



Bureau of Education & Research

# Strengthening Students' Communicative Proficiency in Your WORLD LANGUAGE CLASSROOM: Making Best Use of Free Google Tools (Grades 6-12)



A Unique One-Day Seminar Presented by

## Lauren Rosen

Outstanding World Language Educator and Teacher Trainer

**Designed Specifically for World Language Educators  
Serving Grades 6-12**

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**Practical ways to build communicative proficiency by integrating** Google Classroom, Google Tools and Apps to increase student engagement

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**Harness the potential of Google Drive** to engage students as they create, collaborate and share content that demonstrates what they know and can do in the target language

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**Foster interpretive, interpersonal and presentational communication** skills with the support of Google Tools, Apps and Extensions

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*You are welcome to bring your own fully charged Chromebook or laptop with Google Chrome Browser installed. It is not, however, a requirement to attend this seminar. An iPad or an Android tablet will not provide access to the full range of Google or Chrome resources covered in the seminar.*

### Indiana

Indianapolis – January 22

### Missouri

Kansas City – January 25

St. Louis (Clayton) – January 23

Springfield – January 24

### New Jersey

Cherry Hill – February 26  
(Mt. Laurel)

Long Branch – February 27  
(Freehold)

Newark – February 28  
(West Orange)

### New York

Long Island (Plainview) – March 1

### Virginia

Northern Virginia – February 25  
(Springfield)

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CEUs and Graduate Credit Available  
See page 6 for details

# Ten Key Benefits of Attending

*'Lauren's is the best professional development seminar I have ever attended because I learned from a real professional who is truly an expert in her field. I am excited to use several new ideas.'*

– EMILY WOLPIN,  
FRENCH TEACHER



## Who Should Attend

World Language Teachers, Department Heads and Administrators serving Middle School and High School, and Technology Support Staff who work with World Language Educators

- 1. Foster Communicative Proficiency Using Free Google Tools Embedded within Google Classroom**  
Learn practical applications for utilizing free Google Tools to foster communication skills ... Go beyond the basics and discover the latest updates in the tools you'll want to use the most
- 2. Utilize Innovative Ways to Integrate Emerging Technology into Your Language Curriculum**  
Discover new ways to engage your students in language content and differentiate using Google and a flipped lesson approach
- 3. Harness the Power of Google Drive for Online Collaboration and Communication**  
Discover the amazing variety of practical ways Google Drive can significantly enhance collaboration and communication as students build content together
- 4. Explore the Latest Add-Ons and Extensions Specifically Useful in Language Learning Environments**  
Take Google Drive and Chrome to the next level by leveraging amazing add-ons for Docs, Slides, Sheets, and Forms
- 5. Utilize Google to Foster 21st Century Skills in Your World Language Students**  
Today's students need to be college, career and life ready ... Experience how technology can help foster the 12 skills in the ACTFL World Languages 21st Century Skills Map
- 6. Teach Your Students Advanced Search and Close Reading Techniques**  
Keep students reading and learning in the target language using advanced search techniques to find content specific to other countries and use browser plugins to help students build their vocabulary from authentic resources
- 7. Integrate Google Cultural Institute into Your World Language Program**  
Use Google Art Project to analyze and compare works from around the globe ... Discover Google World Wonders exploring the modern and ancient world through Google's Street View technology
- 8. Increase Opportunities for Speaking, Listening, Reading, and Writing**  
Using the tools that students are most comfortable with for communicating, learn to take advantage of Google to encourage all modes of communication and improve accuracy in performance tasks
- 9. Increase Your Familiarity with the Power of Flipping Lessons for Differentiating World Language Instruction**  
Experience innovative ideas for providing additional support and opportunities for students to work at their own pace while increasing classroom interactivity
- 10. Build an Array of High-Quality Interactive World Language Learning Materials and Activities**  
Use Google Tools, Classroom, Apps, and Extensions to increase your repertoire of interactive options and get your students using the target language and formatively assess their proficiency growth

