101 Best Strategies for Teaching WORLD LANGUAGES (Grades 4-12)

Presented by ALICE KOSNIK
Outstanding World Language Teacher and Presenter

Designed Specifically for World Language Educators Serving Grades 4-12

- 101 highly effective practical strategies to more fully engage students and strengthen their motivation and achievement in world language classrooms
- Easy-to-implement, proven techniques to create an optimal classroom environment that increases students’ acquisition of vocabulary and structure in world language
- Practical tips to achieve ACTFL’s goal of at least 90% use of target language – here’s what works!
- Dozens of motivating activities, apps, websites, and best practices that help all your students develop confidence and skill as they progress from structured to non-rehearsed, interpersonal communication
- Receive an extensive world language resource handbook filled with 101 practical resources for developing strong language skills: active paired and mixer activities, learning games, creative speaking prompts, techniques using manipulatives and visual strategies – even ways to use smartphones and tablets to enhance communication

2017 SCHEDULE

Connecticut
Hartford (Bristol) – April 6
CT Five (5) Contact Hours Available with Prior District Approval
For MA, Contact Hours Verification Available
RI Five (5) Contact Hours Available

New Jersey
Cherry Hill – March 8
Long Branch (Freehold) – March 7
Newark (West Orange) – March 6
NJ Professional Development Hours Available with Prior District Approval
PA CPE Hours Verification Available with Prior District Approval in Cherry Hill

New York
Long Island (Plainview) – April 3
White Plains (New Rochelle) – April 5
NY CPE Hours Verification Available with Prior District Approval
CT Five (5) Contact Hours Available with Prior District Approval in White Plains
NJ Professional Development Hours Available with Prior District Approval

Pennsylvania
Allentown (Bethlehem) – April 4
Harrisburg – March 10
Philadelphia (Frazer) – March 9
PA CPE Hours Verification Available with Prior District Approval
DE Clock Hours Available with Prior District Approval in Philadelphia
NJ Professional Development Hours Available with Prior District Approval in Allentown

Rhode Island
Providence (Warwick) – April 7
RI Five (5) Contact Hours Available
CT Five (5) Contact Hours Available with Prior District Approval
For MA, Contact Hours Verification Available
Ten Key Benefits of Attending

1. **101 Best Strategies from an Outstanding World Language Teacher**
   As an experienced teacher who has been working with students for many years, Alice has developed proven techniques to engage students and improve their world language acquisition … Come away rejuvenated and inspired to implement a wealth of outstanding, new ideas and strategies.

2. **Create an Effective World Language Classroom Where Students Succeed**
   Incorporate dynamic strategies that provide your students with supportive learning environment based on brain research … Explore powerful, easy-to-implement lesson planning techniques that incorporate findings of educational neuroscience.

3. **Incorporate Effective Techniques for Accelerating Vocabulary Acquisition**
   Learn a multitude of classroom-proven, highly enjoyable activities that enable students to acquire and use new vocabulary in meaningful contexts … Go beyond vocabulary lists with meaningful, active and novel strategies that truly engage students in vocabulary acquisition.

4. **Involve Your Students in Using the Target Language 90%+ of the Time**
   Obtain a wealth of highly effective teaching tips and techniques that actively promote use of the target language … Help your students develop important circumlocution skills and critical “survival” strategies in the target language.

5. **Develop Emerging Oral Communication Skills**
   Discover dozens of practical ways to develop communicative oral skills … Learn active, yet structured, techniques that provide for a real exchange of information and a true purpose for communicating for all learners – from beginners to advanced.

6. **Enhance the Interpersonal Mode of Communication**
   Experience a wealth of practical strategies for developing un-rehearsed conversation and negotiating meaning at all levels … Easy-to-implement ways to use role play, brainstorming, games, props, pictures, and “mystery events” to increase spontaneous language use.

7. **Increase Active Student Participation**
   Experience a wide range of activities, strategies, apps, and websites that increase meaningful engagement time … Tips, strategies and ideas for personalizing your students’ learning while increasing their use of the target language.

8. **Use Movement and Manipulatives to Increase Communicative Skills**
   Harness the power of touch and movement … Experience a myriad of activities that appeal to learners with varying intelligences and learning styles and keep students focused and cognitively engaged while communicating in the target language.

9. **Provide a Meaningful Environment for “Millennial” Learners**
   Explore proven techniques to create social contexts for today’s students to interact and solve problems collaboratively … Incorporate meaningful communicative tasks using hand-held technology and innovative online resources that students will love to use.

