

# DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell (Grades K-6)



A Unique One-Day Live Online Seminar Presented by

**Mark Weakland**

Outstanding Teacher, Author and National Presenter

**Marsha Geller**

Outstanding Teacher and National Presenter

**Specifically Designed for Educators Serving Students in Grades K-6:  
Classroom Teachers, Reading Specialists, Literacy Coaches, Title I Staff,  
Special Education Staff, Instructional Assistants, Interventionists,  
and Administrators**

**Practical classroom activities and interventions** to boost the reading, writing and spelling achievement of students who have or may have dyslexia – **whether you are teaching in-person or online**

**Powerful instructional strategies** that build foundational skills and support literacy success for students with dyslexia and other reading difficulties

**Best, most current information** on dyslexia and practical implications and suggestions for your spelling, reading and writing instruction

## Live Online Seminars presented by Marsha Geller

**April 28**

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

**April 29**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**April 30**

**9 AM Mountain**, 11 AM Eastern,  
10 AM Central, **8 AM Pacific**

## Live Online Seminars presented by Mark Weakland

**May 3**

**9 AM Pacific**, 12 PM Eastern,  
11 AM Central, 10 AM Mountain

**May 4**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**May 5**

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

### CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available

See page 6 for details

# Ten Key Benefits of Attending

*'Very informative. I look forward to trying these strategies with e-learning and can't wait to be back in the classroom.'*

– DAWN O'FARRELL



## Who Should Attend

Classroom Teachers,  
Reading Specialists,  
Literacy Coaches, Title I Staff,  
Special Education Staff,  
Instructional Assistants,  
Interventionists,  
and Administrators

- 1. Optimize Literacy Instruction for Students Who Have or May Have Dyslexia – Whether You are Teaching at School or Online**  
Learn dozens of strategies and activities that dramatically increase the quality of instruction to help your students who have or may have dyslexia achieve greater success in reading, writing and spelling
- 2. Help Your Students with Dyslexia Build Foundational Literacy Skills**  
Explore the connections between decoding and encoding, and important implications for your instruction ... Gain a wealth of strategies for building foundational literacy skills and success in students with dyslexia
- 3. Boost Reading and Writing Achievement**  
Discover highly effective ways to strengthen the reading, writing and spelling skills of all your students – especially students with dyslexia
- 4. Foster and Support Strong Fluency Growth**  
Discover instructional techniques, materials and activities that help students who struggle with decoding to make more rapid progress in word recognition and fluency
- 5. Strengthen Brain Pathways to Help Students with Dyslexia Succeed**  
Activating and strengthening specific brain pathways benefits all students, and is especially helpful to children with dyslexia ... Learn the best instructional practices for strengthening key brain pathways
- 6. Help Students Avoid Reading Difficulty: Explicit Teaching Techniques**  
Learn direct and explicit teaching techniques you can use immediately to help students with dyslexia ... Gain preventative, preemptive strategies for helping students avoid reading difficulty
- 7. Address and Prevent Low Word Recognition**  
Gain research-based instructional techniques that help students with reading impairments to better learn sound-letter associations, word patterns and word recognition ... Learn what you can do to address and help prevent low word recognition
- 8. Enhance Phonemic Awareness Skills to Strengthen Reading and Spelling Skills for All Students**  
Learn why phonemic awareness is integral to successful reading for all and critical for students with dyslexia ... Maximize your teaching time by focusing on the most critical phonemic awareness skills
- 9. Help Students Who Have Fallen Behind to Close the Gap**  
Teach your students helpful strategies they can independently use to overcome their own reading, writing and spelling roadblocks ... Accelerate the progress of students with dyslexia with these powerful teaching and learning strategies
- 10. Receive a Comprehensive Dyslexia Digital Resource Handbook**  
Return to your school with an extensive digital resource handbook filled with ideas, strategies and step-by-step instructions designed to help you support the reading, writing and spelling success of your students with dyslexia – whether you are teaching at school or online

