

## Two-Day Live Online Train-the-Trainer Institute

# Current, Best Strategies to Identify Reading Problems and Target Instruction to Help Your Struggling Readers Become More Proficient Readers (Grades 1-5)



Two-Day Live Online Train-the-Trainer Presented by **Jaime Bailey**  
National Reading Expert, Outstanding Teacher and Trainer

**Specifically Designed for Teacher Leaders, Professional Development Trainers, Literacy Coaches, Reading Specialists, Classroom Teachers, Special Education Staff, Title I Staff, Curriculum Directors, and Administrators Serving Grades 1-5**

- Train your teachers to use the **best, most current strategies to address the COVID learning gaps of your most struggling readers**
- Train your teachers to align **high-yield reading strategies with struggling readers for fluency, comprehension, vocabulary, and decoding**
- Build expertise among your staff to **interpret reading assessment data** to help readers who have fallen behind catch up
- Receive critical information on **how to deliver high-quality, engaging and effective training sessions to your staff** when you return

*Receive Jaime's extensive digital resource handbook including a companion web-based link with additional free resources, and a PowerPoint template for training your staff.*

### LIVE ONLINE INSTITUTE

July 7-8

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

#### CAN'T ATTEND?

Order the recorded version and take the course online at your convenience (see page 6)

CEUs and Graduate Credit Available  
See page 6 for details

*“This was wonderful! I am walking away with so many resources. I can't wait to share them with my staff! Thank you!”*

– MONIKA PUITZ, LITERACY COACH

## Practical Ideas and Strategies

Some students struggle with reading and begin to fall behind to the point of losing confidence in their ability to ever learn to read. We don't want our students who struggle to lose hope, but you may not have the assessments and tools to accurately identify their reading deficits and provide intentional instruction to target the specific deficits. What are proven ways to reduce the reading gap that keeps many of our students from becoming strong, proficient readers? This two-day training is designed to give you the tools and strategies to accelerate the learning of all readers and to catch up those who have fallen behind.

Popular presenter and reading coach, **Jaime Bailey**, has developed a fast-paced, practical, train-the-trainer opportunity to help you train your teachers to use high-yield reading strategies to accelerate struggling readers in their decoding, fluency, comprehension, and vocabulary.

This two-day train-the-trainer institute focuses on how to identify the reading gaps of your struggling students and gain a toolkit of reading strategies to address those gaps. You will learn to better analyze the reading deficits of struggling readers and discover dozens of free resources to create a wealth of strategies for readers at different levels. Participants who attend will gain and build expertise to interpret reading assessments and learn how to accurately identify reading needs and strategies to address them. Participants will also receive extensive resources to train others in these highly effective strategies to build a successful reading program in their school(s) and districts.

## A Practical, Two-Day Train-the-Trainer Program to Train Your Teachers to Identify and Address the Reading Gaps of Struggling Readers

Send one or more staff members or a team to this Live Online training program and they will return to your school(s) with professional development strategies and resources to support and train your teachers to better facilitate high-quality reading instruction focusing on closing achievement gaps. Participants will learn:

- Ready-to-use strategies to support your staff as they analyze the reading gaps of struggling readers
- Practical strategies for strengthening reading fluency, vocabulary, comprehension, and decoding
- Dozens of free resources – videos, lessons, reading resources – to create a diverse wealth of instructional resources for readers at various levels
- Practical, formative assessment ideas that work to monitor reading progress and support progress monitoring
- Tips, shortcuts and ways to better use technology to support on-site job-embedded professional learning



## This Two-Day Train-the-Trainer Program is Cost-Effective

If you are interested in providing high-quality training in assessing and addressing the skill deficits of struggling readers to your teachers, school(s) or district, this is the perfect opportunity. Send one teacher or a team and they will leave with an extensive digital resource training handbook filled with the tools needed for their own training, along with access to a companion web-based link filled with additional resources and a PowerPoint template to use and adapt to meet the needs of your own training. The focus of the two-day training will be on implementing the crucial components necessary to identify and target the reading gaps your most struggling students need to become more proficient readers.

