

Helping Your Struggling ENGLISH/LANGUAGE ARTS Students: Practical, Successful Strategies (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

Sarah Robinson

Outstanding English/Language Arts Teacher
and National Presenter

Specifically Designed for All Middle and High School English/Language Arts (ELA) Teachers, Interventionists, Resource Specialists, Support Staff, Title I Staff, Special Education Staff, Instructional Aides, and Administrators

The best, most powerful strategies designed to increase struggling ELA students' success – whether you are teaching at school or online

Explore numerous innovative techniques that are easy to use, ready to implement the next day, and flexible enough to meet the diverse needs of your struggling students

Set the stage for struggling students to succeed in your class, and explore proven ways to increase students' interest and motivation

Receive an extensive digital resource handbook filled with valuable strategies, resources and ready-to-use tools to implement with your students who struggle in English/Language Arts

Live Online Seminars

January 11

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

January 12

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

January 15

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available
See page 6 for details

"I would absolutely recommend this seminar to other ELA teachers. Very worthwhile day!"

Ten Key Benefits of Attending

'I loved all the ideas that I can immediately use in my classroom to help my struggling students. Thanks so much!'



Who Should Attend

Middle and High School English/Language Arts (ELA) Teachers, Interventionists, Resource Specialists, Support Staff, Title I Staff, Special Education Staff, Instructional Aides, and Administrators

1. Support the Success of Your Struggling Grades 6-12 ELA Students – Whether You are Teaching In-Person or Online

Discover the best, most powerful classroom-proven ways to help struggling students be more successful in English/Language Arts ... Outstanding practical strategies specifically designed for secondary ELA teachers – no matter what courses you teach and where you're teaching

2. Enhance Your ELA Distance Learning Lessons to Increase Struggling Students' Success

Learn time-efficient ways to create and deliver virtual English/Language Arts lessons that effectively boost the engagement and achievement of your struggling students

3. Motivate the Unmotivated with Highly Effective Intervention Strategies

Learn to diagnose your unmotivated ELA students and prescribe the most appropriate and effective interventions from dozens of classroom-tested strategies

4. Embolden Struggling Readers to Adopt a Positive Growth Mindset

Help struggling readers drop a fixed/failure mindset and adopt a positive growth mindset ... Discover strategies that enable struggling students to tackle difficult text and move from an "I can't" to a "Let's do this!" mentality

5. Strengthen Struggling Students' Reading, Writing and Thinking

Explore practical strategies and techniques to help maximize gains in even the most reluctant students' reading, writing and thinking ... Watch your students' confidence grow

6. Move Students from Terrified and Shut Down to Thriving and Excelling

Struggling students are sometimes terrified to the point of shut down! ... Learn effective strategies that can easily transfer to online learning and are designed to help struggling students make significant gains in their English/Language Arts skill development and confidence

7. Provide the Scaffolding that Your Struggling Students Need Most

Discover outstanding ways to scaffold and support struggling ELA students in grades 6-12 ... Explore mini tasks that allow students to make continual improvements as the complexity of their work increases

8. Three Keys to Incorporate into Any Lesson to Support Struggling Students

Discover how you can easily incorporate three key elements into your instruction – in the classroom or online – that your struggling students need ... Research-based strategies to motivate your students and accelerate their skills

9. Connect with Powerful, Free and Engaging Web Resources

Gain access to dozens of free, ready-to-use resources, lessons and activities perfect for your struggling ELA students

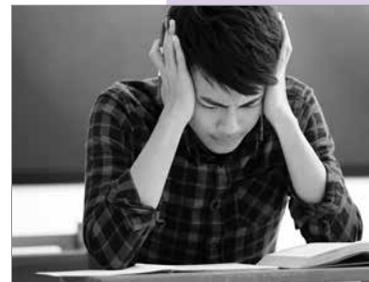
10. Receive an Extensive Digital Struggling ELA Students Resource Handbook

You will receive a comprehensive digital resource handbook filled with dozens of valuable resources, strategies and ready-to-use tools to implement with your students who struggle in English/Language Arts – whether you are teaching at school or online