    Each participant will receive an extensive resource handbook with copy-ready materials specifically designed for this seminar … It is filled with a wealth of practical ideas, information and activities that you can implement immediately in your own world language classroom.
Outstanding Strategies You Can Use Immediately

- 101 engaging, easy-to-implement strategies to better develop interpersonal communication skills
- New ways to reach the “Millennial Generation” through social contexts for interaction and problem solving
- Classroom-proven techniques that incorporate visual cues, tactile activities and manipulatives to enhance acquisition of vocabulary and structure
- Dozens of active, kinesthetic activities that truly engage students in vocabulary acquisition
- Techniques supported by recent brain research that provide a comfortable, risk-taking learning environment
- Highly practical tips to achieve 90%+ target language use
- Easy-to-implement, effective techniques that develop circumlocution skills
- Engaging speaking activities that promote a real exchange of information and a true purpose for communication
- A wealth of practical strategies for developing un-rehearsed conversation through role play, brainstorming, games, props, pictures, and “mystery events”
- Powerful, innovative lesson-planning techniques based on recent research on how we learn
- A multitude of proven, back-to-the-classroom activities that enable students to learn and use new vocabulary in meaningful contexts
- Motivating, enjoyable learning games and kinesthetic activities that reinforce vocabulary and structure development
- A plethora of activities, apps and websites that appeal to all types of learners
- Motivating personalized paired and mixer activities to add to your “bag of tricks”
- Stimulating communicative activities that are applicable for beginning through advanced levels
- Valuable strategies to help all students – struggling to gifted – achieve success in world language learning
- Best practices that assist all students’ progress, from structured to non-rehearsed interpersonal communication
- High-tech and low-tech ways to increase student motivation and participation
- Routines and techniques to provide comprehensible input and encourage self expression
- Dozens of motivating multi-sensory activities to enhance your students’ speaking ability
- Ideas, ideas, ideas that work for any language, level and age!

Great seminar!
Very worthwhile with many applicable strategies!
Thank you!”

– JANUARY HLADKI, SPANISH TEACHER
A Message From Seminar Leader, Alice Kosnik

Dear Colleague:

These are challenging times for teachers, especially for those of us who teach world languages. We are required to participate in a myriad of local, state and national initiatives. There is always new technology to explore. We spend a lot of time communicating with parents and assisting individual students. In times of financial insecurity, we must even advocate for our own world language programs.

In the midst of all these important concerns, it can be difficult to find the time and energy to concentrate on the most important thing we do: actually teach our language! That’s why I designed this practical seminar – to provide 101 outstanding tools to enhance our day-to-day teaching and to help us focus anew on the essentials of reaching our students.

The 101 classroom-proven, practical techniques in this seminar can be used immediately in your world language classes. Since you will actually participate in most of the activities, you’ll see how they can be used to better channel the energy of your antsy 4th hour class or to motivate the sleepy students in your 1st hour group!

What are the 101 best strategies? This seminar is designed to emphasize topics that teachers most often request: practical tips and techniques for staying in the target language and for creating a supportive classroom based on recent brain research; easy-to-implement activities that promote lively, engaged learning; and strategies that really work for teaching vocabulary and language structures. Also included are new strategies for student communication in the interpersonal, non-rehearsed mode. In addition, we’ll explore technological tools, websites and apps that enable our “millennial generation” learners to create and interact.

All of these topics – and the 101 strategies that support them – will leave you re-energized and excited. Whether your students are ten or eighteen, you’ll leave with a plethora of resources to enhance your teaching and, most importantly, your students’ learning!

I look forward to spending the day with you!

Sincerely,

Alice Kosnik

P.S. Dress comfortably for a fast-paced, highly interactive, enjoyable learning experience that will give you 101 outstanding strategies you can use immediately! We will have an exciting – and possibly surprising – day of “learning by doing.”
What Your Colleagues Say About Alice Kosnik

“Alice gave me **numerous new ideas to freshen and enhance** what I teach. This is a great seminar for any teacher, regardless of experience!”

– Danielle Berry, Spanish Teacher

“Thanks for the **wonderful bag of facts, tricks and tips!**”

– Stephanie Potier, French Teacher

“**Alice is very knowledgeable and organized!** I definitely would encourage others to attend this seminar!”

– Gabriele Wiede, German/ELL Teacher

“**Inspiriting and motivating!** I can’t wait to implement **all these new-found techniques and strategies!**”

– Jose Mora, Spanish Teacher

“**Great seminar with wonderful strategies, games and activities** I can’t wait to try with my students!”

– Jennifer Noonan, Spanish Teacher

“As a 25-year veteran, **Alice had my trust as a seasoned educator right from the start** and never lost me! I recommend this seminar to everyone.”

– Jim Thomas, French Teacher

“Alice is very knowledgeable, well-organized and engaging! **Great resources!**”

– Ellen Gwozdek, Spanish Teacher

“**Very practical and worthwhile!** Every language teacher should attend this seminar!”

– Barbara Zimmer, Spanish Teacher

“**Great ideas to freshen up my repertoire!**”

– Jen Soley, French Teacher

“**Love all the practical strategies we learned! Great job as usual!**”

– Natalie Srbinovski, German Teacher

“I enjoyed all the hands-on activities and ideas for **staying in the target language!**”

– Jessica McNeilis, Spanish Teacher

“I’m so excited to **try these new activities tomorrow** with each of my classes! Gracias, Alice!”

