

DISTANCE LEARNING: Strengthening Online ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

Desiree Alexander

Outstanding English/Language Arts Teacher, and
Google for Education Certified Innovator and Trainer

**Specifically Designed for English/Language Arts Educators
Serving Grades 6-12: Classroom Teachers, Technology Specialists,
Instructional Coaches, and Administrators**

The keys to practically and successfully teach complete ELA distance learning lessons to strengthen secondary ELA students' engagement and learning online

Timesaving ways to organize the ELA distance learning cycle ... Create, assign, engage students and provide feedback to writing and other assignments, all while maintaining your sanity

Effective ways to use videos in distance learning ... Enhance student and parent communication, instruction, assessment, and collaboration

Receive an extensive Digital ELA Distance Learning resource handbook and special access to Desiree's password protected website so you can immediately link to all the resources presented in this seminar

Live Online Seminars

January 20

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

January 21

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

January 22

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

CEUs and Graduate Credit Available
See page 6 for details

Ten Key Benefits of Attending

'Desiree broke everything down and showed what was available without overwhelming us. Tons of great ideas I can't wait to try out. Thank you!'

– SARAH WEIGEL, ELA TEACHER



Who Should Attend

English/Language Arts Educators
Serving Grades 6-12:
Classroom Teachers,
Technology Specialists,
Instructional Coaches,
and Administrators

- 1. Essential Practices for Powerful ELA Distance Learning in Grades 6-12**
What every secondary English/Language Arts educator needs to know about fully tapping into cutting-edge Google and technology tools ... Explore the best, most useful tools for strengthening your online distance learning instruction and student success in writing, reading, grammar, and critical thinking
- 2. Organize Distance Learning Lessons to Increase Student Success**
Learn how to prepare your ELA workspace and your online lessons to effectively boost student engagement and increase student achievement
- 3. Create the Conditions for Optimal Online Learning in English/Language Arts**
Explore a host of strategies for building an optimal online ELA learning community ... Set the stage for high levels of student safety, innovation, communication, and learning
- 4. Harness the Power of Google and Other Web Tools for ELA Instruction**
Discover practical ways Google and other technology tools can significantly enhance online collaboration ... Improve communication, feedback and strengthen student learning in your grades 6-12 online ELA classroom
- 5. Provide Highly Valuable, Actionable Feedback Swiftly and Effortlessly**
Take full advantage of timesaving online assessment tools to drive your online instruction ... Learn essential strategies to assign reading and grammar lessons, and assessments, provide feedback, grade and return assignments, and more – all online and quicker than before!
- 6. Create Videos for Highly Engaging Lessons and Student Assessments**
Discover a wealth of time-efficient options for using online videos to allow your students to take the role of characters, practice speech, debate, participate in Socratic seminars – all in your online ELA classroom ... Enhance your ability to meet the needs of your diverse learners
- 7. Best Practices for Planning and Implementing Successful Online ELA Lessons**
Incorporate distance learning best practices into the planning of your online lessons ... Utilize powerful technology tools to strengthen online lessons for reading, grammar and writing, collaboration and assessments
- 8. The Best Digital Tools and Tips to Enhance Your Online Instruction**
Explore a host of digital tools and tips perfect for strengthening your online ELA instruction ... Enhance warm-ups, lesson presentation, independent work, group work, exit tickets, classroom videos, and more – here's how!
- 9. Engage Students in Live Online Class Discussions of Reading Passages**
Explore a variety of options for holding online ELA classes ... Gain tips and strategies for keeping online classes safe and engaging for students while discussing reading passages
- 10. Receive an Extensive Digital ELA Distance Learning Resource Handbook and Special Website Access**
You will receive an extensive digital resource handbook, filled with the best, cutting-edge Google and technology tools for strengthening your online ELA instruction and student success ... Receive password access to Desiree's specially created website for this seminar with helpful links and online tutorials

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **The best, most useful tools to strengthen distance learning** for ELA in grades 6-12 using cutting-edge Google and technology tools
- **Ways to create engaging lessons** that lead secondary ELA students to discuss, interpret text, innovate, create, grow, and achieve
- **Valuable strategies for using videos** to enhance lesson delivery, assessments, and student success
- **Timesaving tools and activities** to help you organize and prepare ELA distance learning lessons, while boosting student engagement and achievement
- **How Google Classroom and the latest Chrome extensions** can strengthen your ELA distance learning instruction and student success online
- **Digital tools to create unique ELA online assessments** that engage students and help them show their content knowledge
- **Ways to be inclusive and differentiate online** for grades 6-12 ELA students during distance learning
- **Various ways to use Google and other technology tools** to create a collaborative learning space for secondary ELA students online
- **Communication tools to use with parents** to increase their participation in their student's online learning and success



'Desiree was amazing! She is very knowledgeable about technology and Language Arts instruction. I highly recommend her as a presenter!'

