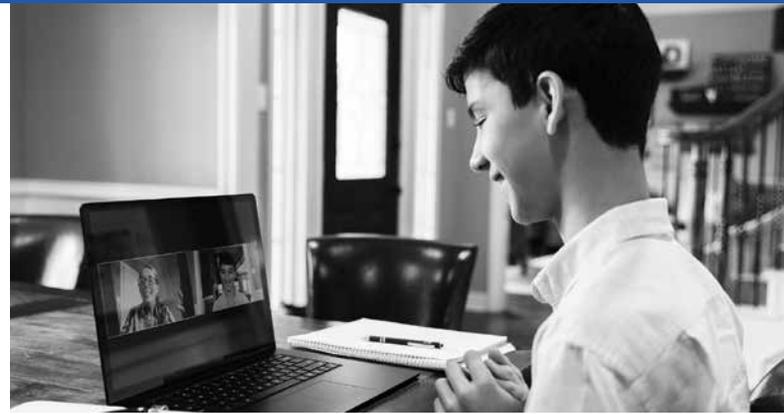


Increase Motivation and Learning in Your **WORLD LANGUAGE Classroom:** **Strategies, Strategies, Strategies** (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

Tracy Rucker

Outstanding World Language Teacher and Presenter

**Specifically Designed for World Language Educators
Serving Grades 6-12**

Timesaving tips on leveraging ACTFL's core practices, integrated performance assessments and oral proficiency strategies ... ***Proven strategies for in-person, online and hybrid learning environments***

Practical strategies to connect community building with technology, language proficiency and interculturality

Proven techniques to activate language learning and support differentiation of world language instruction

Classroom-proven ways to increase proficiency through reading, harnessing student voice and choice, compelling storytelling techniques and comprehensible input strategies

Live Online Seminars

March 8

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

March 9

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

March 12

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available
See page 6 for details

Ten Key Benefits of Attending

'Excellent seminar;
many take-aways.
I learned how
to re-think my
teaching methods.'

– CARL SANTIAGO,
DEPT. CHAIR/LATIN TEACHER



Who Should Attend

World Language Educators
serving students in
Grades 6-12

1. Learn New and Innovative Ideas to Invigorate World Language Instruction In-Person and Online

Acquire dozens of engaging, highly effective techniques, activities and lessons to increase your students' motivation and learning in your world language classroom ... **Practical ideas for in-person and distance learning environments**

2. Increase Use of the Target Language in Person and Online

Discover a variety of strategies to increase the time both you and your students spend authentically using the target language both in person and in distance learning environments

3. Accelerate Your Students' Communicative Proficiency

Implement formative tasks to improve students' reading skills to acquire vocabulary while building intercultural knowledge

4. Make Best Use of Free Google Tools and Other Cutting-Edge Technology to Enhance Language Learning In-Person and Online

Discover engaging activities for using Google Tools and other cutting-edge technology to optimize interpretive communication skills and accountability for you and your students

5. Learn from an Outstanding World Language Teacher

Tracy brings more than 20 years of world language teacher experience as well as a deep passion for sharing what works ... **Experienced with in-person and distance learning environments**, he shares techniques that are designed to match the needs of today's students and build their motivation for communicating in the target language

6. Weave Cultural Practices, Products and Perspectives into Engaging Language Lessons

Learn how to interweave interpretive, interpersonal and presentational tasks that allow students to interact with cultural products, practices and perspectives of target language regions

7. Develop Emerging Oral Communication Skills

Discover dozens of practical strategies to help students better develop communicative oral skills through questioning and frequent formative feedback **both in-person and online**

8. Increase Student Motivation in Online and In-Person World Language Learning Environments

Leave with proven ways to increase student interest and accountability ... Expand your repertoire of meaningful student-centered that will increase your students' interest and motivation for language learning at all levels

9. Enhance Interpersonal and Presentational Skills

Experience a wealth of compelling and traditional practical strategies to maximize use of the target language in meaningful and personalized ways

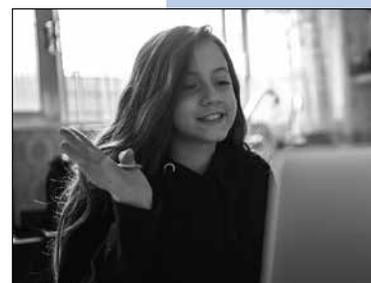
10. Receive an Extensive World Language Digital Resource Handbook

