Powerful Strategies to Boost The Success of Your STRUGGLING READERS (Grades K-5)

Presented by DR. MARY HOWARD
Author of Good to Great Teaching: Focusing on the Literacy Work that Matters (Heinemann, 2012)

Specifically Designed for Grades K-5 Classroom Teachers, Reading Specialists, Literacy Coaches, Special Education Staff, Instructional Assistants, Interventionists, and Administrators

- Proven instructional and intervention strategies to elevate your practices in ways that will support struggling readers in achieving greater success
- Innovative instructional approaches you can use tomorrow that will accelerate progress for your struggling readers
- Dozens of practical ideas and suggestions to target the specific learning needs of struggling readers using a wide range of flexible instructional support options
- A variety of powerful, open-ended activities and strategies you can use with any text, in any setting, across any content area to teach the standards to your struggling readers
- Receive an extensive resource handbook to help your struggling readers not just achieve your standards, but exceed them

2017 SCHEDULE

New York
Rochester – March 14 (Henrietta)
Syracuse – March 13 (East Syracuse)
NY CPE Hours Verification Available with Prior District Approval

“I feel that I have more control over how I can achieve my state standards. The tools and ideas shared during the seminar are invaluable.”

– LAURA CARR, 2ND GRADE TEACHER
Ten Key Benefits of Attending

1. **Optimize Literacy Instruction for Your Struggling Readers**
   Learn dozens of engaging strategies that dramatically increase the quality of instruction to help your struggling readers achieve greater success.

2. **Identify Common Myths and Misconceptions of Text Complexity and More in Your State Standards**
   Strengthen your literacy design by identifying what your state standards do and do not say and how this impacts instructional decision-making for struggling readers.

3. **Effectively Differentiate for Specific Learning Needs of Your Struggling Readers**
   Broaden the learning possibilities for your struggling readers by responsively addressing your state standards’ goals within varied instructional settings.

4. **Understand How to Achieve a Balance of Fiction and Nonfiction**
   Gain new insight for identifying how and when to select and use varied text types with powerful activities to elevate rigorous standards for your struggling learners.

5. **Initiate a Broader Range of Dynamic Instructional Learning Experiences**
   Understand how to expertly blend whole class, small group, peer-supported, and side-by-side experiences to flexibly increase success for your struggling readers.

6. **Elevate the Quality of Student Dialogue to Achieve More Robust Instruction**
   Use peer collaboration to generate more thoughtful comprehension conversations using a variety of texts within open-ended instructional learning experiences.

7. **Build a Solid Foundation for Literacy Learning with Teacher-Supported Instructional Opportunities**
   Establish daily routines that will gradually relinquish responsibility to your struggling readers through a cautious blend of modeling, support and independent application.

8. **Increase the Volume of Meaningful Reading for Your Struggling Readers to Achieve Maximum Gains**
   Make reading, writing and talking the foundation of learning for struggling readers using a wide range of texts and tasks.

9. **Use “Close Reading” to Accelerate Progress for Struggling Readers in Varied Settings**
   Increase your instructional power for struggling readers by using “close reading” that emotionally and academically hooks readers using visible tracks on student thinking as a scaffold for more challenging texts.

10. **Learn How to Adjust the Learning Environment to Accommodate Struggling Readers**
    Understand how to create a thoughtful classroom environment with varied learning options to ensure robust instruction while addressing the unique needs of struggling readers.
Outstanding Strategies You Can Use Immediately

- **Help struggling readers** better meet your rigorous reading standards
- **Understand how to select instructional texts** in ways that blend best practice and your state standards’ goals
- **Use “close reading” as a meaningful tool** to accelerate progress for struggling readers
- **Meet specific learning needs** by using a gradual release of responsibility model
- **Build strategic knowledge** as you promote independent problem solving
- **Critically evaluate your instructional practices** to elevate instruction
- **Use responsive differentiation** to meet the needs of struggling readers while addressing your robust state standards for struggling students
- **Engage struggling readers** in more rigorous text experiences using a gradient of text difficulty
- **Identify myths and misconceptions** of text complexity in your state standards
- **Understand how to maximize the interrelationship** between RTI and your state standards
- **Generate more interactive anchor charts** to *leave tracks on student thinking*
- **Identify what robust instruction** looks like, feels like and sounds like
- **Use flexible grouping** to meet the specific needs of struggling readers *and* address your state standards’ instruction for struggling readers
- **Identify practical ways** to increase the effectiveness of informational texts
- **Use formative assessment** within meaningful contexts to enhance learning
- **Maximize meaning-making** with easy-to-implement instructional rituals
- **Fine-tune your literacy program** so it functions at a maximum level all day
- **Learn how to target specific learning needs** of struggling readers in minutes through daily “quick take” experiences
- **Use research to guide instructional decision making** and text selection
- **Learn how to view an instructional strategy** from multiple perspectives to accommodate varied grade levels and curriculum areas
- **Learn how to more effectively and flexibly match** readers and texts
- **Increase meaningful literacy engagement** for every learning experience
- **Raise your instructional intensity** using a wide variety of support options
- **Ensure the success of every student** by using a more flexible instructional lens
- **Design intensive interventions to accelerate progress** for struggling learners
- **Accelerate learning gains to achieve higher standards** by working smarter, rather than harder
- **Implement on-the-spot instructional activities** throughout the learning day
- **Alleviate ineffective literacy practices** and reaffirm what you are doing right to achieve the standards’ goals and support your struggling readers
- **Learn how to make every moment count** to empower your instructional choices

