

# Increasing Performance in the Target Language to Strengthen Your Students' **COMMUNICATIVE PROFICIENCY** (Grades 6-12)



A Unique One-Day Seminar Presented by

**Alyssa Villarreal**

Outstanding World Language Teacher and Presenter

**Specifically Designed for World Language Teachers, Department  
Heads and Administrators Serving Grades 6-12**

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**New, innovative techniques** to increase engagement and accelerate communicative proficiency in the target language

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**Time-efficient ways to give feedback and use effective assessment** tools and processes

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**Ready-to-use ideas and powerful methods** that increase instructional time in the target language that is authentic and meaningful

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**Proven strategies to establish and sustain a motivating classroom environment** that accelerates your students' performance in the target language

**Georgia**

**Atlanta** (Roswell) – **November 19**

**Illinois**

**Chicago** – **November 21**  
(Elk Grove Village)

**Michigan**

**Detroit** (Romulus) – **November 20**

**Minnesota**

**Minneapolis** – **November 22**  
(Brooklyn Center)

**South Carolina**

**Columbia** – **November 18**

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CEUs and Graduate Credits Available  
See page 6 for details

*'Alyssa's seminar is well-paced and full of great material.'*

– ERIN PEARL, TEACHER

# Ten Key Benefits of Attending

*'Absolutely fabulous! This was a great seminar that I wish my whole department had attended. Alyssa was relatable, knowledgeable and full of ideas that any level can do starting now.'*

— ERICA BUCHANAN,  
DEPT. CHAIR



## Who Should Attend

World Language Teachers,  
Department Heads and  
Administrators Serving  
Grades 6-12

- 1. Accelerate Your Students' Communicative Proficiency**  
Learn practical strategies that will develop students' communicative proficiency in the target language ... Discover innovative ways to engage with students and communicate almost exclusively using the target language!
- 2. Learn New and Innovative Ideas to Invigorate Your World Language Instruction**  
Acquire engaging, highly efficient techniques and activities to increase your students' motivation and learning in your world language classroom
- 3. Increase Your Students' Performance and Use of the Target Language**  
Target language use increases as students personally relate to the topics of study and as they share these connections with each other ... Here's how
- 4. Enhance the Interpersonal Mode of Communication**  
Experience a wealth of interpersonal activities for developing unrehearsed and spontaneous speaking at all levels
- 5. Utilize the Target Language from Day One**  
Engage your students in use of the target language from the first day of class ... Here's how
- 6. Create a Classroom Where Students Love Using the Target Language**  
Learn proven techniques to maximize students' use of the target language through clear expectations, established processes and structures to sustain a safe, supportive, self-expressive, and resource-rich environment
- 7. Engage Students in Innovative Activities that Build Classroom Rapport**  
Discover innovative, interactive activities that motivate students to share their background knowledge, experiences and ideas
- 8. Build a Language Learning Community Where Students Work Together**  
Students enjoy personalized activities where they collaborate to create and problem solve together ... Here's how
- 9. Cultivate a Safe and Engaging Language Learning Environment**  
Foster a language learning environment where all students are comfortable to experiment and take academic risks using the target language ... Leave with an expanded repertoire of proven techniques to motivate all students and avoid impediments to language learning
- 10. Receive an Extensive World Language Instruction Resource Handbook**  
Each participant will receive an extensive resource handbook specifically designed for this seminar filled with ready-to-use materials, a wealth of practical ideas, information, and activities that promote use of the target language and can be implemented right away

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Meaningful activities** that will help students develop communicative proficiency by exchanging information, negotiating meaning and expressing their ideas
- **Ways for students to set learning goals and objectives** and monitor their progress and effort in use of the target language
- **Highly practical tips** for how to motivate all students to want to use the target language
- **Proven ideas** to strengthen student performance through self and peer assessment
- **Intentional strategies** that scaffold novice students from nonverbal to verbal communication
- **Specific strategies for avoiding common pitfalls** in communicative classrooms
- **Engaging, communicative activities** that are applicable for all students, from novice to advanced
- **Assessment ideas** that align to proficiency-based teaching
- **Innovative ways** to elicit effective interpersonal communication skills in any language on any topic
- **How to better empower your students** to interact and engage in the target language with intent
- How to create a classroom culture and community that **breeds trust, builds proficiency and creates a desire to continue acquiring language**
- **Proven techniques** to help students, parents and administrators understand the value of using the target language and developing communicative proficiency
- **Utilizing flipped classroom ideas** to build vocabulary and grammar structure knowledge and bring more interaction to the classroom time