– Missy Dodge, Spanish Teacher

“Alice is great. She is funny and engaging and she shares so many ideas. I can’t wait to use them with my students!”

– Kathleen MacKinnon, Spanish Teacher

“**Very useful! I love the resource book with all the wonderful ideas!**”

– Mary Kiepura, World Language Teacher

“A day well spent! Alice has inspired and motivated me to use many new ideas and strategies!”

– Leanne Gray, Spanish Teacher
Special Benefits of Attending

Extensive World Language Teaching Resource Handbook
Each participant will receive an extensive resource handbook specifically designed for this seminar. Included in the handbook are:

- Practical strategies for actively engaging students in learning world languages
- Motivating, communicative games that provide students with “safe” ways to learn a world language
- Engaging activities to increase students’ acquisition of vocabulary and structure
- Reproducible samples of outstanding paired and mixer activities your students will enjoy
- Powerful, research-based lesson-planning techniques
- Highly practical tips to achieve 90%+ target language use
- Techniques for incorporating movement in your classroom instruction

Meet and Share with Other World Language Teachers
This seminar provides a great opportunity for participants to meet and share ideas with other educators interested in strengthening their world language instructional program.

Consultation Available
Alice Kosnik will be available at the seminar for consultation regarding your questions about the unique needs of your own world language program.

Semester Credit Option
Graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Can’t Attend?
Other Professional Development Options:
Related Online Course
A related On Demand Video-Based Online Learning course, 101 Best Strategies for Teaching World Languages, for Grades 4-12, is available for immediate registration. To enroll, visit www.ber.org/onlinelearning

Related Staff Development Audio Training
A related BER seminar, Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12), presented by another BER instructor, Deborah Roberts, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-FGR-1813) or use the order form on the back page.

Please visit www.berproducts.org/audio-seminars.html for more information.
Who Should Attend
World Language Educators serving students in Grades 4-12.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $245 per person, $225 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
> Allentown: Comfort Suites – Bethlehem, (610) 882-9700
> Cherry Hill: Holiday Inn, (856) 663-5300
> Harrisburg: Hilton Garden Inn, (717) 635-7299
> Hartford: DoubleTree – Bristol, (860) 589-7766
> Long Branch: Radisson – Freehold, (732) 780-3400
> Long Island: Holiday Inn – Plainview, (516) 349-7400
> Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007
> Philadelphia: Sheraton – Frazer, (610) 524-5500
> Providence: Radisson – Airport, (401) 739-3000
> White Plains: Radisson – New Rochelle, (914) 576-3700
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources
Elementary and Secondary Education Act funds, including Title I School Improvement grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training funds.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee:
If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
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**Registration (FGK7S1)**

- 1. Allentown (Bethlehem), PA – April 4, 2017
- 2. Cherry Hill, NJ – March 8, 2017
- 3. Harrisburg, PA – March 10, 2017
- 4. Hartford (Bristol), CT – April 6, 2017
- 5. Long Branch (Freehold), NJ – March 7, 2017
- 6. Long Island (Plainview), NY – April 3, 2017
- 7. Newark (West Orange), NJ – March 6, 2017
- 8. Philadelphia (Frazer), PA – March 9, 2017
- 9. Providence (Warwick), RI – April 7, 2017
- 10. White Plains (New Rochelle), NY – April 5, 2017

**First Name**  
**M.I.**  
**Last Name**

<table>
<thead>
<tr>
<th>Position, Subject Taught</th>
<th>Grade Level</th>
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**Seminar Location Number:** (Please see list above)

**List additional registrants on a copy of this form**

**School Name**

**School Mailing Address**

**City & State**  
**Zip Code**

**School Phone Number**  
**Home Phone Number**

(  )  
(  )

**E-mail Address**

**Home Mailing Address**

**City & State**  
**Zip Code**

**IMPORTANT: Priority ID Code**  
EFGK7S1

**Method of Payment**

The registration fee is $245 per person.  
For groups of five or more registering at the same time, the fee is $225 per person.  
Payment is due prior to the program. No cash please.

- [ ] A check (payable to Bureau of Education & Research) is attached
- [ ] A purchase order is attached; P.O. #__________  
  (Be sure to include priority ID code on the P.O.)
- [ ] Charge my:  
  - [ ] MasterCard  
  - [ ] VISA  
  - [ ] Discover

Account #:_____________  
Exp. Date:_____________  
MO/yr

Billing Zip Code:_____________  
3 Digit CVV Code:_____________  
(Found on back of card)

Please print name as it appears on card  
Signature (required for credit card purchases)

**Can’t Attend?**

- [ ] I’d like to order the CD version of the related seminar, *Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12)*, by Deborah Roberts, $99.00 plus $9.00 shipping (Stock #A-FGR-1813).