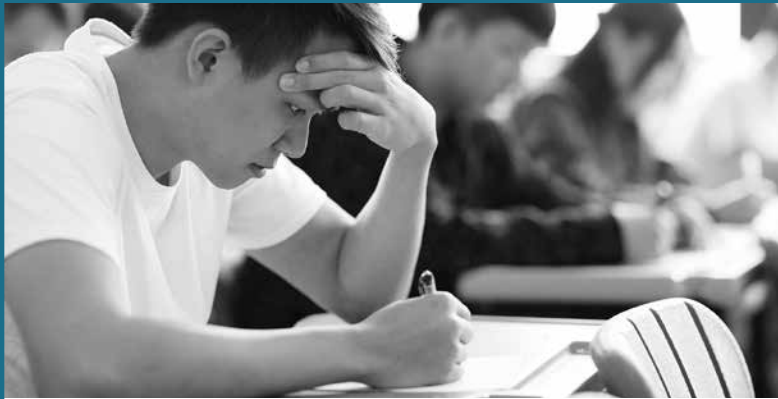


# Making Best Use of Google Classroom to Strengthen Your ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

**Desiree Alexander**

Outstanding Secondary English/Language Arts Teacher,  
and Google for Education Innovator and Trainer

**Specifically Designed for Middle and High School English/Language Arts (ELA) Educators Serving Grades 6-12: Classroom Teachers, Library Media Specialists, Department Heads, Title I Staff, Reading Specialists, and Administrators**

**Practical strategies to best utilize Google Classroom** to strengthen secondary ELA students' engagement and learning – **whether you are teaching in-person or online**

**The best free Google Tools and Chrome extensions** for enhancing instruction in the secondary ELA classroom

**Timesaving, practical ways to more easily manage ELA students' work in Google Classroom** ... Assign, collect, grade, and give feedback with just a few clicks

**Receive an extensive Digital Google Classroom ELA resource handbook** and special access to Desiree's password-protected website, where you can immediately link to all the resources presented in this seminar and more!

## Live Online Seminars

### January 6

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

### January 7

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

### January 8

**9 AM Mountain**, 11 AM Eastern,  
10 AM Central, 8 AM Pacific

## CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

CEUs and Graduate Credit Available  
See page 6 for details

*'LOVED IT! One of the best  
workshops and presenters I've  
had in 20 years of teaching!  
Thank you!'*

– LINDSAY SONNTY, ELA TEACHER

# Ten Key Benefits of Attending

*'This was easily the most practical workshop I have ever attended. There wasn't one element that I can't or wouldn't want to use in the classroom. Fantastic!'*

– PATRICK OSPALEK,  
DEPARTMENT CHAIR/ELA



## Who Should Attend

English/Language Arts (ELA) Educators Serving Grades 6-12: Classroom Teachers, Library Media Specialists, Department Heads, Title I Staff, Reading Specialists, and Administrators

- 1. Essential Google Classroom Practices for Enhancing Your In-Person or Online ELA Instruction**  
What every secondary ELA teacher needs to know about fully tapping into Google Classroom, Google apps and extensions ... The best, most useful aspects for strengthening your instruction – whether in-person or online
- 2. Timesaving Strategies to Boost Your Productivity AND Effectiveness**  
Employ the best free Google Tools, Chrome extensions and websites perfect for ELA to help you save time while increasing your effectiveness ... Streamline your workflow and enhance student learning
- 3. Provide Highly Valuable, Actionable Feedback Swiftly and Effortlessly**  
Take full advantage of timesaving online assessment tools to direct and drive your instruction ... Assign documents, name and submit assignments, provide quality, actionable feedback with a click of button, grade and return assignments, and more!
- 4. Harness the Power of Google Classroom for Online Collaboration and Communication**  
Discover practical ways Google Classroom can significantly enhance collaboration ... Improve communication and strengthen student learning while helping students communicate safely online
- 5. Incorporate Outstanding, FREE Chrome Extensions**  
Manage time more efficiently with the best free Chrome extensions for ELA ... These are the tools you have been waiting for!
- 6. Utilize the Newest Features of Google Classroom**  
Google is constantly releasing new features and making changes ... Leverage the newest features of Google Classroom to benefit your students and your ELA instruction
- 7. The Best Digital Tools and Fast Hacks to Enhance Your ELA Instruction**  
Explore a host of digital tools and fast hacks perfect for enhancing your ELA instruction, including warm-up, lesson presentation, independent work, group work, exit tickets, classroom videos, and more!
- 8. Timesaving Ways to Differentiate Your ELA Instruction with Google Classroom**  
Discover a wealth of time-efficient options for assigning class work to different subsets of students with anonymity ... Enhance your ability to meet the needs of your diverse secondary ELA learners
- 9. Utilize the Full Potential of Google Forms in Your ELA Classroom**  
Explore outstanding ways secondary ELA teachers are using Google Forms beyond simple survey tools ... From best ways to include reading passages to formative assessments and exit tickets to creating character-led journeys and data collection
- 10. Receive an Extensive Digital Resource Handbook and Special Website Access**  
You will receive an extensive digital Google Classroom resource handbook with detailed descriptions and practical ELA classroom applications of each of the Google Tools and Apps presented ... Receive access to Desiree's password-protected website, specially created for this seminar and filled with helpful links and online tutorials

