

Students Who Start School Behind: *Powerful Strategies to Promote and Accelerate Academic Success* (Preschool – Kindergarten)



A Unique One-Day Seminar Presented by

Betsy Stenklyft

Outstanding Educator and National Presenter

**Specifically Designed for: Preschool, Pre-K and Kindergarten Teachers;
Instructional Aides; Special Education Staff; Title 1 Staff; Literacy Specialists;
and Administrators**

Practical strategies to accelerate academic success for students who come to Pre-K and kindergarten lacking readiness and language skills

How-to ideas and powerful tools for developing thoughtful, deliberate, research-based activities and lessons designed to accelerate readiness skills and language skills

Classroom-proven, use-tomorrow strategies and activities to close the readiness gap, promote motivation and reduce discipline problems

Often students who start behind, stay behind—**How to break the cycle of failure BEFORE it begins!**

New Jersey

Cherry Hill – January 29
(Mt. Laurel)

Newark – January 28
(West Orange)

New York

Albany – January 31
(Troy)

Long Island – January 27
(Holtsville)

Rhode Island

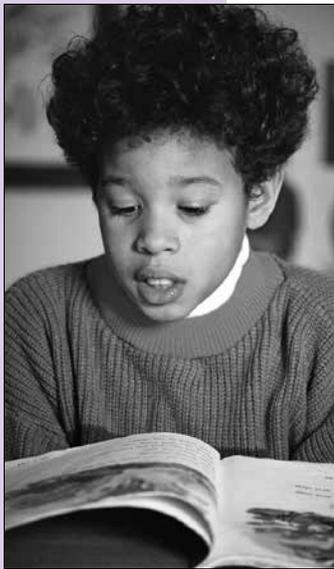
Providence – January 30
(Warwick)

CEUs and Graduate Credits Available
See page 6 for details

Ten Key Benefits of Attending

'Absolutely fabulous, beginning to end! I came away with SO many 'nuggets!' Can't wait to implement them tomorrow!'

– PAM MARGIOTT,
KINDERGARTEN TEACHER



Who Should Attend

Preschool, Pre-K and Kindergarten Teachers, Instructional Aides, Special Education Staff, Title 1 Staff, Literacy Specialists, and Administrators

1. **The Readiness Gap – Why It Exists and How You Can Close It**

Learn powerful strategies you can use to promote and accelerate the academic success of your students who start school behind ... Discover what research says about which children are most at risk, why they struggle and how you can help

2. **Fill the Learning Readiness Gaps in Your Students**

Utilize practical, doable lessons and activities to help students who lack language, impulse control and readiness skills make significant gains ... Ways you can use your existing curriculum to help fill gaps and increase students' chances for success in school and in life

3. **Create an Optimal Environment for Accelerated Learning**

Discover the keys to creating an optimal learning environment ... Research-based, practical ways that you can create a learning environment where students' readiness gaps can close

4. **Harness the Power of "Play with a Purpose"**

Learn ways to support, structure and set the stage for learning-rich, student-directed play ... Ways you can facilitate rich language development and close the readiness gap

5. **What Works – Powerful, Developmentally Appropriate Literacy Activities**

Discover vital reading and writing activities you can use to help close the readiness gap ... Receive tips, strategies, management ideas and clear approaches for accelerating learning for all your students

6. **Motivating, Hands-On Math and Science!**

Receive outstanding math and science activities designed to help close the readiness gap ... Ideas for increasing motivation, engaging students in discussion and providing rich opportunities for language development

7. **Conferring that Makes All the Difference**

Learn practical strategies to increase the effectiveness of your conferring and conferencing with students ... Powerful ways to help close the readiness gap and develop rich language and thinking skills in your students

8. **Growth Mindset Matters!**

For many "gapsters," a fixed mindset that they "can't" is already set by age three! ... Vital, practical ways that you can help your students drop a fixed mindset and adopt a growth mindset, unlocking their learning potential

9. **Less Discipline, More Motivation and Joy of Learning**

Discover highly effective strategies that not only help to accelerate student learning and close the readiness gap, but also increase students' motivation, joy and responsible behavior ... Learn ways you can support and help students who face chronic stress in their home environment

10. **Receive an Extensive Resource Handbook**

You will receive a detailed handbook packed with all the practical, research-based information, strategies, techniques, and activities discussed in the seminar that will become a well-used reference for you year after year!