# Outstanding Strategies You Can Use Immediately

- **Strengthen your knowledge** of Google Tools, Classroom, Apps, and Extensions and their practical use in your world language program
- **Ways to work smarter, not harder** ... Timesaving tips for using a variety of Google Tools more efficiently, including self-grading, effective searching, hidden assets in Drive, and more
- **How you can utilize a combination of Google Apps** to help your student's proficiency grow as they meet ACTFL World-Readiness Standards and demonstrate 21st Century Skills
- **How to flip lessons** to focus teacher support on higher order thinking skills development with Google Forms, YouTube and formative assessments that prepare students for deeper in-class interactions
- **Google search strategies** that improve student research and citation skills, identify copyright free images for projects and narrow the search to authentic target language materials
- **Ways to weave modes of communication, culture standards and 21st Century Skills** into student work both in and outside of the classroom
- **How you can differentiate instruction to better meet the needs of all your students** with Google Drive, Classroom, YouTube, and Chrome add-ons
- Strategies to more deeply immerse students in world cultures while developing their **global perspective through geographical and cultural knowledge** using Google Cultural Institute and sites integrated with Google Maps
- Take the mystery out of available Add-ons and Tools menus that **make collaborative work in Google Drive extraordinarily powerful**



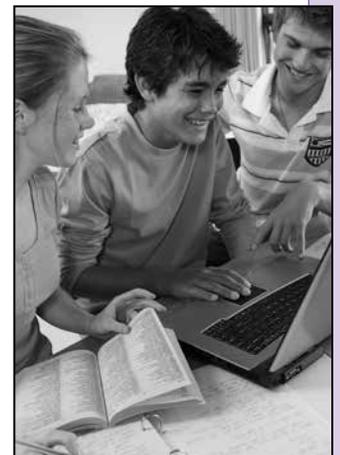
*'I found this seminar very helpful. I'm excited to go back and explore many of the ideas presented. Lauren is very knowledgeable and provided great resources for us.'*

– SHELLY KENNEDY, SPANISH TEACHER

## Practical Ideas and Strategies

Are you wondering about the best ways to foster communicative proficiency in your students by harnessing today's free Google Tools? Wondering about the use of Google Classroom, Apps and Extension, specifically for world language students? Are you interested in how the ACTFL World-Readiness Standards for Learning Languages can be met and ACTFL World Language 21st Century Skills fostered by integrating web-based tools and resources? Today's students are texting, enhancing photos and creating videos for entertainment. If you want to learn how to more effectively channel the tools students already access into rich web-based collaborations and products in the target language, this is a seminar you won't want to miss!

In this uniquely focused seminar specifically designed for world language educators, **Lauren Rosen**, an experienced world language teacher and language technology integration specialist, will help move your curriculum into the 21st Century through a focus on Google Tools that are commonplace in the lives of students and educators alike. Learn innovative practices for integrating mobile devices, flipped lessons, media, and more for demonstrating language proficiency.



# A Message From Your Seminar Leader, Lauren Rosen



## Uniquely Qualified Instructor

**Lauren Rosen** is an experienced world language teacher and a dynamic, engaging language technology specialist who has been sharing innovative ideas and activities to motivate and connect with language learners for more than 25 years. She has extensive classroom teaching experience including middle school, high school, technical college, and university. She strives to stay on the leading edge of integrating technology into her courses. Her passion for language learning and technology led to the development of websites and social networks specifically designed for language educators. Lauren has authored numerous articles on flipped learning, wikis, voice and video technologies to help language instructors and students reach their goals. A frequent presenter at state, regional, national, and international conferences, Lauren is known for her interactive style that provides opportunities for participants to think outside the box and walk away with practical ideas for technology integration into their own courses.

Dear Colleague:

As the world becomes flatter and the barriers disappear that once divided countries and cultures, it becomes increasingly important that our students have the skills to communicate and collaborate with people of many languages and cultures. As language educators, we are in an ideal position to prepare today's students for tomorrow's challenges. With the advent of the Internet, our classrooms became richer with access to authentic texts and materials.

