



Bureau of Education & Research

In-Person Seminar  
or Recorded Version

# HELPING STUDENTS WHO START SCHOOL BEHIND: *Proven Strategies to Close the Readiness Gap and Accelerate Academic Success* (Preschool-Kindergarten)



Unique One-Day In-Person Seminar  
Presented by

## Linda Klotz

Outstanding Early Childhood Educator  
and National Presenter

**Specifically Designed for Preschool, Pre-K and Kindergarten  
Teachers, Instructional Aides, Special Education Staff, Title I Staff,  
Literacy Specialists, and Administrators**

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**Practical strategies to accelerate academic success** for students who come to  
Pre-K and Kindergarten lacking language and readiness skills

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**Classroom-proven, use tomorrow strategies** for growth mindset and building  
stronger relationships with your students who lack critical readiness skills

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**Highly effective strategies to boost vocabulary** and incorporate it within  
reading and writing activities

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**Proven ways** to break the cycle of failure BEFORE it begins

### Illinois

**Chicago North – February 9**

(Elk Grove Village)

**Chicago South (Alsip) – February 11**

**Peoria (East Peoria) – February 10**

### Michigan

**Detroit (Romulus) – February 7**

### Wisconsin

**Milwaukee – February 8**

CEUs and Graduate Credit Available  
See page 6 for details

### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

*"The ideas that Linda  
presents are fresh  
and practical!"*

DEANNA SMITH, KINDERGARTEN TEACHER

# Ten Key Benefits of Attending

*"Linda shares excellent, practical ideas, strategies and materials for teachers - everything presented is easy to implement."*

– RENEE DINO, EARLY CHILDHOOD PROGRAM SUPERVISOR.



## Who Should Attend

Preschool, Pre-K and Kindergarten Teachers; Instructional Aides; Special Education Staff; Title I Staff; Literacy Specialists; and Administrators

### 1. **The Readiness Gap - How You Can Close It**

Learn powerful strategies you can use to promote and accelerate the academic success of your students who start school behind ... Discover what research says about which children are most at risk, why they struggle and how you can help

### 2. **What Works – Powerful, Developmentally Appropriate Literacy Activities**

Discover crucial reading and writing strategies and activities you can use to help close the readiness gap ... Receive tips, strategies, management ideas and clear approaches for accelerating learning for all your students

### 3. **Motivating and Engaging Hands-On Math and Science**

Receive outstanding math and science activities designed to help close the readiness gap ... Ideas for increasing motivation, engaging students in discussion and providing rich opportunities for increased language development

### 4. **Utilize Growth Mindset and Increased Teacher Clarity**

The power of the word "yet"... Instead of "I can't do this," the use of "I can't do this yet, but I am learning to" will help students develop a positive growth mindset with the precise use of teacher clarity and unlock their learning potential

### 5. **Create a Trauma-Sensitive Learning Environment**

Discover strategies to teach students to help them self-regulate ... Build healthy relationships and a classroom environment that offers flexible seating to boost higher achievement

### 6. **Build an Enriched Vocabulary**

Discover effective strategies to boost the vocabulary and close the readiness gap ... Children who start school behind need to discover word play and develop tier 2 and tier 3 vocabulary

### 7. **Conferring that Makes a Difference**

Learn practical strategies to increase the effectiveness of your conferring and conferencing with students ... Powerful ways to help close the readiness gap and develop rich language and thinking skills in your students

### 8. **Create an Optimal Environment for Accelerated Learning**

Discover the keys to creating an optimal learning environment ... Research-based, classroom tested ways that you can create to foster a learning environment where students' readiness gaps can close

### 9. **Build Greater Number Sense Through Number Talks**

Provide daily opportunities for students to engage and collaborate in what numbers mean and how lesser numbers make up greater ones

### 10. **Receive an Extensive Resource Handbook**

You will receive a comprehensive handbook packed with all the practical strategies, techniques and activities specifically designed for this seminar

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- Proven teaching strategies to **close the school readiness gap** in preschool and kindergarten
- **Effective classroom environments** optimal for learning
- **Ways to develop rich language** and increase vocabulary
- Help students learn the **power of YET** to create a positive mindset
- Provide **teacher clarity and intention** to make learning more meaningful
- **The essential keys to successful conferencing** and building relationships
- **Build number sense** with hands-on activities and the use of number talks
- Proven ways to provide opportunities for **collaboration to build vocabulary and ideas**
- **Create a love for books** and the desire to read
- Help students replace a fixed mindset with **a growth mindset**
- **How to schedule highly effective literacy and math blocks** with intentional teaching
- Strategies to help your students who start school behind **close their readiness gaps** and participate with enthusiasm for learning



*"Linda presents so many wonderful and success-producing ideas."*

MARY JO BENDER, KINDERGARTEN TEACHER

## Practical Ideas and Strategies

The school readiness gap is real. Every educator with Pre-K and K students sees children on the first day of school who are ready to learn and children who are facing challenges. What can we as teachers do about it?

