

Current, Best Practices to Address the Challenges for Today's **SCHOOL NURSE**



A Unique One-Day Seminar Presented by

**Deborah Pontius,
MSN, RN, NCSN, FNASN**

Outstanding School Nurse and School Nurse Trainer

**Specifically Designed for School Nurses, District Nurses, Supervisors,
and Coordinators Serving Grades PreK-12**

Dozens of evidence-based ideas to more efficiently manage your diverse responsibilities as a school nurse

Reduce your workload by incorporating the five best practice techniques to save valuable school nurse time each day

Save hours of time in creating timely health care information by harnessing the power of technology

Nursing CEUs Available in These Locations:

Provider approved by the California Board of Registered Nursing, Provider #CEP 15144, for five (5) Contact Hours for RNs and LPNs. This approval is valid in the states of Alabama, Georgia, Louisiana and Minnesota. This seminar meets the requirements of the Massachusetts Board of Registration in Nursing listed in 244 CMR 5.00 for 6 Contact Hours.

APRNs in all states need to check with their credentialing agency to determine if this seminar meets the additional CEU requirements for their specialty area.

Alabama

Birmingham – March 15

Georgia

Atlanta (Roswell) – March 14

Louisiana

New Orleans – March 13

Massachusetts

Boston (Woburn) – February 11

Minnesota

Minneapolis – March 11
(Brooklyn Center)

Missouri

St. Louis (Earth City) – March 12

New York

Albany (Troy) – February 12
Newburgh – February 13
(New Windsor)

Pennsylvania

Allentown (Bethlehem) – February 14

CEUs and Graduate Credits Available
See page 6 for details

Ten Key Benefits of Attending

*"Wonderful seminar!
Great information
and new tools/apps
to try. Lots of
good resources
that are new
to me."*

KAREN CODY,
SCHOOL NURSE



Who Should Attend

School Nurses, District Nurses, Supervisors, and Coordinators Serving Grades PreK-12

- 1. Work Smarter, Not Harder in Your School Nurse Role**
Save time in your day with techniques that eliminate redundant activities and ineffective nursing practices
- 2. Reduce Your Workload by Increasing Your Efficiency as a School Nurse**
Learn the five best practice techniques to save school nurse time each day
- 3. Discover Innovative Technology Tools for School Nurses**
Learn the most useful apps, EHR selection tips and tools to simplify and streamline your workload
- 4. Learn Which Common Health Office Practices to STOP Doing Immediately**
Gain the latest evidence-based nursing procedures to replace how "we've always done it that way"
- 5. Learn the Latest Head Lice Research – Be Prepared for Some Surprises**
Gain proven evidence to support changing your school pediculosis to be more inclusive, less time-consuming and more effective
- 6. Increase Your Impact as Your School's Health Expert**
Incorporate proven strategies to maximize your value and influence in your role as a school nurse
- 7. Achieve Greater Compliance with Health Care Instruction and Referral**
Learn techniques that enhance parent learning and promote compliance with health care instructions and referrals
- 8. Incorporate Successful Communication Techniques to Improve Student Health Outcomes**
Gain new and innovative strategies to better communicate with parents and colleagues more effectively and improve student health outcomes
- 9. Increase Readability and Comprehension of Your Written Health Information**
Decrease time spent re-explaining health care information, increasing the likelihood that health documents will be read and understood, and required forms completed ... Here's how
- 10. Receive an Extensive School Nursing Resource Handbook**
Each seminar participant will receive an extensive resource handbook filled with timesaving strategies, techniques, activities, and resources that can be used in your school health office

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Dozens of innovative, evidence-based strategies** to address the current health challenges in school nursing
- **Spend less time on referral follow-up** while increasing the likelihood of health form completion
- **Professional, up-to-date, timesaving strategies and resources** to reduce your workload while increasing your effectiveness as a school nurse
- **Learn evidence-based writing techniques** so your notes home will be read by the majority of your student's parents
- How to **reduce the academic and financial impact** of "nit free" and "lice free" school policies and the hours of time you devote to monitoring these policies
- **Easy-to-implement methods** to evaluate a parent information form for readability
- **The most up-to-date, ready-to-use, evidence-based, and best practice models, tools and resources** exclusively for school nurses
- **Ways to implement evidence-based practice** and the details of 21st Century Framework for School Nursing Practice
- **Valuable tips for choosing the most useful technology applications** and EHR for your desktop computers or mobile devices
- **Ways to create attractive, inviting and understandable health information** for parents and staff
- **Evidence-based health communication skills** you never learned in nursing school
- **Why it is important to NOT sound like a nurse** when talking with a parent
- **Dozens of time-efficient, evidence-based strategies** to address the current health challenges in school nursing



'This is an excellent seminar and instructor.'