***The American Council on the Teaching of Foreign Languages recommends that language educators and their students use the target language as exclusively as possible (90% plus) at all levels of instruction during instructional time and, when feasible, beyond the classroom.***

– ACTFL Position Statement, May 2010

## Practical Ideas and Strategies

Are you looking for practical ideas of how to meet the ACTFL recommendation of using the target language 90% of the time in your classroom? Do you have students who do not stay in the target language? Do you have students who are not always motivated? This engaging seminar will answer these questions with ready-to-use, low-prep activities that will help you develop an immersive language learning atmosphere where students feel comfortable using their new language skills to communicate meaningful messages. You will learn to build on the characteristics of today's post-millennial students to enhance their performance in the target language. In this outstanding seminar, experienced world language teacher, **Alyssa Villarreal** will share motivating interactive activities designed to accelerate your students' use of the target language both inside and outside the classroom.

***You will leave this seminar with an extensive world language instruction resource handbook and dozens of strategies you will be able to use immediately to accelerate your students' use of the target language.***



# A Message From Seminar Leader, Alyssa Villarreal



## Uniquely Qualified Instructor

**ALYSSA VILLARREAL** is a dynamic and creative world language educator, author, curriculum developer, and teacher coach. She has been teaching, coaching educators and developing curricula for more than 20 years. Alyssa works with educators and schools across the country and internationally to develop meaningful language programs at all levels of instruction. She is a regular presenter at national, regional and state conferences.

Alyssa is the author of *Increasing Performance in the Target Language to Strengthen Your Students' Communicative Proficiency (Grades 6-12)*, the extensive resource handbook each participant will receive at the seminar. Additional authorship credits include her role as being one of the authors of a national framework publication, which impacts today's world language classrooms: the Teacher Effectiveness for Language Learning (TELL) Project.

**Alyssa's seminars are highly inspiring as well as practical. Participants in her seminars consistently give her outstanding evaluations and leave with many classroom-proven activities and ideas they can immediately implement in their own world language classrooms.**

Dear Colleague:

What is your real goal for your students and for yourself? I am quite sure it is NOT talking about a set of grammar rules or a series of vocabulary lists. I am talking about WHY you truly wanted to be a language teacher.

I am sure that you want your students to love language and culture as well as embrace this learning and carry it on beyond the walls of your classroom as much as I do. You probably also want to feel that as their teacher, you have had a big hand in inspiring them to feel this way. The most important key to making this a reality is to get them to speak in the language to you and to each other!

I know from experience IT CAN BE DONE! In this seminar, I will share a wide variety of meaningful ways we can accomplish this in our classes each day. Connecting with our students as global citizens and on a level that helps them see the importance of their language learning as well as the fun inherent in this experience will be at the heart of our work together during the seminar. I will demonstrate innovative ways to approach feedback and all of you will take part in an interactive experience that will leave us all with practical ideas, proven strategies and tangible activities that will work right away. My favorite thing to do is work with teachers and to take the opportunity to put many creative minds in the same space. The outcomes are always full of excitement and new energy. I look forward to meeting you and to sparking original, imaginative and resourceful ideas that only teachers can produce together!

Sincerely,

Alyssa Villarreal

P.S. This seminar is not about theory but instead will focus on **practical ideas** that I know from my years in the classroom will work for today's students.

*"You will leave with practical ideas, proven strategies and tangible activities that will work right away."*

# What Your Colleagues Say About Alyssa Villarreal

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*"Alyssa gave great, relatable examples. Her balance of strategy and application was not only helpful, but also attainable. **She left me excited to take a new perspective and approach to my classes and colleagues!**"*

Amira Kamal, Teacher

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*"**Excellent seminar!**"*

Nadine Stewart-Brown, Spanish Teacher

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*"This is a **great seminar!** I learned so much and can't wait to use these resources!"*

Diana Hudgens, Spanish Teacher

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*"Alyssa's seminar was **very helpful!** I have been trying to implement this for a couple of years. I feel more confident to start this next school year."*

Stephanie Puskarz, Spanish Teacher



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*"**This. Was. Awesome.** Thank you for spelling out the process and offering examples as to how we can implement these changes in our classes."*

Trisha Urrea, Spanish Teacher

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*"Alyssa gave an **excellent seminar** and the material was very relevant to the needs of all students."*

Edgar Otero-Ruiz, Spanish Teacher

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*"I loved this seminar and am excited to put this into practice. It was **well organized and very useful.** These are great ideas that align well with the goals I have for my students."*

Kerry Bauchiero, Spanish Teacher

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*"Alyssa is **fantastic and practical!**"*

Teresa Todd, French/Spanish Teacher

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*"Alyssa's seminar **really shifted the way I plan on having my students improve their skills in the target language.**"*

Kayla Knox, French Teacher

# Special Benefits of Attending



## Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/online](http://www.ber.org/online)

## On-Site Training

Most BER seminars can be brought to your school or district. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Can't Attend?

