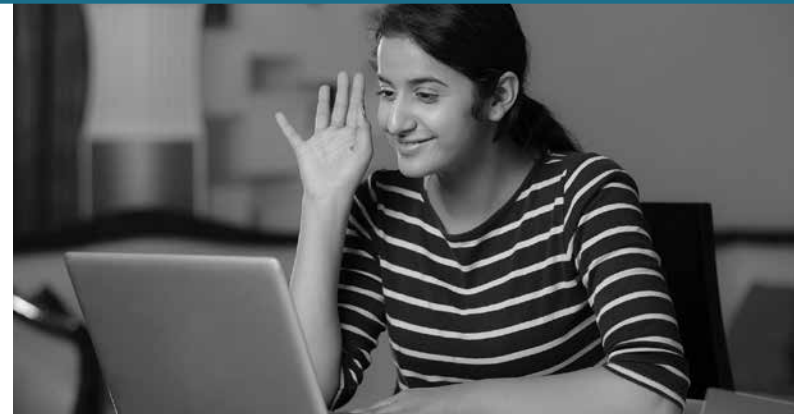


Do More for Students by Doing Less for Students



A Unique One-Day Live Online Seminar Presented by

Tommy Harrell

Outstanding Educator and Dynamic National Presenter

**Specifically Designed for All Educators Serving Grades K-12:
General Education Teachers, Special Education Staff, Counselors,
Instructional Assistants, Title I Staff, and Administrators**

How to enable and empower your students to be more successful learners in the classroom or in a distance learning setting

Practical methods to cultivate resourcefulness, resilience, and other vital traits your students need for success in and out of school

Powerful, doable strategies to help students own and take responsibility for their online or in classroom learning

Highly effective ways to assess and address diverse student learning needs that are both timely and empowering

Live Online Seminars

November 2

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

November 4

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

November 5

9 AM Mountain, 11 AM Eastern,
10 AM Central, 8 AM Pacific

November 6

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available
See page 6 for details

Ten Key Benefits of Attending

'Tommy is so creative and gave me educational ideas to assist my students that I would have never imagined.'



Who Should Attend

Educators Serving Grades K-12: General Education Teachers, Special Education Staff, Counselors, Instructional Assistants, Title I Staff, and Administrators

1. **What Every Educator Needs to Know About Enabling Student Success Online or in the Classroom**

Discover why many commonly used classroom practices set students up for future failure ... Learn numerous strategies and practices you can employ that will truly enable your students to be successful whether you're working with them at school or online

2. **Reverse the Trend of Learned Helplessness**

Discover how we as educators often unintentionally contribute to students overly relying on us ... Learn the keys to reversing this tendency, so our students can develop strong self-reliance

3. **Cultivate Non-Academic Traits Students Need to be Successful**

Explore practical ways to help your students develop resourcefulness, resilience, persistence, and other vital traits they will need to be successful in school and in life

4. **Strike an Optimal Balance Between Student Independence and Collaboration**

Discover proven strategies and methods designed to optimize students' opportunities to think and learn both on their own and in collaboration with others in both classroom and distance learning environments

5. **Energize Students Through Active Digital or Classroom Learning**

Learn powerful ways to accommodate students' innate desire to explore ... Innovative strategies to engage students in "learning by doing"

6. **Help Your Students Embrace their Mistakes**

Create a culture where mistakes are celebrated as building blocks of meaningful learning online or in the classroom ... How to liberate your students from fear of making mistakes

7. **Normalize Struggle as an Essential Part of the Learning Process**

Explore essential ways to plan and facilitate powerful learning ... Discover how to engage your students in productive struggle in order to maximize their learning

8. **Support Students Through Scaffolding, Not Hand-Holding**

Examine effective scaffolding strategies you can use with your students ... Proven methods to avoid inadvertently short-circuiting the learning process

9. **Enable Your Students' Full Learning Potential in the Classroom or Online**

Discover practical, research-based approaches and techniques you can use to unlock students' full learning potential in your classroom ... Learn proven ways you can maximize student effort whether you're working at school or online

10. **Target Key Skills and Receive a Comprehensive Digital Resource Handbook**

Explore highly effective ways to help students develop self-discipline, self-confidence, self-reliance, self-esteem, self-awareness, and self-determination ... In addition, you will receive a comprehensive resource handbook specifically designed to help you do more for your students by doing less for your students

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- Practical strategies to **help your students “unlearn” learned helplessness** whether you’re teaching in-person or online
- Empowering ways to **cultivate the non-academic traits students need** for success in and out of school
- Powerful and actionable ways to **maximize student ownership** of their learning at school and online
- Innovative practices that **cultivate self-reliance and collaboration** among students
- **Proven, replicable models for engaging students** in active learning
- How to **build and sustain a culture where mistakes are embraced** as “learnable moments” with a **student generated conceptual construction site**
- **Apply the continued power of the scientific method to prepare for students’ mistakes** rather than prevent them
- Tips and tools for **engaging students in productive struggle** whether working in-person or online
- **Alternatives to common online and in the classroom practices that stifle** college and career readiness
- Policies and practices that stress, reinforce and **elicit maximal student effort**
- Ways to **help students develop self-esteem**, self-awareness and self-discipline
- How to **ensure the right balance of support and accountability** for students as learners
- Learning activities in your traditional or virtual classroom that simultaneously **target academic content and higher order thinking skills**



‘Tommy had great energy and excellent ideas for us to use in the classroom in order for our students to become independent and collaborative learners! What a fabulous teacher to his students!’

