

A Powerful Breakthrough for STRUGGLING READERS: Classroom Interventions for Fast Results (Grades K-5)



NEW Seminar Presented by **SHARON ZINKE**

Outstanding Teacher, Interventionist and Creator of
Rime Magic: Phonics-Powered Prevention and Intervention for All Students

**Specifically Designed for Grades K-5: Classroom Teachers,
Reading Specialists, Literacy Coaches, Special Education Staff,
Instructional Assistants, Interventionists, and Administrators**

- ▶ **Practical intervention strategies** you can use tomorrow to achieve fast results for your struggling readers
- ▶ Learn a proven approach to **significantly increase the decoding skills of struggling readers**
- ▶ **Powerful, practical ideas and suggestions** to target specific learning needs of struggling readers using a range of support options
- ▶ Demonstrations, videos and an **extensive resource handbook** to assist you in incorporating highly effective interventions with struggling readers

2019 SCHEDULE

Maine

Portland – October 28

5 Contact Hours Available with Prior Approval from your Local Certification Support System

Michigan

Detroit (Romulus) – November 1

MI SCECH Available (5 Hours)

New York

Buffalo (Amherst) – October 30

Long Island (Plainview) – October 29

5 NY CTLE Hours Available

PA CPE Hours Verification Available with Prior District Approval in Buffalo

NJ Professional Development Hours Available with Prior District Approval in Long Island

Ohio

Cleveland (Westlake) – October 31

OH CEUs Available with District Approval

Practical Strategies

What if every student in your elementary school could enter middle school with strong enough reading skills to participate fully and powerfully in all of their academic classes? What if you started each school year with the knowledge that you could provide each of your struggling readers with the instruction they need to catch up with their peers during their year with you? In this unique seminar, intervention specialist and author, **Sharon Zinke**, will share highly effective strategies that can **make a significant improvement in the decoding and comprehension skills of your struggling readers**. The strategies in this seminar will address your state standards using targeted, scaffolded lessons that can be implemented in small groups or with your whole class. Your struggling readers will be amazed at their immediate success and fast progress, and so will you!

You'll leave with an extensive resource handbook that will support you in immediately implementing these powerful strategies in your own classroom.



Ten Key Benefits of Attending

- 1. Learn Key Strategies that Can Rapidly Make a Significant Difference for Your Readers Who Have Fallen Behind**
Equip yourself with practical tools that will make a significant difference for your struggling readers
- 2. Learn a Proven Approach to Prevent Low Word Recognition**
There is no reason every student can't be reading proficiently or at least very close to grade level before entering fourth grade ... Here's how
- 3. Bring Students who Have Fallen Behind up to Grade Level Quickly with Powerful New Intervention Strategies**
Learn proven strategies that will quickly bring students up to grade level, building confidence and strength in a short period of time ... Discover how targeted intervention with small groups can be highly effective and efficient when working with struggling readers
- 4. Effectively Differentiate Reading Instruction to Better Meet the Unique Needs of Struggling Readers**
Learn practical ways to broaden the learning options for your struggling readers to better address their unique needs
- 5. Boost the Confidence and Motivation of Your Struggling Readers**
Discover new and innovative ways to engage and motivate your students so they can learn without fear of failure and free of stress ... Design engaging lessons that are scaffolded and allow for the gradual release of responsibility
- 6. Incorporate Highly Effective Comprehension Strategies into Your Existing Reading Instruction**
Discover how short, powerful comprehension strategies can be woven into daily reading lessons in whole-class activities as well as small-group interventions in all subject areas
- 7. Accelerate Growth in Complex Text**
Take a deeper look at the reading process ... Discover highly effective strategies to help your struggling readers make accelerated growth in more complex text
- 8. Increase Your Knowledge of the Best Strategies and Resources that Support Fast Growth in Fluency for Struggling Readers**
Find out which strategies and kinds of materials allow struggling decoders to make faster progress in word recognition and fluency while keeping comprehension central at all times
- 9. Discover How to Make Powerful Spelling Progress Easy and Fun for You and Your Students**
Learn simple strategies that will take the mystery out of English spelling and motivate students to be deeply engaged participants in the process
- 10. Receive a Comprehensive Resource Handbook that Will Support You in Bringing Success to All of Your Struggling Readers**
Return to your classroom with an extensive resource handbook filled with ideas, strategies and step-by-step instructions that will support you in bringing fast success to your struggling readers