In this information-packed, fast-paced seminar, **LINDA KLOTZ** will share powerful strategies you can use to accelerate the academic success of students who start school behind. You will learn practical, teacher-friendly strategies you can implement the very next day to help your students increase and accelerate their learning and academic success.

You will leave this seminar with renewed energy and feeling empowered to work with students in your class who start school without the tools necessary for optimal learning. You will also receive an extensive resource handbook and solid understanding of the research-based strategies you can utilize to help close the readiness gap. ***In addition, you will be equipped to successfully help those children who, through no fault of their own, start school already behind.***



# A Message From Seminar Leader, Linda Klotz



## Uniquely Qualified Instructor

**LINDA KLOTZ** is an outstanding presenter with extensive experience as an early childhood teacher. She has presented nationally for school districts and at early childhood conferences and seminars. She is currently in the classroom, so all her ideas have been tested and proven to work. Linda's seminars are dynamic and innovative, yet highly practical and easy to implement. She is the author of *HELPING STUDENTS WHO START SCHOOL BEHIND Proven Strategies to Close the Readiness Gap and Accelerate Academic Success (Preschool-Kindergarten)*, the extensive resource handbook that accompanies the seminar. You will leave this seminar with a wealth of proven techniques and practical strategies that you can implement immediately in your own preschool and kindergarten program.

Dear Colleague:

As an experienced teacher, I know firsthand the challenges of students that start school behind. I truly believe all children want to learn and succeed but some are not equipped with the skills and knowledge to accomplish that. Why does learning seem so easy for some and difficult for others? I decided to look further into this and I learned what research tells us about why some children come to school ready to learn and others do not. I have implemented ways in my own teaching to decrease this gap. I have found success and now I am excited to share what I have learned with you.

Why is there a discrepancy with readiness to learn? More importantly, what can we do about it? Knowing the research will help you understand those children in your classroom who experience great difficulty learning, and who may interfere with the learning of others because of poor impulse control. Knowing the research will help you teach with clarity and purpose. Knowing the research will help you catch these kids early ... before they fall behind. Pre-K and Kindergarten educators play the MOST IMPORTANT role in the education of young children-we are the FIRST to respond to their needs in the learning environment.

Though this seminar is based on research, the emphasis will be on **practical** strategies, ideas and activities that you can use the very next day with your students. These have been classroom tested, are teacher friendly, and they work! They will help you stimulate a growth mindset necessary for all your students to learn. They will help you close your students' readiness gap and set them on the road to success!

If you are searching for a collection of useful strategies, new ideas or validation for what you are already doing, I invite you to join me for a fabulous day of learning. I guarantee you will leave understanding the reasons for the readiness gap and equipped with powerful strategies to close it. My goal is for you to leave feeling empowered, motivated and more excited about teaching.

Sincerely,

Linda Klotz

P.S. If you could make a difference for just one student this year, your time will have been well spent. Spend the day with me and **learn research-based, practical strategies** that can make a difference for your students.



*"You will leave understanding the reasons for the readiness gap, equipped with powerful strategies to close it."*

# What Your Colleagues Say About Linda Klotz

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*"Linda shares **excellent, practical ideas**, strategies and materials for teachers – everything presented is **easy to implement**."* – Renee Dino, Early Childhood Program Supervisor

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*"Linda presents **wonderful, practical ideas and creative, excellent center ideas**. Very helpful references and resources, modeling and reading strategies."*  
– Arden Hetson Weinstein, Early Literacy District Supervisor

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*"Linda's seminar is fast-paced, interactive and refired my enthusiasm. **Such a wealth of ideas!** I can't wait to get started."* – Linda O'Kane, Title I/Reading Recovery

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*"Linda Klotz must be an excellent teacher because she gives a **wonderful, well-presented, informative seminar**."* – Elissa Bibo, Kindergarten Teacher



