

DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)



A Unique, One-Day, Live Online Seminar Presented by

Marsha Geller

Outstanding Teacher, Author and Presenter

Heather Kenny

Award-Winning Teacher and Author

**Specifically Designed for Educators Serving Students in Grades K-6:
Classroom Teachers, Reading Specialists, Literacy Coaches, Title I Staff,
Special Education Staff, Instructional Assistants, Interventionists,
and Administrators**

Practical techniques that build foundational skills and support literacy success for all students, including those with dyslexia ... **Proven ideas for in-person, online and hybrid learning environments**

The most up-to-date information on dyslexia including practical suggestions for reading and spelling instruction

Research-based classroom and intervention strategies for students who have or may have dyslexia

Live Online Seminars presented by Marsha Geller

December 2

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

December 3

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

December 4

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

Live Online Seminars presented by Heather Kenny

December 7

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

December 8

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

January 5

9 AM Mountain, 11 AM Eastern,
10 AM Central, 8 AM Pacific

January 6

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available
See page 6 for details

Ten Key Benefits of Attending

'Every teacher who teaches reading should attend this seminar.'

JACKIE
NATSCH - READING SPECIALIST



Who Should Attend

Educators Serving
Students in Grades K-6:
Classroom Teachers,
Reading Specialists,
Literacy Coaches, Title I
Staff, Special Education
Staff, Instructional
Assistants, Interventionists,
and Administrators

1. Help Students with Dyslexia Avoid Reading Difficulty using Explicit, Multisensory Teaching Techniques

Learn direct and explicit multisensory teaching techniques you can use immediately to help students with dyslexia ... **Proven ideas for in-person, online and hybrid learning environments**

2. Build Critical Foundational Skills for all Students, Including Those with Dyslexia

Gain a wealth of strategies for building foundational literacy skills for students with dyslexia, regardless of grade level

3. Strengthen Brain Pathways to Help Students with Dyslexia Succeed

Understand how reading develops in both the typical reader's brain and the dyslexic reader's brain and learn simple techniques to improve key brain pathways

4. Learn How to Quickly Select Appropriate Reading Materials for all Students

Learn simple techniques for matching reading materials to the decoding levels of your students

5. Design Interventions to Focus on the Most Successful Strategies for Dyslexia

Save precious teaching time by learning what to focus on for your students with dyslexia ... Learn the most effective strategies for key areas of intervention

6. Enhance Phonemic Awareness Skills to Strengthen Reading and Spelling Skills for all Students

Learn why phonemic awareness is integral to successful reading for all and critical for students with dyslexia ... Maximize your teaching time by focusing on the most critical phonemic awareness skills

7. Address and Prevent Low Word Recognition

Gain research-based instructional techniques that help all students better learn sound-letter associations and patterns critical to the development of strong word recognition skills

8. Design Reading Instruction Suited to the Specific Reading Needs of Your Students

Learn a simple process to identify your students' areas of need and how to successfully group your students for optimized instruction

9. Understand How to Better Assess Students for Dyslexia

Learn the critical components needed to screen for dyslexia and simple diagnostic tools you can use in your classroom

10. Receive a Comprehensive Dyslexia Digital Resource Handbook

Return to your school with an extensive dyslexia digital resource handbook filled with ideas, strategies and step-by-step instructions designed to help you support the reading and spelling success of your students with dyslexia in-person and online

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **What dyslexia** is and what it isn't
- **Outstanding research-based teaching techniques and tools** for reinforcing and strengthening your students' reading and spelling proficiency in grades K-6 ... **Proven ideas for in-person and distance learning environments**
- **The latest information on brain pathways** critical to successful reading and spelling and what this means for instruction with dyslexic and struggling readers
- **Simple ways** to determine the critical reading needs of students in your classroom and how to group for instruction based on these needs
- **How to more easily assess your students' skills** in the most important areas related to reading decoding and spelling
- **How to implement** highly successful intervention strategies
- **Specific activities** to promote advanced phonemic awareness skills critical for success with all students and especially those with dyslexia
- **How to implement appropriate interventions** in an RTI model
- **Dozens of strategies** to help students who have or may have dyslexia successfully read and spell
- **How to more efficiently determine** what type of reading instruction benefits different types of readers
- **Proven instructional sequences** that build strong reading and spelling skills
- **How to use multisensory instruction** to aid in the retrieval of reading and spelling skills
- **Simple classroom routines** that you can easily incorporate into your current literacy instruction that will solidify reading and spelling skills
- **The most current information** on fluency and which types of instruction lead to instant word recognition