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Practical strategies to make best use of Google Classroom** and a variety of free Google Tools to enhance instruction in your secondary ELA classroom – whether you are teaching in-school or online
- **Timesaving tips and tricks** for using Google Classroom and other ELA specific websites to make your life easier, both in and out of the ELA classroom
- **How to find, download and install the latest Chrome extensions** that are applicable to secondary ELA instruction
- **Work smarter, not harder** ... Timesaving tips for using Google Classroom and Google Tools more efficiently
- How Google Classroom can best be used to **differentiate ELA instruction** with grades 6-12 students
- **Advanced applications of Google Classroom** to streamline your work and communicate with students and parents with ease
- **How to use Google Drive, Apps and Extensions** to make your life easier both in and out of your ELA classroom
- How to utilize Chrome profiles to **access your bookmarks, information and files from anywhere**
- A wealth of ways to **fully engage your ELA students** in productive and collaborative learning
- **Valuable tips to get the most from the technology you already have** in your ELA classroom – even if it's just one laptop, Chromebook or tablet
- **The latest updates** in Google Classroom and G Suite for Education



*"Desiree broke everything down and showed what was available without overwhelming us. Tons of great ideas I can't wait to try out. Thank you!"*

– SARAH WEIGEL, ELA TEACHER

## Practical Ideas and Strategies

This outstanding, live online seminar is specially designed for secondary English/Language Arts educators who want to make more effective use of Google Classroom and a variety of free Google and web tools to enhance ELA learning. Outstanding ELA teacher and Google for Education Innovator and Trainer, **DESIREE ALEXANDER**, will show you how to more efficiently tap into the power of online student collaboration with Google Classroom and how to take greater advantage of the most useful aspects of G Suite for Education whether you are teaching in-school or online. You will also learn how to make best use of many of the most useful Google Tools perfect for ELA including Google Drive, Chrome, Docs, Sheets, Slides, Forms, Chrome Extensions, ELA websites and much more! Desiree will share practical and timesaving strategies for streamlining everyday workflows in your ELA classroom.

**Whether you are a Google Classroom newbie, intermediate user or a pro and whether you are teaching at school or online, you'll leave this seminar with a wealth of use-tomorrow ideas. You will also receive an extensive digital Google Classroom ELA resource handbook and special website access to reinforce and extend your learning after the seminar.**



# A Message From Your Seminar Leader, Desiree Alexander



## Uniquely Qualified Instructor

**DESIREE ALEXANDER** is an experienced secondary ELA teacher and Google Certified Innovator and Trainer. Desiree has been a Featured Presenter at many international conferences, such as ISTE, FETC, TCCA and more. Desiree has received numerous awards for her work in instructional technology including Top 30 Technologist by the Center for Digital Education, PBS Learning Media Digital Innovator for her home state and Leader of the Year for her region's Association of Computer Using Educators. Desiree is passionate about helping fellow ELA teachers discover practical ways to leverage Google Classroom, tools, apps, and Chrome extensions to greatly enhance ELA learning in their classrooms. Desiree has co-authored multiple books and is the author of *Making Best Use of Google Classroom to Strengthen Your ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)*, the extensive digital resource handbook each participant will receive at the seminar. **Join Desiree for an outstanding day full of specific ways you can get the most out of Google Classroom to strengthen instruction in your Middle and High School English/Language Arts classroom**

Dear Colleague:

There is nothing quite like being a secondary English/Language Arts teacher. The multitude of skills we are responsible for teaching students in our one content area is both amazing and sometimes daunting. With increasing demands on our time and all that we're responsible for, it can be challenging and even frustrating trying to keep up with the latest, best practices for enhancing our ELA instruction. Let me help you!

As an experienced and fellow secondary ELA teacher, I have specifically designed this live online seminar with you in mind! If you are fortunate enough to have Chromebooks, laptops or computers with a Google Chrome browser in your classroom or school, I know that you want to make best use of them. However, despite the array of features that are so readily available, the challenge most ELA teachers face today is in keeping up with essential ways to best use these tools to enhance our programs.

