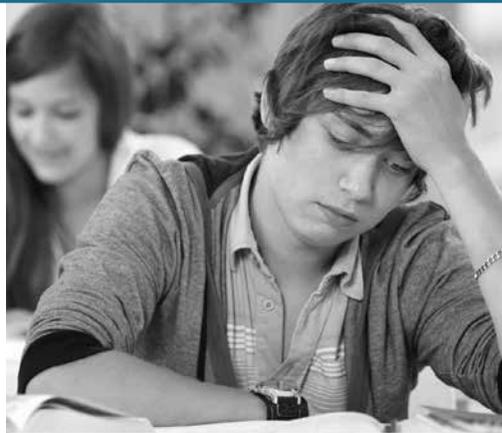


Powerful, Practical Strategies for Reaching “I Don’t Care!” and Underperforming Students to Increase Their School Success (Grades 3-12)



A Unique One-Day Seminar Presented by

MaryAnn Brittingham

Outstanding Educator, Behaviorist, National Presenter, and Author

Specifically Designed for Classroom Teachers, Special Education Staff,
Title I Staff, Instructional Coaches, Behavior Intervention Specialists,
Counselors, Instructional Assistants, School Psychologists,
and Administrators Serving Grades 3-12

Practical strategies for working with students who come to school with an
“I don’t care!” response to seemingly everything – learn what is really behind
their words and how to respond in simple yet effective ways

Begin to help students break their own self-destructive cycles with realistic and
doable strategies

Ideas to prevent power struggles, apathy and disruptive behaviors

How to empower students to take responsibility rather than seeing themselves
as victims

California

Anaheim – January 18

Fresno – January 16

Pasadena – January 17
(Monrovia)

Sacramento – January 15
(Elk Grove)

Kansas

Wichita – February 1

Missouri

Columbia – January 30

Kansas City – January 31
(Independence)

St. Louis – January 28
(Earth City)

Springfield – January 29

Oregon

Portland – January 14

Ten Key Benefits of Attending

'Emotionally uplifting and genius! Powerful information to encourage and revive. Reinforces everything.'

— BARBARY REELY, TEACHER



Who Should Attend

Educators serving grades 3-12: Classroom Teachers, Special Education Staff, Title I Staff, Instructional Coaches, Behavior Intervention Specialists, Counselors, Instructional Assistants, School Psychologists, and Administrators

1. Practical Strategies and Ideas to Help You Work Successfully with “I Don’t Care!” Attitudes

Practical, doable ways to respond and work with students who say “I don’t care!” ... What you can do to help these challenging students begin to develop the desire to work, be productive and put forth effort

2. Break the Cycle of Discouragement in Students Who “Just Don’t Care”

Practical strategies to begin to break the feeling of helplessness in students who insist they don’t care about school ... Guide students in reframing their negative thoughts and perceptions

3. When and Why Contracts and Punishment Don’t Work with Disruptive and Underperforming Students

Yes, there needs to be accountability, but punishment is not the answer ... Learn new ways to get students to take responsibility for their actions

4. Begin to Build Small Successes

Simple ways to respond to students to promote positive attitudes ... Think differently about your underperforming students to better meet their needs ... Help students become aware of their natural gifts, build on them and learn how to teach replacement behaviors

5. Develop Positive Relationships with Underperforming Students

Gain new insights on how to establish productive relationships ... Effectively deal with disrespectful behaviors while handling your own counter aggression ... Proven methods to decrease disrespectful behaviors and effectively address them when they occur

6. Effective Ways to Stay Emotionally Neutral and Objective

Don’t let students entangle you and their classmates in negative behaviors ... Discover how to stay objective so you can defuse challenging situations

7. Practical Strategies to Empower Rather than Enable Students

In-class ideas to get more constructive and positive behavior from your unmotivated and underachieving students ... Empower your students to see their potential and reach for it

8. Learn the Four Functions of Students’ Behaviors and How to Respond to Each

First, learn how to tell the difference, then discover specific responses you can use for each behavior ... Understand the four functions of behavior so you can deal more productively with each

9. Increase the Motivation of Your Underachieving Students

Practical strategies to use with your unmotivated, disinterested and defiant students ... Help these students be more successful and motivated in your classroom

10. Receive a Valuable and Extensive Resource Handbook

You will receive a detailed handbook filled with the strategies, techniques and activities discussed in the seminar that will become a well-used reference for you year after year!

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Powerful strategies** for working with students who consistently say, "I DON'T CARE!"
- **Learn specific strategies** to adjust your responses to help guide students toward their own behavior change
- **When to ignore** negative, self-destructive behaviors
- **When and why contracts and rewards don't work** with "I don't care!" students
- **Pitfalls of behavior plans** and how to revise them to work
- How to **take yourself out of the conflict cycle** when teaching underperforming and unmotivated students
- **Learn the roles anxiety, depression and self-esteem** play in your underachieving students
- **Numerous relationship-building ideas** you can easily incorporate
- **Help students reframe** their negative thoughts and perceptions
- How to **encourage positive change** in "I don't care!" students
- **Practical methods to empower students** who have given up
- **Maintain your enthusiasm and energy** while teaching apathetic students
- **Discover ways to help your most challenging students** develop the desire to learn and work to their personal potential



"MaryAnn Brittingham is incredibly engaging. I can begin implementing the strategies I learned today in my classes tomorrow."

