

# **WORLD LANGUAGE TEACHERS: Increase Communicative Proficiency Using Seesaw, Screencastify, Edpuzzle, Google Doc Mad Libs, and More! (Grades 6-12)**



A Unique One-Day Live Online Seminar Presented by

**Catherine Ousselin**

**Outstanding World Language Teacher and National Presenter**

**Specifically Designed for World Language Educators  
Serving Grades 6-12: Classroom Teachers, Department Heads,  
Curriculum Specialists, and Administrators**

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**The best, most current classroom-proven tools** and strategies for increasing students' communicative proficiency – **whether you are teaching at school or online**

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**How to make best use of highly engaging**, impactful, motivating, and easy-to-use tools perfect for grades 6-12 World Languages including Seesaw, Screencastify, Edpuzzle, Google Doc Mad Libs, and more!

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**Explore timesaving strategies and approaches** designed to elevate your instruction and student engagement using any curriculum or teaching methodology

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**Receive an extensive digital World Language tech tools resource handbook** packed with unique ideas, engaging activities and classroom-tested tools

## **Live Online Seminars**

**November 6**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**November 9**

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

**November 10**

**9 AM Pacific**, 12 PM Eastern,  
11 AM Central, 10 AM Mountain

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### **CAN'T ATTEND?**

Order the recorded version and take the seminar online at your convenience (see page 6)

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CEUs and Graduate Credit Available  
See page 6 for details

# Ten Key Benefits of Attending

*'Catherine was wonderful. I got many terrific ideas that I can use right away! They are easy to use and will be very engaging for my World Language students!'*



## Who Should Attend

World Language Educators  
Serving Grades 6-12:  
Classroom Teachers,  
Department Heads,  
Curriculum Specialists,  
and Administrators

- 1. Increase Your Students' Communicative Proficiency – Whether You Are Teaching at School or Online**  
Learn about the best, most current FREE and low-cost technology tools and resources for strengthening students' communicative proficiency in your World Language classroom – whether in-person or online
- 2. Increase Student Success and Accountability in Online and Hybrid Learning Environments**  
Learn proven ways to maintain student motivation and accountability for online assignments
- 3. Learn Essential Ways to Integrate Technology into World Language Curricula**  
You need not start from scratch – learn from a highly experienced and current World Language teacher and Digital Literacy Coach ... Return to your classroom with confidence and knowledge to greatly enhance your curricula and instruction
- 4. Support All Three Modes of Communication with Innovative Technology Tools**  
Explore websites, add-ons and mobile apps that will showcase student growth in writing, speaking and listening in the target language ... Learn how to effectively and thoughtfully connect your curriculum to a multitude of highly engaging tools
- 5. Design Lessons and Activities Supported by Proven Technology Tools**  
Explore practical implications of ACTFL's Statement on Technology and High-Leverage Teaching Practices ... Structure highly effective units that include all three modes: interpersonal, presentational and interpretive
- 6. Increase Student Production and Confidence in the Target Language**  
Connect with and empower every student to demonstrate strong growth and language acquisition ... Explore outstanding digital storytelling, interactive reading, and interpretive listening tools you can use immediately
- 7. Promote Authentic Language Production in the Target Language**  
Explore tools that connect your students and their projects to authentic audiences and other language learners ... Increase students' engagement and ownership of their language learning
- 8. Effectively Differentiate Instruction Through Meaningful Language Tasks**  
Design purposeful, authentic language tasks that highlight and support students' skill development ... Discover tools that can help you better meet the diverse cognitive needs of your students
- 9. Innovatively Deliver Meaningful Feedback to Students and Families**  
Harness Google Forms and other feedback tools to streamline your workflow and more easily provide supportive, descriptive and timely feedback ... Learn timesaving techniques for evaluating and assessing student work
- 10. Receive an Extensive Digital World Language Tech Tools Resource Handbook**  
Each participant will receive an extensive digital resource handbook packed with ideas, suggestions and step-by-step instructions on increasing students' communicative proficiency using Seesaw, Screencastify, Edpuzzle, Google Doc Mad Libs, and More! ... Dozens of tips, ideas and resources to help you get started immediately – whether you are teaching at school or online

