

Accelerate Student Success in Your ELEMENTARY MUSIC PROGRAM

Innovative Strategies, Engaging Lessons and Cutting-Edge Activities (Grades K-6)



A Unique One-Day Seminar Presented by

John Churchville

Award-Winning Music Teacher and Outstanding Presenter

Specifically Designed for Elementary General Music Teachers in
Grades K-6

New and innovative teaching strategies, music lessons, timesaving tips, and organizational methods for strengthening your elementary music program

The best hands-on music resources and materials to enhance your music programs

Proven techniques for integrating technology into the general music and instrumental music classroom including fun tools that teach theory, musical literacy and enhanced listening

Practical strategies for creating original music with your elementary students, both in group and individual settings

Illinois

Chicago – December 11

(Elk Grove Village)

Peoria (East Peoria) – December 10

Massachusetts

Boston (Wakefield) – November 18

Michigan

Detroit (Romulus) – November 21

Minnesota

Minneapolis – November 22

(Brooklyn Center)

Missouri

Kansas City (Blue Springs) – December 12

St. Louis (Earth City) – December 9

New Jersey

Cherry Hill (Mt. Laurel) – November 20

Newark (West Orange) – November 19

Washington

Seattle (Bellevue) – December 13

CEUs and Graduate Credits Available

See page 6 for details

Ten Key Benefits of Attending

'John is very knowledgeable and informative.'

— SANDRA CHEVRETTE,
BAND DIRECTOR



1. **Invigorate Your Elementary Music Program**

Learn dozens of new, innovative ways to take your elementary music program to the next level

2. **Discover New Music, Resources, Games, and Activities**

These class-tested music activities will excite and engage your students. They are great motivators for keeping students on-task and thinking musically

3. **Foster Greater Student Ownership for Music Making**

Students who feel ownership of their music making are more engaged, have a deeper appreciation for musicians, and love to compose their own music ... Here's how

4. **Discover Innovative Ways to More Efficiently Organize Your Music Classroom**

Proven strategies, tips, tricks, and practical ideas to keep the flow of your music classroom running smooth, while keeping students engaged and saving time

5. **Cross-Curricular Collaboration Techniques**

Discover practical and simple ideas that will have you and your students collaborating with science, art, gym, and secondary language teachers throughout the school year

6. **Practical, Simple and Effective Ways to Integrate Technology in Your Elementary Music Program**

From the absolute beginner to the advanced tech-savvy teacher, you will gather helpful resources and learn practical ways you can integrate technology that will save time, engage your students outside the classroom and increase student ownership of their music making

7. **Maximize Your Instructional Time in Music**

Learn proven ways to decrease transition time, assign duties and responsibilities to students, and increase your time-on-task ... From music room organization to lesson sequencing, you will gather resources and ideas that will make you a more efficient and effective instructor

8. **Create a More Inclusive Multicultural Music Room Environment**

Learn to utilize and celebrate the diversity of learning styles, needs, and cultural uniqueness of each student ... Make your music room a place to celebrate diversity and the strengths of each individual student

9. **Align Your Curriculum with National and State Music Standards**

Learn simple methods for making sure your curriculum and activities align with the national and state standards for music education ... Using proven methods and models, you will learn how to curate a well-rounded music curriculum using the activities and lesson plans you already have in your repertoire

10. **Receive an Extensive Elementary Music Instruction Resource Handbook**

Each participant will receive a detailed resource handbook filled with outstanding ready-to-use ideas, templates, graphics, advocacy articles, and resources to enhance your elementary music program

Who Should Attend

Elementary General Music
Teachers in Grades K-6

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Dozens of practical music lesson ideas, tips and strategies** for strengthening your current elementary music program
- **Innovative games, dances and activities** to excite students about music while meeting the *National Standards for Music Education*
- **Effective discipline strategies** proven successful in elementary music classes
- **Practical assessments and rubrics** that are effective when teaching a large number of students
- **Ways to infuse composition and improvisation** into your existing curriculum allowing each student to experience the creative process and take ownership of their music making
- **Proven ideas** for weaving together other academic subjects and music curriculum
- **Successful music lesson plans** for nonmusical substitute teachers that keep them wanting to return
- **Proven communication strategies and materials** that help you work smarter, not harder, in your role as an elementary music teacher
- **Advocacy strategies and materials** that create administrative and community support
- **Time-efficient ways** to connect with fellow music educators, leaders in music education and local organizations
- **How to create successful grade level student music programs** that actively engage your classroom teachers and are the talk of the town
- **Proven strategies** for class recorder instruction that will have all of your students reading music and lovin' it
- **Easy-to-use information management** tools for your music program
- **Proven strategies** for class guitar and ukulele instruction that promote literacy and lifelong learning



"John shared so many great ideas. I cannot wait for my composition unit - I am sure my students will feel much more at ease about composing."