### Other Professional Development Options:



### Related Online Courses

Two related On Demand Video-Based Online Learning courses, *101 Best Strategies for Teaching World Languages*, for Grades 4-12, and *Accelerate Your Students' Communicative Proficiency*, for Grades 6-12, are available for immediate registration.

To enroll, visit [www.ber.org/online](http://www.ber.org/online)

## Extensive World Language Resource Handbook

Each participant will receive an extensive world language resource handbook specifically designed for this seminar. The handbook includes:

- Simple and effective approaches to assessing interpersonal communication
- Tips and tricks to personalize students' learning
- Concrete strategies and techniques to accelerate proficiency
- Principles of communicative language teaching that anyone teaching for proficiency needs to know
- Templates for peer and self-assessment, rubrics and more

## Meet and Share with Other World Language Educators

This seminar provides participants a great opportunity to meet and share ideas with other world language educators interested in strengthening their students' communicative proficiency.

## Consultation Available

Alyssa Villarreal will be available at the seminar for consultation regarding your questions and the unique needs of your own program.

## Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

## CEUs Available:

### Illinois

5 IL PD Clock Hours Available

### Michigan

MI SCECH Available (5 Hours)

### Minnesota

MN Clock Hours Available

### South Carolina

SC Five (5) Renewal Credits Available with Prior District Approval

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



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## Registration (FPV0F1)

- 1. **Atlanta** (Roswell), **GA** – November 19, 2019
- 2. **Chicago** (Elk Grove Village), **IL** – November 21, 2019
- 3. **Columbia, SC** – November 18, 2019
- 4. **Detroit** (Romulus), **MI** – November 20, 2019
- 5. **Minneapolis** (Brooklyn Center), **MN** – November 22, 2019

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

*List additional registrants on a copy of this form*

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(   )	(   )

**Registration confirmations are sent via e-mail.  
If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

**IMPORTANT: PRIORITY ID CODE: EFPV0F1**

## METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$279 per person,**  
for teams of three or more registering at the same time, the fee is \$259  
per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
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Please print name as it appears on card                      Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

**REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)

**FAX this form to: 1-425-453-1134**

**PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 5 pm Pacific Time)

**MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.  
Check-in 8:00 a.m. - 8:30 a.m.

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Atlanta: Holiday Inn – Roswell, (770) 817-1414
- Chicago: Holiday Inn – Elk Grove Village, (847) 437-6010
- Columbia: Hilton Garden Inn Northeast, (803) 807-9000
- Detroit: Delta by Marriott – Airport, (734) 721-3315
- Minneapolis: Earle Brown Heritage Center – Brooklyn Center, (763) 569-6300; hotel accommodations available at Embassy Suites – Brooklyn Center, (763) 560-2700

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

# Increasing Performance in the Target Language to Strengthen Your Students' COMMUNICATIVE PROFICIENCY (Grades 6-12)



**Best Practices to Strengthen Your Students'  
Communicative Proficiency**

**A Unique One-Day Seminar**

**Coming to a Location Near You**

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**WORLD LANGUAGE TEACHERS**  
**Practical Ways to Increase Your Students'  
Target Language Proficiency**

FPV0F1

**Increasing Performance in the Target  
Language to Strengthen Your Students'  
COMMUNICATIVE PROFICIENCY  
(Grades 6-12)**

**BER**  
Bureau of Education & Research



**A Unique One-Day Seminar Coming to a Location Near You**

Presented by

**Alyssa Villarreal**

Outstanding World Language Teacher and Presenter

**New, innovative techniques** to increase engagement and accelerate communicative proficiency in the target language

**Time-efficient ways to give feedback and use effective** assessment tools and processes

**Ready-to-use ideas and powerful methods** that increase instructional time in the target language that is authentic and meaningful

**Proven strategies to establish and sustain a motivating** classroom environment that accelerates your students' performance in the target language