“This seminar reaffirmed what I know as good teaching and re-energized me to go back to school tomorrow with a fresh perspective on my state standards. I am excited to try these new strategies to help my students.”

– SARAH MUNCEY, 5TH GRADE TEACHER

To Register, Call Toll-Free

1-800-735-3503
Dear Colleague:

Is achieving literacy standards that are more rigorous an achievable goal for struggling readers? In my many years of experience working with struggling readers, I can confidently respond with an emphatic YES! But to accomplish this we must identify high-quality instructional strategies and implement them in ways that are specifically designed to meet the unique learning needs of every struggling reader.

In this idea-packed seminar, I will use highly effective classroom examples to demonstrate how teachers are successfully achieving the crucial balance of meeting their state reading standards while addressing the learning needs of struggling readers in a wide range of texts and settings. I will share dozens of powerful literacy practices that are designed to raise instructional rigor through responsive differentiation. You will leave this seminar with an enriched toolbox of strategies and a clearer understanding of approaches that will help you achieve the goals of more rigorous literacy instruction in ways that will accommodate the unique learning needs of your struggling reader. You will leave with a new perspective for meeting the needs of your struggling readers. YOU are the key ingredient to meet these challenges and make the success of your struggling readers a reality in your classroom. I look forward to opening new doors that will help you better meet the needs of your struggling readers the very next morning.

Sincerely,

Mary Howard

P.S. You will receive an extensive reading instruction resource handbook filled with numerous ideas and valuable, practical strategies all aligned with your state standards that you can use immediately to assist you in increasing the reading achievement of your struggling readers.
Uniquely Qualified
Instructor

DR. MARY HOWARD is an outstanding presenter with more than 40 years of experience teaching reading and writing, and is known throughout North America as a leading expert in literacy instruction. With experience as an elementary teacher, reading specialist, reading consultant, and Reading Recovery teacher, Mary understands the realities of helping children learn to read and write. Mary is the author of Powerful Strategies to Boost the Success of Your STRUGGLING READERS (Grades K-5), the extensive resource handbook each participant will receive at the seminar. Mary is also the author of Good to Great Teaching: Focusing on the Literacy Work that Matters (Heinemann, 2012); Moving Forward with RTI: Reading and Writing Activities for Every Instructional Setting and Tier (August 2010, Heinemann) and the best-selling, RTI from All Sides: What Every Teacher Needs to Know (2009, Heinemann). Her seminars are practical, fast-paced, inspiring, and filled with up-to-date strategies and techniques you can use immediately to help maximize the instructional possibilities for your struggling readers.

What Your Colleagues Say About Mary Howard

“This seminar is filled with helpful strategies that I cannot wait to explore and experiment with in my class!”
– Alyssa Brady, 3rd Grade Teacher

“Mary gave me ideas and the inspiration I need to make tomorrow a better learning day for each of my students. I now have great tools to put to use right away.”
– Kathy Gillis-Soltan, Title I Teacher

“Dr. Howard is knowledgeable and makes information so accessible and engaging for learning and teaching.”
– V. Canner, Reading Specialist/Title I Coordinator

“Dr. Howard’s enthusiasm and love for students is quite clear. Her 40 plus years of experience makes her knowledgeable and a wonderful resource.”
– Britt Canner, 3rd Grade Teacher

“Great! Great! Great! I have a lot of strategies to use tomorrow that I am excited about.”
– Tevedous Hurd, Teacher

“This is the best seminar I’ve attended in a long time. Mary is a wonderful presenter and it is easy to see that she has been in the trenches.”
– Cathy Colvin, Title I Reading Specialist

