

# **DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell (Grades K-6)**



A Unique One-Day In-Person Seminar  
Presented by

## **Mark Weakland**

**Outstanding Teacher, Author and National Presenter**

**Specifically Designed for Educators Serving Students in Grades K-6:  
Classroom Teachers, Reading Specialists, Literacy Coaches, Title I Staff,  
Special Education Staff, Instructional Assistants, Interventionists,  
and Administrators**

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**Practical classroom activities and interventions** to strengthen and accelerate the reading, writing and spelling achievement of students who have or may have dyslexia

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**Powerful instructional strategies** that build foundational skills and support literacy success for students with dyslexia and other reading difficulties

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**Best, most current information** on dyslexia and practical implications and suggestions for your spelling, reading and writing instruction

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**Receive an extensive resource handbook** to assist you in helping your students with dyslexia to successfully read, write and spell

### **Connecticut**

**Hartford (Bristol) – February 7**

### **New Jersey**

**Cherry Hill (Mt. Laurel) – February 11**

**Long Branch (Freehold) – February 10**

**Newark (West Orange) – February 9**

### **New York**

**White Plains (Tarrytown) – February 8**

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CEUs and Graduate Credit Available  
See page 6 for details

### **CAN'T ATTEND?**

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

*"Awesome! This was the  
best dyslexia workshop  
I have ever been to!"*

– ASHLEIGH FERGUSON, TEACHER

# Ten Key Benefits of Attending

*"Great practical strategies to use tomorrow in the classroom!"*

TRACEY COCCITTO,  
READING SPECIALIST



- 1. Optimize Literacy Instruction for Students Who Have or May Have Dyslexia**  
Learn dozens of strategies and activities that dramatically increase the quality of instruction to help your students who have or may have dyslexia achieve greater success in reading, writing and spelling – whether you are teaching at school or online
- 2. Help Your Students with Dyslexia Build Foundational Literacy Skills**  
Explore the connections between decoding and encoding, and important implications for your instruction ... Gain a wealth of strategies for building foundational literacy skills and success in students with dyslexia
- 3. Boost Reading and Writing Achievement**  
Discover highly effective ways to strengthen and accelerate the reading, writing and spelling skills of all your students – especially students with dyslexia
- 4. Foster and Support Strong Fluency Growth**  
Discover instructional techniques, materials and activities that help students who struggle with decoding to make more rapid progress in word recognition and fluency
- 5. Strengthen Brain Pathways to Help Students with Dyslexia Succeed**  
Activating and strengthening specific brain pathways benefits all students, and is especially helpful to children with dyslexia ... Learn the best instructional practices for strengthening key brain pathways
- 6. Help Students Avoid Reading Difficulty: Explicit Teaching Techniques**  
Learn direct and explicit teaching techniques you can use immediately to help students with dyslexia ... Gain preventative, preemptive strategies for helping students avoid reading difficulty
- 7. Address and Prevent Low Word Recognition**  
Gain research-based instructional techniques that help students with reading impairments to better learn sound-letter associations, word patterns and word recognition ... Learn what you can do to address and help prevent low word recognition
- 8. Enhance Phonemic Awareness Skills to Strengthen Reading and Spelling Skills for All Students**  
Learn why phonemic awareness is integral to successful reading for all and critical for students with dyslexia ... Maximize your teaching time by focusing on the most critical phonemic awareness skills
- 9. Help Students Who Have Fallen Behind to Close the Gap**  
Teach your students helpful strategies they can independently use to overcome their own reading, writing and spelling roadblocks ... Accelerate the progress of students with dyslexia with these powerful teaching and learning strategies
- 10. Receive a Comprehensive Dyslexia Resource Handbook**  
Return to your school with an extensive resource handbook filled with ideas, strategies and step-by-step instructions designed to help you support the reading, writing and spelling success of your students with dyslexia

## Who Should Attend

Classroom Teachers,  
Reading Specialists,  
Literacy Coaches, Title I Staff,  
Special Education Staff,  
Instructional Assistants,  
Interventionists,  
and Administrators