– LAUREN WOZNIAK, TEACHER

Practical Ideas and Strategies

Everyone wants to know how to reach their students who are unmotivated, underperforming and claim to not care about school. This innovative seminar will demonstrate successful strategies you can use in your classroom or school to make positive changes in these challenging students. Many of us are frustrated with the numerous students who have "checked out," are disengaged, unmotivated, and underperforming. We know the symptoms, but don't always know the solutions. The good news is that there is hope and there are strategies to begin to stop the cycle of helplessness these students experience. Join behavior expert, **MaryAnn Brittingham**, in this one-day seminar that will cover practical ideas, strategies and techniques to help increase your success with these challenging students. She will give you numerous ideas and strategies to help you guide students toward making positive behavior changes.



A Message From Seminar Leader, MaryAnn Brittingham



Uniquely Qualified Instructor

MaryAnn Brittingham has extensive, firsthand experience working with students who seemingly don't care about school or their achievement and exhibit difficult and challenging behaviors in a variety of settings. As a special education teacher, child/family counselor and a parent/teacher educator, she is a sought-after speaker and seminar leader. She is the author of *Shrinkin' Stinkin' Thinkin': A Guide to Raising Self-Esteem in Children*; *Respectful Discipline*; *Dealing with Difficult Parents* as well as *Powerful, Practical Strategies for Reaching "I Don't Care!" and Underperforming Students to Increase Their School Success (Grades 3-12)*, the extensive resource handbook each participant will receive.

MaryAnn focuses on practical solutions to help students be successful in both the general education and the special education classroom. She brings not only her extensive knowledge of the latest behavioral strategies and techniques crucial for student success in school, but also her practical experiences as a special education teacher for over twenty years.

Dear Colleague:

As educators, we are under increased pressure to develop a repertoire of behavioral intervention skills that will allow us to meet the needs of all students, including students with serious behavioral problems, even though there is very limited training on what really works. The usual methods, such as sticker charts and emphasis on students' performance to gain rewards or sending students to the principal's office, usually fall flat with "I don't care" and underperforming students.

When working with "I don't care" and unmotivated students, it is critical to keep in mind that you cannot change anyone except yourself, but you can *assist* others to make their own changes. The good news is, with the right help, students *can* learn and change their behavior. This seminar will teach you strategies to inspire students to want to change their behavior. This approach focuses on internal encouragement rather than external rewards and punishment. I will walk you through all of the steps and provide dozens of examples as well as demonstrate sound techniques and activities that can enrich what you are already doing in the classroom.

This seminar is filled with concrete strategies for classroom teachers, behavior specialists and counselors. It provides detailed and helpful suggestions that support you in anticipating and addressing repeated and often overwhelming behaviors. You will learn realistic, research-based strategies that will make a difference in how you view and respond to students.

I hope you will join me in this engaging, thought-provoking seminar to explore new ways to deal effectively with your "I don't care" students.

Sincerely,

MaryAnn Brittingham

P.S. The focus of this entire seminar will be on **key, practical strategies to better work with your challenging students.**

"You will learn realistic, research-based strategies that will make a difference in how you view and respond to students."

What Your Colleagues Say About MaryAnn Brittingham

*"There was **so much valuable information**. I don't know which idea to implement first!"*

Irene Gilbert, Teacher

*"In my many years of teaching, this was hands down the best seminar I have ever attended. **More valuable than words can express**. Thank you!"*

Justine, ENL Teacher

*"Really excellent seminar. It seriously **changed my outlook toward struggling students and my role** in their lives."*

Tiffani Miller, Teacher

*"This seminar **reminded me of why I started teaching** in the first place. Very inspirational."*

Audrey Roalofs, High School Teacher

*"**Powerful and engaging!** Great strategies to use right away!"*

Annette DeAngelis, High School Special Education Teacher



*"Absolutely **AMAZING** seminar and presenter! Thank you for a **worthwhile day!**"*

Tracy Rizzo, Special Education Teacher

*"Wow! Thank you so much for an inspiring and motivating seminar. MaryAnn's **mix of humor, practical strategies and realistic advice** helped remind me of why I became a teacher and reignited my sense of purpose and commitment."*

Barbara Coyle, ASI Reading Teacher

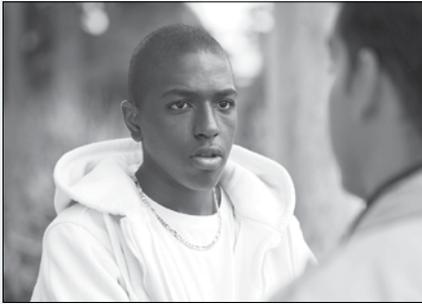
*"**MaryAnn is encouraging and inspiring!** A new take on Positive Mental Attitude. I appreciated all of her very practical analogies."*