“I came away with lots of ideas and great strategies that I will use right away!”
– Brandy Glover, Title I Teacher

“This is one of the best seminars I’ve ever attended! Mary gives great ideas, great strategies to use and is a wonderful presenter!”
– Sherry Gewin, Special Education Teacher

“Mary is brilliant, full of passion and inspired us to push ourselves to be better teachers. This seminar is perfect! I now have a plan to make my classroom a better place.”
– Lesley Scheele, 5th Grade Teacher

“Mary gave me strategies that I can and will use with my students tomorrow! This seminar is fast-paced and strategy-packed, but the use of visuals, music, color, and photos keeps each strategy fresh and vibrant. The handbook is a treasure-trove of tools!”
– Nola Joyce, Special Education Reading Specialist

“I enjoyed Dr. Howard’s enthusiasm, passion and her ability to cover many topics in an interesting way.”
– Rita Grindal, Title I Teacher
Special Benefits of Attending

Extensive Resource Handbook
Each participant will receive an instructional resource handbook to help you immediately implement the strategies you learn from the seminar into your literacy program. The handbook includes:

• Specific tips, tools and procedures to help struggling readers meet state standards for reading
• Open-ended activities and forms for any text or task across the curriculum
• Specific, high-impact instructional strategies to provide more intensive learning experiences in order to close the gap for struggling readers in less time
• Tips, tools and ideas to ensure a flexible instructional perspective with a range of opportunities, settings and experiences more inclusive of your struggling learners

Meet and Share
This seminar provides a great opportunity for participants to meet and share ideas with other educators who are also interested in practical ways to improve reading achievement of struggling readers in grades K-5.

Semester Credit Option
Graduate level elective credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Can’t Attend?
Other Professional Development Options:

Related Online Course
Related On Demand Video-Based Online Learning courses, RTI: Strengthen Your Tier One Reading Instruction and Intervention, for Grades K-6, and RTI: Strengthening Your Tier 2 Interventions with Struggling Readers, for Grades K-6, are available for immediate registration.

To enroll, visit www.ber.org/onlinelearning

Related Staff Development Audio Training
A related BER seminar, RESPONSE TO INTERVENTION: Practical Strategies for Intervening with Students Before They Fall Too Far Behind in Reading (Grades 1-5), also presented by Dr. Mary Howard, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-HRX-1925) or use the order form on the back page.

Please visit www.berproducts.org/audio-seminars.html for more information.

Online Learning
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

On-Site Training
Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

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RESOURCE HANDBOOK
by Dr. Mary Howard
Bureau of Education & Research

Online Learning
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On-Site Training
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Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee:
If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

Who Should Attend
Grades K-5 Classroom Teachers, Reading Specialists, Literacy Coaches, Special Education Staff, Instructional Assistants, Interventionists, and Administrators.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $245 per person, $225 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
› Rochester: Holiday Inn & Suites Marketplace – Henrietta, (585) 475-9190
› Syracuse: Hilton Garden Inn – East Syracuse, (315) 431-4800
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources
Elementary and Secondary Education Act funds, including Title I School Improvement grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training funds.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee:
If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
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Registration (HC27S2)

☐ 1. Rochester (Henrietta), NY – March 14, 2017
☐ 2. Syracuse (East Syracuse), NY – March 13, 2017

FIRST NAME    M.I.    LAST NAME

POSITION, SUBJECT TAUGHT    GRADE LEVEL

SEMINAR LOCATION NUMBER: __________________ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE    ZIP CODE

SCHOOL PHONE NUMBER    HOME PHONE NUMBER

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE    ZIP CODE

IMPORTANT: PRIORITY ID CODE  EHC27S2

METHOD OF PAYMENT

The registration fee is $245 per person, for groups of five or more registering at the same time, the fee is $225 per person. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached
☐ A purchase order is attached, P.O. # ____________________________ (Be sure to include priority ID code on the P.O.)

☐ Charge my:  ☐ MasterCard  ☐ VISA  ☐ Discover

Account # ____________________________ Exp. Date: ____________ MO/YR

Please print name as it appears on card  Signature (required for credit card purchases)

CONFIRMATION # (If you are confirming a previous registration)

CAN’T ATTEND?

☐ I’d like to order the CD version of the related seminar, RESPONSE TO INTERVENTION: Practical Strategies for Intervening with Students Before They Fall Too Far Behind in Reading (Grades 1-5), by Dr. Mary Howard, $99.00 plus $9.00 shipping. (Stock #A-HRX-1925).

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