Outstanding Strategies You Can Use Immediately

- How to incorporate **short, intensive and easy-to-implement intervention lessons** to accelerate progress for struggling readers in **both decoding and comprehension skills**
- A proven **breakthrough method for raising word recognition levels quickly**
- How to ensure the **spelling success** of every student in your classroom with lessons students love
- Strategies to raise your students' ability to **read, spell and use multi-syllabic words**
- **A deeper understanding of the reading process** so that you can better meet the needs of individual students
- **Ways to more deeply engage your struggling readers** with immediate success
- **How to build the confidence** of students who have fallen behind
- How to **match students with texts that will increase fluency** without a stopwatch
- How you can strengthen your students' comprehension skills using **short, integrated lessons**
- **Techniques to motivate your struggling readers** to become full participants in classroom literacy activities
- **How to critically evaluate your instructional practices** so that every moment counts
- **Ways to empower parents** to effectively support their struggling readers at home
- How to **screen students quickly** to ensure effective grouping for fast progress
- How to transition struggling readers from "pretend reading" or "word calling" to **laser-sharp focus on print**
- Ways to engage all of your students in raising proficiency in **focusing on meaning and metacognition**
- **Significantly decrease** the number of elementary school students from entering middle school with low word recognition skills
- **Practical, timesaving strategies** that address your state standards reading foundational skills

“*This was one of the best seminars I have attended. Everything was meaningful and practical. I appreciated the strategies presented because they are quick and easy to implement.*”

— MELISSA AUSTIN,
TITLE I READING SPECIALIST



To Register,
Call Toll-Free

1-800-735-3503

A Message From Your Seminar Leader, Sharon Zinke



Bureau of Education & Research

915 118th Avenue SE • PO Box 96068 • Bellevue, WA 98009-9668
Phone (800) 735-3503 • Fax (425) 453-1134 • www.ber.org

Dear Colleague:

There are students in nearly every classroom who struggle with reading and often they give up hope. Over time they lose pace with the literacy progress enjoyed by many of their classmates. When they fall behind they don't have time to move lock-step through a regimented one-size-fits-all program. They need tried and true, powerful, highly effective instructional strategies that will quickly bring them up to grade level.

After many years as a classroom teacher, reading specialist and resource specialist working with students of all ages who have struggled with reading, I have fine-tuned a collection of powerful intervention strategies that can make a significant difference in the decoding and comprehension skills of struggling readers, allowing them to catch up and fully participate in classroom literacy activities. For the past several years I have had the opportunity to share these strategies with dozens of schools and have observed their effectiveness in a variety of diverse school settings. Many schools are now seeing spectacular improvement when students are able to receive consistent intervention in small groups. All of the strategies I will share with you can be adapted to the needs of both primary and intermediate level students. When you slip these strategies into whichever language arts curriculum you are using in your classroom, you'll be equipped to prevent your struggling readers from falling behind. You will be amazed when you bring these simple, easy-to-implement strategies back to your classrooms and watch what happens.

I very much look forward to meeting you at the seminar and spending our day together!

Sincerely,

Sharon Zinke

P.S. You will also receive **an extensive resource handbook** filled with lots of ideas and valuable, practical strategies that you can use immediately to raise the reading levels of your struggling readers.

“When you slip these strategies into whatever language arts curriculum you are using in your classroom, you'll be equipped to prevent your struggling readers from falling behind.”

