

Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work! (Grades K-5)



A Unique One-Day In-Person Seminar or Live Online Seminar
Presented by

Kathryn Starke

Outstanding Literacy Coach, Presenter and Author

Specifically Designed for Grades K-5 Classroom Teachers, Reading Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants, Interventionists, and Administrators

The best targeted intervention strategies for addressing reading difficulties in grades K-5

Highly practical strategies to raise the rigor of your struggling readers in phonemic awareness, phonics, vocabulary, fluency, and comprehension

Innovative, instructional approaches that you can use tomorrow that will accelerate the progress and build the stamina of your struggling readers

Proven, ready-to-use techniques to give your students the specific interventions they need to close the achievement gap

New Jersey

Cherry Hill (Mt. Laurel) – **January 11**

Long Branch (Freehold) – **January 12**

Newark (West Orange) – **January 13**

New York

Long Island (Holtsville) – **January 14**

Pennsylvania

Harrisburg (Camp Hill) – **January 10**

LIVE ONLINE SEMINAR

January 18

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

Ten Key Benefits of Attending

"Kathryn is an engaging and knowledgeable presenter."

JAN SMITH, TEACHER



Who Should Attend

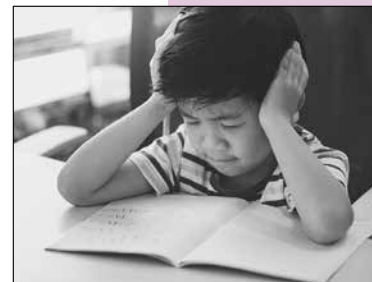
Specifically Designed for
Grades K-5 Classroom
Teachers, Reading
Specialists, Literacy
Coaches, Title I Staff,
Special Education Staff,
Instructional Assistants,
Interventionists,
and Administrators

- 1. Integrate the Best, Current, Targeted Intervention Strategies to Increase Success for Struggling Readers**
Discover intervention strategies that increase success for struggling readers
- 2. Raise the Rigor of Students Who Struggle with Reading Skills**
Discover how to use the latest research to select the most effective interventions to help your struggling readers be more successful readers
- 3. Discover the Six Key Elements for Helping Struggling Readers Become More Proficient Readers**
Focus on the critical essentials to address the diverse needs of your struggling readers for maximum academic gain ... No-cost and low-cost essentials to strengthen your reading instruction for struggling readers
- 4. Highly Practical Strategies to Support Phonemic Awareness, Phonics, Vocabulary, Comprehension, and Fluency**
Engaging, easy-to-implement, hands-on strategies that support each of the five research-based components of increasing reading competency ... Enhance your reading instruction for your struggling readers as soon as you return to your school
- 5. Strengthen the Stamina of Your Struggling K-5 Readers Using Differentiated Strategies**
Engaging, classroom-proven strategies that strengthen the critical reading skills of your struggling readers ... Differentiate your reading instruction to accelerate the reading levels of your students who need extra support
- 6. Learn Practical Intervention Strategies and Techniques to Easily Integrate into Your Existing Reading Program**
Find out which scientifically research-based interventions can be easily incorporated into your existing reading program and that will work best with your struggling readers
- 7. Address Reading Difficulties with the Most Current Research and Hands-on Engaging Activities**
Research shows a need to identify struggling readers early ... Help them develop their reading skills with classroom proven activities that are sure to excite and motivate even the most reluctant readers
- 8. Help Struggling Readers Experience Greater Success with Informational Text**
Learn classroom-proven ways to incorporate informational and nonfiction text into your classroom to increase your students' achievement and meet your state standards
- 9. Ideas, Ideas, Ideas to Strengthen Reading Instruction for Struggling Students**
Kathryn Starke is an experienced literacy coach with extensive experience working with struggling readers ... You will leave with a wide variety of proven strategies for immediate use in your reading instruction
- 10. Receive an Extensive Reading Resource Handbook**
Each seminar participant will receive a detailed resource handbook filled with dozens of strategies and ideas specifically designed for this seminar