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*"Linda has **lots of wonderful ideas!**"* – Bev Combs, Kindergarten Teacher

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*"**Linda does a fantastic job!** I can go right back to my classroom and use many of these ideas right away. Thank you for sharing your expertise!"*  
– Sharon Browne, Kindergarten Teacher

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*"Linda is very well organized and presents good teaching practices. She shares examples and ideas that can be used in your classroom easily – **I also like the fact that Linda is in the classroom doing these practices daily.**"* – Ginny Connor, Kindergarten Teacher

# Special Benefits of Attending



"Linda does an excellent job presenting material that I can take back and use tomorrow in my classroom. Her ideas are practical and age-appropriate. I wish I could take her home with me!"

LYNETTE LARSON,  
KINDERGARTEN TEACHER

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Dozens of ready to use strategies designed to help catch our students before they fail
- Engaging activities that will spark the love for literacy
- Hands-on, easy-to-implement number sense and math activities
- Opportunities to build collaboration and vocabulary into your day
- Ways to make the most of your classroom space and create an environment for optimal learning

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

## Consultation Available

Linda Klotz will be available to answer your specific questions and the unique needs of your own program.

## Meet Inservice Requirements / Earn State CEUs

Participants of In-Person and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



University of  
Massachusetts  
Global  
A nonprofit  
affiliate

Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details for direct enrollment with University of Massachusetts Global, will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *Increase All Your Students' Learning with Practical, Timesaving Work Stations*, for Grades PK-K, is available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# HELPING STUDENTS WHO START SCHOOL BEHIND:

## Proven Strategies to Close the Readiness Gap and Accelerate Academic Success (Preschool-Kindergarten)

### Registration (QHK2W1)

- 1. **Chicago North** (Elk Grove Village), IL – February 9, 2022
- 2. **Chicago South** (Alsip), IL – February 11, 2022
- 3. **Detroit** (Romulus), MI – February 7, 2022
- 4. **Milwaukee**, WI – February 8, 2022
- 5. **Peoria** (East Peoria), IL – February 10, 2022  
— or —
- 6. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(      )	(      )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

### IMPORTANT – PRIORITY ID CODE: EQHK2S1

### METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$279 per person,**  
for teams of three or more registering at the same time, the fee is \$259  
per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
  - A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)
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- Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
MO/YR
- Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_  
(Found on back of card)

Please print name as it appears on card

### FIVE EASY WAYS TO REGISTER:

- REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)
- EMAIL this form to:** [register@ber.org](mailto:register@ber.org)
- PHONE toll-free:** **1-800-735-3503**  
(Weekdays 5:30 am - 5:30 pm Pacific Time)
- FAX this form to:** **1-425-453-1134**
- MAIL this form to:** **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

### Program Hours

All In-Person Seminars are scheduled 8:30 a.m. – 3:15 p.m.  
Check-in is 8:00 a.m. – 8:30 a.m.

### Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, or Recorded Seminars.

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

### Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Chicago North: Holiday Inn – Elk Grove Village, (847) 437-6010
- Chicago South: DoubleTree – Alsip, (708) 371-7300
- Detroit: Delta by Marriott – Airport, (734) 721-3315
- Milwaukee: Hilton Garden Inn Park Place, (414) 359-9823
- Peoria: Holiday Inn & Suites – East Peoria, (309) 698-3333

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

### Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

# HELPING STUDENTS WHO START SCHOOL BEHIND: *Proven Strategies to Close the Readiness Gap and Accelerate Academic Success* (Preschool-Kindergarten)



An outstanding one-day In-Person Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available to use online at your convenience



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# STUDENTS WHO START SCHOOL BEHIND: *Break the Cycle of Failure BEFORE it Begins* (Preschool-Kindergarten)

QHK2W1



**A Unique One-Day In-Person Seminar**  
(Also available as a Recorded Online Version  
to Use at Your Convenience)

Presented by

**Linda Klotz**

Outstanding Early Childhood Educator  
and National Present

**Practical strategies to accelerate academic success** for students who come to Pre-K and Kindergarten lacking language and readiness skills

**Classroom-proven, use tomorrow strategies** for growth mindset and building stronger relationships with your students who lack critical readiness skills

**Highly effective strategies to boost vocabulary** and incorporate it within reading and writing activities

**Proven ways** to break the cycle of failure BEFORE it begins



Bureau of Education & Research

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*Proven Strategies to Close the Readiness Gap and Accelerate Academic Success***  
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