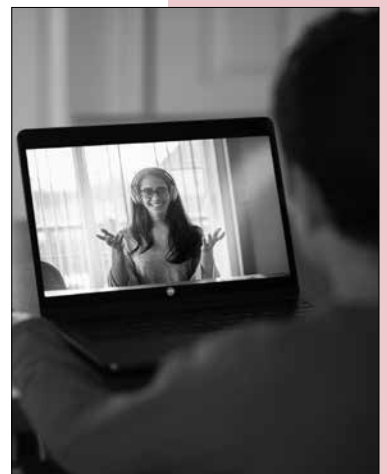


'Great information! I am excited to get back to my classroom and use these ideas.'

ANITA FOX, TEACHER

Practical Ideas and Strategies

Are you looking for the most effective ways to better help your students who may have dyslexia to be more successful readers and spellers? In this **NEW** seminar, you'll learn the most up-to-date information on dyslexia along with a wealth of proven strategies and resources designed to support greater success for students with dyslexia. The most current information on brain research related to reading and dyslexia as well as highly practical ways to accelerate reading and spelling success will be explained in very practical terms. You will learn numerous targeted interventions to maximize your teaching time and improve literacy outcomes for your students with dyslexia. **You'll leave the seminar with numerous evidence-based interventions you can use immediately that target your dyslexic students' specific needs so your students who have or may have dyslexia can experience greater literacy success.**



A Message From Your Seminar Leaders, Marsha Geller and Heather Kenny

Uniquely Qualified Instructors

MARSHA GELLER is an experienced special education teacher and engaging presenter with more than 30 years of experience working with students with dyslexia. Throughout her career, Marsha has worked not only with teachers, but also directly with hundreds of students with dyslexia. She has prepared classroom teachers, special educators, reading specialists, speech-language pathologists, and private clinicians to work successfully with their dyslexic students. As a former university instructor, she was responsible for designing and teaching classes on reading disabilities and remediation. She also maintains a private practice working directly with students with dyslexia. It is her greatest joy to watch as a struggling, discouraged reader becomes more successful and confident.

HEATHER KENNY is an outstanding educator and presenter. Over the course of her 25-year career in education, she has served as a classroom teacher and dyslexia tutor. Heather works closely with schools and districts to support teachers in implementing practical, science-based instructional techniques that can improve literacy outcomes for students with dyslexia. Heather understands the challenges that today's educators face as they strive to address the needs of all readers. She is passionate about empowering teachers with knowledge and skills so that they are well-equipped to provide their students – particularly those who fit the profile of dyslexia - with optimally-effective literacy instruction.

Dear Colleague:

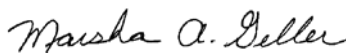
Working with students with dyslexia can be very confusing. How is dyslexia related to other learning disabilities? How do I know if a student has dyslexia? Even if I have students diagnosed with dyslexia, how can I help them become successful readers? This idea-packed seminar to answer these questions and more. You'll learn about the most current cutting-edge brain research on reading and dyslexia so you can better understand what dyslexia is and how your teaching can directly impact your students' reading development. We will investigate simple tools to assess your students' reading needs and straightforward techniques to maximize your instructional time.

There are so many programs, interventions and strategies in the marketplace vying for your attention it's often difficult to know what will work and in what to invest your time. We'll look at what the research suggests is best-practice and you'll come away with a better understanding of how to make wise decisions regarding the instructional materials you use. You learn proven approaches to tackling your most difficult instructional concerns about your dyslexic students; approaches that will benefit not only your students with dyslexia, but all students.

