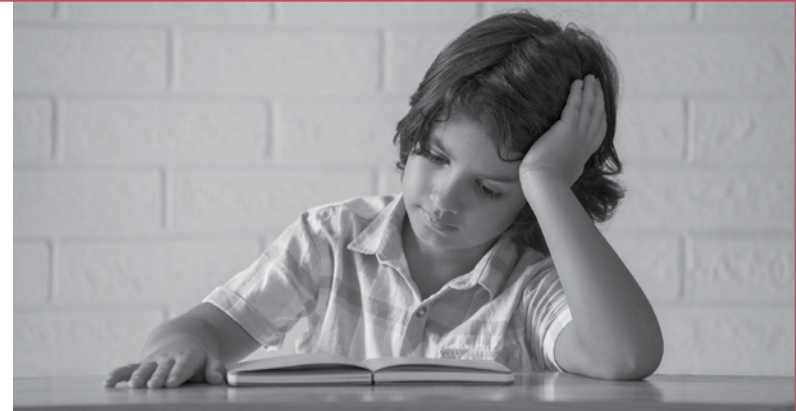


# Catching Up Students Who've Fallen Behind in Reading or Writing (Grades 3-5)



A Unique One-Day In-Person Seminar or Live Online Seminar  
Presented by

**Kelly Harmon**

Outstanding Educator and International Presenter

**Specifically Designed for Educators Serving Grades 3-5:  
Classroom Teachers, Reading Specialists, Literacy Coaches, Title I  
Staff, Special Education Staff, Interventionists, and Administrators**

**Practical, innovative ways to accelerate the literacy skills** of your third, fourth and fifth grade students, especially those who've fallen behind

**Timesaving ways to scaffold learning** ... Create authentic, engaging tasks to build skills and catch students up

**Specific routines, and systems** that increase your impact on learning and close literacy gaps

**Receive an extensive resource handbook and access to Kelly's online resources** packed full of timesaving ideas, tips, tools, and proven strategies to practically and successfully catch up Grades 3-5 students who have fallen behind

**CAN'T ATTEND?**

Order the recorded version and take the seminar online at your convenience (see page 6)

**Connecticut**

**Hartford** (Bristol) – April 1

**Michigan**

**Detroit** (Romulus) – April 29

**New Jersey**

**Cherry Hill** (Mt. Laurel) – March 28

**Long Branch** (Freehold) – March 29

**Newark** (West Orange) – March 30

**New York**

**Albany** (Troy) – April 26

**Long Island** (Holtsville) – March 31

**Rochester** (West Henrietta) – April 28

**Syracuse** – April 27

**Vermont**

**Burlington** – April 25

**LIVE ONLINE SEMINAR**

**May 4**

**9 AM Eastern, 8 AM Central,  
7 AM Mountain, 6 AM Pacific**

CEUs and Graduate Credit Available  
See page 6 for details

# Ten Key Benefits of Attending

*"A great seminar. There were things shared that I am currently doing that were reinforced as being good strategies. I was reminded of strategies that I haven't used in a while, and given new things to try. I can't wait to try them out."*

— MARY EHLLI,  
3RD GRADE TEACHER



## Who Should Attend

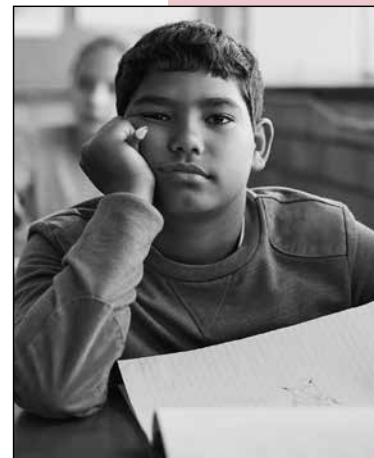
Educators Serving  
Grades 3-5: Classroom  
Teachers, Reading  
Specialists, Literacy  
Coaches, Title I Staff,  
Special Education Staff,  
Interventionists,  
and Administrators