Take home an extensive world language instruction digital resource handbook containing dozens of proven, practical strategies and activities for incorporating cultures as content in innovative, progressive and proficiency-based language learning environments both in-person and online

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Dozens of new and innovative lessons and activities** to increase motivation and learning in the world language classroom ... **Proven ideas for in-class, online and hybrid learning environments**
- **Connecting formative tech tools** to communication modes to impact learning outcomes and portfolio building
- **Specific strategies** to increase your students' communicative proficiency in the target language
- **Effective techniques** to incorporate authentic materials to increase global awareness
- **Purposeful questioning strategies** to increase interpretive listening skills
- **Effective techniques** on building community to increase student engagement
- **Dozens of engaging, level-appropriate strategies** for strengthening interpersonal communication skills **in person and online**
- **Valuable ideas** to strengthen student performance through formative tasks
- **Engaging speaking activities** that promote a real exchange of information and a true purpose for communication
- **Proven strategies** to help students better develop communication skills
- **Tools to reboot instruction** to flip learning to harness the power of core practices in the proficiency-based classroom



'Tracy is very enthusiastic and extremely knowledgeable.'

– MARLINE PAJOT-PAVLAK, FRENCH TEACHER

Practical Strategies for In-Person and Distance Learning Environments

In this outstanding seminar, award-winning world language teacher, **Tracy Rucker**, will present dozens of practical ideas to invigorate your world language instruction and make communication in the target language more engaging and successful for all your students whether you are teaching in-person or in a distance learning environments. His classroom-proven techniques include lively paired and mixer activities, learning games, Google Tools and other engaging technology applications, as well as practical techniques using manipulatives to enhance communicative proficiency in-class and online.

Throughout the day you will receive a wealth of “right back to the classroom” strategies and lessons that will help students develop vocabulary and expand their ability to speak in the interpersonal and presentational modes in an encouraging, inviting environment. If you want to increase your students' proficiency by more fully motivating and engaging them in learning a world language, this seminar is for you!



A Message From Your Seminar Leader, Tracy Rucker



Uniquely Qualified Instructor

TRACY RUCKER is an outstanding, award-winning world language teacher with more than 20 years of teaching experience in both in-person and in online learning environments. A frequent regional and state conference presenter, he is known for helping world language teachers enhance their existing programs by incorporating many strategies that incorporate interpersonal communication and global awareness techniques into the classroom.

Tracy emphasizes practical strategies – the use of target language, cultural connections and contextualized grammar – in the language classroom. Tracy brings to his seminars a high level of understanding of proficiency and how to train students to spiral through performance levels while honing skills. He also brings a high energy level and a wealth of expertise along with a keen sense of humor and down-to-earth realism about what works for teachers and their students. Tracy is well known for his enthusiastic, lively seminars that leave participants rejuvenated and eager to implement new strategies and ideas in their own world language classrooms.

Dear Colleague:

As a world language teacher myself, I know the need for practical, proven tools and ideas that engage students in meaningful, authentic learning situations. In this seminar, I will demonstrate proven and highly effective techniques to develop oral proficiency while focusing on cultures and tasks. For many teachers, understanding ACTFL's position statement that the target language should be used at least 90% of class time raises a lot of questions. In this seminar, I will address this statement and provide strategies on how to get your students talking to each other in meaningful, authentic ways using the target language. I emphasize second language acquisition strategies through reading and cultural immersion.

I'll also share a variety of proven techniques about how to use audio-visual material as content. We'll also explore language learning through the lenses of websites, blogs, and virtual reality. I'll also share how to build and scaffold activities in meaningful ways that allow students to circumlocute and create using the target language. I'll share new and innovative ways to show how authentic materials can be used to address 21st Century skills while allowing students to reach communicative goals. Come learn about effective, proven techniques that contribute to language acquisition and assist you in organizing your lessons. ***Whether you are teaching in-person, online or in a hybrid learning environment, you'll leave with numerous ideas you can use immediately.***

Sincerely,

A handwritten signature in black ink that reads "Tracy Rucker".

Tracy Rucker

P.S. **The focus of this seminar is not on theory but engaging and innovative lessons and activities** that will enhance and invigorate your world language instruction.

"I will provide proven strategies on how to get your students talking to each other in meaningful, authentic ways using the target language."

What Your Colleagues Say About Tracy Rucker

"Tracy is an energetic, engaging and kind presenter. He offered many tools and strategies for a language classroom. He modeled passion and compassion through personal anecdotes and interactions."