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Dozens of strategies to help students who have or may have dyslexia** successfully read, write and spell – whether you are teaching in-person or online
- **What dyslexia is and isn't**
- **Activities and strategies** that strengthen the phonological (sound) processing system – a brain area that is often weak in children with dyslexia
- **How to strengthen four major literacy areas** that are typically weak in children with dyslexia
- **Spelling strategies** that help students with dyslexia read, as well as write and spell
- **Understand how to better assess** students for dyslexia
- **Classroom activities and the latest information** for strengthening the brain pathways critical to reading, writing and spelling success ... Implications for our work with students with dyslexia and other reading challenges
- **Instructional techniques** that help all students learn, but are especially supportive for students with dyslexia and reading impairments
- **How to help struggling readers** move from “pretend reading” or “word calling” to a laser-sharp focus on words and the letters and patterns that form them
- **Outstanding research-based teaching techniques** and tools for reinforcing and strengthening your students’ reading, writing and spelling proficiency in grades K-6
- **Current assessments**, including screeners, that help teams diagnose the complex condition of dyslexia
- **Ways you can craft effective, practical solutions** to the challenges students with dyslexia experience while reading, writing and spelling
- **Practical and impactful strategies** you can easily incorporate into your existing literacy instruction and program – whether you are teaching in-person or online – you need not re-invent the wheel!



*'Awesome! This was the best dyslexia workshop I have ever been to!'*

– ASHLEIGH FERGUSON, TEACHER

## Practical Ideas and Strategies

Are you searching for ways to help students who have or may have dyslexia to be more successful readers, writers and spellers? In this live online seminar, you will receive powerful instructional techniques, research-based strategies and many classroom activities all designed to support the success of students with dyslexia. The focus will be on best practices for strengthening the literacy skills of students with dyslexia – whether you are teaching in-person or online. Gain a wealth of practical strategies for boosting reading, writing and spelling achievement, and increasing students’ confidence. Drawing on cutting-edge research and fMRI brain studies, this seminar will explore how and why dyslexia develops, and present a wealth of practical strategies, techniques and activities you can use to help activate and strengthen specific reading, spelling and language circuits in the brain.

**Enhance your instruction and help your students who have or may have dyslexia experience success in reading, writing and spelling.**



# A Message From Your Seminar Leaders, Mark Weakland and Marsha Geller

## Uniquely Qualified Instructors

**MARK WEAKLAND** is an outstanding educator, author and national presenter. An experienced special education teacher and reading specialist, he has worked extensively with children diagnosed with dyslexia or thought to have dyslexia. As a reading consultant and instructional coach, Mark understands the realities and challenges that teachers face as they strive to help children with reading impairments. **Mark's seminars are practical, inspiring, and filled with strategies, activities and teaching techniques you can use immediately to help students with dyslexia and ALL students become better readers, writers and spellers.**

**MARSHA GELLER** is an experienced special education teacher and engaging presenter with more than 30 years of experience working with students with dyslexia. She has prepared classroom teachers, special educators, reading specialists, speech-language pathologists, and private clinicians to work successfully with their students with dyslexia. She also maintains a private practice working directly with students with dyslexia. **You will leave her seminar inspired, encouraged and filled with a wealth of new strategies to help all your students gain the skills they need to become successful readers.**

Dear Colleague:

Helping students who struggle can seem especially daunting. Fortunately, research exploring the connections between cognition, brain structure and learning clearly shows us how reading works in the brain, why some children develop reading impairments and dyslexia, and most importantly, what we can do to support and accelerate the learning of students who have dyslexia.

In this dynamic day, we want to equip you with practical tips and ideas that focus and enhance the instructional techniques, learning strategies and classroom activities you use in your literacy program to support students who have or may have dyslexia. All the strategies we will share not only help these students to build better functioning neural pathways, but can help all of your readers to excel and achieve.

The knowledge, strategies, activities, and assessments you gather in this live online seminar will help you teach and empower students with dyslexia to be more successful readers, writers and spellers – whether you are teaching in-person or online. And because we know firsthand that teachers are some of the busiest people in the world, everything we present is practical and time efficient.

We look forward to spending the day with you, exploring how to maximize your instruction so it supports children with dyslexia, while strengthening the learning of your typically developing students. Now, more than ever, science has shown us how to help children with reading impairments. New understandings about how the brain works have given us an opportunity to reexamine literacy and its component parts. How fortunate we are to have this opportunity. We look forward to meeting you at the seminar!