We look forward to sharing with you what I've learned about the teaching of reading so all your students, including those with dyslexia, can be more successful. ***Whether your instruction is in-person, online or in a hybrid learning environment you'll learn numerous ideas you can use immediately.***

We look forward to meeting you at the seminar.

Sincerely,



Marsha Geller



Heather Kenny

P.S. As an experienced special educator, I understand the unique challenges you face daily in your instruction. This seminar is designed to give you and your students with dyslexia **a pathway to greater success!**

*'This seminar is great!
I love all of the ideas for materials.'*

MARY STANDISH, RESOURCE TEACHER

What Your Colleagues Say About Marsha Geller and Heather Kenny

"This is a great seminar, I learned a lot about dyslexia and things I can do to help my students."

- Breanne Latham, Teacher

*"This seminar was **super informative.**"*

- Charlotte Michael, Reading Teacher

*"This seminar **validated much of the work I have been doing** on structured literacy and how as an instructional coach can move our district forward."*

- Paulette Baker, Instructional Coach

*"**Very clear explanations** of dyslexia and effective ways to address it."*

- Jennifer Duke, Teacher



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"The seminar included many new ideas to help students with reading."

STEVE SVATUS, TITLE 1

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Dyslexia Digital Resource Handbook

Each participant will receive an extensive dyslexia digital resource handbook specifically designed for this seminar. The handbook includes:

- Practical, research-based teaching techniques and classroom activities for supporting students who have or may have dyslexia whether working at school or online
- Important information on what dyslexia is, what it isn't, and how to identify children at risk for reading difficulty
- Information to share with colleagues on reading pathways in the brain and how to build those pathways for literacy success
- Practical ways to maximize your teaching time
- Games and activities to reinforce critical reading and spelling skills

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in better supporting the literacy success of students who have or may have dyslexia.

Consultation Available

You instructor will be available at the seminar for consultation regarding your questions and the unique needs of your own literacy program.

Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Both courses will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll in either course, see registration form on page 7.



Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell*, for Grades K-6, and *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work!*, for Grades K-5, are available for immediate registration. To enroll, visit www.ber.org/online

DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)

Registration (HDG1F2) Marsha Geller, Instructor

- 1. **December 2, 2020** (Start time: 9 AM Eastern)
- 2. **December 3, 2020** (Start time: 9 AM Central)
- 3. **December 4, 2020** (Start time: 9 AM Pacific)
- or—
- 4. **I'd like to order the recorded version of Marsha's seminar**

Registration (HDZ1F1) Heather Kenny, Instructor

- 5. **December 7, 2020** (Start time: 9 AM Central)
- 6. **December 8, 2020** (Start time: 9 AM Pacific)
- 7. **January 5, 2021** (Start time: 9 AM Mountain)
- 8. **January 6, 2021** (Start time: 9 AM Eastern)
- or—
- 9. **I'd like to order the recorded version of Heather's seminar**

FIRST NAME _____ M.I. _____ LAST NAME _____

POSITION, SUBJECT TAUGHT _____ GRADE LEVEL _____

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME _____

SCHOOL MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

SCHOOL PHONE NUMBER _____ HOME PHONE NUMBER _____

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____

HOME MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

IMPORTANT: PRIORITY ID CODE: EHDG1F2

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)

Charge my: MasterCard VISA Discover

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Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: www.ber.org

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503 (Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



HDG1F2 | HDZ1F1

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An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available to use online at your convenience

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DYSLEXIA: Help Your Struggling Students to Successfully Read, Write and Spell (Grades K-6)

Practical PD, No Travel

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A Unique One-Day Live Online Seminar
(Also available as a Recorded Online Version to Use at Your Convenience)

Presented by

Marsha Geller
Heather Kenny

Outstanding Teachers and Presenters

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The most up-to-date information on dyslexia including practical suggestions for reading and spelling instruction

Live Online Seminar
or Recorded Version