

Making Best Use of Google Classroom to Strengthen Your SOCIAL STUDIES Instruction (Grades 6-12)



**A Unique One-Day In-Person Seminar or Live Online Seminar
Presented by**

Bethany J. Petty

**Award-Winning Secondary Social Studies Teacher
and Google Certified Trainer and Educator**

**Specifically Designed for Grades 6-12 History/Social Studies Teachers, Technology
Integration Specialists and Social Studies Curriculum Coordinators**

Dozens of practical strategies for best utilizing Google Classroom to strengthen your secondary Social Studies students' engagement and learning – whether you are teaching in-person or online

The best free Google and Chrome web apps for enhancing instruction in the grades 6-12 Social Studies classroom

Timesaving ways to more easily manage Social Studies students' work in Google Classroom ... Assign, collect, grade, and give feedback with just a few clicks

Receive an extensive Google Classroom resource handbook and special access to Bethany's website so you can immediately link to all the resources presented in this seminar

You are welcome to bring a fully charged Chromebook or laptop with a Chrome Browser installed. It is not, however, a requirement to attend this seminar. An iPad or an Android tablet will not provide access to the full range of Google or Chrome resources covered in the seminar.

Michigan

Detroit – November 22
(Romulus)

Minnesota

Minneapolis – November 23
(Brooklyn Center)

Ohio

Cincinnati – November 8
Cleveland – November 10
(Westlake)
Columbus – November 9

LIVE ONLINE SEMINAR

December 3

**9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific**

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

Ten Key Benefits of Attending

*"Excellent seminar
- my mind is
exploding with so
many new ideas
and ways to teach
the content!"*

- CHRISTINA CROSS,
SOCIAL STUDIES TEACHER



Who Should Attend

Grades 6-12 History/
Social Studies Teachers,
Technology Integration
Specialists and Social
Studies Curriculum
Coordinators

1. **Learn Essential Google Classroom Practices for Enhancing Your History/Social Studies Instruction**

What every grades 6-12 Social Studies teacher needs to know about fully tapping into Google Classroom, Apps and Extensions ... The best, most useful aspects for strengthening your Social Studies instruction – whether you're teaching in-person or online

2. **Boost Your Productivity AND Effectiveness as a Social Studies Teacher**

Employ the best free Google Classroom, Chrome apps and extensions to help you save time while increasing your effectiveness ... Explore timesaving strategies for you that enhance learning for your Social Studies students

3. **Increase Collaboration, Communication, Connection, and Problem Solving**

Innovative strategies for engaging students in identifying and solving problems using Google and other web tools ... Ways to connect students with people, including experts locally and/or globally to collaborate on and develop solutions

4. **Create and Curate Social Studies Content on YouTube**

Easy access to free resources you can use with your own students ... Publish your own videos and tutorials

5. **Incorporate the Best Google Apps and Extensions for Social Studies**

Discover highly engaging and relevant tools – perfect for enhancing your Social Studies instruction and program

6. **Save Valuable Time and Energy**

Explore a variety of great ways to utilize Google Forms in your Social Studies classroom ... Learn how to digitize exit tickets and create self-grading quizzes

7. **Dive into the Newest Features of Google Classroom**

Google is constantly revising and releasing new features ... Prepare to be amazed at the newest ways Google Classroom can support your Social Studies program

8. **Discover the World Through Google Geo Tools**

Take your Social Studies students on virtual trips to any location in the world ... Help your students develop a deeper appreciation for different cultures

9. **Increase Student Engagement and Motivation in Your Classroom**

Encourage students to show what they know by utilizing outstanding Google Tools, Apps and Extensions that work best for them ... Meet the diverse needs and interests of your students

10. **Receive an Extensive Social Studies-Focused Google Classroom Resource Handbook and Access to a Specially Created Website**

You will receive an extensive Google Classroom resource handbook that includes detailed descriptions and practical classroom applications of each of the Google Tools and Apps presented ... Receive access to a website specially created for this seminar filled with helpful links and online tutorials

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Practical strategies for making the best use of Google Classroom**, specifically for History/Social Studies teachers
- **The most essential Google Apps and Extensions** for enhancing grades 6-12 Social Studies instruction
- **Work smarter, not harder** ... Learn timesaving tips for using Google Classroom, Apps and Tools more efficiently, including self-graded, multiple-choice and project-based assessments
- **How to find, download and install the latest Chrome apps** that are applicable to secondary Social Studies instruction
- **How to differentiate Social Studies instruction** for students in grades 6-12 using Google Tools
- **What cloud-computing** is and how it can make your life in Social Studies easier
- **Outstanding digital portfolio strategies** ... Empower students to showcase their Social Studies projects and digitize your classroom with Google Sites
- **Innovative ideas** to help your students explore other cultures and amazing locations around the world
- **How to streamline classroom management and routines** using Google apps
- **Ways to use Chrome profiles** to access all your Social Studies content, bookmarks and files from anywhere
- **Practical, terrific ways** to use Google Classroom, G Suite and YouTube to strengthen instruction, productivity, collaborative learning, and high-level thinking
- **Advanced Google Apps** to enhance communications with students and parents
- **Timesaving strategies** for providing immediate feedback to students



"Bethany was awesome and provided a lot of great information. I love her energy!"

