Making Best Use of Cutting-Edge Technology to Enhance Your Students’ Proficiency in the Target Language

Ricardo Varguez, an experienced world language teacher and language technology leader, will show practical ways to make the best use of cutting-edge technology tools to enhance world language instruction.

Designed Specifically for World Language Educators Serving in Middle Schools and High Schools

- Innovative techniques for utilizing cutting-edge technology to increase student proficiency in the target language
- Dozens of practical ideas for using technology to reinforce language structures, vocabulary and cultural topics in context
- Digital storytelling ideas that will engage students and increase their target language proficiency
- Proven methods for building language fluency using the interactive technology applications students currently use in their daily lives
- A comprehensive world language instruction technology resource handbook and accompanying website with a variety of tools and examples of the effective integration of web-based technologies in the world language classroom

You are welcome, but not required to bring your own fully charged mobile device.

2016 SCHEDULE

New Jersey
Cherry Hill – May 17 (Voorhees)
Newark – May 18 (Fairfield)
NJ Professional Development Hours Available with Prior District Approval
PA CPE Hours Verification Available with Prior District Approval at Cherry Hill

New York
Long Island – May 20 (Plainview)
Syracuse – May 16 (East Syracuse)
White Plains – May 19 (New Rochelle)
NY CPE Hours Verification Available with Prior District Approval
NJ Professional Development Hours Available with Prior District Approval in Long Island and White Plains
CT Five (5) Contact Hours Available with Prior District Approval in White Plains
Ten Key Benefits of Attending

1. **Utilize Cutting-Edge Technology Tools to Strengthen Target Language Learning**
   Discover practical ways to integrate and increase your use of podcasts, blogs, wikis, and other cutting-edge technology tools to enhance target language learning.

2. **Improve Your Students’ Language and Technology Literacy Skills**
   Acquire proven strategies to improve students’ interpersonal, interpretive and presentational communication skills in the target language while developing greater technology literacy.

3. **Utilize Digital Storytelling to Engage Students and Increase Their Target Language Proficiency**
   Learn tried-and-true techniques for digital storytelling in the classroom that will keep students engaged as they develop their target language proficiency in the learning process.

4. **Utilize Technology to Increase Opportunities for Speaking, Listening, Reading, and Writing**
   Through embedding media and text in online student-developed products, see how students use all four skills with greater accuracy.

5. **Expand Your Knowledge of Cutting-Edge Technology Tools for Demonstrating Performance in the World Language Classroom**
   You will be introduced to a number of today’s technology tools and how they can be used in the classroom for student performance tasks.

6. **Engage Your Students in Authentic Language Tasks for Real Audiences**
   Discover easy-to-implement ways to make language learning real for your students and provide them with a real audience for their demonstrated knowledge.

7. **Increase Your Familiarity with Assessment Strategies for Technology-Based Products**
   Experience innovative tools and ideas for taking on the assessment challenge when looking at target language and technology-based products.

8. **Discover How Language Development and Cultural Knowledge Goals are Reached through Student-Developed Technology Products**
   See how easy it is for students to use the target language while they learn from each other about themselves and their interests.

9. **Motivate Your Students to Increase Their Use of the Target Language**
   Hone in on your students’ technology knowledge for the purpose of demonstrating their target language skills.

10. **Receive an Extensive World Language Instruction Resource Handbook**
    You will receive an in-depth handbook that will be used throughout the seminar to facilitate your understanding of how cutting-edge technology can best be used in your world language classroom … Included in your handbook are dozens of websites, integration strategies and lesson ideas for use with your world language students.
Outstanding Strategies You Can Use Immediately

- **Strengthen your knowledge** of tools and their practical use in your world language program
- **Proven techniques** for effectively integrating technology into your language curriculum
- How to **incorporate digital storytelling** into your classroom to maximize student engagement, creativity and proficiency in the target language
- **Innovative ideas** to help students demonstrate their knowledge in the target language
- **How to set up your own classroom wiki and blog** and ideas for how to use them effectively
- **Ways to integrate all four language skills** into student work both in and outside the classroom
- **Engaging strategies** to spark culturally-rich discussions in your language classroom based on current Web resources
- **How you can use technology** to more effectively integrate the world language standards and meet your curricular goals
- **Proven ideas** to guide all your students toward developing greater language proficiency
- **Cognitively engaging activities** that are applicable to all levels of language learners
- **Easy-to-implement ways** to increase communication skills through tasks for real audiences
- **Simple, effective techniques** to engage every student in your world language classroom
- **Ways to provide more opportunities** for students to communicate in the target language using the technology skills with which they are most comfortable
- **How you can extend learning** in the target language beyond your classroom
- **How to connect and collaborate with colleagues** through professional development communities
- **Ways to guide your students** in identifying, using and citing appropriate copyright-free Web content in their work
- **How to integrate peer review and editing** into your language lessons without diminishing class time
- **The most essential vocabulary** that will enable you to speak intelligently about the use of emerging technologies in the language classroom

