Margo gave me so many strategies that I can use tomorrow!'*

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Language Therapy Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Visual graphic strategies to implement in the classroom and in your therapy – whether providing in-person or online therapy
- Clear and precise ways to determine language acquisition, differences or a disorder in ELLs
- Stages of language acquisition and practical therapy strategies for all language areas

## ASHA CEUs Available



The **Bureau of Education & Research** is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

This course is offered for 0.50 ASHA CEUs (Intermediate level, Professional area).

ASHA-Required Disclosure Statement for Margo Kinzer Courter:

**Financial:** Consultant for the Bureau of Education & Research and receives honorarium compensation. She is the owner and has intellectual property rights within MK Courter Communications, LLC and receives financial benefit from book sales.

**Nonfinancial:** No relevant nonfinancial relationships exist.

Please bring your ASHA Account Number to the seminar if you will be completing paperwork for the ASHA CE Registry.

## Meet Inservice Requirements / Earn State CEUs

Participants of the Live Online Seminar can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend?

### Other Professional Development Options:

#### Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *Timesaving Strategies to Integrate Your SLP Interventions into Classrooms: Moving from a Caseload to a Workload Approach*, for Grades P-12, and *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, are available for immediate registration.

To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# School-Based SLPs: Language Disorders vs. Language Differences for English Language Learners (Grades K-12)

## Registration (XY81S2)

1. **May 10, 2021** (Start time: 9 AM Pacific)  
 2. **May 11, 2021** (Start time: 9 AM Eastern)  
 3. **May 12, 2021** (Start time: 9 AM Central)

FIRST NAME \_\_\_\_\_ M.I. \_\_\_\_\_ LAST NAME \_\_\_\_\_

POSITION, SUBJECT TAUGHT \_\_\_\_\_ GRADE LEVEL \_\_\_\_\_

SEMINAR LOCATION NUMBER: \_\_\_\_\_ (Please see list above)

### List additional registrants on a copy of this form

SCHOOL NAME \_\_\_\_\_

SCHOOL MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

SCHOOL PHONE NUMBER \_\_\_\_\_ HOME PHONE NUMBER \_\_\_\_\_

( ) ( )

### Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) \_\_\_\_\_

HOME MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

## IMPORTANT – PRIORITY ID CODE: EXY81S2

### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached  
 A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)  
 Charge my:  MasterCard  VISA  Discover  
 Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
MO/YR  
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(Found on back of card)

\_\_\_\_\_  
Please print name as it appears on card

\_\_\_\_\_  
Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: [www.ber.org](http://www.ber.org)

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503  
(Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**  
 915 118th Avenue SE • PO Box 96068  
 Bellevue, WA 98009-9668

## Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



XY81S2

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An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Enhance Your Practice as a School-Based  
Speech-Language Pathologist



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## SLPs: Help English Language Learners with Language Disorders *Practical PD, No Travel*

XY8152

## School-Based SLPs: Language Disorders vs. Language Differences for English Language Learners (Grades K-12)



Bureau of Education & Research

ASHA CEUs Available



A Unique One-Day Live Online Seminar

Presented by

**Margo Kinzer Courter,**  
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