

# Strengthening Students' Writing Skills While Significantly Decreasing Grading Time (Grades 6-12)



A Unique One-Day In-Person Seminar or Live Online Seminar Presented by

## Joel Clements

National Presenter, Author and  
Acclaimed English/Language Arts Teacher

**Specifically Designed for Educators Serving Grades 6-12:  
English/Language Arts Teachers, Classroom Teachers, Content Area Teachers,  
Literacy Coaches, Special Education Staff and Administrators**

New and innovative strategies to dramatically reduce time spent grading while giving meaningful, specific feedback ... **Ideas for in-person, online and hybrid teaching environments**

**Practical, ready-to-use strategies and techniques** for assigning and evaluating student writing that maximize student involvement

**Specific, step-by-step methods** to ensure a greater amount of quality writing in multiple genres while decreasing your assessment time

**Fitting it all in** ... How to teach your numerous ELA requirements, achieve high-quality writing results from all your students and reduce your take-home paper load

### Arizona

Phoenix – November 4

### Oklahoma

Oklahoma City – November 1

### Oregon

Portland – November 5

### Texas

Dallas – November 2

Houston – November 3

### LIVE ONLINE SEMINAR

#### November 17

9 AM Central, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

CEUs and Graduate Credit Available  
See page 6 for details

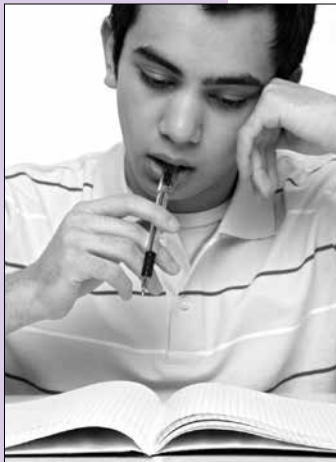
#### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

# Ten Key Benefits of Attending

*'I now have new ideas and activities I can start applying right away.'*

ERIN MCLAUGHLIN,  
ENGLISH TEACHER



## 1. Strengthen Your Students' Writing Skills

Proven approaches for strengthening your students' writing ... Practical strategies to get powerful results while creating a productive learning environment

## 2. Differentiate Your Writing Instruction

Learn ways to create a cycle of student ownership and proficiency-based writing to better meet the diverse levels of students' writing skills

## 3. Reduce the Time You Spend Grading Student Writing

Learn proven strategies to significantly reduce the time you spend grading while increasing all of your students' writing skills

## 4. Learn Creative Approaches to Improve Student Engagement and Success With Writing

Move "outside the box" to re-engage students with writing, and to find exhilarating and challenging ways to improve their writing

## 5. Provide More Effective Feedback to Improve Students' Writing

Move beyond that time-consuming essay grading with minimal learning-curve ... Techniques for giving more meaningful, more practical feedback

## 6. Utilize Powerful Online Resources to Strengthen Online Lessons, Collaboration And Assessments

Explore online assessment resources for student learning and develop valuable strategies for using videos, images and other online environments to enhance lesson delivery, assessments and student success

## 7. Utilize Timesaving Ways to Assess all Genres of Writing

Discover new, more time-efficient ways to teach students how to produce and critique narrative, persuasive, informative/explanatory, and creative writing

## 8. The Keys to Practically and Successfully Teach Complete Distance Learning Lessons

Develop standards-based grading and flexible assessments to clarify learning and simplify your planning

## 9. Organize Your Writing Lessons to Increase Student Success

Develop strategies for flexible prepping and planning to help your students become more confident and competent writers

## 10. Substantially Increase the Time You Spend Actually Teaching Writing

Receive extensive ideas that will allow you to immediately spend less time grading and more time in creative instruction and conferencing ... Yes, less time grading and more time focusing on innovative ways to engage students in much higher levels of writing proficiency whether you're teaching in-person or online

### Who Should Attend

Educators Serving  
Grades 6-12: English/  
Language Arts Teachers,  
Classroom Teachers,  
Content Area Teachers,  
Literacy Coaches,  
Special Education Staff  
and Administrators

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Innovative ways to help your students** increase the quality of their writing and enable you to fit in all the ELA standards you are required to teach
- **How to stop taking piles of papers home to grade** and start using strategic feedback that your students really learn from
- **Practical, proven strategies** to implement writing assessments in multiple writing genres
- Outstanding, ready-to-use ideas for **integrating multimodal writing assignments** with your current writing program
- How to **get students more deeply engaged in the process** of writing, leading to stronger finished products
- How to **give targeted feedback that reduces grading time** and increases student progress
- **Proven tips for working more efficiently and effectively** spending more time collaborating and creating, and less time grading papers
- How to **increase students' confidence in writing** and focus less on grades and more on achieving substantive personal goals
- How to **get students serious about peer feedback**
- **Proven ways to teach students to read and revise their writing** using interactive rubrics that are much more than checklists
- **Model lesson plans you can use or adapt** to successfully integrate all the writing skills students need