“Not only the most informative seminar I’ve attended, but the most inspirational as well!”

– AJ MILLER, JR., SPANISH TEACHER

To Register,
Call Toll-Free
1-800-735-3503
Dear Colleague:

As language educators, it is our job to provide students with an understanding and appreciation of the languages and cultures they study in our classrooms. Thanks to new advances in technology, it has become easier to expose our students to rich language learning opportunities beyond the classroom.

The expansion of technologies is offering us now, more than ever, a variety of opportunities to become not only consumers, but also creators of content. Today, most students have an online presence through a variety of online communities. It is our job to clear the path for those technologies to be used for their benefit, and to teach them to be contributors to a larger community. Communication with students in other cultures has become easier with free videoconferencing software. Practicing writing, reading, listening, and speaking no longer has to be confined within the walls of the classroom; today’s students can communicate with others around the globe.

During this seminar, we will explore together a variety of free resources that can easily be implemented at any level. Regardless of your technology expertise, you will leave this seminar with fresh and innovative ideas ready to put into practice upon returning to your classroom.

I look forward to sharing my experience and expertise with you regarding the opportunity that these resources provide language educators and language learners.

Sincerely,

Ricardo Varguez

Regardless of your technology expertise, you will leave this seminar with fresh and innovative ideas ready to be put into practice upon returning to your classroom.’’

P.S. If you are looking for an energizing day packed full of practical, realistic uses of technology to enhance your world language classroom, this seminar is for you!
Uniquely Qualified Instructor

Ricardo Varguez is an experienced world language teacher and engaging presenter with an infectious enthusiasm for sharing practical ideas on how to utilize technology to motivate and enhance language learning.

Ricardo strives to stay on the threshold of cutting-edge technology implementation and works to apply solid teaching practices in every world language classroom he enters. His passion for languages, technology and education has led him to develop student-led projects and faculty initiatives to effectively use technology to increase student engagement and achievement.

Ricardo is the author of Making Best Use of Cutting-Edge Technology to Enhance Your Students’ Proficiency in the Target Language, the extensive resource handbook each participant will receive at the seminar.

A frequent presenter at state, regional, national, and international conferences, Ricardo is known for his expertise, creativity and practicality in using available technology resources. He has motivated hundreds of world language educators to embrace the power of technology to motivate students to take their language skills beyond classroom walls.

What Your Colleagues Say About Ricardo Varguez

“This seminar more than fulfilled my expectations. I was hoping to learn ‘what was out there.’ I most certainly learned that through the wealth of resources Ricardo presents and explains so well.”

– Pam Morgan, Spanish/Latin Teacher

“One of the most useful seminars I have attended with up-to-date teaching ideas! This will definitely put a great spin on my lessons and enhance the creativity and engagement of all students.”

– Lourdes Melendez, Teacher

“Mr. Varguez delivers a wealth of information with enthusiasm and humor. He makes the material easy to understand and implement in the classroom.”

– Karen Drake, Grades K-8 Spanish Teacher

“I found this seminar to be extraordinarily helpful. The websites and online tools Mr. Varguez presents and suggests would have taken me forever to find as I wouldn’t have known they even existed!”

– Lydia Green, World Languages Teacher

“Great speaker! Awesome ideas! This is the best seminar I have been to and am very glad I came. I’ll share the information with my co-workers.”

– Laura Meischenguiser, Spanish High School Teacher

“This is an extremely helpful and informative seminar! I can see myself spending a great deal of time learning and implementing what I’ve seen today. My students will benefit immensely.”

– Juan Duran, Teacher

“Real examples for the 21st Century classroom. Ricardo is a teacher embracing the technology we have at our fingertips to engage today’s learners.”

– Tamara MK Woitas, German Teacher

“Great seminar! I learned many useful websites and ideas to use in my French classroom. I will highly recommend to my colleagues.”

