SPEECH-LANGUAGE PATHOLOGISTS: 
Making Best Use of the iPad®, iPad Apps and Other Cutting-Edge Technology

2015 SCHEDULE

Illinois
Chicago – April 23
(Elk Grove Village)
IL CPDUs Available with Prior District Approval

Indiana
Indianapolis – April 24
IN Verification of Attendance Available

New Hampshire
Manchester – April 22
(Bedford)
NH Clock Hours Verification Available
For MA, Contact Hours Verification Available

New York
Albany – March 19
(Troy)
NY CPE Hours Verification Available
with Prior District Approval

Newburgh – March 18
(Bedford)
The best cutting-edge technology tools, websites and blogs to support your
therapy work
CT Five (5) Contact Hours Available
with Prior District Approval at Newburgh
NJ Professional Development Hours Available
with Prior District Approval at Newburgh

Vermont
Burlington – March 20
(South Burlington)
VT Inservice Credit Available
with Prior District Approval

Presented by SARAH JAMES, MS, CCC-SLP
Outstanding Speech-Language Pathologist, Author and International Presenter

Specially Designed for Speech-Language Pathologists Working
with Students in Grades PreK-12

▸ Practical tips to help you make best use of the iPad and iPad apps in your school-based
speech-language program

▸ The best cutting-edge technology tools, websites and blogs to support your
therapy work

▸ How to identify the best apps for use in your therapy sessions

▸ Save hours of time searching through the thousands of apps available – Sarah has
done the work for you and knows which apps for iPads work best for a variety of uses
in speech-language therapy programs

▸ Discover the best apps that can be used in building receptive and expressive
language skills

▸ Receive an extensive SLP technology resource handbook filled with dozens of quality
apps, websites and other iPad and cutting-edge technology resources to support your
speech-language program

You are welcome to bring your own fully charged iPad.
It is not, however, a requirement to attend this seminar.

iPad® is a trademark of Apple Inc., registered in the U.S. and other countries.
Ten Key Benefits of Attending

1. **Discover the Newest Apps and Cutting-Edge Technology Tools to Support Your Speech-Language Therapy Program**
   Learn which of the newest apps and tech tools work best for a variety of needs in speech-language therapy programs.

2. **Use Traditional Therapy Methods in More Expansive Ways Using iPads and iPad Apps**
   Discover the FULL potential of incorporating iPad use and apps into your therapy sessions.

3. **Learn Effective Ways to Use the iPad to Increase Your Productivity and Documentation**
   Learn how to incorporate the iPad into your daily routine to enhance your therapy skills and simplify your life … Easy-to-use ideas to organize, plan and document your therapy sessions.

4. **Expand Your Knowledge and Use of iPads**
   Keep current with the iPad and gather tips and tricks to make the use of your device even easier as an SLP in a school-based setting.

5. **There’s an App for That! Resources for Speech-Language Pathologists**
   Learn about websites, apps and resources you may be unaware of – all perfect for the speech-language therapy setting … You will discover dozens of iPad apps appropriate for speech-language pathologists, teachers, students, and parents.

6. **Build Receptive Language Skills with New Resources in Your Technology Tool Box**
   Learn innovative, effective ways to incorporate the iPad and other cutting-edge technology to increase your students’ receptive language skills … Take advantage of all the iPad has to offer that will appeal to your students and increase their opportunities to access language learning.

7. **Excite and Engage Your Students with the Latest and Best iPad Apps**
   Actively engage your students with iPad activities to enhance therapy skills and concepts … Effective ways for using mobile devices to motivate even your most reluctant students.

8. **Discover the Best-of-the-Best Apps and Websites That Promote Speaking and Writing Skills in SLP Therapy Programs**
   Discover the apps and websites that promote reading, writing, drawing, story creation, and grammar to give you additional resources in your therapy program.

9. **Identify Ways to Promote Carryover of the Use of iPads in the Classroom**
   Tips and techniques for helping students benefit from your interventions when you are not there.

    Each participant will receive an extensive technology resource handbook filled with the practical strategies, ideas and resources presented in this seminar to help SLPs work smarter, not harder.

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**Practical Ideas and Strategies**

If you are looking for practical ways to make the most effective use of iPads, iPad apps and other cutting-edge technology in your school-based speech-language program, then this is a seminar you won’t want to miss. In this fast-paced, app-filled seminar, you will gain dozens of practical, usable ideas for using the iPad and other cutting-edge technology in your speech-language therapy sessions. Not only will you learn how to make the best use of the iPad as a therapy tool, you will also understand how the iPad can become a valuable productivity assistant. Outstanding speech-language pathologist, Sarah James, will share dozens of the best, new strategies, apps and ways to utilize cutting-edge technology to enhance speech-language therapy. You’ll learn innovative ways to use technology to build receptive and expressive language skills.