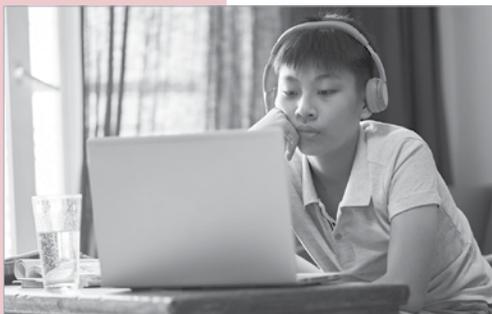
– MISTY SMITH, TEACHER

Practical Ideas and Strategies

This outstanding, live online seminar is specially designed for English/Language Arts secondary educators who want to strengthen their online distance learning instruction using the best, cutting-edge Google and technology tools. Outstanding secondary ELA teacher and Google for Education Innovator and Trainer, **DESIREE ALEXANDER**, will show you how to more efficiently tap into the power of distance learning. Learn how to strengthen your writing, reading and grammar instruction, and your students' learning through cutting-edge Google and technology tools perfect ELA students in grades 6-12. Explore outstanding ways to differentiate, provide feedback, tap student choice and voice, create culturally relevant assignments and assessments, and much more! Desiree will share practical and timesaving strategies for streamlining everyday distance learning workflows in your online ELA classroom. **No matter your experience level with distance learning or these tools, you will leave this seminar with a wealth of use-tomorrow ideas. You will also receive an extensive digital ELA Distance Learning resource handbook and special website access with step-by-step instructions, tutorials and resources to reinforce and extend your learning after the seminar.**



A Message From Seminar Leader, Desiree Alexander



Uniquely Qualified Instructor

DR. DESIREE ALEXANDER is an experienced secondary ELA teacher and Google Certified Innovator and Trainer who has taught in the traditional classroom, blended learning and distance learning environments. Desiree has received numerous awards for her work in instructional technology including Top 30 Technologist by the Center for Digital Education, PBS Learning Media Digital Innovator for her home state and Leader of the Year for her region's Association of Computer Using Educators. Desiree is passionate about helping fellow secondary ELA teachers discover practical ways to find success while distance learning by leveraging Google and other cutting-edge technology tools to greatly enhance learning in their English/Language Arts classrooms. Desiree has co-authored multiple books and is the author of *DISTANCE LEARNING: Strengthening Online ENGLISH/LANGUAGE ARTS Instruction*, the extensive digital resource handbook each participant will receive at the seminar. **Join Desiree for an outstanding day full of specific ways you can strengthen distance learning instruction and student success in your grades 6-12 online ELA classroom.**

Dear Colleague:

Distance learning is here to stay. Schools and districts will never again be unprepared to teach online and it will now and always be a viable option for our students. The time is now for us, as ELA educators, to hone our skills. And yet the multitude of skills we are responsible for teaching students as secondary ELA teachers is both amazing and often daunting. With increasing demands on our time and all that we're responsible for, it can be challenging trying to keep up with the latest, best practices for enhancing our secondary ELA instruction. But, learning how to take those best practices and modify them for distance learning need not be daunting or challenging.

As an experienced secondary ELA and distance learning teacher, I have specifically designed this seminar with you in mind! Whether you are dealing with a traditional classroom, blended learning or distance learning environment, I know you want to help your ELA students engage and succeed whether they are physically in front of you or not. However, despite the array of technology tools that are so readily available, the challenge most secondary ELA teachers face today is in keeping up with essential ways to best use these tools to enhance our programs. The good news is that there are tons of outstanding, FREE Google and technology tools available that will get your English/Language Arts students excited about logging in to your class every day and will keep them engaged and on task. In my online classes, students have successfully used Google and other technology tools to read/listen to standards-driven lessons, share their thoughts through writing, collaborate on projects, complete assignments, watch and create instructional videos, and so much more! I can't wait to show you how!

I look forward to sharing the best of what works and what doesn't based on my extensive experience with secondary ELA instruction and distance learning. I will provide you with a comprehensive list of all the tools I have used with my secondary ELA students as well as tips and tricks to save you valuable time and effort with distance learning. It is my sincere goal that you leave this seminar excited about returning to try out many of the new ideas that you learn with your secondary ELA students!