The good news is that there are tons of outstanding, FREE Chrome apps and extensions (and other web tools) available that will get your ELA students excited about coming to your class every day and will keep them engaged and on task. In my classes, students have used Google Classroom and Chromebooks or laptops with the Google Chrome browser to read/listen to articles and books, share their thoughts, write essays with citations (by keyboarding and voice typing), collaborate on projects, complete grammar assignments, watch and create instructional videos, and so much more!

I look forward to sharing the best of what works and what doesn't based on my experience using Google Classroom to enhance ELA instruction at the secondary level. I will provide you with a comprehensive list of all the apps, extensions, tools and websites I have used with my ELA students and seen others use successfully in their classroom, plus tips and tricks to save you valuable time and effort. It is my sincere goal that you leave this seminar excited about returning to your ELA classroom to try out many of the new ideas that you learn!

I look forward to meeting you!

Sincerely,

Desiree Alexander

**P.S. The emphasis will be on use-tomorrow tools – whether you are teaching in-classroom or online. Plus, you'll receive my digital resource handbook and special access to my resource-packed Google Classroom to support your success.**

*"I look forward to sharing the best of what works and what doesn't based on my experience using Google Classroom to enhance ELA instruction at the secondary level."*



# What Your Colleagues Say About Desiree Alexander

*"This was **the most useful workshop I have attended** in terms of gaining tools to bring back to my classroom! I loved the differentiation provided for new users and seasoned users of Google Classroom! Thank you for all of the fantastic resources!"*

Kendra Leavitt, High School ELA Teacher

*"Desiree's seminar was instructive and engaging, and she was excellent! **Time flew by** and I was surprised when the day was over."*

Karen Adrian, Teacher

*"Wow! What **a wealth of information**. I'm so looking forward to using many of the techniques I've learned about today. I'm also thrilled with the handbook. It's a terrific resource that I'm sure will get lots of use."*

Donna Coppola, Middle School English Teacher

*"Desiree did an excellent job! I learned a lot! Her content was relevant for people of all levels and her tone was inviting and laid back. **I appreciate all the resources.**"*

Angela Brown, Teacher



## About BER Live Online Seminars

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

### **Outstanding Instructors**

All programs are led by outstanding BER national trainers

### **Extensive Resource Handbooks**

You'll have access to an extensive digital resource handbook before, during and after your seminar

### **Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

### **Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*'Desiree Alexander is an excellent presenter! She is dynamic, prepared and practical. This seminar is well designed to reach all participants' level of comfort and experience.'*

KAREN CLEMENTS, TEACHER

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook and Website

Each participant will receive an extensive digital resource handbook and special access to Desiree's website, specifically designed for this seminar. The handbook and website include:

- Practical, timesaving strategies and ideas for integrating Google Classroom and G Suite into your ELA curriculum
- Step-by-step guides for using Google Classroom and G Suite with your students
- Descriptions and images of the latest, most effective Chrome Extensions for grades 6-12 ELA educators
- Tips and tricks for using Google Classroom, Google Drive and other resources to greatly enhance ELA instruction
- "How to" screenshots of a variety of apps and extensions

## Consultation Available

Desiree Alexander will be available at the seminar for consultation regarding your questions and the unique needs of your own English/language arts program.

## Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *Strategies! Strategies! Significantly Increase Students' Writing Skills*, for Grades 6-12, *Strengthening Your Students' Writing Skills by Teaching Smarter, Not Harder*, for Grades 6-12, and other writing-related courses, are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# Making Best Use of Google Classroom to Strengthen Your ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)

## Registration (WGA1W1)

- 1. January 6, 2021** (Start time: 9 AM Eastern)  
 **2. January 7, 2021** (Start time: 9 AM Central)  
 **3. January 8, 2021** (Start time: 9 AM Mountain)  
 — or —  
 **4. I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR NUMBER: _____ (Please see list above)		

*List additional registrants on a copy of this form*

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS ( <u>REQUIRED</u> FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

**IMPORTANT: PRIORITY ID CODE: EWGA1W1**

## METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.


- A check (payable to **Bureau of Education & Research**) is attached
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## FOUR EASY WAYS TO REGISTER:

 **REGISTER ONLINE at: [www.ber.org](http://www.ber.org)**

 **FAX this form to: 1-425-453-1134**

 **PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 4 pm Pacific Time)

 **MAIL this form to: Bureau of Education & Research**  
 915 118th Avenue SE • PO Box 96068  
 Bellevue, WA 98009-9668

## Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



# Making Best Use of Google Classroom to Strengthen Your ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)

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## Strengthen Your ENGLISH/LANGUAGE ARTS Instruction with **GOOGLE CLASSROOM** (Grades 6-12)

*Practical PD, No Travel*



An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available to use online at your convenience

WGA1W1

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**BER**  
Bureau of Education & Research

Live Online Seminar  
or Recorded Version



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