Sincerely,



Mark Weakland

Marsha A. Geller

**P.S. The job you do is so very important. Investing a day with us will give you knowledge, strategies and activities that can make a real difference in the reading, writing and spelling lives of your students with dyslexia.**

*"In this dynamic day, we want to equip you with practical tips and ideas that focus and enhance the instructional techniques, learning strategies and classroom activities you use in your literacy program to support students who have or may have dyslexia."*

# What Your Colleagues Say About Mark Weakland and Marsha Geller

*"This day was full of useful information! I am so pleased to be taking so many different skills and strategies back to help my students."*

Lauren Plaisance, Special Education Teacher

*"Wow! I gained many **great ideas and strategies** that will help my kiddos."*

Letitia Kenney, Reading Specialist

*"Thanks for all the **terrific resources, practical strategies and activities** that can be immediately implemented."*

Ashley Messick, Special Education Teacher

*"Great **practical strategies to use tomorrow** in the classroom!"*

Tracey Coccitto, Reading Specialist

*"Thank you! **As a teacher and a parent of a child with dyslexia – I got many ideas** to use with my own son, and also to help my students!"*

Julie Dunkleberger, ELA Coordinator



## About BER Live Online Seminars

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

### **Outstanding Instructors**

All programs are led by outstanding BER national trainers

### **Extensive Resource Handbooks**

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

### **Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

### **Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*'Great resources and strategies. Amazing job keeping me engaged with the seminar being online rather than in person!'*

KIM FORD,  
READING INTERVENTIONIST

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Dyslexia Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Practical, research-based teaching techniques and classroom activities for supporting students who have or may have dyslexia
- Strategies that help build important pathways in the brain, needed for literacy success
- Effective ways to positively impact literacy achievement for students who struggle with dyslexia
- Important information on what dyslexia is, what it isn't and how to better identify children at risk for reading difficulties
- Practical classroom interventions and student progress monitoring ideas
- Tips and ideas for making your literacy instruction more supportive for students with dyslexia – whether you are teaching at school or online

## Consultation Available

Your instructors will be available at the seminar for consultation regarding your questions and the unique needs of your own program.

## Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminars

Both courses will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll in either course, see registration form on page 7.



#### Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell*, for Grades K-6, and *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work!*, for Grades K-5, are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell (Grades K-6)

## Registration (HDG1S1) Marsha Geller, Instructor

- 1. **April 28, 2021** (Start time: 9 AM Central)
- 2. **April 29, 2021** (Start time: 9 AM Eastern)
- 3. **April 30, 2021** (Start time: 9 AM Mountain)
- or—
- 4. **I'd like to order the recorded version of Marsha's seminar**

## Registration (HDW1S2) Mark Weakland, Instructor

- 5. **May 3, 2021** (Start time: 9 AM Pacific)
- 6. **May 4, 2021** (Start time: 9 AM Eastern)
- 7. **May 5, 2021** (Start time: 9 AM Central)
- or—
- 8. **I'd like to order the recorded version of Mark's seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR NUMBER: _____ (Please see list above)		

### List additional registrants on a copy of this form

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

### Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

## IMPORTANT – PRIORITY ID CODE: EHDW1S2

### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)
- Charge my:     MasterCard     VISA     Discover

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Please print name as it appears on card                      Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: [www.ber.org](http://www.ber.org)

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503 (Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



# DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell (Grades K-6)



**An outstanding one-day Live Online Seminar**

**Includes an extensive Resource Handbook**

**Can't Attend? A Recorded Version is available  
to use online at your convenience**



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# DYSLEXIA: Help Struggling Students to Successfully Read, Write and Spell (Grades K-6)

***Practical PD, No Travel***

HDG1S1 | HDW1S2

# DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell (Grades K-6)



Bureau of Education & Research



**A Unique One-Day Live Online Seminar  
(Also available as a Recorded Online Version  
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Presented by

**Mark Weakland  
Marsha Geller**

**Outstanding Educators and National Presenters**

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