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Increase students' communicative proficiency** ... How to make best use of Seesaw, Screencastify, Edpuzzle, Google Doc Mad Libs, and more – whether you are teaching at school or online
- **Essential tools and best practices for “teaching tech”** in the target language
- **Authentic online language resources** to enhance connections, community, and comparisons (ACTFL 3/5 Cs)
- **Dozens of the best web tools**, Apple iOS apps, and Google add-ons for strengthening your students' World Language acquisition in all three modes
- **Make the most of the technology you have** – practical ways to increase language production and comprehension with one or many computers, tablets or mobile devices
- **Interactive interpretive listening activities** that are easy to assess
- **Innovative ways to use Google Forms** including for Mad Libs to strengthen reading and writing in the target language
- **Activities and scenarios** that focus students on authentic language use
- **Innovative and engaging ways to use social media** to connect students to products, practices and perspectives
- **Proven techniques to engage** World Language students and get them to take greater ownership of their learning – whether in-person or online



*“Catherine’s extensive knowledge of new resources for the World Language teacher was impressive! She far exceeded my expectations and presented numerous tools I’d never seen before. Thanks again!”*

## Practical Ideas and Strategies

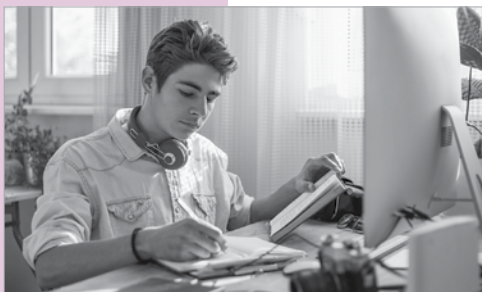
This engaging, **NEW** live online seminar by nationally recognized and current World Language teacher, **CATHERINE OUSSÉLIN**, is specifically designed to help you increase your students' communicative proficiency. Discover dozens of practical, motivating tech tools to strengthen students' language acquisition through presentational digital storytelling, interpretive listening and reading, and interpersonal speaking. Get hands-on and acquire not only the technical knowledge to incorporate a host of outstanding tools in your instruction, but also the curricular support and research to help you meet the World Readiness Standards for Language Learning.

Catherine will share practical tips, activities, workarounds, and strategies for thoughtfully incorporating technology tools to strengthen students' language production and comprehension. Learn timesaving techniques for providing feedback and for curating authentic online resources.

**The focus will be on highly practical, realistic ways World Language educators can make best use of these engaging tech resources. Join Catherine for an idea-packed seminar specifically designed to strengthen students' communicative proficiency in your grades 6-12 World Language program – whether you are teaching at school or online.**



# A Message From Seminar Leader, Catherine Ousselin



## Uniquely Qualified Instructor

**CATHERINE OUSSSELIN** is a nationally recognized, innovative and engaging World Language educator. She presents nationally on thoughtful technology integration for World Languages and curriculum design using ACTFL's Core Practices and Comprehensible Language strategies. Catherine is known for helping teachers integrate highly effective technology tools that strengthen language acquisition.

Catherine is a past recipient of ACTFL's Award for Excellence in Foreign Language Instruction Using Technology with IALLT (K-12) and was a finalist for ACTFL Teacher of the Year. She has published numerous articles on technology integration and curriculum design in "The National Bulletin" (AATF). Catherine is also the author of *WORLD LANGUAGE TEACHERS: Increase Communicative Proficiency Using Seesaw, Screencastify, Edpuzzle, Google Doc Mad Libs, and More!*, the extensive digital resource handbook each participant will receive at the seminar.

**Join Catherine for a day full of outstanding, engaging, FREE technology tools that you can implement immediately to increase communicative proficiency in your World Language classroom.**

Dear Colleague:

As World Language educators, staying abreast of the latest technology and great ways to enhance our instruction can be a challenge. We may rely on introductory-level online games that enliven the class but may have low impact on meaningful growth in language acquisition. We may think our students are "tech-savvy" but more often they are consumers of tech products, not creators. The good news is that I can help!

In our role as World Language educators we can uniquely provide our students with thoughtful, engaging and purposeful experiences using the target language so they can develop their skills in the three modes of communication. For over a decade, I have served as a Digital Literacy Coach for World Language teachers. I have designed this seminar based on the best of what I have found to be successful in my own World Language classroom and in the classrooms of World Language teachers I have mentored and coached.