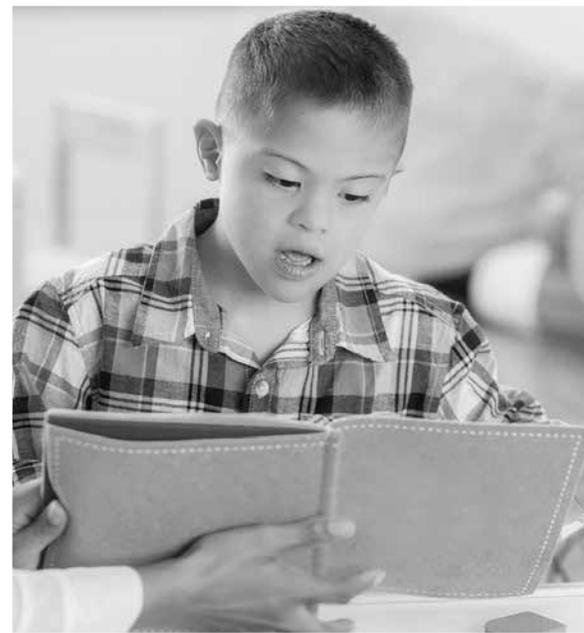


## Support and Train Your Teachers in Reading Interventions for Struggling Readers Including:

- Step-by-step guidance for facilitating training to **target students who struggle** with reading and who have fallen behind during COVID
- Tips for **developing and delivering high-impact training** for your teachers – whether it be short and quick or longer sessions
- How to **support teachers as they design outstanding reading lessons** to meet the needs of students who struggle to read
- How to **facilitate reading assessment discussions** turning data into action to increase student achievement
- Practical strategies to **align and choose free and low-cost resources** to positively impact student learning and close the COVID learning gap
- How to unpack **innovative and effective job-embedded professional development** for your staff
- **How to find the time and support** – while using your current resources – for staff to fully collaborate on student learning
- How to **strategically incorporate technology tools** in the 21st Century literacy classroom
- **Easy-to-use techniques for differentiating** your reading instruction for struggling readers
- Practical strategies for preparing students for **productive, independent literacy work**
- **Powerful strategies to engage staff** in productive conversations about student achievement
- Help teachers understand and implement the reading management strategies for **effectively preparing students for productive, independent work**
- **How to scaffold teacher development** for your most novice and skilled reading teachers
- Integrate reading progressions to **scaffold readers at all levels**
- How to **tap into the valuable talents of outstanding teachers** in making student learning your highest priority
- **Practical, powerful ways** to overcome resistance and distractions when implementing and sustaining shifts in instructional practices
- **Classroom-proven techniques** to maximize literacy block time
- **All participants will leave with an extensive digital resource training handbook** filled the tools needed for your own trainings, including a companion web-based link filled with additional resources and a PowerPoint template for training your staff

“*Awesome! Useful and informative! Great energy and content! I would do it all over again and take all the teachers in my building!*”

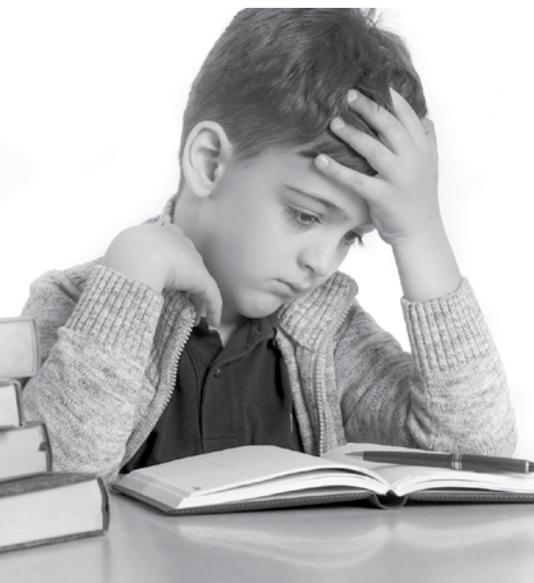
– LISA DWORKIN



**To Register,  
Call Toll-Free**

**1-800-735-3503**

## A Message From Your Institute Leader, Jaime Bailey



**Bureau of Education & Research**

915 118th Avenue SE • PO Box 96068 • Bellevue, WA 98009-9668  
Phone (800) 735-3503 • Fax (425) 453-1134 • [www.ber.org](http://www.ber.org)

Dear Colleague:

Join me for a unique, two-day train-the-trainer institute focusing on the best strategies to identify reading problems and target your instruction to close achievement gaps. Whether you work as an instructional coach, general education or special education classroom teacher, Title I staff member, or as a reading specialist, I know you will discover a blend of valuable tools and practical strategies to use with struggling readers as well as tips and tricks for training your colleagues.

During this practical, two-day train-the-trainer institute, I will share specific and intentional practices and resources that you can begin to use immediately to increase the reading skills of your students who have fallen behind. You will receive dozens of free resources for supporting teachers who work with struggling readers. All strategies will focus on targeting reading instruction to meet the needs of struggling readers. I will also model and share with you tricks and tips for providing professional development for adult learners.

I look forward to meeting you at the institute. This will be an active, fast-paced two-day event, filled with activities, applications as well as the opportunity to transfer and personalize training tips to make them your own. No matter what your current position, you will leave with a full supply of ideas and tools to use back in your building as you support others who work with struggling readers.

Sincerely,

Jaime Bailey

**P.S.** You will also receive an **extensive digital resource handbook**, access to a companion web-based link filled with more resources and tools for easy access when you return, and a PowerPoint template you can adapt and use in your training back at your schools.

“...you will discover a blend of valuable tools and practical strategies to use with struggling readers as well as tips and tricks for training your colleagues.”

