

# Strengthen PHONICS Instruction in Any K-2 Reading Program



A Unique One-Day Live Online Seminar Presented by

**Karen Krey**

Outstanding Reading Specialist, Instructional Coach,  
Teacher and National Presenter

Specifically Designed for K-2 Teachers, Reading Specialists,  
Literacy Coaches, Title I Staff, Special Education Staff,  
Interventionists, and Administrators

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Maximize the effectiveness of phonics instruction leading to greater success for your primary students whether teaching in-person or online

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Increase student learning potential by providing ample opportunities for relevant practice and application

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Tools and techniques for identifying and meeting the word recognition needs of all your K-2 students regardless of the curriculum you use

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Model lessons, classroom video segments and an extensive digital resource handbook filled with practical ideas, strategies and activities that will support you in your efforts to enhance explicit phonics instruction with your K-2 students

## Live Online Seminars

### November 4

9 AM Eastern, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

### November 5

9 AM Central, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

### November 6

9 AM Pacific, 12 PM Eastern,  
11 AM Central, 10 AM Mountain

### CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

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CEUs and Graduate Credit Available  
See page 6 for details

*"I have learned so many helpful ways to incorporate phonics into the school day."*

KELLY BERARDESCO, SECOND GRADE TEACHER

# Ten Key Benefits of Attending

*"Great seminar!  
I have a lot of  
ideas to take back  
to my classroom!"*

– STEPHANIE DANIELS,  
TEACHER



## Who Should Attend

K-2 Teachers, Reading Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Interventionists and Administrators

- 1. Discover Ways to Reinforce Best Practice Phonics Instruction with Existing Curriculums**  
More clearly understand current perspectives and research-based recommendations ... Connect research and theory to classroom practices whether teaching in-person or online
- 2. Elevate and Maximize Differentiated Instruction Through Assessment**  
Meet your students at their level of learning using easy screening processes ... Provide explicit phonics instruction that builds upon and extends their knowledge
- 3. Incorporate Powerful Strategies That Systematically Blend New Skills with Known Concepts**  
Apply strategies that incorporate systematic learning, gradual release of support and student choice
- 4. Explore Strategies to Incorporate Throughout the Day That Employ Active Learning Through Multiple Modalities**  
Take phonics instruction and strategies to new levels by including learning and application across the school day and content areas ... Spill learning into hallways, lunchroom, recess, etc.
- 5. Enhance Your Current Phonics Instruction**  
Explore model phonics instructional techniques ... Walk away with ideas to implement in your own classroom
- 6. Implement Phonics Within Instruction vs Isolation to Create Meaningful Connections**  
Discover ways to practice decoding and phonics within the context of reading instruction ... Support students as they make relevant connections that cement processes and raise reading achievement
- 7. Teach, Model and Practice Phonics Skills in Developmentally Appropriate Sequence**  
Learn ways to create explicit lessons aligned to the differentiated needs of learners within your K-2 classrooms, all in developmentally appropriate ways
- 8. Phonics Best Practices**  
Focus on current phonics instruction in your classroom as compared to researched best practices. Consider adjustments that will create "metaphonics" – phonics combined with metacognition
- 9. Observe and Participate in Model Experiences of Phonics Strategy Instruction**  
Learn phonics strategies that enhance student engagement with the benefit of watching them as they are implemented in modeling experiences ... Move from theory to practice by placing yourself in the student seat
- 10. Receive an Extensive K-2 Phonics Strategies Resource Handbook**  
Explore an extensive phonics strategies digital resource handbook packed with valuable methods, techniques and ideas ... Easy-to-implement and ready for immediate use

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Specific online and in-person strategies** that result in increased levels of decoding fluency
- Easily implemented ideas to **help students practice reciprocal teaching**
- **Increase students' confidence** with decoding using engaging hands-on and minds-on strategies
- Dozens of specific suggestions and **ideas to build transference of knowledge**
- Connect the historical context and current research to the **most effective classroom practices that answers the "WHY"** for what we do
- Innovative strategies to **increase student understanding** and application of phonics
- **Powerful strategies that support your students** as they become independent and confident decoders
- Multiple **ways to use motivating books** to teach essential letter, sound and decoding skills
- **Lesson plans that connect specific phonics skills** and practice to engaging picture books
- Learn unique ways to **build systematic and explicit phonics instruction** into both online and in-person lessons
- **Creative and energizing techniques** that won't take hours to plan or implement
- **Opportunities to view phonics instruction in action** through video clips in real classrooms



*"I took a lot of really helpful strategies away with me today. Can't wait to use them."*

– KATHLEEN BRENNAN, FIRST GRADE TEACHER

## Practical Ideas and Strategies

Join experienced teacher, literacy leader, staff developer, and instructional reading coach, **Karen Krey**, in this NEW seminar that will provide you with classroom-tested phonics strategies, methods and activities that can be implemented within any online or in-person K-2 reading program. According to recent information shared by The International Literacy Association, the key to moving students forward as readers rests on **systematic** and **explicit** phonics. These ready-to-use ideas will give you a fresh platform, clarify effective phonics instruction practices and keep your students moving forward as readers.

During this interactive, hands-on seminar, you will gain insights as you see and hear demonstrations that model powerful methods you will be able to adapt and use immediately. You will learn how to prepare meaningful phonics lessons, apply skills to varying types and levels of texts, and create a classroom climate that encourages metacognitive thinking as well as gradual release of support. Opportunities to strategize with teachers just like you to gain valuable and practical ideas will keep you energized throughout the day.