*"I learned strategies from Joel's seminar that will make grading easier for me and writing more enjoyable for my students!"*

– CAITLYN HANING, TEACHER

## Practical Ideas and Strategies

Do you sometimes feel that you are spending more time reading and grading your students' writing than they did before they turned it in? Do you often spend countless hours planning to find creative ways to fit in all the skills that are now required, only to spend even more hours reading papers that are missing critical elements? If so, in this seminar you'll learn numerous practical ways to turn that around! You will discover practical ways to drastically reduce your grading time while making your feedback more strategically effective. Paired with this, you will learn new and innovative methods for taking your students' writing to the next level with daily, easy-to-use instructional techniques that will work in your classroom. **Joel Clements**, acclaimed national writing expert, and experienced secondary level ELA teacher will demonstrate dozens of ways to strengthen the writing skills of all students in grades 6-12. You will learn how to more effectively implement peer feedback, discussion techniques and student conferences in your class time that will give your students the immediate feedback they need to revise and improve their writing on the spot.

***Joel will share dozens of new and innovative ways to reduce your paper grading load which increasing your students' writing skills. From your struggling students to your more advanced writers, these tools work! Join Joel for a day filled with dozens of practical and doable strategies to strengthen your writing instruction and see powerful results!***



# A Message From Your Seminar Leader, Joel Clements



## Uniquely Qualified Instructor

**JOEL CLEMENTS** is an outstanding English/language arts teacher and national presenter. He is well-known for his fast-paced and strategy-packed seminars that focus on helping students significantly improve their writing skills while reducing teacher take-home paper load. Joel's wealth of experience in secondary ELA classrooms has given him the ability to try dozens of ideas with students – he knows what works and what doesn't. Joel is the author of *Strengthening Students' Writing Skills While Significantly Decreasing Grading Time (Grades 6-12)*, the extensive resource handbook you will receive at the seminar, as well as the book *Increasing Student Effectiveness Through the Use of Digital Resources*. You won't want to miss this outstanding opportunity with Joel to receive dozens of ideas and strategies you can use to strengthen all your students' writing while saving you valuable time!

Dear Colleague:

It's Monday morning. You gave up most of your Sunday to grade essays. Again. You handed them back five minutes ago, and they've looked at the score and moved on. We've all been there. Teaching writing effectively may be the single most difficult challenge we, as teachers, face. In my work with teachers, I hear over and over, "We're asked to do the impossible." I have come to believe that – in my experience, that of my colleagues, and of teachers I meet all over the country – we are often trained in methods of teaching and assessing writing that are time-consuming and usually counter-productive.

As an ELA teacher at the secondary level I have faced these same frustrations many times. Over the last 10 years, I have developed numerous methods that have made my teaching more effective, given me my weekends back and made my teaching more enjoyable and rewarding. My grading is now faster and easier, and I have discovered my assignments and feedback have become far more substantive and have greater impact. Consequently, I have developed this new seminar to share proven ways you can organize your instruction to fit more into class time, reduce your paper load and most importantly, significantly improve student writing.

My goal is that you will return to your classroom with a wealth of practical strategies and tools for assigning and assessing writing to significantly improve your students' writing and greatly reduce the time you spend grading papers.

I look forward to meeting you at the seminar. ***The day will be packed with exciting new practices, strategies and perspectives that will enable you to teach and assess writing in creative new ways.***

Sincerely,

Joel Clements

P.S. You will also receive **an extensive resource handbook** filled with practical, proven strategies, outstanding resources and timesaving digital tools you can use immediately.

*"You will return to your classroom with practical strategies and tools to significantly improve your students' writing and greatly reduce your grading time."*

# What Your Colleagues Say About Joel Clements

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*"Joel is **very well spoken and easy to listen to**. I appreciate that I took tools away today that I can apply and use tomorrow. It's not something that makes me scrap anything that I'm already doing."*

**Jordan Miller, High School English Teacher**

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*"Mr. Clements is **knowledgeable and engaging**. The structure of the seminar allowed time for reflection and avoided information overload."*

**Joseph Forbes, Middle School ELA Teacher**

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*"Joel **presents great, useful content**. I can use all of it in my classroom immediately. That's rare!"*

**Darrah Dayson, Middle School Language Arts Teacher**

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*"Joel is a **fantastic presenter** – low-key, calm and willing to listen. His ideas are creative, effective and easy to implement."*

**Heather Kauk, High School ELA Teacher**

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*"Joel shares **excellent, practical ideas!**"*

**Ashley Skinner, Middle School Language Arts Teacher**



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*"I appreciate Joel sharing **many teaching strategies and techniques that are truly applicable to my classroom** and students' learning needs!"*

