

Enhancing Your **SOCIAL STUDIES** Instruction: Practical Strategies (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

Mark Clements

Outstanding Educator and National Presenter

**Specifically Designed for Grades 6-12
Social Studies/History Teachers and Administrators**

Significantly **increase student learning and engagement** in your Social Studies/History classes whether teaching in-person or online

Proven approaches to improve Grades 6-12 students' retention of key Social Studies concepts

Free and easy-to-use **technology ideas, including web-based tools, resources, Google Classroom and more** all perfect for Social Studies/History classes

Online and in-person timesaving ideas, strategies, activities, tips and resources

"Mark was engaging! He gave me real strategies that I can bring back to my classroom."

Live Online Seminars

November 16

9 AM Mountain, 11 AM Eastern,
10 AM Central, 8 AM Pacific

November 17

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

November 18

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available
See page 6 for details

Ten Key Benefits of Attending

'In 23 years of teaching, this was the most beneficial workshop I have ever attended. I will take back a plethora of ideas to use immediately in my classroom. Thank you!'



Who Should Attend

Grades 6-12
Social Studies/History
Teachers and
Administrators

- 1. Increase Student Learning in Your Grades 6-12 Social Studies Classroom**
Effective strategies that enable students to stay “tuned in” to their own learning whether learning in-person or online ... Updated strategies to increase student learning in Social Studies/History classes
- 2. Continuously Challenge ALL of Your Students**
Specific strategies for engaging the full range of students in your classroom ... Enrich, engage and support every student – from highly capable to struggling – using teacher-friendly differentiation strategies
- 3. Increase the Engagement of Grades 6-12 Social Studies Students**
Improve student understanding through novelty, high-interest work and stimulating dialogue ... Increase student engagement and motivation whether teaching online or in-person
- 4. Timesaving Differentiated Instructional Techniques**
Uncover teacher-friendly differentiated strategies that tap into your students’ interests and strengths ... Enhance your focus on key objectives that make assessments easier and less time consuming for busy teachers
- 5. New, Updated Strategies to Improve Student Collaboration and Civil Discourse Skills**
Get better cooperation and collaboration results ... Improve civil discourse skills while preparing your Social Studies students for participation in a global society
- 6. Discover Practical Strategies to Apply to Your State’s Social Studies Standards**
Numerous key elements of effective instruction to deepen and enrich the Social Studies content you’re already teaching ... Increase rigor in ways that make sense and are practical to do even when teaching online
- 7. Utilize Powerful Technology Tools ... FREE and EASY-TO-USE**
Explore a menu of free, easy-to-use motivating technology tools that enhance traditional Social Studies assignments ... All tools are free, easy-to-use and align with your current Social Studies curriculum
- 8. Practical Strategies to Increase Students’ Reading and Writing Abilities**
Improve student literacy and increase motivation ... Practical strategies to ensure your Social Studies students in grades 6-12 develop the literacy skills they need
- 9. Reduce Teacher Take-Home Work**
Increase the depth and frequency of student writing without taking home mountains of essays to grade ... Increase student feedback and autonomy to regain valuable time
- 10. Receive an Extensive Digital Resource Handbook**
Each participant will receive a highly practical Social Studies/History digital resource handbook full of ideas, strategies and resources you can immediately implement in your own virtual or traditional classroom

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- Practical and proven classroom strategies to **incorporate meaningful reading and writing** into your Social Studies/History instruction whether teaching in-person or online
- **Clearly define learning targets and empower students** to assess themselves while closing the gap between where they are and where they could be as Social Studies learners
- Powerful reflection techniques that **help students deepen their understanding**
- **Alternative assessment strategies** that push student thinking to a higher level
- **Increase your students' comprehension** and push them to read more complex text
- Flexible grouping methods that help you **reach more students at their instructional levels**
- How to **simplify vocabulary instruction** to increase student acquisition and retention
- **Teach students to research and cite material** using credible sources for virtually every assignment you require
- **Help students appreciate more rigorous writing** and project-based assignments, including homework
- Improve student debate and civil discourse using **classroom-tested strategies**
- **Harness the power of blogging, social media and other technology** to improve student learning
- Encourage students to become critical thinkers by **applying economic concepts to everyday situations**



"Great ideas and strategies were shared! Thank you for informing us and modeling for us activities that promote social emotional learning as well as address the standards for reading and writing in the Social Studies classroom."