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- Proven teaching strategies to **reduce the school readiness gap**
- **Strategies that help ameliorate effects of students' environments** from birth to three – the years when the gap is created
- **Ways to develop rich language**, the foundation of cognitive abilities
- How to **respond effectively to students with a negative self-image**
- **Eliminate non-productive behaviors** using teacher-tested and research-based ideas and strategies
- Learn how to **create the optimal conditions for learning** in your classroom
- Help students **build an “I Can” attitude**
- **The keys to successful conferencing** with students who start school behind
- How to help students drop a fixed mindset and **adopt a growth mindset**
- Practical ways to **set the stage for learning-rich, “purposeful play”**
- Strategies to help your students who start school behind **close their readiness gaps** and participate with enthusiasm in learning



‘This seminar was practical and filled with specific resources and tools. Overall an absolutely wonderful use of my professional development time. I get to go back to my classroom tomorrow and immediately implement what I learned!’

– TIANA GRAP, TITLE 1 STAFF/READING SUPPORT

Practical Ideas and Strategies

The school readiness gap is real. Every educator working with Pre-K and kindergarten students sees children on the first day of school who are ready to learn and children who are facing challenges. The question is: what can we as teachers do about it?”

In this information-packed, fast-paced seminar, **BETSY STENKLYFT** will share powerful strategies you can use to accelerate the academic success of students who start school behind. You will learn teacher-friendly strategies you can use the very next day to help your students increase and accelerate their learning and academic success.

You will leave this seminar with renewed energy and feeling empowered to work with students in your class who start school without the tools necessary for optimal learning. You will also receive an extensive resource handbook and a solid understanding of the research-based strategies you can utilize to help close the readiness gap. In addition, **you will be equipped to successfully help those children who, through no fault of their own, start school already behind.**



A Message From Seminar Leader, Betsy Stenklyft



"I guarantee you will leave understanding the reasons for the readiness gap and equipped with powerful strategies to help close it."

Dear Colleague:

I have always believed that all children want to learn and succeed. But it is also very apparent that all children do not start school ready to learn, or seemingly even wanting to learn. Why? What causes some children, at the Pre-K or kindergarten level, to welcome cognitive challenge while others avoid it? What causes some students to engage whole-heartedly with activities provided by a thoughtful, hardworking teacher, while others refuse to participate? Why does learning seem to be so easy for some and so difficult for others? These questions led me on a quest. I learned what research tells us about why some children come to school ready to learn and others do not. I read about ways to decrease this gap. I tried out many ideas with my own students. I saw success. And now, I am excited to share with you what I have learned.

Why are there such differences in readiness? Most importantly, what can we do about it? Knowing the research will help you understand those children in your classroom who are disconnected, experience great difficulty learning, and who may interfere with the learning of others because of poor impulse control. Knowing the research will help you to clarify what you can do and **why** you should do it (I've always believed that knowing why is most important). Knowing the research will help you catch these kids early ... before they fall. I believe that preschool, Pre-K and kindergarten educators are essentially "First Responders" and as such, fill the MOST IMPORTANT role in the education of children – especially those children who I call "gapsters," the ones who begin school already behind.

Though the information I share is research-based, the emphasis will be on **practical** strategies, ideas and activities that you can use the very next day with your students. These have been classroom tested, are teacher friendly and they work! They will help you stimulate the neurological growth necessary for all your children to learn. They will help you to close your students' readiness gap and set them on the road to success in school and in life!

If you are searching for a new spark, a collection of helpful strategies, or validation for what you are already doing, I invite you to join me for a fascinating day of learning! I guarantee you will leave understanding the reasons for the readiness gap and equipped with powerful strategies to help close it. My goal is for you to leave feeling empowered, motivated and more excited about teaching! I promise it will be an uplifting and informative day!

Sincerely,

Betsy Stenklyft

Betsy Stenklyft

P.S. If you could transform the life of just one student this year, your time will have been well spent. Invest a day with me and learn research-based, practical strategies that can make a real difference in the lives of your students.

Uniquely Qualified Instructor

BETSY STENKLYFT is a veteran educator with extensive experience working with students and teachers. The mother of three grown children (that counts!), Betsy, spent many years teaching kindergarten, Pre-K and working as an intervention specialist. She has taught in both rural and suburban settings, as well as in predominantly English language learning schools. Beyond the classroom, Betsy has served as a literacy mentor and has consulted with numerous schools and districts.

Like you, Betsy is currently teaching and will need to get a substitute to attend! She understands the real challenges facing teachers today and is passionate about creating success for students, particularly those who start school behind. You will enjoy her fast-paced, light-hearted, and informative presentation style.

Join Betsy for this thought-provoking, practical seminar. You will leave the seminar with an understanding of the readiness gap and with proven strategies that you can implement tomorrow to reach those students who come to school already behind.



What Your Colleagues Say About Betsy Stenklyft

"Betsy is AMAZING!! So many practical ideas for me to implement in my classroom! Thank you so much!"

Mary Sexton, PreK Teacher

"Betsy offers so much with easy-to-implement suggestions to grow literacy and language with our students.

Loved this seminar!"