– JASON CONLEY, SOCIAL STUDIES TEACHER

Practical Ideas and Strategies

This outstanding, seminar is specially designed for secondary History/Social Studies educators who want to make more effective use of Google Classroom and a variety of free Google Tools to enhance Social Studies learning. Outstanding secondary Social Studies teacher and Google for Education Certified Trainer and Educator, **BETHANY J. PETTY**, will show you how to more efficiently tap into the power of online student collaboration with Google Classroom and how to take greater advantage of the most useful aspects of G Suite for Education – specifically for grades 6-12 Social Studies teachers. You will also learn how to make the best use of many of the most useful Google Tools for Social Studies including Google Docs, Google Drawings, Google Slides, Google Forms, Chrome Extensions, Google Geo Tools and much more! Bethany will share practical and timesaving strategies for streamlining everyday workflows in your Social Studies classroom. **Whether you are brand new to using Google Classroom or are an experienced user, you'll leave this seminar with a wealth of use-tomorrow ideas.** You will also receive an extensive resource handbook with step-by-step instructions for utilizing all the tools and apps presented in this seminar to reinforce and extend your learning after the seminar.



A Message From Seminar Leader, Bethany J. Petty



Uniquely Qualified Instructor

BETHANY J. PETTY is a highly experienced and current secondary Social Studies teacher and Google Certified Trainer and Educator. Bethany is passionate about helping fellow Social Studies teachers discover outstanding, deliberate and meaningful ways to integrate technology into their classrooms. She has built a solid reputation for her ability to distill and share the best practical ways for using Google Classroom, Tools and Apps to greatly enhance instruction. Bethany is a frequent presenter on a variety of Google and educational technology topics. She is the author of *Illuminate: Technology Enhanced Learning*, (EdTechTeam Press, 2018). Bethany is also the author of *Making Best Use of Google Classroom to Strengthen Your SOCIAL STUDIES Instruction*, the extensive resource handbook you will receive at the seminar. **Join Bethany for an exciting day of learning and exploration, filled with a wealth of practical ideas for making the most of Google Classroom in your grades 6-12 History/Social Studies program.**

Dear Colleague:

Is it just me, or does it seem like each year as our list of responsibilities grows, our time to actually teach shrinks? Our schools invest in technology with the expectation we will incorporate it into our instruction, but who has time to research and stay on top of the latest, best tech applications specifically for Social Studies instruction?

The good news is, there are so many terrific, exciting options available for engaging students and enhancing Social Studies instruction. I want to save you time by sharing resources you can immediately use in your own Social Studies classroom.

I have specifically designed this seminar based on my years as a secondary Social Studies teacher, instructional technology presenter, and Google Certified Trainer and Educator. I want to give you the strategies and confidence to immediately strengthen your Social Studies instruction. I've worked with countless Social Studies teachers of all skill levels on making the best use of Google Classroom and other technology tools, and I am confident that you will leave with a wealth of use-tomorrow strategies.

Throughout our day together, we will explore the best ways to use Google Classroom, Extensions, Apps, and Tools to greatly enhance your Social Studies instruction and program. We'll look at ways to actively engage your students within and beyond the bounds of your classroom. I want to equip you with timesaving strategies to streamline your classroom workflow and strengthen your confidence in best utilizing Google Classroom with your Social Studies students. We will also explore ways that Classroom and other web tools can enhance your communication with parents and showcase the great accomplishments of your History/Social Studies students.

I invite you to join me for an exciting day filled with outstanding, practical, and timesaving Google Classroom strategies that you can use the very next day!

Sincerely,

Bethany J. Petty

P.S. Regardless of your experience or comfort level with Google Classroom, I promise you will walk away from this seminar with highly-practical ideas you will be excited to implement right away!

'Throughout our day together, we will explore the best ways to use Google Classroom, Extensions, Apps, and Tools to greatly enhance your Social Studies instruction and program.'

