



Bureau of Education & Research

ASHA CEUs Available

Speech-Language Pathologists: Strategies to Support Students with Reading and Language Deficits (Grades PreK-12)



A Unique One-Day Seminar Presented by

MariBeth Plankers, M.S. CCC-SLP, ATP

Outstanding Speech-Language Pathologist and National Presenter

**Specifically Designed for School-Based Speech-Language Pathologists
Working with Students in Grades PreK-12**

Learn **evidence-based strategies to support reading, language and written skills** for students with significant language-literacy disorders, dyslexia and language deficits

Gain insight into **accessible education materials** that will support your students across settings and situations for reading, vocabulary and written language needs

Explore how intervention can be planned to **incorporate literacy strategies into special and general education settings**

Help students on your caseload/workload develop a positive growth mindset to increase their confidence and success with reading and writing

ASHA CEUs AVAILABLE AT ALL LOCATIONS

California

Sacramento – December 18

Maine

Portland (South Portland) – November 20

Massachusetts

Boston (Wakefield) – November 22

Nevada

Las Vegas – December 19

New Hampshire

Manchester – November 19

Oregon

Portland – December 16

Rhode Island

Providence (Warwick) – November 21

Vermont

Burlington – November 18

Washington

Seattle (Bellevue) – December 17

CEUs and Graduate Credits Available
See page 6 for details

Ten Key Benefits of Attending

'This is the best seminar for speech-language pathologists that I've attended in years. MariBeth is a wealth of knowledge.'

— MARY, SPEECH-LANGUAGE PATHOLOGIST



Who Should Attend

School-Based
Speech-Language
Pathologists and Assistive
Technology Professionals
working with students in
Grades PreK-12

- 1. What Every SLP Should Know About Reading Deficits and How They Relate to Students**
Learn the different types of language-based reading challenges you will see in students with significant language-literacy disorders, dyslexia (specific reading disorder), receptive and expressive language disorders, and autism spectrum disorders
- 2. Learn the Impact of Oral Language and Written Language on Students' Reading Skills**
Gain practical information about language, reading and writing assessments and the different types of language skills that each assessment evaluates
- 3. Determine the Best Methods for Assessment**
Address your language, reading comprehension and written language assessments to best uncover a child's unique language-literacy challenges
- 4. Expand Your Role as an SLP in Teaching Decoding and Spelling**
Utilize techniques such as morphology and word investigation to help children develop detailed lexical representations that include information about the word meanings, grammatical uses, spelling, and pronunciation within your current vocabulary lessons
- 5. Establish Yourself as a Key Team Member for Students with Reading Disorders**
Bring your unique expertise in language, literacy, phonology, and pragmatics (social interactions) to the table in your consultations with classroom teachers and reading specialists
- 6. Expand Your Toolkit of Therapy Ideas Both Inside and Outside the Classroom Setting**
Learn practical, engaging and effective techniques to systematically help your students generalize their language and literacy skills in reading across settings and situations
- 7. Align Your Therapy with Evidence-Based Practice to Support Literacy Development**
Discover what research says about oral language skills that align with evidence-based techniques to build the language skills that will help your students become skilled readers
- 8. Utilize the Most Effective Inclusive Practices for Implementing Language and Literacy Skills**
Maximize your time as an SLP by learning how to most efficiently use inclusion practices ... When and how to work in the classroom and ways to coach teachers and paraprofessionals to address your language goals throughout the school day
- 9. Implement Universal Design for Learning to Support Student Success**
Manage behavior utilizing Universal Design for Learning principles and real-life examples, such as interactive games to support students with language disorders
- 10. Receive an Extensive Handbook and Electronic Resources**
Each participant will receive an extensive handbook and electronic resources that address language, reading and writing supports and strategies presented throughout the seminar

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Practical ways to incorporate reading and writing goals** into all aspects of your oral language therapy
- **Advanced strategies** for addressing phonological awareness systematically and hierarchically
- How to **align your language therapy with the reading programs** your students use in the classroom and in their specialized reading interventions
- What aspects of **reading/writing break down** for children with typical communication disorders that SLPs treat every day
- **Efficient, practical methods for assessing reading comprehension and written language** in the context of your language evaluations
- **Current technology resources** that support both language skills and the development of reading and writing skills
- Specific ideas and strategies to **strengthen the core language skills** that allow your students to become good readers
- Practical therapy **techniques that align with English Language Arts state standards**
- How your unique **role as an SLP differentiates you from the literacy specialist** and why you are such a key player on the team
- Ideas for **incorporating multi-disciplinary instruction, Universal Design for Learning and Assistive Technology** in programs addressing language and literacy deficits
- Generalization strategies to **help teachers and paraprofessionals carry over the work** you are doing in therapy
- Various ideas for setting up **collaborative treatment programs** that are motivating for all learners



"Wonderful! Engaging presenter, refreshing material and new ideas I can use. Thank you!"