*Whether you understand technology at a very basic level or you are a technological guru, you will come away with dozens of effective ways to use the iPad and other cutting-edge technology on a daily basis in your speech-language therapy sessions. You will also leave this seminar with an extensive SLP technology resource handbook.*
Specific Topics

- **Practical ideas** for making best use of iPads with your speech-language students
- **The most useful speech-language therapy apps** for your iPad
- **The specific features** that come pre-loaded on your iPad and how these can be most efficiently utilized in speech-language programs
- **Interactive whiteboard** resources designed to actively engage your speech-language students in instruction
- **How you can keep current** with new apps and uses for iPads in speech-language therapy
- **Free and inexpensive apps and cutting-edge technology tools** perfect for use in speech-language therapy programs
- **The best tried-and-true apps** for students who struggle with reading and writing
- **Dozens of practical and realistic ideas** for using the iPad to address a variety of speech-language therapy needs
- **Proven techniques** to effectively integrate iPad technology into your speech-language therapy
- **How to make best use of helpful websites and timesaving strategies** to stay current with the technology developments that have useful applications for speech-language therapy
- **Proven ways to use podcasting and blogging** to enhance direct services and communication with your team
- How the iPad and other cutting-edge technology tools can be used to support speech students in meeting the *Common Core State Standards*
- **What’s new in educational technology equipment, tools and accessories** for speech-language therapy and how to best utilize them in your program
- **Timesaving tips for using iPads** and other cutting-edge technology tools to make your life easier, both in and out of your therapy room
- **How to put into practice a variety of apps** for building receptive language skills as well as promoting listening, speaking, reading, and writing skills
- **Timesaving techniques** for simplifying data collection and documentation with iPad apps

“Sarah is great and so ‘real.’ I received practical information I can use with my students tomorrow!”

– DEB JACOBSON, SPEECH-LANGUAGE PATHOLOGIST

To Register,
Call Toll-Free
1-800-735-3503
A Message From Seminar Leader, Sarah James

Dear Colleague:

Do you sometimes feel inundated with expectations of continually adding more and more to your workload and your expected areas of expertise? Are you overwhelmed with the technology available to you and how to apply it in your therapy? As a practicing speech-language pathologist, I can readily identify with these challenges. The encouraging reality, however, is that iPads and other cutting-edge technology have the potential to help our students make greater gains and help us be more productive and efficient in our role as speech-language pathologists. I have designed this seminar to share with you a multitude of significant and positive ways the iPad, iPad apps and other cutting-edge technology can have when used most effectively in individual, small group and large group therapy settings as well as consultation tools.

I look forward to sharing the newest and best apps, tips and tools you can use for a variety of needs, including receptive language, expressive language, literacy, problem solving, critical thinking, behavior, social skills, and more! Learn how these devices can be used in alignment with the Common Core State Standards; look at the most relevant guides, tools and “how to’s” for technology; and learn how to add an online bookmark service to organize your favorite resources and websites in one location for easy access.

Whether you are a first-time iPad and iPad app user or are looking for new and more effective ways to use this technology as an SLP, I will share specific ideas, apps, websites, and resources for finding and discovering what will work best for your needs as a speech-language pathologist.

Sincerely,

Sarah G. S. James, MS CCC-SLP

P.S. The focus of our day together will be on the practical use of the iPad, apps and other cool technology tools!
What Your Colleagues Say About Sarah James

“Great examples of apps! Great presenter!”
– Fay Rusch, Speech-Language Pathologist

“For a non-app user, I became an app user! Awesome presentation!”
– Susie Matyas, Speech-Language Pathologist

“My head is just spinning with all the information. This is so helpful! I never have time to check out apps on my own. This seminar gave me lots of tried-and-true apps not only from the presenter, but also from the audience.”
– Linda Marston, Elementary Speech-Language Pathologist

“Best seminar I’ve attended in years!”
– Lesa Foley, Speech-Language Pathologist

“Sarah presents a great seminar! Very useful information.”
– Tori Horkan, Speech-Language Pathologist

“I really enjoyed Sarah’s sense of humor and the way she interacted with her audience. I am so excited to incorporate new ideas into my teaching philosophies and therapeutic interventions with my speech/language impaired students.”
– Debra Hassmann, Speech-Language Pathologist

“Sarah is a great presenter! She is fun, lively and able to relate to the audience. Sarah has a wealth of information and never disappoints!”
– Tammy Verch, Speech-Language Pathologist

“The information Sarah presents is very interesting with lots of ideas to use with my students.”
– Diane Odland, Speech Therapist

“Sarah allows lots of time for questions, answers, comments, and sharing ... All in addition to her practical presentation.”
– Carol Schellack, Educational Speech-Language Pathologist

“Sarah is an interesting and comical presenter! She shares great apps.”
– Alyssa Blahnik, Speech-Language Pathologist