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **The best, most powerful, classroom-tested approaches** you can use to help your struggling grades 6-12 ELA students be more successful – whether you are teaching in-person or online
- **Research based, classroom-proven strategies** for supporting struggling students you can easily implement the very next day
- **Ways to help your struggling students** adopt a positive growth mindset
- **Tools for extending** and deepening student thinking, discussion, writing, and learning
- **How to build a positive, proactive environment** that increases struggling students' confidence and success
- **Engaging skill practice strategies** you can easily incorporate into any lesson at a moment's notice
- **How to help students** see their success and growth, and chart next steps for their learning
- **Effective ways** for students to self and peer reflect on reading, writing, and speaking/ listening to drive greater growth
- **Motivating technology tools** including free web resources, lessons and activities perfect for struggling ELA students
- **Questioning techniques and writing burst ideas** to bolster student thinking, discussion and complex writing
- **Strategies to help your struggling students overcome the obstacles** that keep them from believing they can be successful in English/Language Arts



'The day flew by. Sarah is engaging, dynamic and full of practical strategies. Thank you!'

Practical Ideas and Strategies

Tired of looking around your classroom only to see students working hard to AVOID reading? Done asking questions or providing prompts only to receive blank stares or empty pages? If you feel like you are struggling with your struggling ELA students, this live online seminar is for you! Outstanding ELA teacher and national trainer, **SARAH ROBINSON** has spent over 20 years developing strategies to help her struggling students overcome their obstacles and is excited to share them with you. Your students will wonder why they haven't seen these highly effective and easy-to-use strategies before! Learn practical ways to get your struggling students ACTUALLY reading and writing. Help struggling students approach and read challenging text independently, while reflecting on their progress as readers. Engage students in deep text discussions and provide a bridge to writing. Help struggling students change their mindsets, developing a culture of "I can" while building a classroom of thriving readers, writers and thinkers. And much, much more! **Join Sarah for a dynamic, enlightening and fun day of learning powerful, proven ways you can help your struggling ELA students excel and break the cycle of struggle and failure in English/Language Arts – whether you are teaching in-person or online.**



A Message From Seminar Leader, Sarah Robinson



Uniquely Qualified Instructor

SARAH ROBINSON is an outstanding grades 6-12 English/Language Arts teacher and national presenter. She is known for her down-to-earth approach and practical, use-tomorrow strategies. A National Board Certified teacher and facilitator, Sarah has mentored and supported fellow ELA teachers pursuing certification. She is passionate about training teachers and sharing effective approaches for helping struggling and low performing ELA students. Sarah will show you the student-proven instructional strategies that have helped her students excel and break out of the cycle of struggle and failure in English/Language Arts. Sarah is the author of several literacy-based handbooks, including *Helping Your Struggling ENGLISH/LANGUAGE ARTS Students: Practical, Successful Strategies*, the extensive digital resource handbook you will receive at the seminar. **Join Sarah for this unique opportunity to learn dozens of practical strategies and techniques to help your struggling students find success in English/Language Arts.**

Dear Colleague:

I know firsthand – our struggling students can be a true challenge – whether we are teaching in-person or online! I have spent over 20 years teaching and coaching teachers in ELA classrooms with historically low performing students.

I am so excited to work with you on this vitally important topic. Helping struggling students has been and continues to be at the core of my heart and my passion as an ELA educator! There is no more rewarding feeling than witnessing struggling students, who told you from day one they despised reading and writing, transform to students that eagerly select books, have deep text-based discussions and write well and from their heart.

It can be done! Over the years I have gathered and developed a plethora of strategies and techniques that I am excited to share with you for helping reluctant and struggling students make a true shift in their mindsets and performance as readers and writers. I want to share the best of the best of my proven strategies with you. I want you to experience more of those tear-inducing moments, where your ELA students simply floor you with their insight, performance and fervor. And I want you to leave excited to go back and implement these strategies with your struggling students – whether you are teaching at school or online!

Prepare for a fast-paced day packed full of strategies that have not only proven successful with my students, but also with those of many colleagues and teachers I have coached. With innovative lesson ideas, strategies and mindset techniques – all designed to enable your struggling students to become more independent, critically thinking, successful readers and writers, I know this is a day you will not want to miss!

Sincerely,

Sarah Robinson

P.S. Not only do I promise that you will leave with a ton of great strategies and ideas – I guarantee you will leave inspired and excited to help your struggling students find success in English/Language Arts!

'It can be done! Over the years I have gathered and developed a plethora of strategies and techniques that I am excited to share with you for helping reluctant and struggling students make a true shift in their mindsets and performance as readers and writers.'

