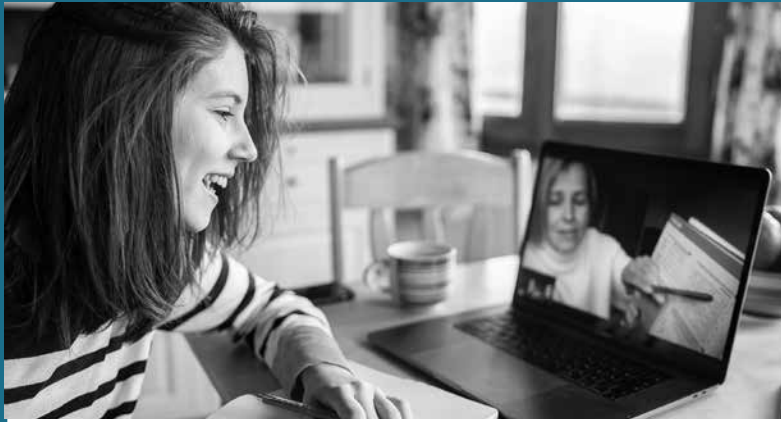


Increasing Performance in the Target Language to Strengthen Your Students' **COMMUNICATIVE PROFICIENCY** (Grades 6-12)



A Unique, One-Day, Live Online Seminar Presented by

Alyssa Villarreal

Outstanding World Language Teacher and Presenter

**Specifically Designed for World Language Teachers,
Department Heads and Administrators Serving Grades 6-12**

New, innovative techniques to increase engagement and accelerate communicative proficiency in the target language **in-class, online and in hybrid learning environments**

Time-efficient ways to give feedback and use effective assessment tools and processes

Ready-to-use ideas and powerful methods that increase instructional time in the target language that is authentic and meaningful

Proven strategies to establish and sustain a motivating classroom environment that accelerates your students' performance in the target language

Live Online Seminars

December 7

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

December 8

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

December 9

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available
See page 6 for details

Ten Key Benefits of Attending

'Absolutely fabulous! This was a great seminar that I wish my whole department had attended. Alyssa was relatable, knowledgeable and full of ideas that any level can do starting now.'

— ERICA BUCHANAN,
DEPT. CHAIR



Who Should Attend

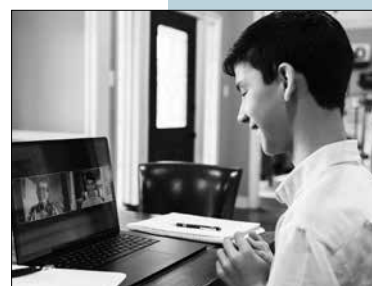
World Language Teachers,
Department Heads and
Administrators Serving
Grades 6-12

- 1. Accelerate Your Students' Communicative Proficiency in Person and Online**
Learn practical strategies that will develop students' communicative proficiency in the target language ... Discover innovative ways to engage with students and communicate almost exclusively using the target language **in-person, and in distance learning environments**
- 2. Learn New and Innovative Ideas to Invigorate Your World Language Instruction**
Acquire engaging, highly efficient techniques and activities to increase your students' motivation and learning in your world language classroom
- 3. Increase Your Students' Performance and Use of the Target Language**
Target language use increases as students personally relate to the topics of study and as they share these connections with each other ... Here's how
- 4. Enhance the Interpersonal Mode of Communication**
Experience a wealth of interpersonal activities for developing unrehearsed and spontaneous speaking at all levels
- 5. Utilize the Target Language from Day One**
Engage your students in use of the target language from the first day of class ... Here's how
- 6. Create a Learning Environment Where Students Love Using the Target Language, In-Class and Online**
Learn proven techniques to maximize students' use of the target language through clear expectations, established processes and structures to sustain a safe, supportive, self-expressive, and resource-rich environment
- 7. Engage Students in Innovative Activities that Build Classroom Rapport**
Discover innovative, interactive activities that motivate students to share their background knowledge, experiences and ideas
- 8. Build a Language Learning Community Where Students Work Together**
Students enjoy personalized activities where they collaborate to create and problem solve together ... Here's how
- 9. Cultivate a Safe and Engaging Language Learning Environment**
Foster a language learning environment where all students are comfortable to experiment and take academic risks using the target language ... Leave with an expanded repertoire of proven techniques to motivate all students and avoid impediments to language learning
- 10. Receive an Extensive World Language Instruction Digital Resource Handbook**
Each participant will receive an extensive digital resource handbook specifically designed for this seminar filled with ready-to-use materials, a wealth of practical ideas, information, and activities that promote use of the target language in-class and online