Practical Ideas and Strategies

In this **NEW** seminar designed specifically for Grades 6-12 Social Studies/History teachers, you will discover practical, easy-to-implement strategies to enhance your existing Social Studies program. Learn new ways to deconstruct any state standard in Social Studies, improve student engagement and increase academic results. Strengthen your repertoire of differentiation techniques without adding to your workload. Identify key vocabulary and success criteria, motivate your students with the latest tech tools and explore a variety of instructional practices that benefit student learning. During this energetic day, outstanding Social Studies educator and national presenter, **Mark Clements**, will specifically discuss the use of cooperative learning and engagement strategies, the use of maps, graphs, tables, primary and secondary sources as well as the powerful impact flipped classrooms can have on your students. Learn how student goal setting can empower students to further their learning and create autonomy and skills that will transfer beyond the Social Studies classroom. You will leave this highly practical, idea-packed seminar with fully developed lesson plans and resources sure to increase your students' engagement and bring greater relevance to your Social Studies/History instruction.



A Message From Seminar Leader, Mark Clements



Uniquely Qualified Instructor

MARK CLEMENTS is a highly experienced, Grades 6-12 Social Studies teacher and applauded presenter at national conferences who knows how to harness the power of technology to engage secondary students. He has developed numerous methods for incorporating technology into today's social studies classroom. In his seminars, Mark shares his approach to student learning including student work examples and assessments. He takes a great deal of pride in developing 'assessment capable learners' within his instruction, empowering students to become their own teachers by clearly defining "Where am I going? Where am I now? And how do I close the gap?" He is the author of *Eduators.com*, designed to help teachers ensure that in their classrooms, "Not learning is not an option." Mark is also the author of the extensive digital resource handbook, *Enhancing Your SOCIAL STUDIES Instruction: Practical Strategies (Grades 6-12)*, which you will receive at the seminar. Whether you are looking to gain new ideas for your current program or to transition more smoothly to a new virtual environment using all the best practices of the profession, don't miss this action-packed, humor-filled and cutting-edge seminar designed to help teachers de-stress and ensure ALL students learn at the highest levels.

Dear Colleague:

For the first time in many years, I see our Social Studies students in Grades 6-12 fired up about our country and democracy. You and I know as Social Studies teachers that the work we do carries ramifications beyond the classroom and extends into our democratic society. Our students' ability to not just learn *ABOUT* Social Studies, but to learn *FROM* Social Studies is imperative to their future. There isn't a better, nor a more important time to do the work we do.

Would you like to expect more from your students and get it? Would you like to expand your repertoire of time saving, practical strategies? If so, this is a seminar you won't want to miss! I will share countless, simple and practical strategies for enhancing your Social Studies instruction that can be adapted to any Social Studies course in grades 6-12. We will cover a variety of strategies including ideas to engage and motivate your students, assessment strategies that reduce your take-home work, how to improve student argumentative and nonfiction writing, ways to help students make connections between the past and present to better retain and apply key Social Studies concepts, using social media and much more!

My goal for this seminar is to share with you practical, classroom-proven strategies that improve the learning of ALL students in your Grades 6-12 Social Studies/History classroom. Our day together will be filled with ready-to-use ideas that I know work best in today's classroom. Our students must be able to locate information, evaluate its reliability, summarize and communicate it effectively. From increased reading and writing skills, to meaningful collaboration, this seminar is designed to enhance your existing Social Studies program. I am excited to show you the plethora of resources to strengthen your repertoire.

I look forward to meeting you and sharing tools and strategies that work!

Sincerely,

Mark Clements

P.S. Join me for an **idea-packed day, hands-on seminar filled with ready-to-use ideas and strategies** that will not only help your students achieve but will reduce your workload!

"My goal for this seminar is to share with you practical, classroom-proven strategies that improve the learning of ALL students in your Grades 6-12 Social Studies/History classroom."