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **The best, current intervention strategies** for helping struggling readers
- **Powerful ways** to increase the rigor and success of your struggling K-5 readers
- **Innovative, hands-on activities** that motivate struggling readers and help them build greater stamina with more challenging text
- **Practical applications** of the most current research to address early reading problems
- **Dozens of effective techniques** to serve your at-risk readers and build self-confidence
- **The key components** of an effective reading program for struggling readers that can be implemented for low to no cost
- **Innovative ways for differentiating reading** instruction to better meet needs of struggling readers in grades K-5
- **Ready-to-use strategies** to reach your most at-risk readers earlier and faster
- **Innovative, interactive techniques** to improve phonemic awareness and phonics
- **Interactive, motivating activities** for phonemic awareness, phonics, fluency, vocabulary, and comprehension
- **Practical, effective techniques** to maximize comprehension skills to build the confidence of your struggling readers
- **Creative, hands-on reading manipulatives** that are inexpensive or free to make
- **Proven activities and techniques** to supplement and expand your existing reading program to better support struggling readers



"I really appreciate all of the great activities that were shared in this seminar."

– ALICIA HOFFMAN, 2ND GRADE TEACHER

Practical Ideas and Strategies for In-Person and Online Learning

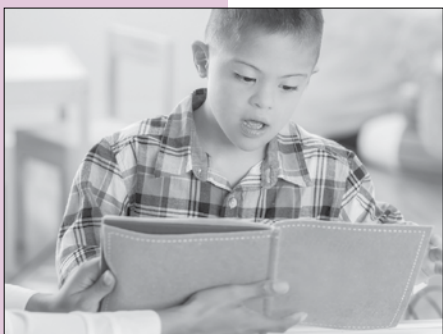
Helping struggling readers not just achieve but exceed more rigorous literacy standards is among the most significant challenges facing educators today! Do you work with students who are struggling readers and frequently wish that you could fix the reading problems of those at-risk students? Do you look for evidence-based, practical activities that will engage and motivate struggling readers both in-person and online? If you answered "yes", this seminar was designed for you!

In this **NEW** seminar, outstanding literacy coach, presenter and author **Kathryn Starke** will share practical, classroom-tested ways to help raise the rigor of your struggling readers. You will leave this seminar with dozens of research-based interventions that will engage, motivate and build the stamina of even your most reluctant readers. The entire day will be filled with powerful strategies that you can use tomorrow with the students who experience the greatest challenges in learning how to read.

Kathryn will show you how to make your reading lessons for struggling readers more rigorous and more effective without workbooks and worksheets, and the best part is that they can be implemented into any reading program as soon as you return to your classroom.



A Message From Your Seminar Leader, Kathryn Starke



Uniquely Qualified Instructor

Experienced as an elementary classroom teacher, K-5 reading specialist, and district literacy coach, **KATHRYN STARKE** is an outstanding presenter with an exceptional depth of knowledge about the most effective literacy practices. Passionate about the importance for every student to become an engaged, independent reader, she travels across the country helping schools achieve greater literacy success by motivating, supporting and inspiring students, teachers and educational leaders. Kathryn is the author of *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work! (Grades K-5)*, the extensive resource handbook each participant will receive at the seminar. Additional authorships include *Tackle Reading* (Creative Minds Publications, 2017) and *Amy's Travels* (Creative Minds Publications, 2012). **You will leave this seminar equipped with many new and innovative strategies you will be able to use immediately for helping your students become more successful, independent readers.**

Dear Colleague:

I know from my experiences as an elementary teacher, reading teacher and literacy coach that reading is one of the most complex subjects to teach with often the least amount of support. Fortunately there is now a considerable body of research we can draw from that clarifies the most effective reading strategies for struggling readers based on real evidence from real classrooms.

In this seminar, I am excited to share the most effective instructional strategies that will help your struggling students become more successful, independent readers. I guarantee you will walk away with many new, innovative ways to help your students become more deeply engaged in the reading process. I will share with you practical lessons and activities to support your readers in the areas of word work, fluency, vocabulary, and comprehension. You will also be inspired to create your own unique plans to design a classroom environment that promotes and supports independent readers and lifelong learners. **You'll leave with numerous strategies you'll be able to use immediately.**

I look forward to meeting you at the seminar.

Sincerely,

A handwritten signature in cursive script that reads "Kathryn Starke".

Kathryn Starke

P.S. You will receive an extensive resource handbook filled with **innovative ideas, lessons, and activities ready to implement in your classroom the next day!**

"I am excited to share the most effective instructional strategies that will help your struggling students become more successful, independent readers."

