

# **DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)**



A Unique One-Day Seminar Presented by

## **Marsha Geller**

Outstanding Teacher and Presenter

**Specifically Designed for Educators Serving Students in  
Grades K-6: Classroom Teachers, Reading Specialists, Literacy  
Coaches, Title I Staff, Special Education Staff, Instructional Assistants,  
Interventionists, and Administrators**

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**Proven techniques** that build foundational skills and support literacy success for all students, including those with dyslexia ... **Practical ideas for in-person and online learning environments**

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**The most up-to-date information** on dyslexia including practical suggestions for reading and spelling instruction whether you're teaching in-person or online

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**Research-based classroom and intervention strategies** for students who have or may have dyslexia

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**Practical suggestions** for instructing students based on targeted reading needs including the critical components of successful interventions

### **Live Online Seminars**

#### **February 8**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

#### **February 9**

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

#### **February 10**

**9 AM Pacific**, 12 PM Eastern,  
11 AM Central, 10 AM Mountain

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#### **CAN'T ATTEND?**

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

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CEUs and Graduate Credit Available  
See page 6 for details

# Ten Key Benefits of Attending

*'This seminar has great ideas that I can take back to my classroom.'*

- AMANDA ROGERS,  
2ND GRADE TEACHER



## Who Should Attend

Educators Serving Students in Grades K-6: Classroom Teachers, Reading Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants, Interventionists, and Administrators

- 1. Help Students with Dyslexia Avoid Reading Difficulty using Explicit, Multisensory Teaching Techniques**  
Learn direct and explicit multisensory teaching techniques you can use immediately to help students with dyslexia whether instruction is in-person or online
- 2. Build Critical Foundational Skills for all Students, Including Those with Dyslexia**  
Gain a wealth of strategies for building foundational literacy skills for students with dyslexia, regardless of grade level
- 3. Strengthen Brain Pathways to Help Students with Dyslexia Succeed**  
Understand how reading develops in both the typical reader's brain and the dyslexic reader's brain and learn simple techniques to improve key brain pathways
- 4. Learn How to Quickly Select Appropriate Reading Materials for all Students**  
Learn simple techniques for matching reading materials to the decoding levels of your students
- 5. Design Interventions to Focus on the Most Successful Strategies for Dyslexia**  
Save precious teaching time by learning what to focus on for your students with dyslexia ... Learn the most effective strategies for key areas of intervention whether instruction is in-person or online
- 6. Enhance Phonemic Awareness Skills to Strengthen Reading and Spelling Skills for all Students**  
Learn why phonemic awareness is integral to successful reading for all and critical for students with dyslexia ... Maximize your teaching time by focusing on the most critical phonemic awareness skills
- 7. Address and Prevent Low Word Recognition**  
Gain research-based instructional techniques that help all students better learn sound-letter associations and patterns critical to the development of strong word recognition skills whether instruction is in-person or online
- 8. Design Reading Instruction Suited to the Specific Reading Needs of Your Students**  
Learn a simple process to identify your students' areas of need and how to successfully group your students for optimized instruction
- 9. Understand How to Better Assess Students for Dyslexia**  
Learn the critical components needed to screen for dyslexia and simple diagnostic tools you can use in your classroom
- 10. Receive a Comprehensive Dyslexia Digital Resource Handbook**  
Return to your school with an extensive dyslexia digital resource handbook filled with ideas, strategies and step-by-step instructions designed to help you support the reading and spelling success of your students with dyslexia whether working in-person or online

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **What dyslexia** is and what it isn't
- **The latest information on brain pathways** critical to successful reading and spelling and what this means for instruction with dyslexic and struggling readers whether instruction is in-person or online
- **Outstanding research-based teaching techniques and tools** for reinforcing and strengthening your students' reading and spelling proficiency in grades K-6 whether instruction is in-person or online
- **Simple ways** to determine the critical reading needs of students in your classroom and how to group for instruction based on these needs
- **How to more easily assess your students' skills** in the most important areas related to reading decoding and spelling
- **How to implement** highly successful intervention strategies
- **Specific activities** to promote advanced phonemic awareness skills critical for success with all students and especially those with dyslexia whether instruction is in-person or online
- **How to implement appropriate interventions** in an RTI model
- **Dozens of strategies** to help students who have or may have dyslexia successfully read and spell, many you can use online right away
- **How to more efficiently determine** what type of reading instruction benefits different types of readers
- **Proven instructional sequences** that build strong reading and spelling skills
- **How to use multisensory instruction** to aid in the retrieval of reading and spelling skills
- **Simple classroom routines** that you can easily incorporate into your current literacy instruction that will solidify reading and spelling skills whether instruction is in-person or online
- **The most current information** on fluency and which types of instruction lead to instant word recognition