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Meaningful activities** that will help students develop communicative proficiency by exchanging information, negotiating meaning and expressing their ideas **in-class and online**
- **Ways for students to set learning goals and objectives** and monitor their progress and effort in use of the target language
- **Highly practical tips** for how to motivate all students to want to use the target language
- **Proven ideas** to strengthen student performance through self and peer assessment
- **Intentional strategies** that scaffold novice students from nonverbal to verbal communication
- **Specific strategies for avoiding common pitfalls** in communicative classrooms
- **Engaging, communicative activities** that are applicable for all students, from novice to advanced
- **Assessment ideas** that align to proficiency-based teaching ... In-class and online
- **Innovative ways** to elicit effective interpersonal communication skills in any language on any topic
- **How to better empower your students** to interact and engage in the target language with intent
- How to create a classroom culture and community that **breeds trust, builds proficiency and creates a desire to continue acquiring language**
- **Proven techniques** to help students, parents and administrators understand the value of using the target language and developing communicative proficiency
- **Utilizing flipped classroom ideas** to build vocabulary and grammar structure knowledge and bring more interaction to the classroom time



The American Council on the Teaching of Foreign Languages recommends that language educators and their students use the target language as exclusively as possible (90% plus) at all levels of instruction during instructional time and, when feasible, beyond the classroom.

– ACTFL Position Statement, May 2010

Practical Ideas and Strategies

Are you looking for practical ideas of how to meet the ACTFL recommendation of using the target language 90% of the time in your classroom? Do you have students who do not stay in the target language? Do you have students who are not always motivated? This engaging seminar will answer these questions with ready-to-use, low-prep activities that will help you develop an immersive language learning atmosphere where students feel comfortable using their new language skills to communicate meaningful messages. You will learn to build on the characteristics of today's post-millennial students to enhance their performance in the target language. In this outstanding seminar, experienced world language teacher, **Alyssa Villarreal** will share motivating interactive activities designed to accelerate your students' use of the target language both in-class and online.

You will leave this seminar with an extensive world language instruction digital resource handbook and dozens of strategies you will be able to use immediately to accelerate your students' use of the target language.



A Message From Seminar Leader, Alyssa Villarreal



Uniquely Qualified Instructor

ALYSSA VILLARREAL is a dynamic and creative world language educator, author, curriculum developer, and teacher coach. She has been teaching, coaching educators and developing curricula for more than 20 years. Alyssa works with educators and schools across the country and internationally to develop meaningful language programs at all levels of instruction. She is a regular presenter at national, regional and state conferences.

Alyssa is the author of *Increasing Performance in the Target Language to Strengthen Your Students' Communicative Proficiency (Grades 6-12)*, the extensive digital resource handbook each participant will receive at the seminar. Additional authorship credits include her role as being one of the authors of a national framework publication, which impacts today's world language classrooms: the Teacher Effectiveness for Language Learning (TELL) Project.

Alyssa's seminars are highly inspiring as well as practical. Participants in her seminars consistently give her outstanding evaluations and leave with many classroom-proven activities and ideas they can immediately implement in their own world language classrooms.

Dear Colleague:

What is your real goal for your students and for yourself? I am quite sure it is NOT talking about a set of grammar rules or a series of vocabulary lists. I am talking about WHY you truly wanted to be a language teacher.

I am sure that you want your students to love language and culture as well as embrace this learning and carry it on beyond the walls of your classroom as much as I do. You probably also want to feel that as their teacher, you have had a big hand in inspiring them to feel this way. The most important key to making this a reality is to get them to speak in the language to you and to each other!

