

SCHOOL NURSES: Best, Up-to-Date Critical Strategies to Address COVID-19 and Related Issues



A Unique One-Day Live Online Seminar Presented by

Vickie Beckwith, RN, MSN, PHN

Outstanding School Nurse and National Presenter

Specifically Designed for School Nurses, District Nurses and
School Health Services Coordinators Serving Grades K-12

Respond with greater confidence to COVID-19

Proactive strategies to support students, staff and families

Increase your understanding of the COVID-19 FACTS, so you can help
your students, staff and families avoid the trap of MYTHS

Clarifications of recommendations by NASN, CDC, WHO and more

Live Online Seminars

January 6

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

January 7

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

January 8

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

CEUs and Graduate Credits Available

Nursing CEUs Available in Certain States

See page 6 for details

Ten Key Benefits of Attending

'Nurse Beckwith is well versed and informative. It is always reassuring to hear that all school nurses face many of the same challenges.'



Who Should Attend

School Nurses, District Nurses and School Health Services Coordinators
Serving Grades K-12

1. **What Every School Nurse Should Know About COVID-19 and Its Impact on Schools**

Build your understanding and skills to better assist students, staff and families ...
What school nurses can do to more effectively support their school

2. **Explore Issues Schools Need to Address**

Learn how to address myths, worries and anxiety ... Steps schools need to take to maximize safety

3. **The Crucial Role of the School Nurse**

Be better prepared for your critical role at this unique time

4. **Evidence-Based Models and Programs**

Discover evidence-based programs schools and districts are implementing to address the pandemic ... Ideas you can use to develop systems in your own schools

5. **How to Deal with "Facts" ... Are They Real or Not?**

Don't let "facts" mislead your school ... Get the latest, most up-to-date information from leading experts – Learn how to stay informed without being overwhelmed

6. **Strategies for More Effective Communication and Community Outreach**

Practical tools for supporting your community, tips for creating positive communication cycles, and easy-to-implement strategies for dealing with angry or anxious parents and staff

7. **Trauma-Informed Care ... Promote Resiliency, Hope and Wellbeing**

Explore the basics of trauma and psychological first aid. Examine the important role school nurses can play in supporting the overall health and well-being of students, families and staff

8. **Streamline Crisis Response**

Learn highly effective practices to plan for and address COVID-19 issues that occur before, during and after school reopens

9. **"Must Know" Information School Nurses and Health Team Members Need to Effectively Respond**

The latest information from NASN, CDC, WHO, FEMA, NASP and more, will assist you in procedures and plans

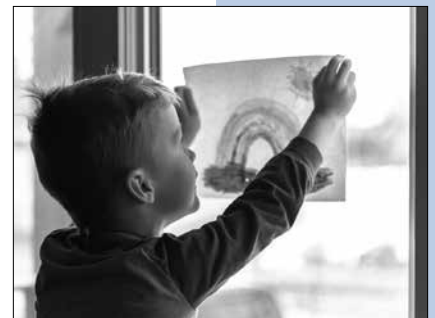
10. **Receive a Comprehensive Digital COVID-19 SCHOOL NURSE Resource Handbook**

Dozens of resources designed specifically for school nurses ... You'll leave with a comprehensive digital resource handbook

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Get the facts** ... separating good information from bad
- Common sense **guidelines and checklists**
- **Tips on collaborating** with administrators, teachers, and families
- Proactive approaches to **supporting parents and children** as they grapple with the fears associated with re-entry
- Learn how to **create a safe school environment**
- **Receive protocols and guidance** for navigating when students or staff get sick
- **PPE, facemasks for school, and more** ... what should we have in place?
- Learn about the **stages of COVID-19 grief and strategies** for healthy coping
- **Age-specific signs and symptoms** as well as how to talk with students K-12
- **Psychological First Aid** – learn what you need to know
- Helping children cope – **Top 10 tips to reduce anxiety** based on SAMHSA guidelines



'This will be helpful and beneficial for my staff and students.'

Practical Ideas and Strategies

Every school nurse plays a critical role in the healthcare of their schools. As an essential member of your school's pandemic response team, you may be wondering, "How best can I support my students, staff and community in this pandemic?" **VICKIE BECKWITH** has answers. In this **NEW**, timely seminar, you will learn how your role has changed, the strategies needed to successfully navigate this pandemic and the practices you can put into place as your school pivots between traditional, school-based learning and the virtual environment found during a "Stay-at-Home" order. Join Vickie to better understand the current guidelines as laid out by NASN, CDC, WHO, and more. Vickie's practical approach will empower you to implement the strategies needed by your school in manageable, responsible ways. Health and safety is our current priority. In this seminar, gain the critical tools needed to achieve the greatest success.



