

Keys to Enhancing Your Effectiveness as a **SCHOOL NURSE** (Grades K-12)



A Unique One-Day Live Online Seminar Presented by
Vickie Beckwith, RN, MSN, PHN
Outstanding School Nurse and National Presenter

**Specifically Designed for School Nurses, District Nurses and
School Health Services Coordinators Serving Grades K-12**

21st Century School Nursing Practices – dozens of up-to-date best practices and evidence-based strategies to help you be more effective, efficient and confident

Be prepared for mental health issues with strategies and resources to support the well-being of students

Respond with greater confidence to school emergencies using protocols and procedures to help you be better prepared for small scale as well as mass casualty emergencies

Health care plans for chronic conditions – updated templates to fast track your IHPs, 504s and emergency care plans

Live Online Seminars February 26

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

March 1

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

March 2

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credits Available

**Nursing CEUs Available
in Certain States**

See page 6 for details

Ten Key Benefits of Attending

'I will be using this content to develop a more comprehensive training program for new school nurses in our district. I found this quite helpful!'

– KARLA RIMMER,
SCHOOL NURSE



Who Should Attend

School Nurses, District Nurses and School Health Services Coordinators Serving Grades K-12

1. Increase Your Efficiency and Effectiveness as a School Nurse

Acquire timesaving tips and strategies on how to get more done in your work day ... Numerous ways to strengthen your success as a school nurse and valuable school team member

2. Fast Track Your School Nursing Process

Receive ready-to-use, evidence-based templates for common chronic health conditions

3. Utilize Technology to Simplify and Enhance Your Practice

Identify helpful resources to improve your nursing practice ... Learn how technology can save you valuable time

4. Safe Practices to Deal with Life-Threatening Emergencies

Increase your confidence to manage critical emergencies in schools and enhance your assessment skills ... Be prepared from the 911 call to the ambulance "hand off"

5. Utilize Best Practices for Common Emergencies

Receive templates for emergency care plans and step-by-step guidelines to handle anaphylaxis, asthma exacerbations, seizures, and diabetic emergencies

6. Eliminate Confusion with Care Plans

Recognize when to use IHP, ECP, 504, or other documents for day-to-day care of special needs students ... FERPA and HIPPA revisited to keep you updated

7. Strengthen Your Collaboration Skills and Prevent and Avoid Conflict

Gain tips and strategies on how to communicate and collaborate more effectively with colleagues, parents and students ... Learn how to deal with difficult people including proven tips on conflict resolution

8. Identify the Key Issues Impacting Student Mental Health

Gain an understanding of mental health concerns and the various disorders ... Receive resources and guidelines on building a safe environment for your students

9. Examine the Signs of Suicide Among School-Age Children

Gain a heightened awareness of suicidal warning signs and risk factors, including bullying and depression ... Learn simple but effective techniques to provide therapeutic interventions

10. Receive a Valuable School Nursing Practice Digital Resource Handbook

Each participant will receive an extensive digital resource handbook filled with practical strategies, techniques, activities, and resources that can be used immediately in your school health office

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- Up-to-date, best practice **models, tools, templates, and resources** specifically designed for today's school nurse
- **How you can integrate evidence-based practice** into your school nursing practice
- Practical **tips to increase your efficiency and effectiveness** as a school nurse
- Apply **up-to-date behavioral support strategies** for students
- **Recognize risk factors and warning signs** of mental illness disorders
- **Learn to advocate** for yourself and students
- Positive proactive **ideas to work with difficult people**
- **FERPA and HIPPA revisited** – managing for improved student outcomes
- **Respond with greater confidence** to a medical as well as behavioral crisis
- **Step-by-step guidelines for emergency care** in the school setting
- **Updated IHP and ECP templates** to fast track your nursing process
- **Recognize the vital role nurses play** in prevention and promotion of emotional well-being of students
- Gain **insight into suicide prevention** and treatment
- Learn **how to deal with angry parents**, difficult staff and unrealistic expectations



'Very well done! Love a seminar where I can use the info to do better everyday. Thank you!'

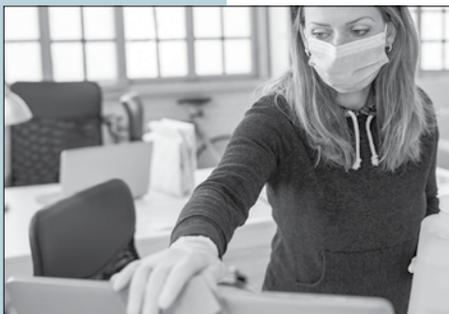
– LISA MULLEN, RN

Practical Ideas and Strategies

School nursing today can often be challenging and overwhelming. This intensive one-day seminar will help you overcome the speed bumps you face each and every day and renew your enthusiasm for this complex job. **Vickie Beckwith**, an exceptional school nurse with over 25 years of experience, will share numerous timesaving tips to increase your efficiency and effectiveness and enhance your school nursing practice. She will provide insight into the evolving and complex role of school nursing today along with easy-to-apply strategies to implement in your daily practice, as well as up-to-date assessment/triage strategies in times of disaster. Vickie will help you embrace technology to advance your practice and keep current with the latest resources. You will discover practical ways to avoid conflict and communicate more effectively with colleagues, parents and students. In addition, you will gain insight and strategies that will enable you to comfortably support students with behavioral health issues and better manage emergencies and chronic health problems.