What Your Colleagues Say About Mark Clements

*"It is clear that Mark not only understands state standards but is able to clearly explain how to apply these standards in the classroom. **He gave innovative strategies for classroom engagement.** I also appreciated the fact that Mark had a positive demeanor. He encouraged questions and discussions. I'm excited to bring these techniques back to my school."*

*"Mark makes you think outside the box. **This is exactly what I was looking for – how to engage students more,** which seems to be a never-ending quest. Fantastic job. Mark is great, and I definitely plan on using many of his ideas in my classroom."*

*"Excellent! Great passion for the job shown by Mark. **I will be able to use many strategies right away in my classroom.**"*



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

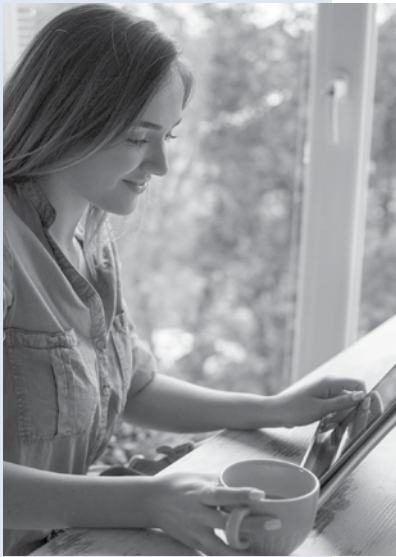
Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'Great information provided. I will definitely take ideas into my classroom. Mark catered to what the participants wanted to take away from the seminar.'

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Grades 6-12 Social Studies/History Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Practical strategies to increase students' reading and writing abilities within the context of your Social Studies classroom whether teaching online or in-person
- New classroom-tested assessment strategies to reduce teacher workload
- The most effective strategies to improve student efficacy and autonomy while empowering your grades 6-12 Social Studies students
- Differentiate your instruction to meet the needs specific to whole group and individualized needs of your learners, including those in need of remediation or extension
- Innovative ideas to improve content knowledge while simultaneously developing literacy and critical thinking skills

Consultation Available

Mark Clements will be available to answer your specific questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



Related On-Demand Online Course

A related On Demand Video-Based Online Learning course, *101 Best Strategies for Teaching Social Studies*, for Grades 6-12, is available for immediate registration.

To enroll, visit www.ber.org/online

Enhancing Your SOCIAL STUDIES Instruction: Practical Strategies (Grades 6-12)

Registration (SAC1F1)

1. **November 16, 2020** (Start time: 9 AM Mountain)
2. **November 17, 2020** (Start time: 9 AM Central)
3. **November 18, 2020** (Start time: 9 AM Eastern)
- or —
4. **I'd like to order the recorded version of this seminar**

FIRST NAME _____	M.I. _____	LAST NAME _____
POSITION, SUBJECT TAUGHT _____		GRADE LEVEL _____
SEMINAR NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME _____	
SCHOOL MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____
SCHOOL PHONE NUMBER _____	HOME PHONE NUMBER _____
()	()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____	
HOME MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____

IMPORTANT: PRIORITY ID CODE: ESAC1F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.


- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)
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- Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: www.ber.org

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503
(Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



SAC1F1

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An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available
to use online at your convenience



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Increase Student Learning in Your SOCIAL STUDIES Classroom (Grades 6-12)

Practical PD, No Travel

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Enhancing Your SOCIAL STUDIES Instruction: Practical Strategies (Grades 6-12)

Live Online Seminar
or Recorded Version



A Unique One-Day Live Online Seminar
(Also available as a Recorded Online Version
to Use at Your Convenience)

Presented by

Mark Clements

Outstanding Educator and National Presenter

Significantly **increase student learning and engagement** in your Social Studies/History classes whether teaching in-person or online

Proven approaches to improve Grades 6-12 students' retention of key Social Studies concepts

Free and easy-to-use **technology ideas, including web-based tools, resources, Google Classroom and more** all perfect for Social Studies/History classes

Online and in-person timesaving ideas, strategies, activities, tips and resources