Practical Ideas and Strategies

This **NEW**, highly innovative and interactive seminar will enhance your ability to engage and empower students as self-reliant, resourceful, and resilient learners, whether you’re teaching in-person or online. You’ll learn how to help students unlearn learned helplessness by cultivating a classroom or online culture where struggle and mistakes are seen as essential elements of the learning process. You’ll also learn about an approach to teaching that unites academic skills as well as key character traits students need to succeed in and out of school. As a result, you’ll be better equipped to assess and address the diverse needs of all your students, both at school and online.

Tommy Harrell will share a compelling rationale and doable formula for shifting from “sage on the stage” to “guide on the side”, drawing upon his own evolution as a classroom teacher from kindergarten through high school. Tommy’s seminar promises to be provocative and practical. You’ll be pushed to reflect critically on current practices, and will leave inspired and prepared to implement alternative practices that set your students up for great success while *you do less, and they do more.*



A Message From Your Seminar Leader, Tommy Harrell



Uniquely Qualified Instructor

Tommy Harrell is an experienced teacher and dynamic presenter. This **NEW** seminar is informed by Tommy's unique perspective and great success as a teacher, which provides a personal and inspirational basis for his "do more for students by doing less for students" approach. Tommy is devoted to sharing with fellow educators what his students taught him over his years of teaching and leading. Join Tommy for a powerful, enlightening and transformational day of learning that will help you do more for your students by doing less! You will leave Tommy's seminar with an extensive digital resource handbook, *Do More for Students by Doing Less for Students*, filled with tools and strategies to implement his highly successful practices in your own classroom.

Dear Colleague:

We educators embrace social emotional learning because of our genuine desire to help children. However, sometimes our helpfulness inadvertently hurts our students. The need for student ownership and independence is even more amplified in the context of online or hybrid learning environments. Many students, for example, ask for help after barely attempting a task on their own, and we reinforce their helplessness by obliging them instead of encouraging them to work collaboratively. That's why it's called *learned* helplessness. The more students depend on us now, the less prepared they'll be for future endeavors that require self-reliance, resourcefulness and resilience.

The good news is that since we contribute to students learning helplessness, we as powerful educators can help them unlearn it. In other words, for students to unlearn helplessness, we as facilitators/teachers need to relearn helpfulness. But how can we resist jumping in to help students as soon as their hands go up? How can we give students time to learn more independently and still get through the curriculum? And how can we prevent students from becoming so frustrated that they shut down or disrupt class?

Join me for a provocative and practical day filled with ideas that create student-centered classrooms and distance learning environments where struggle is normalized and mistakes are celebrated. Classrooms where students are engaged and empowered as self-reliant and collaborative learners. Classrooms where students develop the academic skills and character traits required for success both in and out of school. Classrooms where students exude confidence, pride, and fulfillment as they learn and grow to their potential.

Sincerely,

A handwritten signature in black ink that reads "J. I. Harrell". The signature is written in a cursive style.

Tommy Harrell

P.S. The ideas I'll be sharing at this seminar have helped dramatically enhance student participation and performance in my own and in many other teachers' classrooms and distance learning environments.

'Join me for a provocative and practical day filled with ideas that create student-centered classrooms and distance learning environments where struggle is normalized and mistakes are celebrated.'

What Your Colleagues Say About Tommy Harrell

***"Phenomenal information.** Tommy clearly has fun with educational practice as he delivers nuanced subject matter."*

*"Tommy is clearly most proud of being a teacher. **I felt his passion for the teaching profession.** Wonderful camaraderie while delivering invaluable information."*

*"Tommy Harrell spoke about the 5 E's in his presentation, and **he definitely lived up to the engagement and the exploration** portion of his presentation."*

*"Very engaging. **Tommy genuinely showed his concern for students and teachers.** My morale has been lifted and I feel motivated to go back and apply these strategies in my classroom."*



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"Tommy gave me creative ways to identify students' strengths and weaknesses for successful targeted instruction. Loved it!"

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook specifically designed for this seminar. The handbook includes:

- Strategies and tools that promote student ownership of learning
- Resources for planning and facilitating instructional activities that engage students in productive struggle
- Tips and tools for reinforcing non-academic behaviors students need to be successful, whether you're working at school or online

Consultation Available

Tommy Harrell will be available at the seminar for consultation regarding your questions and the unique needs of your own classroom.

Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



Related On-Demand Online Course

A related On Demand Video-Based Online Learning course, *Motivation, Mindset and Grit: Practical, Proven Strategies to Increase Learning*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/online

Do More for Students by Doing Less for Students

Registration (LGX1F1)

- 1. November 2, 2020** (Start time: 9 AM Pacific)
- 2. November 4, 2020** (Start time: 9 AM Eastern)
- 3. November 5, 2020** (Start time: 9 AM Mountain)
- 4. November 6, 2020** (Start time: 9 AM Central)
- or —
- 5. I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
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CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (<u>REQUIRED</u> FOR EACH REGISTRANT)	
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HOME MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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IMPORTANT: PRIORITY ID CODE: ELGX1F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.


- A check (payable to **Bureau of Education & Research**) is attached
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FOUR EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: www.ber.org

 **FAX this form to: 1-425-453-1134**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 4 pm Pacific Time)

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



LGX1F1

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An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available
to use online at your convenience



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Live Online Seminar
or Recorded Version

A Unique One-Day Live Online Seminar
(Also available as a Recorded Online Version
to Use at Your Convenience)

Presented by

Tommy Harrell

Outstanding Educator and Dynamic National Presenter

How to enable and empower your students to be more successful learners in the classroom or in a distance learning setting

Practical methods to cultivate resourcefulness, resilience, and other vital traits your students need for success in and out of school

Powerful, doable strategies to help students own and take responsibility for their online or in classroom learning

Highly effective ways to assess and address diverse student learning needs that are both timely and empowering