



Bureau of Education & Research

Making Best Use of Google Classroom to Strengthen Your ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)



A Unique One-Day Seminar Presented by

Desiree Alexander

Outstanding English/Language Arts Teacher,
and Google for Education Innovator and Trainer

**Specifically Designed for English/Language Arts (ELA) Educators Serving
Grades 6-12: Classroom Teachers, Department Heads, Title I Staff,
Reading Specialists, and Administrators**

Dozens of practical strategies for best utilizing Google Classroom to strengthen your secondary ELA students' engagement and learning

The best free Google and Chrome web apps for enhancing instruction in the secondary ELA classroom

Timesaving ways to more easily manage ELA students' work in Google Classroom ... Assign, collect, grade, and give feedback with just a few clicks

Receive an extensive Google Classroom ELA resource handbook and special access to Desiree's website and Google Classroom so you can immediately link to all the resources presented in this seminar

You are welcome to bring a fully charged Chromebook or laptop with a Chrome Browser installed. It is not, however, a requirement to attend this seminar. An iPad or an Android tablet will not provide access to the full range of Google or Chrome resources covered in the seminar.

California

Anaheim – January 23

Pasadena (Arcadia) – January 24

Sacramento – January 22
(Elk Grove)

Michigan

Detroit (Romulus) – January 8

Minnesota

Minneapolis – January 10
(Brooklyn Center)

Missouri

St. Louis (Clayton) – January 9

New Jersey

Cherry Hill (Mt. Laurel) – January 7

Washington

Seattle (Bellevue) – January 21

CEUs and Graduate Credits Available
See page 6 for details

Ten Key Benefits of Attending

'This was easily the most practical workshop I have ever attended. There wasn't one element that I can't or wouldn't want to use in the classroom. Fantastic!'

– PATRICK OSPALEK,
DEPARTMENT CHAIR/ELA



Who Should Attend

English/Language Arts (ELA) Educators Serving Grades 6-12: Classroom Teachers, Department Heads, Title I Staff, Reading Specialists, and Administrators

- 1. Learn Essential Google Classroom Practices for Enhancing Your ELA Instruction**
What every grades 6-12 ELA teacher needs to know about fully tapping into Google Classroom, apps and extensions ... The best, most useful aspects for strengthening your English/Language Arts instruction
- 2. Timesaving Strategies to Boost Your Productivity AND Effectiveness as an ELA Teacher**
Employ the best free Google Classroom, Chrome apps and extensions to help you save time while increasing your effectiveness ... Explore timesaving strategies that streamline your workflow and enhance learning for your ELA students
- 3. Provide Highly Valuable, Actionable Feedback Swiftly and Effortlessly**
Take full advantage of timesaving online assessment tools to direct and drive your ELA instruction ... Learn essential strategies to assign documents, name and submit assignments, provide feedback, grade and return assignments, and more!
- 4. Harness the Power of Google Classroom for Online Collaboration and Communication**
Discover practical ways Google Classroom can significantly enhance collaboration ... Improve communication and strengthen learning among students in your grades 6-12 ELA classroom
- 5. Incorporate Outstanding, FREE Chrome Extensions from the Chrome Web Store**
Manage time more efficiently with the best free Chrome extensions for ELA ... The best tools to support you and your grades 6-12 students
- 6. Utilize the Newest Features of Google Classroom**
Google is constantly releasing new features and making changes ... Discover how to leverage the newest features of Google Classroom to benefit your ELA instruction and your students
- 7. The Best Digital Tools and Tips for Enhancing Your ELA Instruction**
Explore a host of digital tools and tips perfect for enhancing your ELA instruction, including warm-up, lesson presentation, independent work, group work, exit ticket, classroom video, and more!
- 8. Timesaving Ways to Differentiate Your ELA Instruction with Google Classroom**
Discover a wealth of time-efficient options for assigning class work to different subsets of students with anonymity ... Enhance your ability to meet the needs of your diverse ELA learners
- 9. Utilize the Full Potential of Google Forms in Your ELA Classroom**
Explore outstanding ways fellow ELA teachers are using Google Forms beyond simple survey tools ... From formative assessments and exit tickets to creating character-led journeys and data collection
- 10. Receive an Extensive ELA-Focused Google Classroom Resource Handbook and Access to a Specially Created Google Classroom**
Each participant will receive an extensive Google Classroom resource handbook that includes detailed descriptions and practical ELA classroom applications of each of the Google Tools and Apps presented ... Receive access to Desiree's Google Classroom, specially created for this seminar and filled with helpful links and online tutorials