I look forward to meeting you!

Sincerely,

Dr. Desiree Alexander

P.S. The emphasis will be on use-tomorrow tools. And you'll receive an extensive digital ELA distance learning resource handbook, plus special password access to my resource-packed website to support your success with distance learning.

What Your Colleagues Say About Desiree Alexander

*"What a great day. **So much information that I can use right away with online teaching.**
Thanks so much!"*

Lisa Mullins, Teacher

*"Dr. Alexander was very informative, engaging and helpful. I would **HIGHLY recommend her presentation** to other teachers."*

Sarah Hogan, Teacher

*"This was **the most useful workshop I have attended** in terms of gaining tools for my classroom!
Thank you for all of the fantastic resources!"*

Kendra Leavitt, ELA Teacher

*"Desiree's seminar was instructive and engaging, and she was excellent! **Time flew by** and I was surprised when the day was over."*

Karen Adrian, Teacher

*"Wow! What **a wealth of information.** I'm so looking forward to using many of the techniques I've learned about today. I'm also thrilled with the handbook. It's a terrific resource that I'm sure will get lots of use."*

Donna Coppola, English Teacher



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital resource handbook before, during and after your seminar

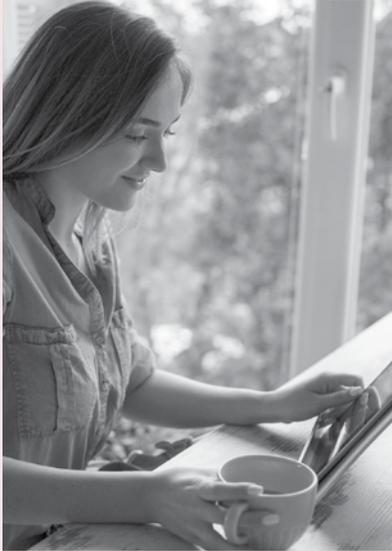
Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'This was easily the most practical workshop I have ever attended. There wasn't one element that I can't or wouldn't want to use. Fantastic!'

PATRICK OSPALEK,
DEPARTMENT CHAIR/ELA

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital ELA Technology Handbook

Each participant will receive an extensive digital ELA resource handbook, giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Distance Learning ideas and best practices for online ELA instruction
- Practical, timesaving strategies and ideas for integrating Google Classroom, Google Meet and other G Suite tools into your online ELA program
- Step-by-step guides for using Google and other technology tools with your online ELA students for reading, writing and grammar
- Descriptions and images of the latest, most effective Chrome Extensions for grades 6-12 ELA educators
- Tips and tricks for using videos and other technology resources to greatly enhance online ELA instruction
- "How to" screenshots of a variety of technology tools, apps and extensions
- Password access to Desiree's specially created website with helpful online links, tutorials and resources

Consultation Available

Desiree Alexander will be available at the seminar for consultation regarding your questions and the unique needs of your own grades 6-12 ELA program

Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *Strategies! Strategies! Strategies! Significantly Increase Students' Writing Skills*, for Grades 6-12, *Strengthening Your Students' Writing Skills by Teaching Smarter, Not Harder*, for Grades 6-12, and other writing-related related courses, are available for immediate registration. To enroll, visit www.ber.org/online

DISTANCE LEARNING: Strengthening Online ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)

Registration (WDA1W1)

1. **January 20, 2021** (Start time: 9 AM Central)
2. **January 21, 2021** (Start time: 9 AM Eastern)
3. **January 22, 2021** (Start time: 9 AM Pacific)
- or —
4. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (<u>REQUIRED</u> FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

IMPORTANT: PRIORITY ID CODE: EWDA1W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)
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- Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: www.ber.org

 **FAX this form to: 1-425-453-1134**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 4 pm Pacific Time)

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



WDA1W1

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DISTANCE LEARNING: Strengthening Online ENGLISH/ LANGUAGE ARTS Instruction (Grades 6-12)



An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available
to use online at your convenience

DISTANCE LEARNING: Enhance ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)

Practical PD, No Travel

WDA1W1



Bureau of Education & Research

DISTANCE LEARNING: Strengthening Online ENGLISH/ LANGUAGE ARTS Instruction (Grades 6-12)

Live Online Seminar
or Recorded Version



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Presented by

Desiree Alexander

Outstanding English/Language Arts Teacher, and Google for
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