A Message From Seminar Leader, Vickie Beckwith



Uniquely Qualified Instructor

VICKIE BECKWITH not only brings over 25 years of practical school nurse experience to her seminars, but also a passion and enthusiasm for the valuable and critical role school nurses play in schools. She has implemented numerous, innovative programs to improve student outcomes and has served as a mentor for new school nurses for over a decade, including being a preceptor for BSN students completing their public health rotation in the school setting. She has presented for NASN and is the author of *SCHOOL NURSES: Best, Up-to-Date Critical Strategies to Address COVID-19 and Related Issues (Grades K-12)*, the extensive digital resource handbook you will receive. Using her own practice with the work of school nursing's best resources, Vickie provides tips, tools and strategies for managing this pandemic. You will leave her seminar with a renewed enthusiasm and energy for your job as a school nurse!

Dear Colleague:

School nurses play a vital role in the struggle on how best to manage the COVID-19 crisis in schools. I have created this program to help you address the challenges we are currently facing. This program will identify best practices, guidelines and strategies to meet the needs of students and their families in times of a pandemic. You will learn practical approaches for day-to-day operations, community outreach, strategies to stay informed as well as exploring new ways to address trauma. Get tips and strategies from evidence-based models to help you build a safe, supportive environment enabling staff, students and families to move forward in a positive manner.

Join me and other school nurse colleagues to share stories and gain insight into what will help you become more successful and less stressed during these unique circumstances. Discuss concerns and standards for a safe practice. Learn how to avoid feeling overwhelmed and burned out. Take back up-to-date recommendations, strategies and action items you can use immediately. My hope is that this program will help you feel refreshed, confident and ready to meet our new challenges.

Sincerely,

Vickie Beckwith

Vickie Beckwith, RN, PHN, MSN

P.S. I know how valuable your time is. This seminar will focus on **PRACTICAL** ways to support you!

'This program will identify best practices, guidelines and strategies to meet the needs of students and their families in times of a pandemic.'

What Your Colleagues Say About Vickie Beckwith

*"Very good content. **Vickie is clearly very experienced and knowledgeable**, and compiled excellent resources for future use and practical suggestions for implementation. Good use of technology to convey this important information."*

*"Vickie is very engaging, knowledgeable and wonderful. **The resources and examples she shared were very helpful.**"*

*"Great seminar and presenter – I didn't think you could cover so much material in a one-day seminar. Vickie is very knowledgeable. **Her expertise in her various specialties was obvious and appreciated.** Thank you for sharing your experience and wisdom with us!"*

*"Vickie is knowledgeable, relatable and very passionate about what she does. **She shared prevalent information related to school nursing.**"*

*"Thank you for the **great resources and helpful tips!**"*



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'Lovely presentation! Such useful and pertinent information. I will share this with my colleagues!'

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital COVID-19 SCHOOL NURSE Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Strategies, ideas, resources, and more to help you and your school staff effectively and safely pivot between virtual and traditional school
- Ways to support your community
- Strategies to ensure critical supplies are in place when needed
- Practical self-care tips

Consultation Available

Vickie Beckwith will be available to answer your specific questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State and Nursing CEUs

- Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. State CEUs are available for both versions of the course. For specific details, visit www.ber.org/ceus
- Provider approved by the California Board of Registered Nursing, Provider #CEP 15144, for five (5) Contact Hours for RNs and LPNs. For specific details, visit www.ber.org/nursing-ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional Nursing CEUs, State CEUs and graduate credit available. To enroll, see registration form on page 7.



Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *School Nurses: Best, Current Practices for School Medical Emergencies*, and *Keys to Enhancing Your Effectiveness as a SCHOOL NURSE*, for Grades K-12, are available for immediate registration. To enroll, visit www.ber.org/online

SCHOOL NURSES:

Best, Up-to-Date Critical Strategies to Address COVID-19 and Related Issues

Registration (XNF1W1)

1. **January 6, 2021** (Start time: 9 AM Eastern)
2. **January 7, 2021** (Start time: 9 AM Pacific)
3. **January 8, 2021** (Start time: 9 AM Central)
- or —
4. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME

POSITION, SUBJECT TAUGHT	GRADE LEVEL	

SEMINAR NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	

SCHOOL MAILING ADDRESS	

CITY & STATE	ZIP CODE
_____	_____
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
()	()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	

HOME MAILING ADDRESS	

CITY & STATE	ZIP CODE
_____	_____

IMPORTANT: PRIORITY ID CODE: XNF1W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.


- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
- Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____
MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)
- _____
/
- Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: www.ber.org

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503
(Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



XNF1W1

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SCHOOL NURSES: Best, Up-to-Date Critical Strategies to Address COVID-19 and Related Issues



An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend? A Recorded Version is available to use online at your convenience

SCHOOL NURSES: Respond with Greater Confidence to COVID-19

Practical PD, No Travel

XNF1W1



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 (Also available as a Recorded Online Version
 to Use at Your Convenience)

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Clarifications of recommendations by NASN, CDC, WHO and more