What Your Colleagues Say About Kathryn Starke

*"Kathryn presented an excellent seminar! We were offered **so many new ways to teach reading skills.**"*

Linda Moore, Reading Specialist

*Thanks to Kathryn's seminar I **received lots of tools and ideas.**"*

Julie Ratchuk, Teacher

*"Kathryn is so **engaging and knowledgeable.** I highly recommend her seminar."*

Christie Welsby, Teacher

*"Kathryn does a great job presenting. **Her high energy keeps you interested and she has great material.**"*

Amy Wright, Reading Teacher Assistant



*"Great job! I **took a lot away today to use in my class.**"*

Wendy Coon, 1st Grade Teacher

*"Outstanding seminar! **Wonderful leader!** I took lots of notes and I appreciated how much stuff I can use."*

Gabriela Gonzalez, Teacher

*"I enjoyed learning about how to implement certain strategies and skills to use in my classroom. **I am so excited to re-vamp my teaching to help my students learn!**"*

Brittany Parks, 4th Grade Teacher

*"Kathryn gave me **good information that can be implemented right away.**"*

Stephanie Kinney, Teacher

Special Benefits of Attending



"This is an excellent seminar. So many great ideas!"

– ANGELA KARPINSKI,
READING TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Reading Instruction Resource Handbook

Each participant will receive an extensive reading digital resource handbook specifically designed for this seminar. The handbook includes:

- Interventions and activities for struggling readers based on current research that are practical, highly motivating, challenging
- Tips and techniques for differentiating your reading lessons to accelerate learning and motivate your struggling readers
- Ideas to easily implement reading strategies into your classroom at little or no cost to you that enhance your current reading program
- Strategies and ideas that encourage the application of higher-order skills that add rigor to your lessons and boost the skills of your students
- Practical activities and techniques to supplement and expand your existing reading program to better support struggling readers and build their confidence

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Consultation Available

Kathryn Starke will be available for consultation regarding your questions and the unique needs of your own reading program for struggling readers.

Meet Inservice Requirements / Earn State CEUs

Participants of In-Person Seminars, Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell*, for Grades K-6, and *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work!*, for Grades K-5, are available for immediate registration. To enroll, visit www.ber.org/online

Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work! (Grades K-5)

Registration (HIZ2W1)

- 1. **Cherry Hill** (Mt. Laurel), NJ – January 11, 2022
- 2. **Harrisburg** (Camp Hill), PA – January 10, 2022
- 3. **Long Branch** (Freehold), NJ – January 12, 2022
- 4. **Long Island** (Holtsville), NY – January 14, 2022
- 5. **Newark** (West Orange), NJ – January 13, 2022
- 6. **LIVE ONLINE:** January 18, 2022 (Start time: 9 AM Eastern)
— or —
- 7. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

IMPORTANT – PRIORITY ID CODE: EHIZ2W1


METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
 - Charge my: MasterCard VISA Discover
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(Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

-  **REGISTER ONLINE** at: www.ber.org
-  **EMAIL this form to:** register@ber.org
-  **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:30 pm Pacific Time)
-  **FAX this form to: 1-425-453-1134**
-  **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All **In-Person** Seminars are scheduled 8:30 a.m. – 3:15 p.m. Check-in is 8:00 a.m. – 8:30 a.m.
- All **Live Online** Seminars are scheduled 9:00 a.m. – 3:30 p.m. in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, Live Online Seminars or Recorded Seminars.

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Cherry Hill: Westin – Mt. Laurel, (856) 778-7300
- Harrisburg: Radisson – Camp Hill, (717) 763-7117
- Long Branch: American Hotel – Freehold, (732) 431-3220
- Long Island: Holiday Inn – Holtsville, (631) 758-2900
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

HIZ2W1

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Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work! (Grades K-5)



An outstanding one-day In-Person or Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available to use online at your convenience

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Help Your Struggling Readers (Grades K-5)

HIZ2W1

Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work! (Grades K-5)

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In-Person Seminar,
Live Online Seminar, or
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**A Unique One-Day
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Presented by

Kathryn Starke

Outstanding Literacy Coach, Presenter and Author

The best targeted intervention strategies for addressing reading difficulties in grades K-5

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Innovative, instructional approaches that you can use tomorrow that will accelerate the progress and build the stamina of your struggling readers

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