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Dozens of strategies to help students who have or may have dyslexia** successfully read, write and spell – whether you are teaching in-person or online
- **What dyslexia is and isn't**
- **Activities and strategies** that strengthen the phonological (sound) processing system – a brain area that is often weak in children with dyslexia
- **How to strengthen four major literacy areas** that are typically weak in children with dyslexia
- **Spelling strategies** that help students with dyslexia read, as well as write and spell
- **Understand how to better assess** students for characteristics of dyslexia
- **Classroom activities and the latest information** for strengthening the brain pathways critical to reading, writing and spelling success ... Implications for our work with students with dyslexia and other reading challenges
- **Instructional techniques** that help all students learn, but are especially supportive for students with dyslexia and reading impairments
- **How to help struggling readers** move from “pretend reading” or “word calling” to a laser-sharp focus on words and the letters and patterns that form them
- **Outstanding research-based teaching techniques** and tools for reinforcing and strengthening your students’ reading, writing and spelling proficiency in grades K-6
- **Current assessments**, including screeners, that help teams notice the traits of dyslexia
- **Practical and impactful strategies** you can easily incorporate into your existing literacy instruction and program – you need not re-invent the wheel!
- **Ways you can craft effective, practical solutions** to the challenges students with dyslexia experience while reading, writing and spelling



*“One of the best and most useful seminars I’ve ever been to. I learned so many strategies to bring back to my students.”*

– KRISTIN GEROUX, TEACHER

## Practical Ideas and Strategies

Are you searching for ways to help students who have or may have dyslexia to be more successful readers, writers and spellers? In this seminar, you will receive powerful instructional techniques, research-based strategies and many classroom activities all designed to support the success of students with dyslexia. The focus will be on best practices for strengthening the literacy skills of students with dyslexia. Gain a wealth of practical strategies for boosting reading, writing and spelling achievement, and increasing students’ confidence. Drawing on cutting-edge research and fMRI brain studies, literacy expert, **MARK WEAKLAND** will explore how and why dyslexia develops, and present a wealth of practical strategies, techniques and activities you can use to help activate and strengthen specific reading, spelling and language circuits in the brain. **Enhance your instruction and help your students who have or may have dyslexia experience success in reading, writing and spelling.**



# A Message From Seminar Leader, Mark Weakland



## Uniquely Qualified Instructor

**MARK WEAKLAND** is an outstanding educator, author and national presenter. An experienced special education teacher and reading specialist, he has worked extensively with children diagnosed with dyslexia or thought to have dyslexia. As a reading consultant and instructional coach, Mark understands the realities and challenges that teachers face as they strive to help children with reading impairments. He is passionate about helping struggling learners and students with disabilities reach high levels of learning, as well as equipping their teachers with cutting-edge, highly effective literacy practices. Mark is the author of, *DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell*, the extensive resource handbook each participant will receive at the seminar. The author of more than 75 books for children, Mark has also written five teacher resource books, including one that specifically addresses ways to prevent reading difficulties in young students: *How to Prevent Reading Difficulties, PreK-3: Proactive Practices for Teaching Young Students to Read* (Corwin, 2021). **Mark's seminars are practical, inspiring, and filled with strategies, activities and teaching techniques you can use immediately to help students with dyslexia and ALL students become better readers, writers and spellers.**

Dear Colleague:

Helping students who struggle can seem especially daunting. Fortunately, research exploring the connections between cognition, brain structure and learning clearly shows us how reading works in the brain, why some children develop reading impairments and dyslexia, and most importantly, what we can do to support and accelerate the learning of students who have dyslexia.

I have designed this dynamic day to equip you with practical tips and ideas that focus and enhance the instructional techniques, learning strategies and classroom activities you use in your literacy program to support students who have or may have dyslexia. All the strategies I will share not only help these students to build better functioning neural pathways, but can help all of your readers to excel and achieve.

The knowledge, strategies, activities, and assessments you gather in this seminar will help you teach and empower students with dyslexia to be more successful readers, writers and spellers. And because I know firsthand that teachers are some of the busiest people in the world, everything I present is practical and time efficient.

I look forward to spending the day with you, exploring how to maximize your instruction so it supports children with dyslexia, while strengthening the learning of your typically developing students. Now, more than ever, science has shown us how to help children with reading impairments. New understandings about how the brain works have given us an opportunity to reexamine literacy and its component parts. How fortunate we are to have this opportunity. I look forward to meeting you at my seminar!

Sincerely,

Mark Weakland

**P.S. The job you do is so very important. Investing a day with me will give you knowledge, strategies and activities that can make a real difference in the reading, writing and spelling lives of your students with dyslexia.**

*"I have designed this dynamic day to equip you with practical tips and ideas that focus and enhance the instructional techniques, learning strategies and classroom activities you use in your literacy program to support students who have or may have dyslexia."*

# What Your Colleagues Say About Mark Weakland

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*"Mark was full of useful information! I am so pleased to be taking so many different skills and strategies back to help my students."*

Lauren Plaisance, Special Education Teacher

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*"Mark was knowledgeable, engaging and approachable. A **very worthwhile seminar!**"*

Courtney Swederska, Learning Consultant/Reading Specialist

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*"This seminar was so insightful. **I learned so much!** Can't wait to go back to school and use all these great tools. Thank you, Mark!"*