*"I received many new ideas to help my students with reading. I can't wait to use some of these during interventions."*

– STEVE SVATOL, TITLE 1 TEACHER

## Practical Ideas and Strategies

Are you looking for the most effective ways to better help your students who may have dyslexia to be more successful readers and spellers? In this **NEW** seminar, recognized expert on dyslexia, **Marsha Geller**, will share the most up-to-date information on dyslexia along with a wealth of proven strategies and resources designed to support greater success for students with dyslexia. Marsha will provide you with the most current information on brain research related to reading and dyslexia as well as highly practical ways to accelerate reading and spelling success. You will learn numerous targeted interventions to maximize your teaching time and improve literacy outcomes for your students with dyslexia. **You'll leave the seminar with numerous evidence-based interventions you can use immediately that target your dyslexic students' specific needs so your students who have or may have dyslexia can experience greater literacy success.**



# A Message From Your Seminar Leader, Marsha Geller



## Uniquely Qualified Instructor

**MARSHA GELLER** is an experienced special education teacher and engaging presenter with more than 30 years of experience working with students with dyslexia. Throughout her career, Marsha has worked not only with teachers, but also directly with hundreds of students with dyslexia. She has prepared classroom teachers, special educators, reading specialists, speech-language pathologists, and private clinicians to work successfully with their dyslexic students. As a former university instructor, she was responsible for designing and teaching classes on reading disabilities and remediation. She also maintains a private practice working directly with students with dyslexia. It is her greatest joy to watch as a struggling, discouraged reader becomes more successful and confident. Marsha is the author of *DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)*, the extensive digital resource handbook each participant will receive at the seminar. Additional authorships include the *SLANT System for Structured Language Training*.

**You will leave this seminar inspired by Marsha's passion, encouraged by her ideas, and filled with a wealth of new strategies to help all your students gain the skills they need to become successful readers.**

Dear Colleague:

Working with students with dyslexia can be very confusing. How is dyslexia related to other learning disabilities? How do I know if a student has dyslexia? Even if I have students diagnosed with dyslexia, how can I help them become successful readers? I have designed this idea-packed seminar to answer these questions and more. I will share with you the most current cutting-edge brain research on reading and dyslexia so you can better understand what dyslexia is and how your teaching can directly impact your students' reading development. We will investigate simple tools to assess your students' reading needs and straightforward techniques to maximize your instructional time.

There are so many programs, interventions and strategies in the marketplace vying for your attention it's often difficult to know what will work and in what to invest your time. We'll look at what the research suggests is best-practice and you'll come away with a better understanding of how to make wise decisions regarding the instructional materials you use. I'll share with you proven approaches to tackling your most difficult instructional concerns about your dyslexic students; approaches that will benefit not only your students with dyslexia, but all students.

Working with students with dyslexia and their teachers has been my passion and the focus of my career. I have helped dozens of students with dyslexia learn to read successfully and I have taught hundreds of teachers how to successfully teach students with dyslexia. I look forward to sharing with you what I've learned about the teaching of reading so all your students, including those with dyslexia, can be more successful. **Whether your instruction is in-person, online or in a hybrid learning environment, you'll leave with ideas you can use right away.**

I look forward to meeting you at the seminar.