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Practical strategies for making the best use of Google Classroom** and a variety of free Google Tools to enhance instruction in your ELA classroom
- **Timesaving tips and tricks** for using Google Classroom to make your life easier, both in and out of the ELA classroom
- **How to find, download and install the latest Chrome extensions** that are applicable to secondary ELA instruction
- **Work smarter, not harder** ... Timesaving tips for using Google Classroom and Google Tools more efficiently
- How Google Classroom can best be used to **differentiate ELA instruction** with grades 6-12 students
- **Advanced applications of Google Classroom** to streamline your work and communicate with students and parents with ease
- **What cloud-based storage is** and how it can make your life easier in and out of your ELA classroom
- How to utilize Chrome profiles to **access your bookmarks, information and files from anywhere**
- A wealth of ways to **fully engage your ELA students** in productive and collaborative learning
- **Valuable tips to get the most from the technology you have** in your ELA classroom – even if it's just one laptop, Chromebook or tablet
- **The latest updates in Google Classroom and G Suite for Education**, including new and improved tools to enhance students' ELA learning



'Desiree broke everything down and showed what was available without overwhelming us. Tons of great ideas I can't wait to try out. Thank you!'

– SARAH WEIGEL, ELA TEACHER

Practical Ideas and Strategies

This outstanding, **NEW** seminar is specially designed for secondary English/Language Arts educators who want to make more effective use of Google Classroom and a variety of free Google and web tools to enhance ELA learning. Outstanding English/Language Arts teacher and Google for Education Innovator and Trainer, **DESIREE ALEXANDER**, will show you how to more efficiently tap into the power of online student collaboration with Google Classroom and how to take greater advantage of the most useful aspects of G Suite for Education – specifically for grades 6-12 ELA teachers. You will also learn how to make best use of many of the most useful Google Tools including Google Drive, Chrome, Docs, Sheets, Slides, Forms, Chrome Extensions, and much more! Desiree will share practical and timesaving strategies for streamlining everyday workflows in your ELA classroom. **Whether you are brand new to using Google Classroom or are an experienced user, you'll leave this seminar with a wealth of use-tomorrow ideas. You will also receive an extensive Google Classroom ELA resource handbook with step-by-step instructions for utilizing all the tools and apps presented in this seminar to reinforce and extend your learning after the seminar.**



A Message From Your Seminar Leader, Desiree Alexander



Uniquely Qualified Instructor

DESIREE ALEXANDER is an experienced secondary ELA teacher and Google Certified Innovator and Trainer. Desiree has received numerous awards for her work in instructional technology including Top 30 Technologist by the Center for Digital Education, PBS Learning Media Digital Innovator for her home state and Leader of the Year for her region's Association of Computer Using Educators. Desiree is passionate about helping fellow ELA teachers discover practical ways to leverage Google Classroom, tools, apps, and Chrome extensions to greatly enhance ELA learning in their classrooms. Desiree has co-authored multiple books and is the author of *Making Best Use of Google Classroom to Strengthen Your ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)*, the extensive resource handbook each participant will receive at the seminar. **Join Desiree for an outstanding day full of specific ways you can get the most out of Google Classroom to strengthen instruction in your grades 6-12 English/Language Arts classroom.**

Dear Colleague:

There is nothing quite like being a secondary English/Language Arts teacher. The multitude of skills we are responsible for teaching students in our one content area is both amazing and sometimes daunting. With increasing demands on our time and all that we're responsible for, it can be challenging and even frustrating trying to keep up with the latest, best practices for enhancing our ELA instruction.