Tiffany Ibarra, Teacher

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*"Wow! I gained many **great ideas and strategies** that will help my kiddos."*

Letitia Kenney, Reading Specialist

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*"Mark – thanks for all the **terrific resources, practical strategies and activities** that can be immediately implemented."*

Ashley Messick, Special Education Teacher



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*"Thank you! **As a teacher and a parent of a child with dyslexia – Mark gave me many ideas** to use with my own son, and also to help my students!"*

Julie Dunkleberger, ELA Coordinator

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*"It's so nice to attend a conference knowing **I can use what I learned right away.** Mark Weakland did a phenomenal job."*

Jessica Foy, Special Education Teacher

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*"A very worthwhile day. **I highly recommend this seminar!** Mark provided a wealth of information."*

Patricia Glenn, Title I Reading

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*"**Mark was a wonderful instructor** – so full of dedication, insight and great ideas to put into place ASAP!"*

Alannah Fisher, Reading Specialist

# Special Benefits of Attending



"Very interesting and informative. Mark shared a ton of strategies that I can't wait to implement in my classroom"

HEATHER CROSS,  
READING/LITERACY SPECIALIST

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Dyslexia Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Practical, research-based teaching techniques and classroom activities for supporting students who have or may have dyslexia
- Strategies that help build important pathways in the brain, needed for literacy success
- Effective ways to positively impact literacy achievement for students who struggle with dyslexia
- Important information on what dyslexia is, what it isn't and how to better identify children at risk for reading difficulties
- Practical classroom interventions and student progress monitoring ideas
- Tips and ideas for making your literacy instruction more supportive for students with dyslexia

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

## Consultation Available

Mark Weakland will be available to answer your specific questions and the unique needs of your own program.

## Meet Inservice Requirements / Earn State CEUs

Participants of In-Person Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell*, for Grades K-6, and *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work!*, for Grades K-5, are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell (Grades K-6)

## Registration (HDW2W1)

- 1. **Cherry Hill** (Mt. Laurel), NJ – February 11, 2022
- 2. **Hartford** (Bristol), CT – February 7, 2022
- 3. **Long Branch** (Freehold), NJ – February 10, 2022
- 4. **Newark** (West Orange), NJ – February 9, 2022
- 5. **White Plains** (Tarrytown), NY – February 8, 2022  
—or—
- 6. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
_____		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
_____		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
_____	
SCHOOL MAILING ADDRESS	
_____	
CITY & STATE	ZIP CODE
_____	_____
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
_____	
HOME MAILING ADDRESS	
_____	
CITY & STATE	ZIP CODE
_____	_____

**IMPORTANT: PRIORITY ID CODE: EHDW2W1**


## METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
  - A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)
  - Charge my:     MasterCard     VISA     Discover
- Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ MO/YR
- Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_ (Found on back of card)
- \_\_\_\_\_  
Please print name as it appears on card                      Signature (required for credit card purchases)


## FIVE EASY WAYS TO REGISTER:

 **REGISTER ONLINE at: [www.ber.org](http://www.ber.org)**

 **EMAIL this form to: [register@ber.org](mailto:register@ber.org)**

 **PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 5:30 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

- All **In-Person** Seminars are scheduled 8:30 a.m. – 3:15 p.m.  
Check-in is 8:00 a.m. – 8:30 a.m.

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars or Recorded Seminars.

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Cherry Hill: Westin – Mt. Laurel, (856) 778-7300
- Hartford: DoubleTree – Bristol, (860) 589-7766
- Long Branch: American Hotel – Freehold, (732) 431-3220
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007
- White Plains: Sleepy Hollow Hotel & Conference Center – Tarrytown, (914) 631-5700

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

# **DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell (Grades K-6)**



**An outstanding one-day In-Person Seminar**

**Includes an extensive Resource Handbook**

**Can't Attend? A Recorded Version is available  
to use online at your convenience**

**BER**  
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# **DYSLEXIA: Help Struggling Students to Successfully Read, Write and Spell (Grades K-6)**

HDW2W1



# **DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell (Grades K-6)**

**BER**  
Bureau of Education & Research

**In-Person Seminar  
or Recorded Version**

**A Unique One-Day In-Person Seminar  
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Presented by

**Mark Weakland**

**Outstanding Teacher, Author and National Presenter**

**Practical classroom activities and interventions** to strengthen and accelerate the reading, writing and spelling achievement of students who have or may have dyslexia

**Powerful instructional strategies** that build foundational skills and support literacy success for students with dyslexia and other reading difficulties

**Best, most current information** on dyslexia and practical implications and suggestions for your spelling, reading and writing instruction