What Your Colleagues Say About Sharon Zinke

*"Sharon Zinke is **very knowledgeable on ways to accelerate the success of struggling readers**. I am leaving with lots of ways to help my students. I am excited to use Rime Magic when I return to school. Thanks for all the great ideas!"*

– Cindy Clark, Title I Reading

*"This is **the BEST seminar** I have attended in years."*

–Toni Clark, K-2 SE Teacher

*"**A fantastic seminar** with great resources."*

– Jay Henderson, 3rd Grade Teacher

*"**So many wonderful ideas!** I can't wait to implement ASAP!"*

– S. Coupland, Kindergarten Teacher

*"A lot of good information. **Many great ideas to take back to my students.**"*

– Patricia Glenn, Title I Reading K-5

*"Loved Sharon's seminar. **I learned so much to take back to my students.***

Thank you for your time and dedication."

– LaShawn Jimenez, IA/Interventionist

*"**This seminar gave me great new strategies to use right away** with my struggling readers. Thanks for your help!"*

– Sarah Sullivan, Title I Lead Teacher

"Can't wait to try this with my third graders. Good vocabulary strategies, too."

Sharon knows her stuff – refreshing."

– Catrina Challenor, Elementary School Teacher

*"Sharon presented great new strategies for me to try. I learned so many new things. **It was definitely worth my while to attend.** Loved it!"*

– Michael Grubic, ELP Specialist

*"After attending Sharon's seminar **I am so excited to use these simple, but effective strategies in my classroom.***

– Julie Sanford, Elementary School Teacher

*"**Sharon's ideas are so helpful.** I will use what I've learned today in my classroom tomorrow."*

– Celeste Woodman, 1st Grade Teacher

*"Sharon's ideas are **great for working with English language learners**, especially. It was practical."*

– Francie Davidson, 4th Grade Teacher

*"**I can't wait to go back to my school and share what I have learned today** with my colleagues, parents and students."*

– Julie Gilbertson, First Grade Teacher

*"Love the Rime Magic strategies and **so easy to reproduce and implement.** I am excited to share these ideas with my colleagues."*

– Lyndsay Chency, 1st Grade Teacher

*"Sharon's seminar is **helpful and provides strategies that I look forward to implementing** with my Title I students tomorrow."*

– Jerri James, Title I Teacher

*"This seminar **offers quick and practical ways to improve reading achievement** without spending money on complicated curriculum."*

– Jennifer Schneringer, Title I Reading

Uniquely Qualified Instructor

SHARON ZINKE is an outstanding teacher, enthusiastic and engaging presenter and inspiring author. After decades of experience as a classroom teacher, reading specialist and resource specialist in public schools, Sharon now spends her time working with teachers and assisting schools in creating powerful structures for reading intervention. As a featured speaker at reading conferences throughout the nation, she is also the author of *A Powerful Breakthrough for STRUGGLING READERS: Classroom Interventions for Fast Results (Grades K-5)*, the extensive resource handbook each participant will receive at the seminar. Sharon is also the author of *RIME MAGIC: Phonics-Powered Prevention and Intervention for All Students* (Scholastic). Sharon's passion, knowledge and expertise have inspired teachers to bring new life to their daily classroom instruction. Participants leave Sharon's seminars encouraged with dozens of practical strategies for struggling readers!



Special Benefits of Attending



Extensive Intervention Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar.

The handbook includes:

- High-impact instructional strategies for building confidence and proficiency in struggling readers with fast results
- A step-by-step guide for implementing a proven approach in your classroom to raise decoding and word recognition levels quickly
- Easy-to-follow descriptions of the spelling and decoding strategies that will bring students up to grade level
- Practical, timesaving techniques for getting students to focus on meaning and develop strong comprehension
- Effective, scaffolded lessons to address your state standards for reading, tailored for fast improvement

**A Powerful Breakthrough
for STRUGGLING
READERS:
Classroom Interventions
for Fast Results
(Grades K-5)**

RESOURCE HANDBOOK

by Sharon Zinke



Bureau of Education & Research

Who Should Attend

Grades K-5 Classroom Teachers, Reading Specialists, Literacy Coaches, Special Education Staff, Instructional Assistants, Interventionists, and Administrators

Meet and Share

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in practical ways to improve the reading achievement of their struggling readers in grades K-5.