I know from experience IT CAN BE DONE! In this seminar, I will share a wide variety of meaningful ways we can accomplish this in our classes each day. Connecting with our students as global citizens and on a level that helps them see the importance of their language learning as well as the fun inherent in this experience will be at the heart of our work together during the seminar. I will demonstrate innovative ways to approach feedback and all of you will take part in an interactive experience that will leave us all with practical ideas, proven strategies and tangible activities that will work right away. My favorite thing to do is work with teachers and to take the opportunity to put many creative minds in the same space. The outcomes are always full of excitement and new energy. **Whether your instruction is face-to-face, online or in a hybrid learning environment, you'll leave with numerous ideas you can use right away.**

Sincerely,

Alyssa Villarreal

P.S. This seminar is not about theory but instead will focus on **practical ideas** that I know from my years in the classroom will work for today's students.

"You will leave with practical ideas, proven strategies and tangible activities that will work right away."

What Your Colleagues Say About Alyssa Villarreal

*"Alyssa gave great, relatable examples. Her balance of strategy and application was not only helpful, but also attainable. **She left me excited to take a new perspective and approach to my classes and colleagues!**"*

Amira Kamal, Teacher

*"**Excellent seminar!**"*

Nadine Stewart-Brown, Spanish Teacher

*"This is a **great seminar!** I learned so much and can't wait to use these resources!"*

Diana Hudgens, Spanish Teacher

*"Alyssa's seminar was **very helpful!** I have been trying to implement this for a couple of years. I feel more confident to start this next school year."*

Stephanie Puskarz, Spanish Teacher



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'Alyssa is
fantastic and
practical.'

– TERESA TODD, FRENCH/
SPANISH TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive World Language Digital Resource Handbook

Each participant will receive an extensive world language digital resource handbook specifically designed for this seminar. The handbook includes:

- Concrete strategies and techniques to accelerate proficiency in-class and online
- Simple and effective approaches to assessing interpersonal communication
- Tips and tricks to personalize students' learning
- Principles of communicative language teaching that anyone teaching for proficiency needs to know
- Templates for peer and self-assessment, rubrics and more

Share with Other World Language Educators

This seminar provides participants a great opportunity to share ideas with other world language educators interested in strengthening their students' communicative proficiency.

Consultation Available

Alyssa Villarreal will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *101 Best Strategies for Teaching World Languages*, for Grades 4-12 and *Accelerate Your Students' Communicative Proficiency*, for Grades 6-12, are available for immediate registration.

To enroll, visit www.ber.org/online

Increasing Performance in the Target Language to Strengthen Your Students' COMMUNICATIVE PROFICIENCY (Grades 6-12)

Registration (FPV1F1)

1. **December 7 2020** (Start time: 9 AM Central)
2. **December 8, 2020** (Start time: 9 AM Eastern)
3. **December 9, 2020** (Start time: 9 AM Pacific)
- or —
4. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (<u>REQUIRED</u> FOR EACH REGISTRANT)	
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HOME MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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IMPORTANT: PRIORITY ID CODE: EFPV1F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person,
for teams of three or more registering at the same time, the fee is \$259
per person. **Payment is due prior to the program.** No cash please.


- A check (payable to **Bureau of Education & Research**) is attached
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(Be sure to include priority ID code on the P.O.)
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(Found on back of card)
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- Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: www.ber.org

 **FAX this form to: 1-425-453-1134**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 4 pm Pacific Time)

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



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An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available
to use online at your convenience

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WORLD LANGUAGE TEACHERS Practical Ways to Increase Your Students' Target Language Proficiency

Practical PD, No Travel

FPV1F1



Increasing Performance in the Target Language to Strengthen Your Students' COMMUNICATIVE PROFICIENCY (Grades 6-12)

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Live Online Seminar
or Recorded Version

A Unique One-Day Live Online Seminar
(Also available as a Recorded Online Version
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Presented by

Alyssa Villarreal

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New, innovative techniques to increase engagement and accelerate communicative proficiency in the target language **in-class, online and in hybrid learning environments.**

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