## What Your Colleagues Say About Jaime Bailey

***"Inspiring! Jaime is fabulous! I learned so many innovative strategies to take back to my school. I'll be on the lookout for another Jaime Bailey institute!"***  
– Jeannie Abt, Elementary Supervisor

***"Wonderful job! Thank you so much! I am leaving with a plethora of activities, resources and research to take back to my school."***  
– Jaime Doldan, Superintendent of Curriculum and Instruction

***"I appreciate Jaime's high energy and knowledge. After 18 years of professional development, I have learned many new strategies I can't wait to use tomorrow!"***  
– Molly Damer, Reading Specialist

***"Wonderful! Eye-opening and informative! I will be using these strategies in my classroom and will share them with my colleagues. Thank you so much!"***  
– Heather Johns, 2nd Grade Teacher

***"Jaime gave a great deal of information that will be very useful when I get back to my school. Her energy and enthusiasm made this training flow nicely. I wish she worked in our district!"*** – Sandi Scalucci, 2nd Grade Teacher

## About BER Live Online Institutes

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

### **Outstanding Instructors**

All programs are led by outstanding BER national trainers

### **Extensive Resource Handbooks**

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

### **Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

### **Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

## Uniquely Qualified Instructor

**JAIME BAILEY** is an outstanding educator and popular national presenter with a wide variety of experience at the elementary level. She has served as a classroom instructor, elementary literacy coach, literacy curriculum coordinator, assessment specialist trainer, professional development coordinator and is passionate about designing high-quality professional development that can be easily replicated by others. Jaime brings years of diverse experience to her seminars in providing practical and replicable professional development with a wealth of ideas you'll want to use immediately as you train others. Jaime is a highly effective presenter whose excitement about professional development in the area of reading instruction is contagious. Spend two days with Jaime where she will share dozens of highly practical tips, tools and materials you can adopt or adapt into your literacy training.



## Special Benefits of Attending



### Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook designed specifically for this two-day institute. The handbook includes:

- Ready-to-use templates for training teachers to better support struggling readers
- Ideas and tips for training your staff in better identifying reading deficits and using specific instructional strategies to target those deficits
- Ideas, tips and tools to address the reading gaps of the most struggling readers
- A wealth of free resources to share with your teachers
- Numerous, practical in-the-moment formative assessment strategies for progress monitoring

Train-The-Trainer Institute

**Current, Best Strategies to Identify Reading Problems and Target Instruction to Help Your Struggling Readers Become More Proficient Readers (Grades 1-5)**

**RESOURCE HANDBOOK**

by Jaime Bailey



Bureau of Education & Research

### Consultation Available

Jaime Bailey will be available to answer your specific questions and the unique needs of your own reading program.

### Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify ten continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

### Earn One to Four Graduate Semester Credits



CHAPMAN UNIVERSITY SYSTEM

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

“ So many great ideas and useful strategies! Jaime’s energy is contagious!”

– ANNE SCAFFO, ELA LITERACY COACH

### On-Site Training

Most BER institutes and seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

### Can’t Attend?

#### Other Professional Development Options:



#### Recorded Version of the Seminar

This course will be recorded and available to take online at your convenience. You’ll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form.



#### Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions That Work*, for Grades K-5, is available for immediate registration.

To enroll, visit [www.ber.org/online](http://www.ber.org/online)

## Two-Day Train-the-Trainer Institute

**Current, Best Strategies to Identify Reading Problems and Target Instruction to Help Your Struggling Readers Become More Proficient Readers (Grades 1-5)**

### Registration (VHB1M1)

1. **July 7-8, 2021** (Start time: 9 AM Central)  
— or —  
 2. **I'd like to order the recorded version of this institute**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

#### List additional registrants on a copy of this form

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	<hr/>
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

#### Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	<hr/>

### IMPORTANT: PRIORITY ID CODE: EVHB1M1

#### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$645 per person, for teams of three or more registering at the same time, the fee is \$595 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
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Please print name as it appears on card      Signature (required for credit card purchases)

### FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: [www.ber.org](http://www.ber.org)

 FAX this form to: **1-425-453-1134**

 PHONE toll-free: **1-800-735-3503**  
(Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

### PRE-REGISTRATION REQUIRED DUE TO LIMITED ENROLLMENT

### Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks per day
- Registrants will receive login information by email four days before their Live Online seminar

### Fee

The registration fee is \$645 per person, \$595 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes institute registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Institutes or Recorded Institutes.

### Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the institute. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



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**TWO-DAY TRAIN-THE-TRAINER INSTITUTE**  
**Identify Reading Problems and Target Instruction  
to Help Struggling Readers  
(Grades 1–5)**  
**Summer 2021**

- **Catch Up Students Who’ve Fallen Behind in Reading**
- **A Unique Live Online Two-Day Train-the-Trainer Institute**
- **Can’t Attend? A Recorded Version is available to use online at your convenience**

VHB1M1

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