

MOTIVATING THE UNMOTIVATED: Teaching the Hard-to-Reach Student



A Unique One-Day Live Online Seminar Presented by

Wade McJacobs

Outstanding Educator and National Presenter

Specifically Designed for Educators Serving Grades 3-12: Classroom Teachers, Reading Specialists, Title I Staff, Special Education Staff, Behavior Intervention Specialists, Counselors, Instructional Assistants and Administrators

Classroom-proven strategies to build confidence, empower reluctant students and increase engagement in learning whether working with students in-person or online

Innovative teaching techniques that help increase self-awareness for success in school

Ways to help students feel empowered to increase personal responsibility over their school lives

Creative approaches empowering teachers to establish healthy effective relationships with struggling students

Live Online Seminars

March 17

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

March 18

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

March 19

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available
See page 6 for details

Ten Key Benefits of Attending

'Wade contributed wisdom, experience and the context needed to synthesize all of this information.'



Who Should Attend

Educators Serving
Grades 3-12: Classroom
Teachers, Reading
Specialists, Title I Staff,
Special Education Staff,
Behavior Intervention
Specialists, Counselors,
Instructional Assistants
and Administrators

1. **Success-Oriented Mindset**

Learn proven techniques for creating success-oriented mindsets ... Learn specific ways of increasing determination and passion for learning as well as changing attitudes toward setbacks or failure whether working with students in-person or online

2. **Empower Students**

Empower students to increase their willingness to learn ... Strengthen their social emotional skills

3. **Meet Students Where They Are**

Adopt new, specific systems to uncover the root causes of the struggles of your students ... Apply relevant interventions easy to use in-person or online

4. **Support Parent Efforts in Creating School Setting in the Home**

Provide parents with a framework to support students in effective studenting skills whether they are supporting their child's learning in a traditional or virtual setting

5. **Improve Student Commitments to Learning**

Learn how to get buy-in to a willingness to read assigned tasks even in a virtual setting ... Improve student focus on ideas leading to deeper comprehension

6. **Make Behavior Support Plans Work More Effectively**

Learn the essential components of Behavior Support Plans that work ... Gain specific techniques for solving student challenges and putting an end to unproductive meetings that only air frustrations

7. **Eliminate Stigma, Alter the Mindset of Your Students**

Utilize effective techniques for eliminating negative thinking ... Turn around students who see themselves as the "slow-reader" or "the failure"

8. **Discover How to Maximize Comprehension**

Build confidence in students' reading skills ... Realize significant increases in students' comprehension in all subject areas

9. **Re-engage the Student Who Has Given Up**

Gain high impact systems for empowering students ... Reframe their thinking and help them see they CAN succeed in school

10. **Receive a Valuable Motivation Digital Resource Handbook**

Participants will receive a resource handbook filled with the techniques, strategies and activities discussed in the seminar you can immediately apply whether you're working in-person or online

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Proven techniques** to build student confidence, self-awareness and independence in a virtual teaching setting
- **Step-by-step process** of acknowledging success
- Method of **effectively using Behavior Support Plans** in a busy classroom
- **Mindset that stimulates** creative solutions to unique student challenges
- Approaches to **encourage student buy-in** to their learning, whether it is in-person or virtual
- **Techniques for empowering students** to feel their capacity to learn and succeed
- Utilization of **methods to eliminate stigma** of the “slow-reader”
- **Enhancing comprehension** with a focus on ideas in the text
- Methods for **re-engaging students who have given up hope** for their success
- **Discovering the root causes** for the challenges that interfere with student success
- **Provide parents with a framework** to support students in effective studenting skills in the virtual setting



"I have learned so much from Wade. I can't wait to implement 'Wade Mode' in my classroom."

Practical Ideas and Strategies

Are your students just going through the motions of being a student without any serious engagement in learning? Or worse, have your students simply given up on school as a place to find success? Are you feeling like you have exhausted the options in your toolbox for reaching these struggling and unmotivated students? If so, this seminar is for you!

In this **NEW**, engaging, fast-paced seminar, you'll discover countless, new strategies proven to empower students with feelings of confidence that translate into action whether working with students in-person or online. Your hard-to-reach students will gain the skills and self-assurance they need to succeed in any classroom. You will learn a wide variety of proven tools that lead to improved confidence and skills across the curriculum. Couple this with a new system for communication with your students, parents and colleagues and you will be empowered with the mindset and necessary tools to change the success of even your most challenging student.

Wade McJacobs, an educator with over 30 years of experience, will share these successful techniques applicable to both in-person and online setting. You'll leave this seminar with a renewed sense of purpose, equipped with an expanded “toolbox” of proven strategies that will allow your students to develop their confidence and become more motivated in ways that make learning more meaningful and achievable.



A Message From Seminar Leader, Wade McJacobs



Uniquely Qualified Instructor

WADE McJACOBS has been working with struggling students for over 30 years. He has worked in a variety of settings across all grades K-12 including regular schools, alternative schools and residential treatment centers. Wade has shared his strategies and techniques at multiple conferences as well as in a published article, "Stages of Studenting", and in his book, *The Read Through It Strategy: Building Confidence First Then Comprehension for Secondary Struggling Readers*.

Using stories, humor, and true-to-life simulations of student experiences, Wade shares practical techniques and strategies that effectively empower students to feel success. Furthermore, Wade's approach toward mindset empowers participants to creatively develop their own strategies for building confidence in their students. He is the author of the extensive digital resource handbook *MOTIVATING THE UNMOTIVATED: Teaching the Hard-to-Reach Student*, which you will receive as a participant in this seminar. Join Wade for a day of story-telling and sharing of proven techniques and strategies for building confidence that allows students to feel motivated to engage in their lives of learning.