Consultation Available

Sharon Zinke will be available at the seminar for consultation regarding your questions and the unique needs of your school(s) or district.

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credit is available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Meet Inservice Requirements

At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

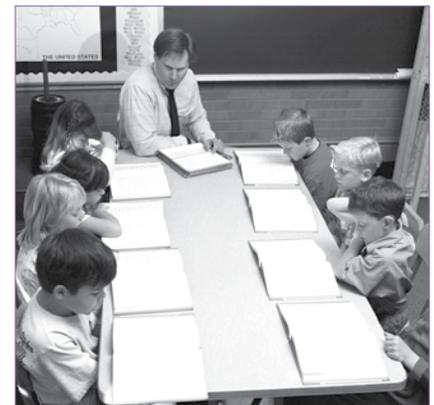
Can't Attend?

Other Professional Development Options:

Related Online Courses

Related On Demand Video-Based Online Learning courses, *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work!*, for Grades K-5, and other intervention-related courses, are available for immediate registration.

To enroll, visit www.ber.org/online



A Powerful Breakthrough for STRUGGLING READERS: Classroom Interventions for Fast Results (Grades K-5)

Registration (HEZ0F1)

- 1. **Buffalo** (Amherst), **NY** – October 30, 2019
- 2. **Cleveland** (Westlake), **OH** – October 31, 2019
- 3. **Detroit** (Romulus), **MI** – November 1, 2019
- 4. **Long Island** (Plainview), **NY** – October 29, 2019
- 5. **Portland, ME** – October 28, 2019

FIRST NAME	M.I.	LAST NAME

POSITION, SUBJECT TAUGHT	GRADE LEVEL	

SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	

SCHOOL MAILING ADDRESS	

CITY & STATE	ZIP CODE
_____	_____
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
()	()

**Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	

HOME MAILING ADDRESS	

CITY & STATE	ZIP CODE
_____	_____

IMPORTANT: PRIORITY ID CODE EHEZ0F1

METHOD OF PAYMENT

The registration fee is \$279 per person, for groups of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
 - Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____ MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)
- _____
/
- Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

-  REGISTER ONLINE at: **www.ber.org**
-  FAX this form to: **1-425-453-1134**
-  PHONE toll-free: **1-800-735-3503** (Weekdays 6 am - 5 pm Pacific Time)
-  MAIL this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

PRE-REGISTRATION REQUIRED DUE TO LIMITED ENROLLMENT

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Buffalo: Hyatt Place – Amherst, (716) 839-4040
- Cleveland: DoubleTree – Westlake, (440) 871-6000
- Detroit: Delta by Marriott – Airport, (734) 721-3315
- Long Island: Holiday Inn – Plainview, (516) 349-7400
- Portland: Fireside Inn & Suites, (207) 774-5601

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a \$15 service fee. Substitutions may be made anytime without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**. The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



BER
BUREAU OF EDUCATION & RESEARCH
915 118th Avenue SE
PO Box 96068
Bellevue, WA 98009-9668
www.ber.org

Prsrt Std
U.S. Postage
PAID
Bureau of
Education &
Research

A Powerful Breakthrough for STRUGGLING READERS: Classroom Interventions for Fast Results (Grades K-5)

- **Best Practices to Strengthen Your Interventions for Struggling Readers**
- **A Unique One-Day Seminar**
- **Coming to a Location Near You**

HEZ0F1

A Powerful Breakthrough for STRUGGLING READERS: Classroom Interventions for Fast Results (Grades K-5)



A Unique One-Day Seminar Coming to a Location Near You

Practical intervention strategies you can use tomorrow to achieve fast results for your struggling readers

Learn a proven approach to **significantly increase the decoding skills of struggling readers**

Dozens of practical ideas and suggestions to target specific learning needs



Powerful comprehension strategies to help struggling readers achieve a deeper understanding of a wide range of text materials



BUREAU OF EDUCATION & RESEARCH