

# Increase Motivation and Learning in Your **WORLD LANGUAGE Classroom:** Strategies, Strategies, Strategies for Getting Ready for the New School Year (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

## **Tracy Rucker**

Outstanding World Language Teacher and Presenter

**Specifically Designed for World Language Educators  
Serving Grades 6-12**

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**New and innovative ideas for getting your world language instructional program ready for the new school year ... Proven ways to help your students who have fallen behind in their target language skills catch up**

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**Practical strategies** to reestablish community in in-person instruction with technology and high impact language proficiency strategies

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**Proven techniques to help close the language learning gap due** to the disruptions of COVID-19

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**Classroom-proven ways** to increase proficiency through reading, harnessing student voice and choice, compelling storytelling techniques, and comprehensible input strategies

### **Live Online Seminars**

#### **July 26**

**9 AM Pacific**, 12 PM Eastern,  
11 AM Central, 10 AM Mountain

#### **July 27**

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

#### **July 28**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

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#### **CAN'T ATTEND?**

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available  
See page 6 for details

# Ten Key Benefits of Attending

*'Excellent seminar;  
many take-aways.  
I learned how  
to re-think my  
teaching methods.'*

– CARL SANTIAGO,  
DEPT. CHAIR/LATIN TEACHER



## Who Should Attend

World Language Educators  
serving students in  
Grades 6-12

- 1. New and Innovative Ideas to Help Get Your World Language Program Back on Track**  
Acquire dozens of engaging, highly effective techniques, activities and lessons to increase your students' motivation and learning as you resume to fully in-person instruction in your world language classroom
- 2. Making Up for Students' Lost Time in Target Language**  
Discover a variety of strategies to increase the time both you and your students spend authentically using the target language in ways that make up for lost time due to remote learning disruptions of the past school year
- 3. Accelerate Your Students' Communicative Proficiency**  
Implement formative tasks to improve students' reading skills to acquire vocabulary while building intercultural knowledge
- 4. Make Best Use of Free Google Tools and Other Cutting-Edge Technology to Help Close the Gap in Language Learning Due to COVID-19 Disruptions**  
Discover engaging activities for using Google Tools and other cutting-edge technology to optimize interpretive communication skills and accountability for you and your students
- 5. Learn from an Outstanding World Language Teacher**  
Tracy brings more than 20 years of world language teacher experience teaching in-person and remotely ... Tracy shares practical techniques he has used with his own students to help bridge the learning gap due to COVID -19 and remote learning
- 6. Weave Cultural Practices, Products and Perspectives into Engaging Language Lessons**  
Learn how to interweave interpretive, interpersonal and presentational tasks that allow students to interact with cultural products, practices and perspectives of target language regions
- 7. Develop Emerging Oral Communication Skills**  
Discover dozens of practical strategies to help students better develop communicative oral skills through questioning and frequent formative feedback
- 8. Increase Student Motivation in Online and In-Person World Language Learning Environments**  
Leave with proven ways to increase student interest and accountability ... Expand your repertoire of meaningful student-centered strategies that will increase your students' interest and motivation for language learning at all levels
- 9. Enhance Interpersonal and Presentational Skills**  
Experience a wealth of compelling and traditional practical strategies to maximize use of the target language in meaningful and personalized ways
- 10. Receive an Extensive World Language Digital Resource Handbook**  
Receive an extensive world language instruction digital resource handbook containing dozens of proven, practical strategies and activities for incorporating cultures as content in innovative, progressive and proficiency-based language learning environments

# Outstanding Strategies You Can Use to Invigorate Your World Language Instruction in the Upcoming School Year

## What You Will Learn ...

- **Dozens of new and innovative lessons and activities to help you get ready for the new school year** that will increase motivation and learning in your world language classroom
- **Connecting formative tech tools** to communication modes to impact learning outcomes and portfolio building
- **Specific strategies to help close the language learning gap due to COVID-19 ...**  
Dynamic ways to increase your students' communicative proficiency in the target language
- **Practical techniques** to incorporate authentic materials to increase global awareness
- **Purposeful questioning strategies** to increase interpretive listening skills
- **Effective techniques** on building community to increase student engagement
- **Dozens of engaging, level-appropriate strategies** for strengthening interpersonal communication skills
- **Valuable ideas** to strengthen student performance through formative tasks
- **Engaging speaking activities** that promote a real exchanges of information and a true purpose for communication
- **Proven strategies** to help students better develop communication skills
- **Tools to reboot instruction** to flip learning to harness the power of core practices in the proficiency-based classroom
- **Highly practical techniques** to achieve 90%+ target language use from day one