- TAMMY BEERMAN, K-5 MUSIC TEACHER

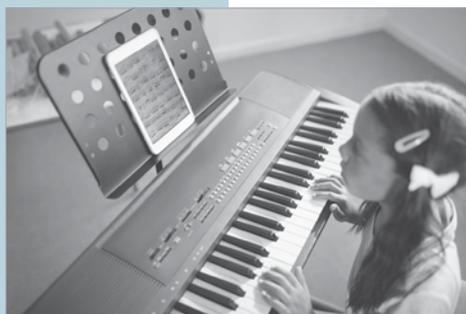
Practical Ideas and Strategies

In this **NEW** resource-packed seminar, award-winning, nationally recognized music teacher **JOHN CHURCHVILLE** will inspire you to invigorate your music program and inspire your students to take greater ownership of their musical lives and become lifelong music makers. You will learn new and innovative techniques and methods that will more deeply engage your students, connect with your community and celebrate diversity in a multicultural music room setting. You will learn simple ways to connect and collaborate with PE, art, science, and social studies teachers with cross-curricular activities that are engaging and easy to implement.

In addition, you will learn simple ways to align your lessons and unit plans with national and state music standards. ***You'll leave this seminar inspired and equipped with dozens of ideas and resources to push your elementary music program to the next level.***



A Message From Seminar Leader, John Churchville



Uniquely Qualified Instructor

JOHN CHURCHVILLE is a nationally recognized music educator, musician, consultant and an exceptional presenter. For more than 20 years, John has pushed the boundaries as a musician and music educator. He has taught thousands of students from infants to elementary, to high school, college and beyond. John's wealth of experience has been recognized nationally at conferences as well as a semi-finalist for the GRAMMY Music Educator Award. His students have won state and national recognition for their original music compositions. He has been a consultant for dozens of schools looking to improve and innovate their music programs. As a musician, John has engineered and recorded on more than 20 albums. He has won the Detroit Music Award for Outstanding World Music Album and has been nominated for multiple categories including People's Choice Award. **John is an exceptional musician and educator who has created this seminar and authored this handbook for elementary music teachers who are ready to take their music program to the next level.**

Dear Colleague:

I am excited for the opportunity to share a day amongst like-minded colleagues that will inspire, invigorate and rejuvenate! This fast-paced, hands-on seminar will give you practical and proven techniques and resources that you can start using right away in your music classroom.

As elementary music teachers, we hold a special place in our community as we have the opportunity to be purveyors of cultural understanding and appreciation. Whether you teach in an urban or rural environment, have plentiful resources, or go from school to school on a cart, you are new to the profession or are a seasoned vet, this seminar will serve to connect you with the latest ideas, strategies and technologies that are pushing music education into the 21st century.

I look forward to connecting and celebrating our passion for music while learning from each other how we can best tackle the day-to-day challenges that come from working in our diverse communities. We are all in this together and there has never been a more exciting time to be connecting students to the world through music and the arts. Through practical strategies to connect and collaborate, you will leave this seminar ready to hit the ground running!

Sincerely,

A handwritten signature in black ink that reads "John Churchville". The signature is fluid and cursive.

John Churchville

P.S. In this seminar you will be given **practical music strategies and activities** that you can implement right away in your music classroom. You will also be provided with a comprehensive resource handbook with ready-to-use reproducible materials.

'This fast-paced, hands-on seminar will give you practical and simple techniques and resources that you can start using right away in your music classroom.'

What Your Colleagues Say About John Churchville

*"John presented **the most inspirational seminar I've attended in years.** Can't wait to get back to my classroom and try these ideas out with my students."*

– Melissa Ferrie-Healy, K-5 Vocal Teacher

*"John is **very engaging and knowledgeable!** I feel like I can tackle music technology now with a little more ease."*

– Mary Abba-Gleason, Choral Teacher

*"I loved John's seminar! **I got many useful ideas that I can use right away** and others that I can learn to use with my students in the future."*

– Stacey Gilcreast, Music Teacher

*"John has **so much to offer.** I am filled with new, creative ideas to take back to my classroom."*

– Nancy LaPorte, Music Teacher

*"John is **full of great ideas and obviously very passionate about music education.**"*

– Mary Littlefield, K-6 Music Teacher



*"John does a **great job of sharing his experiences and knowledge.** Very positive, entertaining and easy to listen to."*

– Sacha Bays, Music Teacher

*"John is an **excellent presenter!** His background and experiences make his content sincere and valuable. He is personable and his sense of humor helped keep me engaged."*

– Lori Kjellander, K-6 Music Teacher

*"John is incredibly knowledgeable. **His technology apps for use in the classroom are great!**"*