As an experienced and fellow secondary ELA teacher, I have specifically designed this seminar with you in mind! If you are fortunate enough to have Chromebooks, laptops or computers with a Google Chrome browser in your classroom or school, I know that you want to make best use of them. However, despite the array of features that are so readily available, the challenge most ELA teachers face today is in keeping up with essential ways to best use these tools to enhance our programs.

The good news is that there are tons of outstanding, FREE Chrome apps and extensions (and other web tools) available that will get your ELA students excited about coming to your class every day and will keep them engaged and on task. In my classes, students have used Google Classroom and Chromebooks or laptops with the Google Chrome browser to read/listen to articles and books, share their thoughts, write essays with citations (by keyboarding and voice typing), collaborate on projects, complete grammar assignments, watch and create instructional videos, and so much more!

I look forward to sharing the best of what works and what doesn't based on my experience using Google Classroom to enhance ELA instruction at the secondary level. I will provide you with a comprehensive list of all the apps I have used with my ELA students as well as tips and tricks to save you valuable time and effort. It is my sincere goal that you leave this seminar excited about returning to your ELA classroom to try out many of the new ideas that you learn!

I look forward to meeting you!

Sincerely,

Desiree Alexander

P.S. The emphasis will be on use-tomorrow tools, and you'll receive an extensive ELA-focused Google Classroom resource handbook and special access to my resource-packed Google Classroom to support your success.

'I look forward to sharing the best of what works and what doesn't based on my experience using Google Classroom to enhance ELA instruction at the secondary level.'

What Your Colleagues Say About Desiree Alexander

*"This was **the most useful workshop I have attended** in terms of gaining tools to bring back to my classroom! I loved the differentiation provided for new users and seasoned users of Google Classroom! Thank you for all of the fantastic resources!"* Kendra Leavitt, High School ELA Teacher

*"Desiree's seminar was instructive and engaging, and she was excellent! **Time flew by** and I was surprised when the day was over."* Karen Adrian, Teacher

*"Wow! What **a wealth of information**. I'm so looking forward to using many of the techniques I've learned about today. I'm also thrilled with the handbook. It's a terrific resource that I'm sure will get lots of use."* Donna Coppola, Middle School English Teacher

*"Desiree did an excellent job! I learned a lot! Her content was relevant for people of all levels and her tone was inviting and laid back. **I appreciate all the resources.**"* Angela Brown, Teacher

*"Desiree Alexander is an **excellent presenter!** She is dynamic, prepared and practical. This seminar is well designed to reach all participants' level of comfort and experience."* Karen Clements, Teacher



*"Desiree did a fantastic job of providing **helpful information for teachers at all levels** of Google experience! I learned a ton of tips and tricks I can immediately apply to my classroom."* Megan Komp, Middle School ELA Teacher

*"Thanks so much for all the info. **Desiree did a great job of differentiating** and having enough content to keep experienced users busy while providing beginners with the basics. Good practice. Loved learning about new and upcoming features of Google Classroom!"* Lindsay Connally, ELA Teacher

*"**Desiree was amazing!** She is very knowledgeable about technology and Language Arts instruction. I highly recommend her as a presenter!"* Misty Smith, Teacher

*"This was amazing. I learned so much – **this was exactly what I needed** to help increase my use of technology in the classroom. Desiree held my attention the entire conference."* Sara Gray, High School English Teacher

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Google Classroom ELA Resource Handbook

Each participant will receive an extensive English/Language Arts-focused Google Classroom resource handbook specifically designed for this seminar.