Integrating thoughtful technology tools for all three modes with a variety of devices can seem daunting, but it is very doable! I want to provide you with concrete examples and practical strategies that work – whether you are teaching at school or online. We'll focus on tools perfect for any World Language classroom to enhance students' production and comprehension in the target language. I want to share products and projects created by my own students. We'll explore powerful tools, apps and activities you can easily integrate into your curriculum to engage your students as creators using the target language. These practical techniques and tools are grounded in ACTFL's high-leverage teaching practices and statement on technology in the World Language classroom.

I am confident that you will leave this seminar energized and inspired with a wealth of ready-to-use ideas and skills that directly connect with your content and practices. Your students will take pride in their language acquisition and growth, showcasing their skills, digital stories and projects in all three modes with an authentic, global audience.

I look forward to connecting, creating and collaborating with you!

Sincerely,

Catherine Ousselin

**P.S. The emphasis will be on highly practical tools and strategies that you can use the very next day in your World Language classroom – whether you are teaching in-person or online.**

*"I have designed this seminar based on the best of what I have found to be successful in my own World Language classroom and in the classrooms of World Language teachers I have mentored and coached."*



# What Your Colleagues Say About Catherine Ousselin

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*"Catherine presented a great deal of **really good, practical tools, perfect for World Language classes**. I'm pumped to put these to use with my students online and can't wait to use them in the classroom soon!"*

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*"Catherine provided so much more than any teacher could use in a year which means there is **something for everyone** in this online seminar!"*

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*"This seminar was superb! The **wealth of technology knowledge** that Catherine brought to the table was astounding. That we have access to it all via her website is one of the most valuable takeaways I've ever had."*

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*"I'm so grateful to have attended this online seminar. I learned so much about instructional technology that I'll use in my class to better motivate my students and help meet their learning goals."*



## About BER Live Online Seminars

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

**Outstanding Instructors**

All programs are led by outstanding BER national trainers

**Extensive Resource Handbooks**

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

**Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

**Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*'Catherine was excellent! It was so helpful to see how she uses these great tools in her World Language classroom!'*

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital World Language Tech Tools Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Practical instructional activities using a variety of tools and apps that will increase student learning and engagement, both at school and online
- Detailed descriptions of the activities presented at the seminar that you can immediately implement in your classroom
- Sample applications of the strategies presented at the seminar
- Tips and techniques to personalize your students' language learning using technology
- Lists of resources, relevant materials and supportive research
- Connections and applications to World-Readiness Standards for Language Learning

## Share Ideas

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in the best technology tools for increasing communicative proficiency in World Language.

## Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *101 Best Strategies for Teaching World Languages*, for Grades 4-12, and *Accelerate Your Students' Communicative Proficiency*, for Grades 6-12, are available for immediate registration.

To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# WORLD LANGUAGE TEACHERS:

## Increase Communicative Proficiency Using Seesaw, Screencastify, Edpuzzle, Google Doc Mad Libs, and More! (Grades 6-12)

### Registration (FZO1F1)

- 1. November 6, 2020** (Start time: 9 AM Eastern)
- 2. November 9, 2020** (Start time: 9 AM Central)
- 3. November 10, 2020** (Start time: 9 AM Pacific)
- or —
- 4. I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR NUMBER: _____ (Please see list above)		

*List additional registrants on a copy of this form*

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS ( <u>REQUIRED</u> FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

**IMPORTANT: PRIORITY ID CODE: FZO1F1**

### METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$279 per person,**  
for teams of three or more registering at the same time, the fee is \$259  
per person. **Payment is due prior to the program.** No cash please.

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### FOUR EASY WAYS TO REGISTER:

**REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)

**FAX this form to: 1-425-453-1134**

**PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 4 pm Pacific Time)

**MAIL this form to: Bureau of Education & Research**  
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Bellevue, WA 98009-9668

### Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

### Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

### Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



FZO1F1

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Using Seesaw, Screencastify, Edpuzzle,  
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An outstanding one-day Live Online Seminar

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to use online at your convenience

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Live Online Seminar  
or Recorded Version



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**The best, most current classroom-proven tools and strategies for increasing students' communicative proficiency – whether you are teaching at school or online**

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