Sincerely,

Marsha Geller

P.S. As an experienced special educator, I understand the unique challenges you face daily in your instruction. This seminar is designed to give you and your students with dyslexia **a pathway to greater success!**

*'I'll share with you proven approaches to tackling your most difficult instructional concerns about your dyslexic students.'*

# What Your Colleagues Say About Marsha Geller

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*"Marsha is **very informative** and knows her information. This was an interesting seminar that answered all of my questions."*

Theresa Johnson, Teacher

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*"Marsha's seminar was very helpful and **included many great ideas** to use with my students."*

Diane Anthony, Title I Interventionist

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*"I really appreciate the **calm and welcoming atmosphere** Marsha created at her seminar."*

Stacey Olson, Teacher

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*"Marsha is a **very knowledgeable presenter** and has great materials."*

Nora Masterson, Learning Specialist



## About BER Live Online Seminars

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

**Outstanding Instructors**

All programs are led by outstanding BER national trainers

**Extensive Resource Handbooks**

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

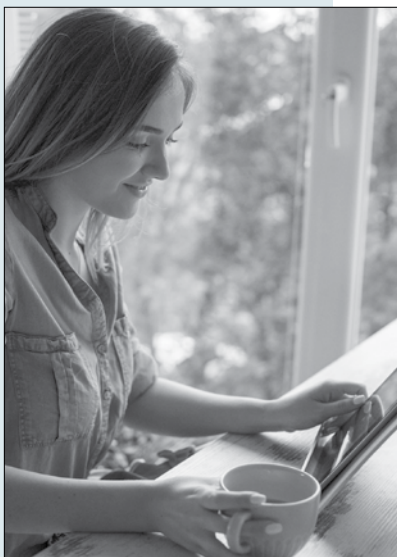
**Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

**Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*'I appreciate Marsha's real-life examples.'*

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Dyslexia Digital Resource Handbook

Each participant will receive an extensive dyslexia resource handbook specifically designed for this seminar. The handbook includes:

- Practical, research-based teaching techniques and classroom activities for supporting students who have or may have dyslexia in-person and online
- Important information on what dyslexia is, what it isn't, and how to identify children at risk for reading difficulty
- Information to share with colleagues on reading pathways in the brain and how to build those pathways for literacy success
- Practical ways to maximize your teaching time
- Games and activities to reinforce critical reading and spelling skills

## Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in better supporting the literacy success of students who have or may have dyslexia.

## Consultation Available

Marsha Geller will be available at the seminar for consultation regarding your questions and the unique needs of your own literacy program.

## Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell*, for Grades K-6 and *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work!* for Grades K-5, are available for immediate registration.

To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)

## Registration (HDG1W1)

- 1. **February 8, 2021** (Start time: 9 AM Eastern)
- 2. **February 9, 2021** (Start time: 9 AM Central)
- 3. **February 10, 2021** (Start time: 9 AM Pacific)  
— or —
- 4. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR NUMBER: _____ (Please see list above)		

*List additional registrants on a copy of this form*

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS ( <u>REQUIRED</u> FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

**IMPORTANT: PRIORITY ID CODE: EHDG1W1**

## METHOD OF PAYMENT – Team Discount Available

The registration fee is **\$279 per person**, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
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(Found on back of card)
- \_\_\_\_\_  
/
- Please print name as it appears on card                      Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

- REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)
- FAX this form to: 1-425-453-1134**
- PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 4 pm Pacific Time)
- MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



HDG1W1

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## DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)



## DYSLEXIA: Help Your Struggling Students to Successfully Read, Write and Spell (Grades K-6)

**Practical PD, No Travel**

**An outstanding one-day Live Online Seminar**

**Includes an extensive Resource Handbook**

**Can't Attend? A Recorded Version is available  
 to use online at your convenience**

HDG1W1



Bureau of Education & Research

## DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)

Live Online Seminar  
 or Recorded Version



**A Unique One-Day Live Online Seminar  
 (Also available as a Recorded Online Version  
 to Use at Your Convenience)**

Presented by

**Marsha Geller**

Outstanding Teacher and Presenter

**Proven techniques** that build foundational skills and support literacy success for all students, including those with dyslexia ... **Practical ideas for in-person and online learning environments**

**The most up-to-date information** on dyslexia including practical suggestions for reading and spelling instruction whether you're teaching in-person or online

**Research-based classroom and intervention strategies** for students who have or may have dyslexia