Kateri Neal, ELP

"This is a very pertinent topic for my classroom. Thank you! I appreciated the research and background as well as the concrete examples and practical strategies"

Joby Twigg, Kindergarten Teacher

"Great, solid info on research and findings. Very heartfelt and genuine perspective from Betsy. I will definitely be applying lots to my practice. I appreciate that the ideas are easily reproducible and applicable."

Abra McGuffey, Kindergarten Teacher

"I was so impressed with how approachable Betsy was. She was incredibly knowledgeable about ways to help our students be successful. Great seminar. It was worth writing sub plans for."

Ashley Lowry, Kindergarten Teacher

"Betsy's experience is apparent. Her information is so helpful and I will be using many of the ideas I learned today. Thank you!"

Beverly Berkley, Kindergarten Teacher

"Thank you so much for sharing your knowledge and experience. As a veteran teacher I had so many aha moments, and a list of things to change or add to my classroom in the near future. A very enjoyable and valuable day!"

Linda Ferguson, SPED Preschool Teacher

"I love the way Betsy presented all the material. I have lots of great new tools to help my struggling students."

Caren Chambless, Kindergarten Teacher

"Betsy is a wonderful presenter! I am full of new ideas to take back to my classroom! Thank you Betsy!"

Wendy Foote, Kindergarten Teacher

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can't Attend?

Other Professional Development Options:



Related Online Course

A related On Demand Video-Based Online Learning course, *Increase All Your Students' Learning with Practical, Timesaving Work Stations*, for Grades PK-K, is available for immediate registration. To enroll, visit www.ber.org/online

Extensive Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

- Dozens of ready-to-use strategies designed to help break the cycle of failure before it begins
- Important practical take-aways from seminal research studies on the reasons for the readiness gap and practical ideas for how to close it
- Powerful strategies for developing a classroom environment that fosters positive growth mindset, language development, empathy, and a sense of inclusion
- Ideas for developing an educational approach designed to redirect your students' learning paths from a cycle of failure to success

Meet and Share

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in enhancing their preschool or kindergarten program.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

New Jersey

NJ Professional Development Hours Available with Prior District Approval
PA CPE Hours Verification Available with Prior District Approval in Cherry Hill

New York

5 NY CTLE Hours Available
NJ Professional Development Hours Available with Prior District Approval in Long Island

Rhode Island

RI Five (5) Contact Hours Available
CT Five (5) Contact Hours Available with Prior District Approval
For MA, Contact Hours Verification Available

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



Students Who Start School Behind: Powerful Strategies to Promote and Accelerate Academic Success (Preschool – Kindergarten)

Registration (QHS0W1)

- 1. **Albany** (Troy), **NY** – January 31, 2020
- 2. **Cherry Hill** (Mt. Laurel), **NJ** – January 29, 2020
- 3. **Long Island** (Holtsville), **NY** – January 27, 2020
- 4. **Newark** (West Orange), **NJ** – January 28, 2020
- 5. **Providence** (Warwick), **RI** – January 30, 2020

| | | |
|--|------|-----------|
| FIRST NAME | M.I. | LAST NAME |
| POSITION, SUBJECT TAUGHT | | |
| GRADE LEVEL | | |
| SEMINAR LOCATION NUMBER: _____ (Please see list above) | | |

List additional registrants on a copy of this form

| | |
|------------------------|-------------------|
| SCHOOL NAME | |
| SCHOOL MAILING ADDRESS | |
| CITY & STATE | ZIP CODE |
| SCHOOL PHONE NUMBER | HOME PHONE NUMBER |
| () | () |

**Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.**

| | |
|----------------------|----------|
| E-MAIL ADDRESS | |
| HOME MAILING ADDRESS | |
| CITY & STATE | ZIP CODE |

IMPORTANT: PRIORITY ID CODE: EQHS0W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
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FOUR EASY WAYS TO REGISTER:

REGISTER ONLINE at: www.ber.org

FAX this form to: 1-425-453-1134

PHONE toll-free: 1-800-735-3503 (Weekdays 6 am - 5 pm Pacific Time)

MAIL this form to: Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Albany: Hilton Garden Inn – Troy, (518) 272-1700
- Cherry Hill: Westin – Mt. Laurel, (856) 778-7300
- Long Island: Ramada Plaza – Holtsville, (631) 758-2900
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007
- Providence: Radisson – Airport, (401) 739-3000

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



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Students Who Start School Behind: Powerful Strategies to Promote and Accelerate Academic Success (Preschool – Kindergarten)



Students Who Start School Behind: Break the Cycle of Failure BEFORE it Begins! (Preschool – Kindergarten)

Best Practices to Greatly Help Your Students Who Start School Behind

A Unique One-Day Seminar

Coming to a Location Near You

QHS0W1



Bureau of Education & Research

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