What Your Colleagues Say About Sarah Robinson

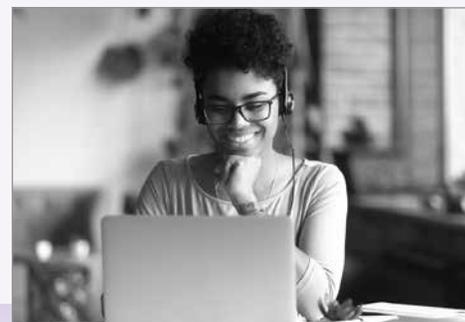
*"This was the **best seminar I've attended in a very long time.** I really appreciated learning **so many practical, field-tested strategies.**"*

*"Excellent presenter! Sarah is extremely personable and mixes her teaching experiences with humor and hands-on activities to provide a top-notch, **extremely practical seminar.**"*

*"This was a **great presentation.** I'll be using many of these strategies with my students who struggle. Thank you!"*

*"Sarah provided **many wonderful ideas** that can be implemented immediately. This was a very helpful and informative day."*

*"Sarah introduced us to **engaging, fun and doable** ways to inspire success in working with our struggling ELA students."*



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'Wow - this seminar was incredibly practical. This was by far the best professional development I've ever attended!'

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Research-based, classroom-proven strategies for helping your struggling ELA students – whether teaching students at school or online
- Lesson samples and ideas you can use in your classroom the very next day
- Dozens of resources, forms and ideas that will help you put your learning into immediate practice and provide your struggling students with accelerated support
- Helpful reproducible checklists, traits assessments, reflections, active reading cards and much more!
- Extension activities you can incorporate as your students move from struggling to succeeding!

Consultation Available

Sarah Robinson will be available at the seminar for consultation regarding your questions and the unique needs of your own English/Language Arts program.

Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *Strategies! Strategies! Strategies! Significantly Increase Students' Writing Skills*, for Grades 6-12, *Strengthening Your Students' Writing Skills by Teaching Smarter, Not Harder*, for Grades 6-12, and other writing-related courses, are available for immediate registration. To enroll, visit www.ber.org/online

Helping Your Struggling ENGLISH/LANGUAGE ARTS Students: Practical, Successful Strategies (Grades 6-12)

Registration (WHR1W1)

1. **January 11, 2021** (Start time: 9 AM Pacific)
2. **January 12, 2021** (Start time: 9 AM Eastern)
3. **January 15, 2021** (Start time: 9 AM Central)
— or —
4. **I'd like to order the recorded version of this seminar**

| | | |
|---|------------|-------------------|
| FIRST NAME _____ | M.I. _____ | LAST NAME _____ |
| POSITION, SUBJECT TAUGHT _____ | | GRADE LEVEL _____ |
| SEMINAR NUMBER: _____ (Please see list above) | | |

List additional registrants on a copy of this form

| | |
|------------------------------|-------------------------|
| SCHOOL NAME _____ | |
| SCHOOL MAILING ADDRESS _____ | |
| CITY & STATE _____ | ZIP CODE _____ |
| SCHOOL PHONE NUMBER _____ | HOME PHONE NUMBER _____ |
| () | () |

Registration confirmations and login details are sent via e-mail

| | |
|---|----------------|
| E-MAIL ADDRESS (<u>REQUIRED</u> FOR EACH REGISTRANT) _____ | |
| HOME MAILING ADDRESS _____ | |
| CITY & STATE _____ | ZIP CODE _____ |

IMPORTANT: PRIORITY ID CODE: EWHR1W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
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- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)
- _____
Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: www.ber.org

 FAX this form to: **1-425-453-1134**

 PHONE toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



WHR1W1

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 Research

Helping Your Struggling ENGLISH/LANGUAGE ARTS Students: Practical, Successful Strategies (Grades 6-12)



An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

**Can't Attend? A Recorded Version is available
 to use online at your convenience**

Help Your Struggling Students Increase their ENGLISH/LANGUAGE ARTS Learning (Grades 6-12)

Practical PD, No Travel

WHR1W1



Bureau of Education & Research

Helping Your Struggling ENGLISH/LANGUAGE ARTS Students: Practical, Successful Strategies (Grades 6-12)

**Live Online Seminar
 or Recorded Version**



**A Unique One-Day Live Online Seminar
 (Also available as a Recorded Online Version
 to Use at Your Convenience)**

Presented by

Sarah Robinson

Outstanding English/Language Arts Teacher
 and National Presenter

The best, most powerful strategies designed to increase struggling
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Explore numerous innovative techniques that are easy to use, ready
 to implement the next day, and flexible enough to meet the diverse
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