A Message From Seminar Leader, Vickie Beckwith



Uniquely Qualified Instructor

Vickie Beckwith not only brings over 25 years of practical school nurse experience to her seminars, but also a passion and enthusiasm for the valuable and critical role school nurses play in schools. She has implemented numerous, innovative programs to improve student outcomes and has served as a mentor for new school nurses for over a decade, including being a preceptor for BSN students completing their public health rotation in the school setting. She has been a frequent presenter at NASN national meetings as well as local/state in-service programs. She has authored many articles and most recently a feature article in NASN School Nurse on motivational interviewing. She is the author of *Keys to Enhancing Your Effectiveness as a SCHOOL NURSE (Grades K-12)*, the digital resource handbook you will receive. Using her own practice with the work of school nursing's best resources, Vickie provides tips, tools and strategies for managing the complex school health office duties. You will leave her seminar with a renewed enthusiasm and energy for your job as a school nurse!

Dear Colleague:

More and more is being asked of school nurses every day. There are increasing numbers of students, more complex medical issues, new legal requirements, greater demands from parents, teachers and school administrators, and so much more. Frustration and burnout is commonplace. Don't let this happen to you. Join me and other school nurse colleagues to share stories and gain insight into what will help you become more successful and less stressed about getting it all done! I developed this seminar to address today's issues and provide you with practical tools and strategies to take back and use immediately.

My goal is to not only enhance your knowledge but also to give you innovative skills, strategies and resources to support your practice. Become more effective and efficient by discovering new strategies and tools to:

- Embrace the evolving role of school nurses
- Improve communication skills and avoid conflict
- Master emergency procedures without stress
- Take advantage of technology in support of your practice
- Eliminate confusion with care plans
- Respond with confidence to behavioral health issues

School nursing is a unique and challenging position. The good news is we can all make a difference in the lives of our students and continue to champion the role of the school nurse in improving student outcomes. Join me for a fun, exciting day and leave energized and motivated to apply what you have learned in your own school(s).

Sincerely,

Vickie Beckwith

Vickie Beckwith, RN, PHN, MSN

P.S. Join your colleagues and me for a day filled with **new strategies and techniques to build on your success and increase your efficiency** as a school nurse.

'My goal is to not only enhance your knowledge but also to give you innovative skills, strategies and resources to support your practice.'

What Your Colleagues Say About Vickie Beckwith

*"As a new school nurse, I found this seminar especially helpful. Vickie answered so many of my questions before I could even ask them! So much of what she shared **can be directly applied to my nursing practice starting tomorrow.**"* Jacqueline Asermelly, School Nurse

*"Vickie did a great job. Her pace was excellent and she was **well-versed in all of the topics covered.** Very enjoyable seminar!"* Amy Williams, School Nurse

*"Excellent! As a veteran nurse and veteran school nurse, I **found this seminar empowering.** Thank you, Vickie!"* Mary Arrowsmith, Nurse

*"Vickie is very engaging, knowledgeable and wonderful. The **resources and examples she shared were very helpful.**"* Elise Cade, School Nurse



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'Lovely presentation! Such useful and pertinent information. I will share this with my colleagues!'

KAREN LEIF, LSN

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Evidence-based practices for today's school nurse
- Time management tips
- Communication strategies
- Sample IHP and ECP templates
- Step-by-step guidelines for emergency care
- Valuable resources – websites, books, organizations
- Prevention/treatment options for behavioral health support

Share Ideas with Other Educators

This seminar provides participants a great opportunity to share ideas with other school nurses interested in enhancing their skills.

Consultation Available

Vickie Beckwith will be available to answer your specific questions and address your unique school nursing needs.

Meet Inservice Requirements / Earn State and Nursing CEUs

- Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. State CEUs are available for both versions of the course. For specific details, visit www.ber.org/ceus
- Provider approved by the California Board of Registered Nursing, Provider #CEP 15144, for five (5) Contact Hours for RNs and LPNs. For specific details, visit www.ber.org/nursing-ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *School Nurses: Best, Current Practices for School Medical Emergencies*, and *Keys to Enhancing Your Effectiveness as a SCHOOL NURSE*, for Grades K-12, are available for immediate registration. To enroll, visit www.ber.org/online

Keys to Enhancing Your Effectiveness as a SCHOOL NURSE (Grades K-12)

Registration (XN71S1)

- 1. February 26, 2021** (Start time: 9 AM Pacific)
- 2. March 1, 2021** (Start time: 9 AM Central)
- 3. March 2, 2021** (Start time: 9 AM Eastern)
- or —
- 4. I'd like to order the recorded version of this seminar**

FIRST NAME _____ M.I. _____ LAST NAME _____

POSITION, SUBJECT TAUGHT _____ GRADE LEVEL _____

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME _____

SCHOOL MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

SCHOOL PHONE NUMBER _____ HOME PHONE NUMBER _____

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____

HOME MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

IMPORTANT – PRIORITY ID CODE: EXN71S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
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FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: www.ber.org

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503
(Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



XN71S1

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An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available to use online at your convenience



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Enhance Your SCHOOL NURSING Practice (Grades K-12)

Practical PD, No Travel

XN7151

Keys to Enhancing Your Effectiveness as a SCHOOL NURSE (Grades K-12)

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Live Online Seminar
or Recorded Version



A Unique One-Day Live Online Seminar
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Presented by

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