Lynn-Marie Fawcett, Reading Teacher

*"MaryAnn is an unbelievable wealth of knowledge who is so interesting and realistic. She has **provided me with great strategies for helping students** have a safe, happy environment."*

Megan Ridolf, English Teacher

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

- Effective verbal skills to help students reframe their negative thoughts and perceptions that keep them stuck
- Techniques to reduce and prevent power struggles, learned helplessness, apathy, and other disruptive behaviors
- How to help students give up the victim stance and take personal responsibility for their choices and actions
- Steps to create short-term and long-term strategies for working with these unmotivated and often disruptive students

Meet and Share

This seminar provides a great opportunity for participants to meet and share ideas with other educators interested in enhancing their skills in working with uninterested and underperforming students.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

Kansas

KS Inservice Credit Available with Prior District Approval

Missouri

MO Inservice Credit Available with Prior District Approval; 5 IL PD Clock Hours Available in St. Louis; KS Inservice Credit Available with Prior District Approval in Kansas City

Oregon

OR Professional Growth Hours Verification Available; WA Clock Hours Available

Earn One to Four Graduate Semester Credits

 Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend? Other Professional Development Options:

Related Online Course

A related On Demand Video-Based Online Learning course, *Motivation, Mindset and Grit: Practical, Proven Strategies to Increase Learning*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/onlinelearning

Related Staff Development Audio Training

A related BER seminar, *MOTIVATING THE UNMOTIVATED: Practical Strategies for Teaching the Hard-to-Reach Student*, presented by another behavior expert, Chick Moorman, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling; for WA state deliveries, please add 10% sales tax to the total amount. To order, call toll-free 1-800-735-3503 (**Stock #A-LUM-1787**) or use the order form on page 7.

Electronic versions of both Chick's seminar and handbook are available in MP3 and PDF format for immediate download on our website, at the cost of \$99.00.

Please visit www.berproducts.org/new.html for more information.



Powerful, Practical Strategies for Reaching “I Don’t Care!” and Underperforming Students to Increase Their School Success (Grades 3-12)

Registration (LCB9W1)

- 1. **Anaheim, CA** – January 18, 2019
- 2. **Columbia, MO** – January 30, 2019
- 3. **Fresno, CA** – January 16, 2019
- 4. **Kansas City (Independence), MO** – January 31, 2019
- 5. **Pasadena (Monrovia), CA** – January 17, 2019
- 6. **Portland, OR** – January 14, 2019
- 7. **Sacramento (Elk Grove), CA** – January 15, 2019
- 8. **St. Louis (Earth City), MO** – January 28, 2019
- 9. **Springfield, MO** – January 29, 2019
- 10. **Wichita, KS** – February 1, 2019

FIRST NAME	M.I.	LAST NAME
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POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
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CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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**Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	
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HOME MAILING ADDRESS	
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CITY & STATE	ZIP CODE
<hr/>	

IMPORTANT: PRIORITY ID CODE: ELCB9W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$259 per person, for groups of three or more registering at the same time, the fee is \$239 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)
 - Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____ MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)
- _____
/
- Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

-  REGISTER ONLINE at: www.ber.org
-  FAX this form to: 1-425-453-1134
-  PHONE toll-free: 1-800-735-3503 (Weekdays 6 am - 6 pm Pacific Time)
-  MAIL this form to: **Bureau of Education & Research**
915 118th Avenue SE * PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$259 per person, \$239 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Anaheim: Red Lion, (714) 750-2801
- Columbia: Holiday Inn Executive Center, (573) 445-8531
- Fresno: Wyndham Garden – Airport, (559) 252-3611
- Kansas City: Hildton Garden Inn – Independence, (816) 350-3000
- Pasadena: Courtyard Marriott – Monrovia, (626) 357-5211
- Portland: Hilton Garden Inn – Airport, (503) 255-8600
- Sacramento: Holiday Inn Express & Suites East – Elk Grove, (916) 478-9000
- St. Louis: Holiday Inn Airport West – Earth City, (314) 291-6800
- Springfield: DoubleTree, (417) 831-3131
- Wichita: Aloft Hotel, (316) 744-1100

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Can't Attend?

- I'd like to order the CD version of the related seminar, *MOTIVATING THE UNMOTIVATED: Practical Strategies for Teaching the Hard-to-Reach Student*, by Chick Moorman, \$99.00 plus \$9.00 shipping; for WA state deliveries, please add 10% sales tax to the total amount (Stock #A-LUM-1787).

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**Best Practices for Reaching
Underperforming Students**

A Unique One-Day Seminar

Coming to a Location Near You



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**Practical, Unique Ways to Reach Students Who
Don't Care About School or Their Achievement**

LCB9W1

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BER
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