– Kim Clanet, French Teacher

“I have attended numerous seminars in my many years of teaching. This seminar is, without a doubt, the best one yet! Ricardo provides such a huge amount of practical, useful, real information that I can use now.”

– Desiree Leigh, Spanish Teacher/Department Chair

“I appreciate the wealth of practical ideas, along with take-home materials – templates, rubrics, etc. This is one seminar where I am excited to use some of the tools I have learned – and that’s a rarity for pedagogical seminars.”

– Keith Ridgeway, French Teacher

“Mr. Varguez is very knowledgeable and a great speaker. The information he shares is specifically applicable to our content area, which is a rave as often world language resources are scarce. This seminar is worth the time, cost and travel!”

– Rachel Froidevaux, French Teacher
Can’t Attend?
Other Professional Development Options:

Related Online Learning
A related On Demand Video-Based Online Learning course, 101 Best Strategies for Teaching World Languages, for Grades 4-12, is available for immediate registration. To enroll, visit https://goo.gl/uOXKJC

Related Staff Development Audio Training
A related BER seminar, Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12), presented by another BER presenter, Deborah Roberts, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-FGR-1612) or use the order form on the back page.

You’ll Receive an Extensive World Language Instruction Resource Handbook
Each participant will receive a copy of Making Best Use of Cutting-Edge Technology to Enhance Your Students’ Proficiency in the Target Language, the extensive resource handbook designed specifically for this seminar. Participants will find this handbook full of activity ideas that take you from preparation through expansion and assessment of learner-centered tasks. It contains a wealth of technology resources worth visiting and tips for addressing many of the concerns related to transitioning to technology-enhanced projects and students’ use of the Web. In addition, this handbook highlights current research and professional development resources.

Make the Best Use of Your Time
Our goal is to make the best use of your time during the seminar while providing you with the greatest variety of practical technology projects for your classroom. To accomplish this goal, Ricardo will use a large screen multimedia projection system, rather than individual computers to demonstrate specific applications throughout the day. You are welcome, but not required to bring your own fully charged mobile device. Your resource handbook includes step-by-step directions to support your individual hands-on exploration when you return to your classroom.

Semester Credit Option
One graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Online Learning
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

On-Site Training
Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.
Who Should Attend
World Language Teachers, Department Heads and Administrators serving Middle Schools and High Schools.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $239 per person, $219 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
- Cherry Hill: Mansion on Main Street – Voorhees, (856) 751-1717; hotel accommodations available at Hampton Inn – Voorhees, (856) 346-4500
- Long Island: Holiday Inn – Plainview, (516) 349-7400
- Newark: Best Western Plus – Fairfield, (973) 575-7700
- Syracuse: Hilton Garden Inn – East Syracuse, (315) 431-4800
- White Plains: Radisson – New Rochelle, (914) 576-3700
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources:
Elementary and Secondary Education Act funds, including Title I School Improvement grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training Funds.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
Making Best Use of Cutting-Edge Technology to Enhance Your Students’ Proficiency in the Target Language

Registration (FZV6S1)

☐ 1. Cherry Hill (Voorhees), NJ – May 17, 2016
☐ 2. Long Island (Plainview), NY – May 20, 2016
☐ 3. Newark (Fairfield), NJ – May 18, 2016
☐ 4. Syracuse (Easy Syracuse), NY – May 16, 2016

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR LOCATION NUMBER: ___________ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT: PRIORITY ID CODE EFZV6S1

FOUR EASY WAYS TO REGISTER:

PHONE toll-free: 1-800-735-3503 (M-F 6 a.m. - 6 p.m. PST)
FAX this form to: 1-425-453-1134
MAIL this form to: Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA • 98009-9668
REGISTER ONLINE at: www.ber.org

METHOD OF PAYMENT

The registration fee is $239 per person, for groups of five or more registering at the same time, the fee is $219 per person. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached
☐ A purchase order is attached, P.O. # ___________ (Be sure to include priority ID code on the P.O.)
☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover

Account # ___________________________ Exp. Date: ___________________________ MO/yr

Please print name as it appears on card Signature (required for credit card purchases)

CONFIRMATION # (If you are confirming a previous registration) ___________

CAN’T ATTEND?

☐ I’d like to order the CD version of the related seminar, Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12), by Deborah Roberts, $99.00 plus $9.00 shipping (Stock #A-FGR-1612).