Dear Colleague:

Jake was a struggling but succeeding student when his father was killed. Overnight Jake became a non-producing student whose only answer to every question was "I don't know." He was numb. Jake needed a different approach to managing school. Brian had two words for the new skill being taught in his elementary PE class, "That's impossible!" He was reluctant to even try something that was outside of his comfort zone. Brian needed to see his world differently in order to feel confident to interact with new challenges.

Students want to feel success. They do not want to see themselves as failures, but often their experience with success is so limited that they find it hard to imagine. We all face students who are suffering with any of a variety of struggles that interfere with school success. So often we are pulled to work with a student in a different way, but we, ourselves, struggle to find the right approach in our toolbox.

In order for a student to be motivated, there must be a feeling of confidence. Students need to feel empowered to take action, to achieve success, and yes, even to fail without harm. In today's uncertain world where we may be asked to teach in virtual classrooms, it is even more important for students to feel empowered with their own success. But how do we, as teachers, empower our students toward action? Sometimes the tools we have work, but sometimes they do not. We need to maximize our creative powers to implement practical tools that develop a "can do" mindset.

Join me for this fast-paced, energetic seminar to learn new strategies that bring success to students like Jake, Brian and those in your classrooms today. Leave this seminar with specific strategies to apply in your virtual or in-person classrooms, and more importantly leave feeling empowered with the ability to create strategies for your unique students.

Believing in you,

Wade McJacobs

P.S. Prepare for an interactive day! **The emphasis will be on proven and practical ideas you can use immediately** in your work with your unmotivated students. You will leave with actual tools to implement and the confidence to do so, whether you're teaching in-person or online!

'Leave this seminar with specific strategies to apply in your classrooms and more importantly leave feeling empowered with the ability to create strategies for your unique students.'

What Your Colleagues Say About Wade McJacobs

*"Wade is a **trailblazer in his creation of a reading technique that helped students below grade level achieve their goals.**"*

*"Wade's strategies for helping build confidence in students make so much sense! These are **perfect for my at-risk students.**"*

*"**I have a whole new perspective** on how to engage the hard-to-reach student in class. The interactions and examples with Wade were very helpful."*

*"I'm so glad I was able to attend Wade's workshop. I'm not even sugar coating it when I say it's one of the best workshops I've been to in years. **I was engaged start to finish.**"*

*"Wade is genuine and committed to all students' learning. He walked us through **practical ways to apply this to our classrooms.**"*



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

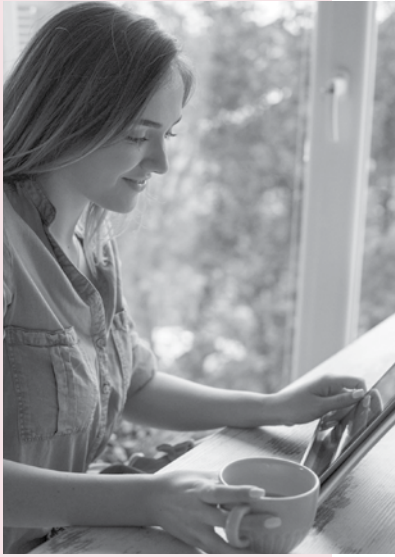
Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'Wade's instructional strengths shine! He is passionate, relatable and practical.'

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Tools for implementing effective behavior interventions whether teaching in-person or online
- Step-by-step procedures for implementing reading strategies that build confidence
- Device for addressing steps for success with students
- Strategies for effective conferencing about challenging students
- Guidelines for implementing effective strategies for building confidence

Consultation Available

Wade McJacobs will be available to answer your specific questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



Related On-Demand Online Course

A related On Demand Video-Based Online Learning course, *Motivation, Mindset and Grit: Practical, Proven Strategies to Increase Learning*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/online

MOTIVATING THE UNMOTIVATED: Teaching the Hard-to-Reach Student

Registration (LUY1S1)

1. **March 17, 2021** (Start time: 9 AM Pacific)
 2. **March 18, 2021** (Start time: 9 AM Central)
 3. **March 19, 2021** (Start time: 9 AM Eastern)
 —or—
 4. **I'd like to order the recorded version of this seminar**

FIRST NAME _____ M.I. _____ LAST NAME _____

POSITION, SUBJECT TAUGHT _____ GRADE LEVEL _____

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME _____

SCHOOL MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

SCHOOL PHONE NUMBER _____ HOME PHONE NUMBER _____
 () ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____

HOME MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

IMPORTANT – PRIORITY ID CODE: ELUY1S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.


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FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: www.ber.org

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503
 (Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**
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 Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



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MOTIVATING THE UNMOTIVATED: Teaching the Hard-to-Reach Student



An outstanding one-day Live Online Seminar

Includes an extensive digital Resource
Handbook

Can't Attend? A Recorded Version is available
to use online at your convenience

MOTIVATING THE UNMOTIVATED: Teaching the Hard-to-Reach Student (Grades 3-12)

Practical PD, No Travel

LUY1S1



MOTIVATING THE UNMOTIVATED: Teaching the Hard-to-Reach Student

Live Online Seminar
or Recorded Version



A Unique One-Day Live Online Seminar
(Also available as a Recorded Online Version
to Use at Your Convenience)

Presented by

Wade McJacobs

Outstanding Educator and National Presenter

Classroom-proven strategies to build confidence, empower reluctant students and increase engagement in learning whether working with students in-person or online

Innovative teaching techniques that help increase self-awareness for success in school

Ways to help students feel empowered to increase personal responsibility over their school lives

Creative approaches empowering teachers to establish healthy effective relationships with struggling students