Now with Google Tools, Classroom, Apps and Extensions we add easy-to-access opportunities for collaboration and communication. Google not only offers us tools for research but also a medium for collaboration, connection and community built by those who are using it. My goals in this seminar are two-fold. First, to share numerous techniques and technologies to more fully engage your students in the target language and culture while communicating their knowledge to a broader audience. Second, to help you identify how the ACTFL 21st Century Skills, as defined in collaboration with Partnership for 21st Century Skills, are fostered in your language learning environment with the help of Google.

If you feel you need some fresh ideas for reaching today's students, are overwhelmed trying to keep up with emerging technologies like Google's ever-changing set of tools, or are excited by new ways to fully engage students in the target language and culture, I strongly encourage you to attend this seminar. Together, we will explore practical strategies and activities that are proven successful in motivating students to write and speak more in the target language. I look forward to sharing my excitement and enthusiasm with you about the possibilities that these new technologies offer language educators and learners.

I look forward to meeting and working with you at the seminar!

Sincerely,

Lauren Rosen

P.S. I am confident you will return to your classroom excited to begin working with some new Google inspired tools and techniques as you **implement practical ideas that are sure to engage and motivate your students to achieve greater target language proficiency.**

*"We will explore practical strategies and activities that are proven successful in motivating students to write and speak more in the target language."*

# What Your Colleagues Say About Lauren Rosen

*"Lauren is **awesome! Fantastic!**"*

– Terri Wilson, Pre AP Spanish, Lead World Languages Teacher

*"Lauren is **very knowledgeable** and is **very confident in her presentation**. I have a lot to explore and am very excited about the possibilities of incorporating technology in the near future!"*

– Daniel Arreguin, Teacher

*"Lauren is great! **Lots of ideas and resources** provided in a very short time!"*

– A. Guseman, High School Spanish Teacher

*"Lauren Rosen is **an amazing presenter** and very knowledgeable of the resources, techniques and applications of the technology tools that were presented. I would definitely attend another seminar presented by her."*

– Jamie Walski, Spanish 8, I, II, III, IV Teacher



*"Lauren does **a stellar job** in presenting all things technology."*

– Lauren Beversdorf, Spanish Teacher

*"Ms. Rosen has shared so much today that I will be able to use immediately and in the future. She's **an expert in both world language and technology and inspiring.**"*

– Lillian Johnson, Middle School Spanish Teacher

*"Lauren is not only **extremely knowledgeable about her content, she has an entertaining and wonderful way to keep my attention.** Thoroughly satisfied."*

– Susanne Pace, Spanish Teacher

*"Lauren is so knowledgeable – **she is more connected to the latest technology than anyone I know.**"*

– Laura Pokorny, Teacher

*"**Lauren is amazing.** Her enthusiasm for teaching, world languages and technology is apparent during the entire day. By far, this is one of the best seminars I have experienced."*

Julie Richard, French Teacher

# Special Benefits of Attending



## Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/onlinelearning](http://www.ber.org/onlinelearning)

## On-Site Training

Most BER seminars can be brought to your school or district. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Resource Handbook

Each participant will receive an extensive Google Tools and Apps resource handbook specifically designed for this seminar. The handbook and website include:

- Lesson ideas for Google Tools and Apps that you are free to copy and customize for use in your world language classroom
- Timesaving ways to use Google Tools to increase communication

## Make Best Use of Your Time

**You are welcome to bring a fully charged Chromebook or laptop with the Chrome Browser installed, but it is not a requirement to attend. An iPad or an Android tablet will not provide access to the full range of Google and Chrome resources covered in the seminar.** Your resource handbook and a specially created website will support your individual hands-on exploration of the ideas and resources presented during the seminar when you return to your school.

## Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

### CEUs Available:

#### Indiana

IN Verification of Attendance Available

#### Missouri

MO Inservice Credit Available with Prior District Approval; 5 IL PD Clock Hours Available in St. Louis; KS Inservice Credit Available with Prior District Approval in Kansas City

#### New Jersey

NJ Professional Development Hours Available with Prior District Approval; PA CPE Hours Verification Available with Prior District Approval in Cherry Hill

#### New York

5 NY CTLE Hours Available; NJ Professional Development Hours Available with Prior District Approval

#### Virginia

VA Renewal Points Available

## Earn One to Four Graduate Semester Credits



Graduate level professional development credit is available with an additional fee and completion of follow-up practicum activities.

Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



## Can't Attend? Other Professional Development Options:



### Related Online Course

A related On Demand Video-Based Online Learning course, *101 Best Strategies for Teaching World Languages*, for Grades 4-12, is available for immediate registration. To enroll, visit [www.ber.org/onlinelearning](http://www.ber.org/onlinelearning)

### Related Staff Development Audio Training

A related BER seminar, *Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12)*, presented by another world language expert, Deborah Roberts, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (**Stock #A-FGR-2083**) or use the order form on page 7.

Please visit [www.berproducts.org/audio-seminars.html](http://www.berproducts.org/audio-seminars.html) for more information.

# Strengthening Students' Communicative Proficiency in Your WORLD LANGUAGE CLASSROOM: Making Best Use of Free Google Tools (Grades 6-12)

## Registration (FZY9W1)

- 1. **Cherry Hill** (Mt. Laurel), NJ – February 26, 2019
- 2. **Indianapolis**, IN – January 22, 2019
- 3. **Kansas City**, MO – January 25, 2019
- 4. **Long Branch** (Freehold), NY – February 27, 2019
- 5. **Long Island** (Plainview), NY – March 1, 2019
- 6. **Newark** (West Orange), NJ – February 28, 2019
- 7. **Northern Virginia** (Springfield), VA – February 25, 2019
- 8. **St. Louis** (Clayton), MO – January 23, 2019
- 9. **Springfield**, MO – January 24, 2019

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		GRADE LEVEL
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER (    )    (    )	HOME PHONE NUMBER (    )    (    )

**Registration confirmations are sent via e-mail.  
If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

**IMPORTANT: PRIORITY ID CODE: EFZY9W1**

## METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$269 per person,**  
for teams of three or more registering at the same time, the fee is \$249  
per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
  - A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)
  - Charge my:     MasterCard     VISA     Discover
- Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ MO/YR
- Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_  
(Found on back of card)
- /
- Please print name as it appears on card                      Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

- REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)
- FAX this form to: 1-425-453-1134**
- PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 6 pm Pacific Time)
- MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.  
Check-in 8:00 a.m. - 8:30 a.m.

## Fee

The registration fee is \$269 per person, \$249 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Cherry Hill: Westin – Mt. Laurel, (856) 778-7300
- Indianapolis: Drury Plaza Carmel, (317) 587-2701
- Kansas City: Embassy Suites Plaza, (816) 756-1720
- Long Branch: American Hotel – Freehold, (732) 431-3220
- Long Island: Holiday Inn – Plainview, (516) 349-7400
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007
- Northern Virginia: Hilton – Springfield, (703) 971-8900
- St. Louis: Clayton Plaza Hotel – Clayton, (314) 726-5400
- Springfield: DoubleTree, (417) 831-3131

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Can't Attend?

- I'd like to order the CD version of the related seminar, *Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12)*, by Deborah Roberts, \$99.00 plus \$9.00 shipping (**Stock #A-FGR-2083**).

**Strengthening Students’  
Communicative Proficiency in Your  
WORLD LANGUAGE CLASSROOM:  
Making Best Use of  
Free Google Tools  
(Grades 6-12)**



**Best Practices for Fostering Communicative Proficiency in Your World Language Classroom Using Google Tools**

**A Unique One-Day Seminar**

**Coming to a Location Near You**

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**Strengthen Your WORLD LANGUAGE  
Instruction with Free GOOGLE Tools  
(Grades 6-12)**

FZY9W1

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**Lauren Rosen**

**Outstanding World Language Educator and Teacher Trainer**

**Practical ways to build communicative proficiency by integrating Google Classroom, Google Tools and Apps to increase student engagement**

**Harness the potential of Google Drive** to engage students as they create, collaborate and share content that demonstrates what they know and can do in the target language

**Foster interpretive, interpersonal and presentational communication** skills with the support of Google Tools, Apps and Extensions

**Differentiate world language instruction with free Chrome extensions** and add-ons to foster initiative and self-direction in all your students