– ERIN PAIROLERO, SPEECH-LANGUAGE PATHOLOGIST

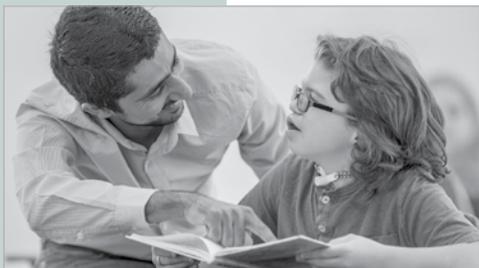
Practical Ideas and Strategies

As a Speech-Language Pathologist, your expertise in oral language and literacy skills makes you an invaluable member of the literacy team at your school. In this **NEW** seminar, **MariBeth Plankers**, an experienced Speech-Language Pathologist and Assistive Technology Professional, will share practical methods for assessing and treating reading and writing skills in students with language disorders. You will learn effective, efficient and easy-to-implement techniques to identify children who are at risk for problems with decoding, reading comprehension and written language. MariBeth will share with you evidence-based practice, from the ASHA (2016) evidence-based triangle, about the language skills that strongly predict learning deficits across settings and situations and provide strategies that will address these language skills in your daily therapy. This seminar will focus on practical strategies that can be implemented in the context of therapy, as well as generalizing across settings and situations.

You will leave with numerous ideas for reading, writing, language, and games to assist students with moderate to severe reading, writing and language deficits, as well as ways to maximize your effectiveness as an SLP in the school setting.



A Message From Your Seminar Leader, MariBeth Plankers



Uniquely Qualified Instructor

MARIBETH PLANKERS is an outstanding national presenter and highly experienced Speech-Language Pathologist and Assistive Technology Professional. She brings years of experience and ideas for improving outcomes for students who have language, reading and written language disorders. She has extensive experience providing literacy-based language therapy services within inclusive models and via teletherapy. In addition, she has experience working as a clinical service provider, diagnostician and clinical supervisor within the university setting. MariBeth reflects a broad experience working with students of all ages, from early education through college level. She presents nationally on topics of language and literacy, assistive technology and Universal Design for Learning. MariBeth is the author of *Speech-Language Pathologists: Strategies to Support Students with Reading and Language Deficits (Grades PreK-12)*, the resource handbook each participant will receive at her seminar.

Join MariBeth for a fast-paced, engaging seminar with practical, highly effective techniques you can use with the children you see and treat.

Dear Colleague:

For many years, I have worked with students who have a language disorder which leads to challenges in reading and writing. Knowing my own personal passion for reading and writing, I can't imagine any skill more important to teach! When I initially started working on literacy skills with students, I was frequently asked why the SLP should have anything to do with a student's reading issues. Our educational background and expertise in language is all the more reason for the SLP to be highly involved with reading and writing. Over the years our role as SLPs has expanded, and our expertise in language and literacy is now recognized. We are able to assist with spelling, reading fluency and most importantly, reading comprehension and writing language.

It is imperative that we demonstrate a practical approach to addressing literacy skills along with our oral language goals. We don't need more work, but do need to address reading in the context of our current therapy programs. Our role is to provide effective strategies to teach other specialists what we know about language and literacy.

I have developed this seminar to share with you the best practices that we, as SLPs and other specialists, can use to support students with language and literacy deficits. We will explore the alignment of oral language and literacy skills and how valuable your expertise is to the school IEP team. We will explore the different types of reading challenges that your students with language disorders encounter across the curriculum. The emphasis will be on practical, doable methods to evaluate students and to develop individualized planned programs that may be implemented through direct intervention, the general education classroom and consultation.

My goal for this seminar is to send you back to your schools empowered with many new ideas you can put to practice immediately! We can lower the barriers in order to raise the level of success for our students.

Sincerely,

MariBeth Plankers, M.S. CCC-SLP, ATP

P.S. I know how valuable your time is, so my focus for the day will be on sharing practical strategies that work in today's schools with today's students.

'My goal for this seminar is to send you back to your schools empowered with many new ideas you can put to practice immediately! We can lower the barriers in order to raise the level of success for our students.'

What Your Colleagues Say About MariBeth Plankers

*"MariBeth shared a wealth of amazing resources that I cannot wait to use in my sessions!
One of the best, most informative and engaging seminars that I've attended in years."*

Maria Mignone, Speech-Language Pathologist

*"Great seminar, **wonderful presenter**, fantastic information!"*

Nikki Steele, Speech-Language Pathologist

*"MariBeth has great energy and shared ideas to **expand my therapy and role with students**
and in education."*

Tess Heckel, Speech-Language Pathologist

*"MariBeth's passion for learning is obvious. I appreciate the **huge list of resources** she shared."*

Craig Begalle, Speech-Language Pathologist



*"Very great information and tools to use! This seminar helped me think about **how to dig deeper with my students**."*

Amy Johnson, Speech-Language Pathologist

*"This is my second time attending one of MariBeth's seminars. She is a wonderful resource filled
with **interesting ideas and creative therapy resources**."*

Pamela English, Speech-Language Pathologist

*"**Very practical strategies!** I love that I am leaving with something to use immediately when
I return to work!"*

Darci Witty, Speech-Language Pathologist

*"Great, new resources I can use tomorrow. This seminar was **filled with so many resources and activities**
for a range of learning areas."*

Kathryn Becker, Speech-Language Pathologist

*"Always great to attend MariBeth's seminars! She is **so knowledgeable and professional**."*

Deb Maly, Speech-Language Pathologist

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar.