The handbook includes:

- Practical, timesaving strategies and ideas for integrating Google Classroom and G Suite into your ELA curriculum
- Step-by-step guides for using Google Classroom and G Suite with your students
- Descriptions and images of the latest, most effective Chrome Extensions for grades 6-12 ELA educators
- Tips and tricks for using Google Classroom, Google Drive and other resources to greatly enhance ELA instruction
- “How to” screenshots of a variety of apps and extensions

Make the Best Use of Your Time

You are welcome to bring a fully charged laptop with a Chrome browser installed or Chromebook computer, but it is not a requirement to attend. An iPad or Android tablet will not provide access to the full range of Google or Chrome resources covered in this seminar. Your resource handbook and a specially created website will support your individual hands-on exploration of the ideas and resources presented during the seminar when you return to your school.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

Michigan

- MI SCECH Available (5 Hours)

Minnesota

- MN Clock Hours Available

Missouri

- MO Inservice Credit Available with Prior District Approval
- 5 IL PD Clock Hours Available

New Jersey

- NJ Professional Development Hours Available with Prior District Approval
- PA CPE Hours Verification Available with Prior District Approval

Washington

- WA Clock Hours Available

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:

Related Online Courses

Related On Demand Video-Based Online Learning courses, *Strategies! Strategies! Strategies! Significantly Increase Students' Writing Skills*, for Grades 6-12, *Strengthening Your Students' Writing Skills by Teaching Smarter, Not Harder*, for Grades 6-12, and other literacy-related courses, are available for immediate registration. To enroll, [visit www.ber.org/online](http://www.ber.org/online)



Making Best Use of Google Classroom to Strengthen Your ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)

Registration (WGA0W1)

- 1. **Anaheim, CA** – January 23, 2020
- 2. **Cherry Hill (Mt. Laurel), NJ** – January 7, 2020
- 3. **Detroit (Romulus), MI** – January 8, 2020
- 4. **Minneapolis (Brooklyn Center), MN** – January 10, 2020
- 5. **Pasadena (Arcadia), CA** – January 24, 2020
- 6. **Sacramento (Elk Grove), CA** – January 22, 2020
- 7. **St. Louis (Clayton), MO** – January 9, 2020
- 8. **Seattle (Bellevue), WA** – January 21, 2020

FIRST NAME	M.I.	LAST NAME
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POSITION, SUBJECT TAUGHT	GRADE LEVEL	
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SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

IMPORTANT: PRIORITY ID CODE: EWGA0W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

A check (payable to **Bureau of Education & Research**) is attached

A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)

Charge my: MasterCard VISA Discover

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)

/

Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

 **REGISTER ONLINE at: www.ber.org**

 **FAX this form to: 1-425-453-1134**

 **PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 5 pm Pacific Time)

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Anaheim: Red Lion, (714) 750-2801
- Cherry Hill: Westin – Mt. Laurel, (856) 778-7300
- Detroit: Hilton Garden Inn – Airport, (734) 727-6000
- Minneapolis: Earle Brown Heritage Center – Brooklyn Center, (763) 569-6300; hotel accommodations available at Embassy Suites – Brooklyn Center, (763) 560-2700
- Pasadena: Embassy Suites – Arcadia, (626) 445-8525
- Sacramento: Holiday Inn Express & Suites Central – Elk Grove, (916) 478-9000
- St. Louis: Clayton Plaza Hotel – Clayton, (314) 726-5400
- Seattle: Sheraton – Bellevue, (425) 455-3330

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**

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Best Practices to Strengthen Your ELA Instruction Using Google Classroom

A Unique One-Day Seminar

Coming to a Location Near You

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BUREAU OF EDUCATION & RESEARCH
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Bellevue, WA 98009-9668
www.ber.org

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Strengthen Your ENGLISH/LANGUAGE ARTS Instruction with GOOGLE CLASSROOM (Grades 6-12)

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