– Ardis Barbre, Teacher

*"John **presents great ideas for implementing technology in the music classroom.**"*

– Chris Stevens, K-5 Music Teacher

*"**John's seminar is full of information to put to use right away.** Excellent inspiration on getting creative in school – allowing students the space and time to create for themselves."*

– Charity Gillotti, Music Teacher

*"John is **very knowledgeable and put shared strategies in a fun and practical way** to make them easy for everyone to use."*

– Margery Waller, K-5 Music Teacher

Special Benefits of Attending



On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Elementary Music Resource Handbook

Each participant will receive an extensive elementary music resource handbook specifically designed for this seminar. The handbook includes:

- Outstanding music lesson plans you can use right away
- Lists of web-based technology apps and websites that will help with lesson planning, grading, organization, and communication
- Reproducible materials, handouts, worksheets, posters, and more that you can use immediately in the classroom
- An overview of a comprehensive elementary music curriculum with practical assessments

Meet and Share with Other Elementary General Music Teachers

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in strengthening their elementary music programs.

Consultation Available

John Churchville will be available at the seminar for consultation regarding your questions and the unique needs of your own elementary music program.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

Illinois

5 IL PD Clock Hours Available

Massachusetts

Contact Hours Verification Available; CT Five (5) Contact Hours Available with Prior District Approval; RI Five (5) Contact Hours Available

Michigan

MI SCECH Available (5 Hours)

Minnesota

MN Clock Hours Available

Missouri

MO Inservice Credit Available with Prior District Approval; KS Inservice Credit Available with Prior District Approval in Kansas City; 5 IL PD Clock Hours Available in St. Louis

New Jersey

NJ Professional Development Hours Available with Prior District Approval; PA CPE Hours Verification Available with Prior District Approval in Cherry Hill

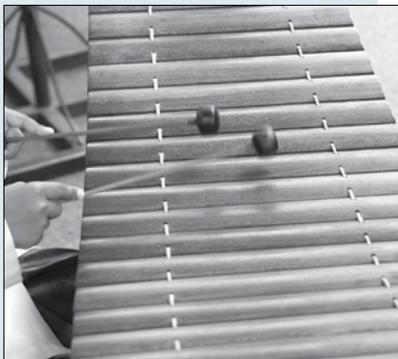
Washington

WA Clock Hours Available

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



Can't Attend?

Other Professional Development Options:

Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses.

See the catalog of available courses at www.ber.org/online

Accelerate Student Success in Your **ELEMENTARY MUSIC PROGRAM**

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Registration (TM40F1)

- 1. **Boston** (Wakefield), **MA** – November 18, 2019
- 2. **Cherry Hill** (Mt. Laurel), **NJ** – November 20, 2019
- 3. **Chicago** (Elk Grove Village), **IL** – December 11, 2019
- 4. **Detroit** (Romulus), **MI** – November 21, 2019
- 5. **Kansas City** (Blue Springs), **MO** – December 12, 2019
- 6. **Minneapolis** (Brooklyn Center), **MN** – November 22, 2019
- 7. **Newark** (West Orange), **NJ** – November 19, 2019
- 8. **Peoria** (East Peoria), **IL** – December 10, 2019
- 9. **St. Louis** (Earth City), **MO** – December 9, 2019
- 10. **Seattle** (Bellevue), **WA** – December 13, 2019

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

IMPORTANT: PRIORITY ID CODE: ETM40F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person,
for teams of three or more registering at the same time, the fee is \$259
per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
 - Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____
MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)
- /
- Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

- REGISTER ONLINE** at: www.ber.org
- FAX this form to: 1-425-453-1134**
- PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 5 pm Pacific Time)
- MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Boston: Four Points by Sheraton – Wakefield, (781) 245-9300
- Cherry Hill: Westin – Mt. Laurel, (856) 778-7300
- Chicago: Holiday Inn – Elk Grove Village, (847) 437-6010
- Detroit: Delta by Marriott – Airport, (734) 721-3315
- Kansas City: Drury Inn & Suites – Blue Springs, (816) 795-9393
- Minneapolis: Earle Brown Heritage Center – Brooklyn Center, (763) 569-6300; hotel accommodations available at Embassy Suites – Brooklyn Center, (763) 560-2700
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007
- Peoria: Stoney Creek Inn – East Peoria, (309) 694-1300
- St. Louis: Holiday Inn Airport West – Earth City, (314) 291-6800
- Seattle: Sheraton – Bellevue, (425) 455-3330

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

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(Grades K-6)



Best Practices to Strengthen Your Elementary Music Program

A Unique One-Day Seminar

Coming to a Location Near You



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**Innovative Ideas for Your
Elementary MUSIC Program**

TM40F1

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