**Shannon Guy, 7th Grade ELA Teacher**

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*"Joel is very **funny, interesting and personable**."*

**Renee Patterson, ELA Teacher**

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*"Joel's seminar has **given me a new perspective on teaching writing**."*

**Lisa Law, ELA Teacher**

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*"Joel presents an **excellent seminar** – very useful information!"*

**Bethany Mizgala, ELA Teacher**

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*"Joel shares great information and **realistic strategies to implement in the classroom**."*

**Alyssa Mahay, English Teacher**

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*"Joel presents **pragmatic, concrete ideas and strategies**. Very useful!"*

**Sheryl Tuttle-Lamb, ELA Teacher**

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*"Joel **offered a multitude of ideas and strategies** to use in the classroom. I am excited to get back to school!"*

**Pauline Barcher, Teacher**



# Special Benefits of Attending



*'Excellent seminar!  
Knowledgeable  
presenter!  
Meaningful  
resources!'*

—ANNIE MATTHEWS, ENGLISH  
TEACHER/TECHNOLOGY  
INTEGRATION SPECIALIST

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Resource Handbook

Each participant will receive an extensive digital resource handbook with a wealth of materials specifically designed for this seminar. Included in the handbook are:

- Practical, ready-to-use strategies and techniques to strengthen student writing and significantly reduce your take-home papers to grade
- Motivational engagement strategies that can be used to focus your class at the beginning of periods or as entire lessons
- Effective, accessible resources for helping your students meet your state's standards for writing
- Powerful strategies using a variety of multimodal tools to increase your students' motivation, involvement and success as writers in an age of constantly evolving technology
- Proven activities that generate active participation in writing and editing, promote higher-level critical thinking and motivate students to grow as writers
- Sample lesson plans that will help you "fit it all in" whether teaching

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

## Meet Inservice Requirements / Earn State CEUs

Participants of In-Person, Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *Strategies! Strategies! Strategies! Significantly Increase Students' Writing Skills*, for Grades 6-12, *Strengthening Your Students' Writing Skills by Teaching Smarter, Not Harder*, for Grades 6-12, and other writing-related courses, are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

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*For purchases in WA State on Recorded Seminars and On-Demand courses, please add 10.1% sales tax to the total amount.*

# Strengthening Students' Writing Skills While Significantly Decreasing Grading Time (Grades 6-12)

## Registration (WSC2F1)

- 1. Dallas, TX** – November 2, 2021
- 2. Houston, TX** – November 3, 2021
- 3. Oklahoma City, OK** – November 1, 2021
- 4. Phoenix, AZ** – November 4, 2021
- 5. Portland, OR** – November 5, 2021
- 6. LIVE ONLINE:** November 17, 2021 (Start time: 9 AM Central)  
— or —
- 7. I'd like to order the recorded version of this seminar**  
*For purchases in WA State on Recorded Seminars, please add 10.1% sales tax to the total amount.*

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(       )	(       )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

**IMPORTANT – PRIORITY ID CODE: EWSC2F1**

## METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)
- Charge my:     MasterCard     VISA     Discover

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ MO/YR

Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_  
(Found on back of card)

/

\_\_\_\_\_  
Please print name as it appears on card                      Signature (required for credit card purchases)

## FIVE EASY WAYS TO REGISTER:

- REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)
- EMAIL** this form to: [register@ber.org](mailto:register@ber.org)
- PHONE** toll-free: **1-800-735-3503**  
(Weekdays 5:30 am - 5:30 pm Pacific Time)
- FAX** this form to: **1-425-453-1134**
- MAIL** this form to: **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

- All **In-Person** Seminars are scheduled 8:30 a.m. – 3:15 p.m. Check-in is 8:00 a.m. – 8:30 a.m.
- All **Live Online** Seminars are scheduled 9:00 a.m. – 3:30 p.m. in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, Live Online Seminars or Recorded Seminars.

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Dallas: DoubleTree - Dallas Love Field, (214) 357-8500
- Houston: Holiday Inn Southwest, (281) 530-1400
- Oklahoma City: Wyndham Garden - Airport, (405) 685-4000
- Phoenix: Sheraton Crescent Hotel, (602) 943-8200
- Portland: Hilton Garden Inn - Airport, (503) 255-8600

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

# Strengthening Students' Writing Skills While Significantly Decreasing Grading Time (Grades 6-12)



An outstanding one-day In-Person Seminar or Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available to use online at your convenience

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# Increase Your Students' Writing Skills While Significantly Reducing Your Grading Time (Grades 6-12)

WSC2F1

## Strengthening Students' Writing Skills While Significantly Decreasing Grading Time (Grades 6-12)

**BER**  
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In-Person Seminar,  
Live Online Seminar, or  
Recorded Version



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