– MEGAN DEELEY, RN

Practical Ideas and Strategies

Practical ways to increase your effectiveness in your daily practice as a school nurse, this is a seminar you won't want to miss! Outstanding school nurse and school nurse trainer, **Deborah Pontius** will share dozens of timesaving tips, techniques and strategies that will help you work smarter, not harder in your school nursing practice. Deborah will share time-efficient, evidence-based strategies for more efficiently communicating with your school community, ways to reduce your workload by eliminating redundant and ineffective practices, and how to more effectively harness the power of technology in creating and explaining critical health information. You'll learn tips for more efficiently managing your school health clinic, handling referrals, student records, and streamlining your paperwork. Additionally, you will learn the most up-to-date research in treating pediculosis using electronic health records.

You'll leave this seminar with a renewed sense of enthusiasm for your role as school nurse, an extensive school nursing practice resource handbook as well as dozens of timesaving ideas you will be able to use immediately to enhance your effectiveness and efficiency as a school nurse.



A Message From Seminar Leader, Deborah Pontius



Uniquely Qualified Instructor

DEBORAH PONTIUS, MSN, RN, NCSN, FNASN is an outstanding nurse with a diversity of nursing experiences. She is currently the Recertification Chair for the National Board of Certification for School Nurses, and proudly served on National Association of School Nurses Board of Directors and Executive Committee. Additional credits include authoring or co-authoring several NASN Position Statements and she has been published in the NASN School Nurse, and is a contributing author to *Individualized Healthcare Plans* (2nd Ed). She is a fellow of the National Academy of School Nurses (FNASN).

Deborah is a dynamic speaker with more than 30 years of speaking experience, providing high-quality, engaging presentations and is known for presenting evidence-based, practice-ready techniques for immediate implementation in an enjoyable and engaging manner. Even well-seasoned nurses leave Deborah's presentations saying, "I didn't know that!"

Dear Colleague:

As a fellow school nurse, I know you want to only use techniques that work in your practice. Sometimes just one hint can save you hours of time, yet in this seminar I will give you dozens. In my 38 years as a nurse and 18 specifically as a school nurse, I have been fortunate to have picked up a wealth of research-proven techniques I am excited to share with you to make your day as a school nurse run more smoothly and efficiently.

I will share efficient ways to streamline your communications with the school community and how to more fully harness the power of technology in creating and communicating health information. Throughout our day together I will be sharing with you a wide variety of innovative tips that will increase the efficiency of every part of your school nursing practice. I will also share how to implement evidence-based practice via the 21st Century Framework for School Nursing Practice into your daily workday. This exiting new tool increases your professional accountability as it coalesces your practice – proving a clear picture to you and others about what you really do!

As a busy school nurse, I know just how hard it is to leave your school for a day. It is my commitment to you that you'll leave this seminar feeling renewed and equipped with many up-to-date tips that will improve both the efficiency and the effectiveness of your school nurse practice.

I look forward to meeting you at the seminar!

Sincerely,

Deborah Pontius

P.S. I guarantee whether you are a new or seasoned school nurse **you will leave this seminar with wealth of practical ideas** you will be able to use immediately.

"I will share practical ways to reduce your workload by eliminating redundant and ineffective practices and timesaving tips for more efficiently managing referrals, the school nurse office and school health records."

What Your Colleagues Say About Deborah Pontius

*"Deborah's seminar was **very informative**. I'm taking lots of insight with me to help with my daily job. I loved her examples of forms and information pages. Getting to share experiences with others and receiving input will be very helpful."*

– Charlotte Yarger, School Nurse

"I learned new ways to improve notes and letters home. A great day. I am glad I made the trip."

– Mary Noble, LPN

"Deborah presented great resources I can use as I move forward. It was very helpful networking with other nurses."

– Amber Thompson, School Nurse



*"**Very practical**. Very helpful. Wish I had this information when I began 12 years ago! I look forward to rewriting the lice policy for next year."*

– Sheryl Harner, School Nurse

"I loved Deborah!"