- 1. Keys to Catching Up Students Who've Fallen Behind**  
How to have the greatest impact on catching up your Grades 3-5 students who have fallen behind and accelerate learning for all
- 2. Build Upon Strengths**  
Struggling students thrive when we tap into their interests and strengths ... Learn how to identify the strengths, interests, and challenges of your students and how to bolster learning to close the gap in reading and writing
- 3. Develop Digital Literacy Lessons for Immediate Implementation**  
Leave this seminar with dozens of digital tools ready for immediate implementation with your students ... Learn what to include and how to approach your mini lessons, make the best strategies, and fully realize the power of blending traditional and tech based approaches when working with struggling students
- 4. Social and Emotional Learning for Better Behavior and Learning**  
Learn the next steps in helping your students develop the will and thrill of learning that they need to make big gains in literacy progress ... How to significantly improve your students' belief in themselves and open the door to catching up
- 5. New Curriculum Integration Strategies to Improve Reading and Writing in Less Time**  
Time-saving, easy-to-use integration techniques ... Use of mentor texts, strategic reading groups and multi-modal text sets to make connections and strengthen the skills of your students who need to catch up, all while saving you time
- 6. Strengthen Reading and Writing Skills**  
How to accelerate your students decoding, spelling, writing, speaking and listening skills ... Maximize your students' comprehension, fluency and ability to better understand content areas
- 7. Increase Student Engagement, Increase Learning**  
Encourage students to become a part of the literacy learning process by utilizing free Ed Tech tools such as Google apps, Pear Deck, Flipgrid, IdeaBoardz, and many more ... Move students further along in their learning by maximizing the use of technology
- 8. Create Literacy Learning Opportunities Your Students Will Love**  
Accomplish the goal of learning comprehension strategies AND building background knowledge about new topics and ideas ... Learn how to help students build and activate prior knowledge to support greater reading comprehension
- 9. Prioritize Learning and Reduce the Gap**  
Create a plan for selecting grade level priority standards and bridge the gap when students need prerequisite skills and strategies ... Focus instruction and practice on critical-to-learn-now literacy knowledge and skills to close achievement gaps
- 10. Receive an Extensive Resource Handbook and Special Online Access**  
Each participant will receive an extensive resource handbook that includes detailed descriptions and practical classroom applications of each strategy presented ... Receive access to Kelly's specially created Google Resource folder, containing helpful online resources and tutorials perfect for use with your Grades 3-5 students

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- How to **strengthen your Grades 3-5 learning environment** into a novel, safe space to maximize learning
- The best digital tools to **support student engagement, improve literacy skills, and catch up students** who have fallen behind
- Use **quick formative assessments** that allow you to take action quickly and close the daily learning gap
- Quick and effective ways to **support collaboration among students** with a focus on strengthening the skills of students who have fallen behind
- How to use video making to demonstrate and **develop student thinking in all content areas**
- Use **quick, easy-to-use tech strategies** to activate prior knowledge and get your students thinking critically about topics
- **Classroom-tested, student-approved** literacy lessons for immediate implementation
- A plethora of ways to **differentiate instruction and scaffold learning** to support students as they catch up
- **Valuable ways** to maximize student voice, engagement, and learning



*"Excellent presentation! Kelly is a very energetic and encouraging presenter who got me excited about implementing some of the strategies with our teachers."*

– CATHY AMES, DIRECTOR OF CURRICULUM AND INSTRUCTION

## Practical Ideas and Strategies

In this **NEW** strategy-packed seminar by **Kelly Harmon**, an international educational consultant with extensive experience working with Grades 3-5 students, you will discover how to empower learning for your students who have fallen behind. In Kelly's seminar, you will discover the most effective, cutting edge instructional strategies to catch up third, fourth and fifth graders. You will learn dozens of ideas for accelerating the learning of your struggling students. Join Kelly to explore the newest ways to monitor and adjust instruction based on student results. You will leave this outstanding seminar with renewed enthusiasm for teaching and learning as well as a wealth of ideas for innovating the learning opportunities for your Grades 3-5 students.