ASHA CEUs Available



The **Bureau of Education & Research** is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

This course is offered for **0.50 ASHA CEUs (Intermediate level, Professional area).**

ASHA-Required Disclosure Statement for MariBeth Plankers:

Financial: Consultant for the Bureau of Education & Research and receives honorarium compensation.

Nonfinancial: No relevant nonfinancial relationships exist.

Please bring your ASHA Account Number to the seminar if you will be completing paperwork for the ASHA CE Registry.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

California

5 Hours CSHA/PDP #231

Maine

5 Contact Hours Available with Prior Approval from Your Local Certification Support System

Massachusetts

Contact Hours Verification Available; CT Five (5) Contact Hours Available with Prior District Approval; RI Five (5) Contact Hours Available

New Hampshire

NH Clock Hours Verification Available; For MA, Contact Hours Verification Available

Oregon

OR Professional Growth Hours Verification Available; WA Clock Hours Available

Rhode Island

RI Five (5) Contact Hours Available; CT Five (5) Contact Hours Available with Prior District Approval; For MA, Contact Hours Verification Available

Vermont

VT Inservice Credit Available with Prior District Approval; 5 NY CTLE Hours Available

Washington

WA Clock Hours Available

Earn One to Four Graduate Semester Credits



CHAPMAN UNIVERSITY SYSTEM

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend? Other Professional Development Options:

Related Online Courses

Two related On Demand Video-Based Online Learning courses, *Timesaving Strategies to Integrate Your SLP Interventions into Classrooms: Moving from a Caseload to a Workload Approach*, for Grades P-12, and *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing* (available November 2019), are available for immediate registration. To enroll, visit www.ber.org/online



Speech-Language Pathologists: Strategies to Support Students with Reading and Language Deficits (Grades PreK-12)

Registration (XSQ0F1)

- 1. **Boston** (Wakefield), **MA** – November 22, 2019
- 2. **Burlington, VT** – November 18, 2019
- 3. **Las Vegas, NV** – December 19, 2019
- 4. **Manchester, NH** – November 19, 2019
- 5. **Portland, OR** – December 16, 2019
- 6. **Portland** (South Portland), **ME** – November 20, 2019
- 7. **Providence** (Warwick), **RI** – November 21, 2019
- 8. **Sacramento, CA** – December 18, 2019
- 9. **Seattle** (Bellevue), **WA** – December 17, 2019

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
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SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

IMPORTANT: PRIORITY ID CODE: EXSQ0F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)
- Charge my: MasterCard VISA Discover

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)

/

Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

-  REGISTER ONLINE at: www.ber.org
-  FAX this form to: **1-425-453-1134**
-  PHONE toll-free: **1-800-735-3503** (Weekdays 6 am - 5 pm Pacific Time)
-  MAIL this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Boston: Four Points by Sheraton – Wakefield, (781) 245-9300
- Burlington: Hilton, (802) 658-6500
- Las Vegas: Hampton Inn Tropicana, (702) 948-8100
- Manchester: Executive Court Banquet Facility, (603) 626-4788; hotel accommodations available at Best Western Plus Executive Court Inn, (603) 627-2525
- Portland: Crowne Plaza Convention Center, (503) 233-2401
- Portland: Home2 Suites – Airport, (207) 517-3636
- Providence: Radisson – Airport, (401) 739-3000
- Sacramento: Holiday Inn Express – NE Cal Expo, (916) 923-1100
- Seattle: Residence Inn – Bellevue, (425) 637-8500

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org



BUREAU OF EDUCATION & RESEARCH

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Speech-Language Pathologists: Strategies to Support Students with Reading and Language Deficits (Grades PreK-12)



SPEECH-LANGUAGE PATHOLOGISTS: Address Reading and Language Deficits (Grades PreK-12)

**Best Practices to Help Students with Reading
and Language Deficits**

A Unique One-Day Seminar

Coming to a Location Near You

XSQ0F1

Speech-Language Pathologists: Strategies to Support Students with Reading and Language Deficits (Grades PreK-12)



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A Unique One-Day Seminar Coming to a Location Near You

Presented by

Maribeth Plankers, M.S. CCC-SLP, ATP

Outstanding Speech-Language Pathologist and National Presenter

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Gain insight into accessible education materials that will support your students across settings and situations for reading, vocabulary and written language needs

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Help students on your caseload/workload develop a positive growth mindset to increase their confidence and success with reading and writing