– Lori Roll, RN, CSN

*"This was especially **great for me** as a new school nurse."*

– Linda King, District Nurse

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive School Nursing Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

- Sample health education documents written with health literacy principles
- Evaluation tools to use to determine the readability of parent forms
- Sample easy-to-read versions of student health histories and releases of information
- Model pediculosis policy and tips for approaching administration on changing lice policy
- List of mobile apps to check out
- Quick reference tool for writing easy-to-understand parent information

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available

Alabama

AL Verification of Attendance Available;
MS CEUs Available

Louisiana

MS CEUs Available

Massachusetts

Contact Hours Verification Available; CT Five (5) Contact Hours Available with Prior District Approval; RI Five (5) Contact Hours Available

Minnesota

MN Clock Hours Available

Missouri

MO Inservice Credit Available with Prior District Approval; 5 IL PD Clock Hours Available

New York

5 NY CTLE Hours Available; CT Five (5) Contact Hours Available with Prior District Approval in Newburgh; NJ Professional Development Hours Available with Prior District Approval in Newburgh

Pennsylvania

PA CPE Hours Verification Available with Prior District Approval; NJ Professional Development Hours Available with Prior District Approval

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend? Other Professional Development Options:

Related Online Course

A related On Demand Video-Based Online Learning course, *School Nurses: Best, Current Practices for School Medical Emergencies*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/onlinelearning

Related Staff Development Audio Seminar

A related BER seminar, *Practical Strategies to Increase Your Impact and Enhance Your Practice as a SCHOOL NURSE*, presented by another school nurse, Rebecca Hudlow, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (**Stock #A-XNY-2147**) or use the order form on page 7. Please visit www.berproducts.org/audio-seminars.html for more information.



Current, Best Practices to address the Challenges for Today's SCHOOL NURSE

Registration (XN69W1)

- 1. **Albany** (Troy), **NY** – February 12, 2019
- 2. **Allentown** (Bethlehem), **PA** – February 14, 2019
- 3. **Atlanta** (Roswell), **GA** – March 14, 2019
- 4. **Birmingham, AL** – March 15, 2019
- 5. **Boston** (Woburn), **MA** – February 11, 2019
- 6. **Minneapolis** (Brooklyn Center), **MN** – March 11, 2019
- 7. **New Orleans, LA** – March 13, 2019
- 8. **Newburgh** (New Windsor), **NY** – February 13, 2019
- 9. **St. Louis** (Earth City), **MO** – March 12, 2019

FIRST NAME _____	M.I. _____	LAST NAME _____
POSITION, SUBJECT TAUGHT _____		GRADE LEVEL _____
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME _____	
SCHOOL MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____
SCHOOL PHONE NUMBER _____	HOME PHONE NUMBER _____
() _____	() _____

**Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS _____	
HOME MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____

IMPORTANT: PRIORITY ID CODE: EXN69W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$269 per person, for teams of three or more registering at the same time, the fee is \$249 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
 - Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____ MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

-  **REGISTER ONLINE at: www.ber.org**
-  **FAX this form to: 1-425-453-1134**
-  **PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 6 pm Pacific Time)
-  **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$269 per person, \$249 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Albany: Hilton Garden Inn – Troy, (518) 272-1700
- Allentown: Best Western Plus – Bethlehem, (610) 866-5800
- Atlanta: Holiday Inn – Roswell, (770) 817-1414
- Birmingham: DoubleTree, (205) 933-9000
- Boston: Hilton – Woburn, (781) 932-0999
- Minneapolis: Earle Brown Heritage Center – Brooklyn Center, (763) 569-6300; hotel accommodations available at Embassy Suites – Brooklyn Center, (763) 560-2700
- New Orleans: Holiday Inn Superdome, (504) 581-1600
- Newburgh: Homewood Suites – Airport, (845) 567-2700
- St. Louis: Holiday Inn Airport West – Earth City, (314) 291-6800

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Can't Attend?

- I'd like to order the CD version of the related seminar, *Practical Strategies to Increase Your Impact and Enhance Your Practice as a SCHOOL NURSE*, by Rebecca Hudlow, \$99.00 plus \$9.00 shipping (**Stock #A-XNY-2147**).

Current, Best Practices to Address the Challenges for Today's SCHOOL NURSE



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Bellevue, WA 98009-9668
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Research

Best Practices for School Nursing (Grades Pre-K-12)



**Best Practices to Strengthen Your School
Nursing Practice**

A Unique One-Day Seminar

Coming to a Location Near You

XN69W1



Bureau of Education & Research

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Dozens of evidence based ideas to more efficiently manage your diverse responsibilities as a school nurse

Reduce your workload by incorporating the five best practice techniques to save valuable school nurse time each day

Save hours of time in creating timely health care information by harnessing the power of technology

Strengthen your practice with the 21st Century Framework for School Nursing Practice