**You will leave this seminar with a wealth of highly practical ideas, strategies and activities to fully incorporate into your whole and small group instruction, independent work stations, and throughout your instructional day.**



# A Message From Seminar Leader, Karen Krey



## Uniquely Qualified Instructor

**KAREN KREY** is an outstanding, highly experienced elementary teacher, instructional coach, literacy leader, and national reading presenter. She has worked in classrooms with teachers modeling reading instruction as well as helping schools develop, maintain and fine tune phonics instruction for maximum benefits. She is known for her interactive, hands-on and strategy-packed seminars along with a passion for developing strong, confident young readers. She is the author of *Strengthen PHONICS Instruction in Any K-2 Reading Program*, the extensive phonics digital resource handbook you will receive at the seminar. You won't want to miss this opportunity to meet and learn from Karen at her fast-paced, idea-packed seminar focused on current, best strategies to dramatically increase your students' proficiency with phonics and connect what they know on the road to reading.

Dear Colleague:

*"Patterns and morphological relationships are the keys to unlocking pronunciation, spelling, and meaning. All students should be issued these master keys."*

– Patricia Cunningham

Every day in classrooms across America – whether they are traditional or virtual – teachers are responsible for countless “aha” moments. YOU might be most powerful of all with K-2 students who come to school eager to decipher the system of letters and sounds that make up our English language. The instructional responsibility is great, and leaves little time to waste. You might register for this seminar because you want to get it right, and you long to inspire our youngest generation as they master the nuances of linguistics thereby leading your little ones to the joy of reading.

During our day together, you will collect ideas and strategies to change, adapt and/or tweak your current phonics instruction, whether you are teaching in-person or online. Powerful engagement strategies, easy but effective tools, interactive and developmentally appropriate phonics activities, fluency-building work, and much more will all be shared. We will also look at best practices for teaching phonics in systematic and explicit ways for maximum effectiveness.

The day will be packed with teach, model and practice opportunities that are sure to re-energize you and give you new tools to take back and immediately use! All the strategies I share are practical, easy-to-implement, and classroom proven to increase the reading achievement of all your K-2 students. I can't wait to meet you!

Sincerely,

Karen Krey

P.S. You will also receive the **extensive digital resource handbook** I wrote specifically for this seminar that is **filled with the ideas and strategies we will cover**, along with other highly practical suggestions to explore on your own!

*"During our day together, you will collect ideas and strategies to change, adapt and/or tweak your current phonics instruction."*

# What Your Colleagues Say About Karen Krey

*"Interactive and informative, even from home. Lots of good useful information to use right away."*

Jessica Zierman, Kindergarten Teacher

*"Karen did an **outstanding job**. She was knowledgeable and provided great ideas in teaching reading."*

Tricia McGlinchey, Teacher

*"I enjoyed this seminar. It was nice to be able to still interact with classmates even though we are using an online platform There were activities and strategies that I can utilize in my classroom tomorrow. **The handbook will be a very useful tool** to use in my teaching career."*

Erica Ruthen, Kindergarten Teacher

*"Useful and very insightful. I can't wait to implement some of the new ideas next school year!"*

Janelle Fratzke, Teacher



## About BER Live Online Seminars

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

### **Outstanding Instructors**

All programs are led by outstanding BER national trainers

### **Extensive Resource Handbooks**

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

### **Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

### **Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*'Karen is very knowledgeable and friendly. She was flexible and patient during the online session. I enjoyed all the ideas she had to share.'*

KAYLA LUCAS, TEACHER

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Practical, ready-to-use strategies to engage your K-2 students with hands-on, minds-on activities whether you are teaching virtually or in-person
- Current thinking from experts around the teaching of phonics in a systematic and explicit manner
- Games, ideas and activities on copy-ready pages for immediate implementation
- Multiple ways to support the application of phonics instruction across the school day
- Lesson plans that connect specific phonics skills and practice to engaging picture books

## Consultation Available

Karen Krey will be available to answer your specific questions and the unique needs of your own program.

## Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *Guided Reading: Differentiating Using Small Group Instruction*, for Grades K-2, *Using Guided Reading to Strengthen Students' Reading Skills*, for Grades 1-3, and other literacy-related courses, are available for immediate registration.

To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# Strengthen PHONICS Instruction in Any K-2 Reading Program

## Registration (RPK1F1)

1. **November 4, 2020** (Start time: 9 AM Eastern)
2. **November 5, 2020** (Start time: 9 AM Central)
3. **November 6, 2020** (Start time: 9 AM Pacific)
- or —
4. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR NUMBER: _____ (Please see list above)		

*List additional registrants on a copy of this form*

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS ( <u>REQUIRED</u> FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

**IMPORTANT: PRIORITY ID CODE: ERPK1F1**

## METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$279 per person,**  
for teams of three or more registering at the same time, the fee is \$259  
per person. **Payment is due prior to the program.** No cash please.


- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # \_\_\_\_\_  
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(Found on back of card)
- \_\_\_\_\_  
/
- Please print name as it appears on card                      Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)

 **FAX this form to: 1-425-453-1134**

 **PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 4 pm Pacific Time)

 **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



RPK1F1

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# Strengthen PHONICS Instruction in Any K-2 Reading Program



An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available to use online at your convenience



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Research

## Maximize the Effectiveness of Your PHONICS Instruction (Grades K-2)

*Practical PD, No Travel*

RPK1F1

## Strengthen PHONICS Instruction in Any K-2 Reading Program



Bureau of Education & Research

Live Online Seminar  
or Recorded Version



A Unique One-Day Live Online Seminar  
(Also available as a Recorded Online Version  
to Use at Your Convenience)

Presented by

**Karen Krey**

Outstanding Reading Specialist, Instructional  
Coach, Teacher and National Presenter

Maximize the effectiveness of phonics instruction leading to greater success for your primary students whether teaching in-person or online

Increase student learning potential by providing ample opportunities for relevant practice and application

Tools and techniques for identifying and meeting the word recognition needs of all your K-2 students regardless of the curriculum you use