This fast-paced day packed with the best research based and classroom tested strategies will provide you with the tools you need to catch up your students who have fallen behind! You will walk away not only with an extensive resource handbook packed with dozens of practical, easy to implement strategies but access to Kelly's online resources designed specifically for Grades 3-5 students who need to catch up. The day will focus on the practical strategies needed to catch students up.

**No matter your experience level with struggling learners, you will leave this seminar with a wealth of practical, use-tomorrow ideas.**



# A Message From Seminar Leader, Kelly Harmon



## Uniquely Qualified Instructor

**KELLY HARMON** is an enthusiastic and engaging presenter with extensive experience teaching literacy. Drawing from her many years as a classroom teacher, instructional coach and national consultant, Kelly's presentations are fast-paced, interactive and highly engaging providing you with practical strategies to use your classroom tomorrow. You will receive dozens of classroom-proven ideas you can use to strengthen your reading and writing instruction helping students catch up when they have fallen behind!

Kelly has a wealth of ideas and strategies to help you refine your literacy program. She is co-author with Dr. Robert Marzano of the book, *Practicing Skills, Strategies, & Processes: Classroom Techniques to Help Students Develop Proficiency*, and the author of *Catching Up Students Who've Fallen Behind in Reading or Writing (Grades 3-5)*, the extensive resource handbook she developed just for this strategy-packed seminar that can be used immediately with your Grades 3-5 students. You won't want to miss this day filled with humor, fun and a wealth of practical information that will boost your approach to teaching.

Dear Colleague:

The pandemic took its toll not only on health, but on student learning as well. Unfortunately, with the disruptions of COVID, many of our students have fallen behind.

There is no doubt COVID-19 has brought significant changes to our classroom. What it hasn't changed is our resolve to serve our students well and to employ every tool we have to keep their learning going. More importantly, we understand the challenge of catching up students who have fallen behind. Much like you, I am dedicated to all my students but hold a special place in my heart for those who have fallen behind. I have learned and refined dozens of innovative, research-based strategies and techniques for accelerating student learning so that students who have fallen behind have the right tools to catch up. My goal for this day is to demonstrate the best-of-the-best of these exemplary activities and ideas with you.

During our day together, we will cover dozens of reading and writing strategies, ideas and activities you can use to teach in ways that will make a significant difference for your Grades 3-5 students:

- A wealth of highly effective, timesaving strategies for accelerating your literacy program
- Outstanding ideas, ready-to-use activities and a variety of resources for assessing and teaching the necessary reading and writing skills in innovative ways across the curriculum
- Ideas for integrating free technology that saves time and deepens literacy learning – rather than adding another layer to our already full plates.

I am truly excited to offer dozens of ideas, resources, tips, and suggestions you can implement immediately to better impact the reading and writing skills of your struggling students. Please join me for a jam-packed day of creative, fun learning experiences that promise to increase all your students' achievement in Grades 3-5 and lessen your workload.

Signature

Kelly Harmon

**P.S. You will learn dozens of specific instructional strategies you can use to greatly increase the success of your Grades 3-5 students and will leave with an extensive resource handbook as well as my online resources!**

*"I have learned and refined dozens of innovative, research-based strategies and techniques for accelerating student learning so that students who have fallen behind have the right tools to catch up."*

# What Your Colleagues Say About Kelly Harmon

*"Kelly has so much information and is so passionate about the material that one **can't help but get excited to go try everything as soon as possible**. There was something for absolutely every teacher in my school. I will be sharing everything that I can, not just to get our students up to speed from having such a non-normal school last year, but moving forward for 'regular' school years. I can't thank you enough!"*

Michelle Burleigh, Reading Specialist

*"I thought Kelly did a great job giving us a wealth of ideas to bring back to our classrooms and validating some of the strategies I am currently using with my students. **I had the opportunities to look at these from a new perspective.**"*

Lisa Kabonick, Title I Reading Specialist

*"An amazing seminar!"*

Peggy Brown, Reading Specialist

*"Kelly was able to relay a great amount of information in a short amount of time. **She was clear and gave strategies that I could implement immediately.**"*

Erin Daly, ESL



## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers

### Extensive Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources. (For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.)

### Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants

### Program Guarantee

As we have for 44 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



"I really appreciate Kelly for her enthusiasm on the content. I learned a lot and am excited to implement a lot of these strategies."

RAIMUNDO LEE,  
4TH GRADE TEACHER

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- New, classroom tested methods that increase Grades 3-5 students' reading and writing skills helping them to catch up
- Current, innovative strategies for developing literacy skills and closing the gap
- Dozens of digital resources to learning easier for all students
- Tools, tips, and tricks that support and engage your students who have fallen behind

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

## Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other Grades 3-5 educators interested in catching up students who have fallen behind in reading and writing.

## Meet Inservice Requirements / Earn State CEUs

Participants of In-Person Seminars, Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



University of  
Massachusetts  
Global A nonprofit  
affiliate

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with University of Massachusetts Global will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell*, for Grades K-6, *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work!*, for Grades K-5, and other literacy-related courses are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# Catching Up Students Who've Fallen Behind in Reading or Writing (Grades 3-5)

## Registration (HCY2S1)

- 1. **Albany** (Troy), NY – April 26, 2022
- 2. **Burlington, VT** – April 25, 2022
- 3. **Cherry Hill** (Mt. Laurel), NJ – March 28, 2022
- 4. **Detroit** (Romulus), MI – April 29, 2022
- 5. **Hartford** (Bristol), CT – April 1, 2022
- 6. **Long Branch** (Freehold), NJ – March 29, 2022
- 7. **Long Island** (Holtsville), NY – March 31, 2022
- 8. **Newark** (West Orange), NJ – March 30, 2022
- 9. **Rochester** (West Henrietta), NY – April 28, 2022
- 10. **Syracuse, NY** – April 27, 2022
- 11. **Live Online:** May 4, 2022 (Start time: 9 AM Eastern)  
— or —
- 12. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

**IMPORTANT – PRIORITY ID CODE: EHCY2S1**

## METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
  - A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)
  - Charge my:     MasterCard     VISA     Discover
- Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ MO/YR
- Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_ (Found on back of card)

Please print name as it appears on card

## FIVE EASY WAYS TO REGISTER:



**REGISTER ONLINE at: [www.ber.org](http://www.ber.org)**



**EMAIL this form to: [register@ber.org](mailto:register@ber.org)**



**PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 5:30 pm Pacific Time)



**FAX this form to: 1-425-453-1134**



**MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

- All **In-Person** Seminars are scheduled 8:30 a.m. – 3:15 p.m. Check-in is 8:00 a.m. – 8:30 a.m.
- All **Live Online** Seminars are scheduled 9:00 a.m. – 3:30 p.m. in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, Live Online Seminars or Recorded Seminars.

**For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Albany: Hilton Garden Inn – Troy, (518) 272-1700
- Burlington: Hilton, (802) 658-6500
- Cherry Hill: Aloft Hotel – Mt. Laurel, (856) 234-1880
- Detroit: Hilton Garden Inn – Airport, (734) 727-6000
- Hartford: DoubleTree – Bristol, (860) 589-7766
- Long Branch: American Hotel – Freehold, (732) 431-3220
- Long Island: Holiday Inn – Holtsville, (631) 758-2900
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007
- Rochester: R.I.T. Inn & Conference Center – West Henrietta, (585) 359-1800
- Syracuse: Crowne Plaza, (315) 479-7000

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

# Catching Up Students Who've Fallen Behind in Reading or Writing (Grades 3-5)



An outstanding one-day In-Person Seminar or  
Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available  
to use online at your convenience



915 118th Avenue SE  
PO Box 96068  
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[www.ber.org](http://www.ber.org)

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Research

# Reduce Students' Literacy Gaps (Grades 3-5)

HCY251

# Catching Up Students Who've Fallen Behind in Reading or Writing (Grades 3-5)



Bureau of Education & Research

In-Person Seminar,  
Live Online Seminar,  
Recorded Version



A Unique One-Day  
In-Person Seminar or Live Online Seminar  
(Also available as a Recorded Online Version  
to Use at Your Convenience)

Presented by

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Outstanding Educator and International Presenter

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