Rachel Myhre, Spanish Teacher

"Mr. Rucker is a very energetic, professional and eloquent speaker. It is evident that he knows his content and pedagogy. Everything that he presents is something that he has used in his own classroom."

Aracelis Perez, Spanish Teacher

"Tracy's seminar included very practical ideas I can take straight back to the classroom. There are other ideas I can explore and decide how to incorporate. I like that he is currently in a high school world language setting because I am, too."

Del Swartzentruber, Spanish Teacher

"Tracy has a beautiful enthusiasm about his entire being and I can see where he shines in the classroom. I cannot wait to go back to my own classroom using his concepts to motivate my students."

Tracy Uler, Spanish Educator



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

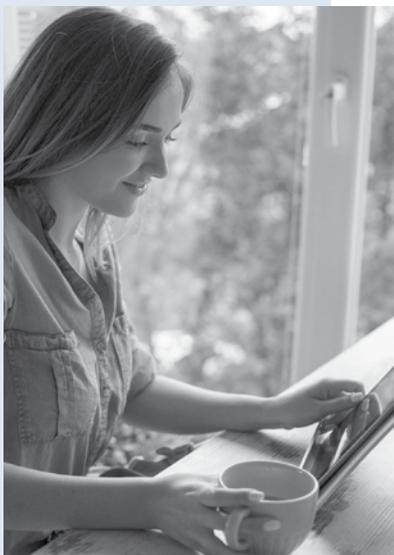
Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'Tracy did an amazing job presenting this online seminar.'

CARLOS SIFUENTES

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive World Language Digital Resource Handbook

Each participant will receive an extensive world language digital resource handbook specifically designed for this seminar. The handbook includes:

- Detailed descriptions of the practical activities presented at the seminar you can immediately implement in your world language program whether in-person or online
- Classroom-tested, effective techniques to help students develop communicative proficiency and engage in authentic communication
- Reproducible activities and techniques to help students increase their use of the target language
- Links to impactful blogs and websites
- Powerful, research-based lesson planning techniques for in-person and distance learning environments
- A variety of carefully designed activities to explicitly teach students to effectively use circumlocution and transitions to communicate
- Rubrics that demonstrate specific tools to develop interpretive, interpersonal and presentational modes of communication

Consultation Available

Tracy Rucker will be available for consultation regarding your questions and the unique needs of your own world language program.

Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *101 Best Strategies for Teaching World Languages*, for Grades 4-12, and *Accelerate Your Students' Communicative Proficiency*, for Grades 6-12, are available for immediate registration. To enroll, visit www.ber.org/online

Increase Motivation and Learning in Your WORLD LANGUAGE Classroom: Strategies, Strategies, Strategies (Grades 6-12)

Registration (FG21S1)

1. **March 8, 2021** (Start time: 9 AM Central)
2. **March 9, 2021** (Start time: 9 AM Eastern)
3. **March 12, 2021** (Start time: 9 AM Pacific)
- or —
4. **I'd like to order the recorded version of this seminar**

FIRST NAME _____	M.I. _____	LAST NAME _____
POSITION, SUBJECT TAUGHT _____		GRADE LEVEL _____
SEMINAR NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME _____	
SCHOOL MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____
SCHOOL PHONE NUMBER _____	HOME PHONE NUMBER _____
()	()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (<u>REQUIRED</u> FOR EACH REGISTRANT) _____	
HOME MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____

IMPORTANT – PRIORITY ID CODE: EFG21S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person,
for teams of three or more registering at the same time, the fee is \$259
per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____
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MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)
- _____
Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: www.ber.org

 **FAX this form to: 1-425-453-1134**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 4 pm Pacific Time)

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



FG21S1

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An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available
 to use online at your convenience

Strengthen Your **WORLD LANGUAGE Instruction**

Practical PD, No Travel

FG2151

Increase Motivation and Learning in Your **WORLD LANGUAGE Classroom:** **Strategies, Strategies, Strategies** (Grades 6-12)



Bureau of Education & Research

Live Online Seminar
 or Recorded Version



A Unique One-Day Live Online Seminar
 (Also available as a Recorded Online Version
 to Use at Your Convenience)

Presented by

TRACY RUCKER

Outstanding World Language Teacher and Presenter

Timesaving tips on leveraging ACTFL's core practices, integrated performance assessments and oral proficiency strategies ... **Proven strategies for in-person, online and hybrid learning environments**

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