Uniquely Qualified Instructor

Sarah James is an experienced speech-language pathologist, seminar leader and consultant. Working in urban, suburban and rural public schools, Sarah’s area of specialty is the relationship between speech-language skills and literacy development and how cutting-edge technology can enhance speech-language programs. She has wide-ranging experience helping SLPs to make connections between communication skills and classroom expectations, curriculum targets and state standards. Sarah has been called on as a consultant for school districts around the country where she has offered speech-language pathologists practical and effective strategies for therapy. Sarah has served as president of her state’s speech-language hearing association and in 2010 they awarded her the Honors of the Association. Sarah is the author of SPEECH-LANGUAGE PATHOLOGISTS: Making Best Use of the iPad, iPad Apps and Other Cutting-Edge Technology, the extensive technology handbook you will receive at the seminar.
Special Benefits of Attending

You Will Receive an Extensive SLP Technology Resource Handbook
Each participant will receive an extensive SLP technology handbook designed specifically for this seminar. The handbook includes:

- Descriptions of the newest, most effective apps for using iPads in speech-language programs
- Descriptions of the most useful cutting-edge technology along with practical applications for the speech-language therapy
- A resource list of the best websites, blogs and apps for discovering new apps and keeping up-to-date on the latest uses of iPads for speech-language therapy

Make the Best Use of Your Time
Our goal is to make the best use of your time during the seminar while providing you with the greatest variety of practical applications for your classroom. To accomplish this goal we use a large screen multimedia projection system to demonstrate specific applications, digital tools and online resources throughout the day rather than individual devices. **You are welcome to bring your own fully charged iPad but it is not a requirement to attend.** Your resource handbook and a specially created website will provide you with project ideas and direct links to the online resources to support additional hands-on exploration after the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Semester Credit Option
One graduate level elective credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

ASHA CEUs Available
This course is offered for 0.5 ASHA CEUs (Intermediate level, Professional area).

The Bureau of Education & Research is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

Financial: Consultant for the Bureau of Education & Research and receives honorarium compensation.
Nonfinancial: No relevant nonfinancial relationships exist.

Please bring your ASHA Account Number to the seminar if you will be completing paperwork for the ASHA CE Registry.

Can’t Attend?
A related BER seminar, **Current, Best Strategies to Help SPEECH-LANGUAGE PATHOLOGISTS Better Meet Student Needs (Grades K-12)**, presented by another speech-language pathologist, Linda Eve Seth, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-XPS-1879) or use the order form on the back page.

PLEASE NOTE: ASHA CEUs are not available with audio seminar programs.
Who Should Attend
Speech-language-pathologists serving students in Grades PreK-12.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $235 per person, $215 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
- Albany: Hilton Garden Inn – Troy, (518) 272-1700
- Burlington: Best Western Plus – South Burlington, (802) 863-1125
- Chicago: Holiday Inn – Elk Grove Village, (847) 437-6010
- Indianapolis: Sleep Inn & Suites, (317) 653-1854
- Manchester: SERESC Conference Center – Bedford, (603) 206-6800; hotel accommodations available at Hampton Inn – Bedford, (603) 623-2040
- Newburgh: Hilton Garden Inn – Airport, (845) 567-9500
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources
Race to the Top grants; Elementary and Secondary Education Act funds; Title VI; Title VII; Restructuring grants; At-Risk grants; Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training funds.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
SPEECH-LANGUAGE PATHOLOGISTS: Making Best Use of the iPad, iPad Apps and Other Cutting-Edge Technology

Registration (XSJ5S1)

☐ 1. Albany (Troy), NY – March 19, 2015
☐ 2. Burlington (South Burlington), VT – March 20, 2015
☐ 3. Chicago (Elk Grove Village), IL – April 23, 2015
☐ 4. Indianapolis, IN – April 24, 2015
☐ 5. Manchester (Bedford), NH – April 22, 2015

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR LOCATION NUMBER: __________ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT: PRIORITY ID CODE EXSJ5S1

METHOD OF PAYMENT

The registration fee is $235 per person, for groups of five or more registering at the same time, the fee is $215 per person. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached
☐ A purchase order is attached, P.O. # ____________________________ (Be sure to include priority ID code on the P.O.)
☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover

Account # ____________________________________________ Exp. Date: __________/MO/YR

Billing Zip Code: ____________________________ 3 Digit CVV Code: ____________________________ (Found on back of card)

Please print name as it appears on card Signature (required for credit card purchases)

CAN’T ATTEND?

☐ I’d like to order the CD version of the related seminar, Current, Best Strategies to Help SPEECH-LANGUAGE PATHOLOGISTS Better Meet Student Needs (Grades K-12), by Linda Eve Seth, $99.00 plus $9.00 shipping (Stock #A-XPS-1879).

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