What Your Colleagues Say About Bethany Petty

*"This is **the best tech workshop** I have had. I can see the benefit for my students."*

Rebecca Gilchrist, Teacher

*"Thank you! I especially appreciated the **real classroom examples.**"*

Lara Kirk, Teacher

*"**Truly inspiring seminar** with great examples that Bethany shared to help us use these tools in our classroom."*

Tammy Overchuck, Middle School SS Teacher

*"**Tremendous amount of information.** It was practical and there was plenty of time to practice. Very applicable to today's learners and teachers."*

Dave Estabrook, History Teacher

*"Excellent presenter! **Bethany was very engaging and energetic!**"*

Nicole Raccio, Teacher



*"Bethany was great! **Very informative and knowledgeable** about Google Classroom."*

Courtney Weinheimer, SS Instructional Specialist

"Great! I'm leaving with so many ideas to use in my Social Studies classroom! Thank you!"

Lynn Plotkin, Middle School SS Teacher

*"**Best PD I've ever been to!** Bethany was a terrific presenter and provided so much great info!"*

Whitney McKee, History Teacher

*"Bethany was a great source of info and such an expert. **I loved that this seminar was all Social Studies based.**"*

Susan Rinaldi, SS Teacher

*"Bethany's delivery was **humorous, warm, engaging, and professional.** One of the best seminars on the use of technology in the classroom I have ever attended. Thank you."*

John Berkel, Teacher

Special Benefits of Attending



"Bethany is very engaging and full of knowledge. One of the best BER seminars I've attended!"

MARNA DUCHARME,
SOCIAL STUDIES TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Google Classroom Resource Handbook

You will receive a History/Social Studies-focused Google Classroom digital resource handbook specifically designed for this seminar. The handbook includes:

- Practical, timesaving strategies and ideas for integrating Google Classroom and G Suite into your History/Social Studies instruction
- Step-by-step guides to using Google Classroom and G Suite with your students
- Descriptions, images and publishers of the newest, most effective Chrome Extensions for grades 6-12 Social Studies instruction
- Tips and tricks for using Google Classroom, Google Drive and other resources to enhance Social Studies instruction and simplify the feedback process

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Share Ideas

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in enhancing their Social Studies program.

Make the Best Use of Your Time

You are welcome to bring a fully charged Chromebook or laptop with a Chrome Browser installed. It is not, however, a requirement to attend this seminar. An iPad or an Android tablet will not provide access to the full range of Google or Chrome resources covered in the seminar.

Meet Inservice Requirements / Earn State CEUs

Participants of In-Person and Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *101 Best Strategies for Teaching Social Studies*, for Grades 6-12 is available for immediate registration. To enroll, visit www.ber.org/online

Making Best Use of Google Classroom to Strengthen Your SOCIAL STUDIES Instruction (Grades 6-12)

Registration (SGP2F1)

1. **Cincinnati, OH** – November 8, 2021
2. **Cleveland (Westlake), OH** – November 10, 2021
3. **Columbus, OH** – November 9, 2021
4. **Detroit (Romulus), MI** – November 22, 2021
5. **Minneapolis (Brooklyn Center), MN** – November 23, 2021
6. **LIVE ONLINE:** December 3, 2021 (Start time: 9 AM Central)
— or —
7. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

IMPORTANT – PRIORITY ID CODE: ESGP2F1

METHOD OF PAYMENT – Team Discount Available


The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.


- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)
- Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____ MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)


Please print name as it appears on card


FIVE EASY WAYS TO REGISTER:

 **REGISTER ONLINE at: www.ber.org**

 **EMAIL this form to: register@ber.org**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:30 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All **In-Person** Seminars are scheduled 8:30 a.m. – 3:15 p.m. Check-in is 8:00 a.m. – 8:30 a.m.
- All **Live Online** Seminars are scheduled 9:00 a.m. – 3:30 p.m. in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, Live Online Seminars or Recorded Seminars.

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Cincinnati: Holiday Inn & Suites Eastgate, (513) 752-4400
- Cleveland: DoubleTree – Westlake, (440) 871-6000
- Columbus: Crowne Plaza North, (614) 885-1885
- Detroit: Embassy Suites – Airport, (734) 728-9200
- Minneapolis: Earle Brown Heritage Center – Brooklyn Center, (763) 569-6300; hotel accommodations available at Embassy Suites – Brooklyn Center, (763) 560-2700

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



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Includes an extensive Resource Handbook

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Strengthen Your SOCIAL STUDIES Instruction Using Google Classroom (Grades 6-12)

SGP2F1

Making Best Use of Google Classroom to Strengthen Your SOCIAL STUDIES Instruction (Grades 6-12)



Bureau of Education & Research

In-Person Seminar,
Live Online Seminar,
Recorded Version



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