*'Tracy is very enthusiastic and extremely knowledgeable.'*

– MARLINE PAJOT-PAVLAK, FRENCH TEACHER

## Practical Strategies for In-Person and Distance Learning Environments

In this outstanding seminar, award-winning world language teacher, **Tracy Rucker**, will present dozens of practical ideas to help you get prepared for the new school year. Tracy will share new and innovative ideas to invigorate your world language instruction and make communication in the target language more engaging and successful for all your students. His classroom-proven techniques include lively paired and mixer activities, learning games, Google Tools and other engaging technology applications, as well as practical techniques using manipulatives that will help in closing the gap in language learning due to remote learning and school schedule disruptions of the past school year.

Throughout the day you will receive a wealth of right back to the classroom strategies and lessons that will help students develop vocabulary and expand their ability to speak in the interpersonal and presentational modes in an encouraging, inviting environment. If you want to increase your students' proficiency by more fully motivating and engaging them in learning a world language, this seminar is for you!



# A Message From Your Seminar Leader, Tracy Rucker



## Uniquely Qualified Instructor

**TRACY RUCKER** is an outstanding, award-winning world language teacher with more than 25 years of teaching experience in both in-person and in online learning environments. A frequent regional and state conference presenter, he is known for helping world language teachers enhance their existing programs by incorporating many strategies that incorporate interpersonal communication and global awareness techniques into the classroom.

Tracy emphasizes practical strategies – the use of target language, cultural connections and contextualized grammar – in the language classroom. Tracy brings to his seminars a high level of understanding of proficiency and how to train students to spiral through performance levels while honing skills. He also brings a high energy level and a wealth of expertise along with a keen sense of humor and down-to-earth realism about what works for teachers and their students. Tracy is well known for his enthusiastic, lively seminars that leave participants rejuvenated and eager to implement new strategies and ideas in their own world language classrooms.

Dear Colleague:

As a world language teacher myself, I know first hand the language learning loss many of our students experienced this past school year due to remote learning and school schedule disruptions. In this seminar, I will demonstrate proven and highly effective techniques I have found helpful to narrow the COVID learning gap and help students develop greater oral proficiency. Most students experienced a loss of time speaking in the target language which is so critical in helping them develop proficiency in the target language. I look forward to sharing with you the very best strategies I have used to help students talking to each other in meaningful, authentic ways using the target language both in the classroom and outside. I will be sharing some specific ways I have found to help students make up some of the lost time speaking in the target language.

I'll also share a variety of proven techniques about how to use audio-visual material as content. We'll also explore language learning through the lenses of websites, blogs and virtual reality. I'll also share how to build and scaffold activities in meaningful ways that allow students to circumlocute and create using the target language. I'll share new and innovative ways to show how authentic materials can be used to address 21st Century skills while allowing students to reach communicative goals. Come learn about effective, proven techniques that contribute to language acquisition and assist you in getting ready for upcoming school year!

Sincerely,

Tracy Rucker

P.S. **The focus of this seminar is not on theory but engaging and innovative lessons and activities** that will enhance and invigorate your world language instruction.

*"I will provide proven strategies on how to get your students talking to each other in meaningful, authentic ways using the target language."*

# What Your Colleagues Say About Tracy Rucker

*"Tracy is an energetic, engaging and kind presenter. He offered many tools and strategies for a language classroom. He modeled passion and compassion through personal anecdotes and interactions."*

Rachel Myhre, Spanish Teacher

*"Mr. Rucker is a very energetic, professional and eloquent speaker. It is evident that he knows his content and pedagogy. Everything that he presents is something that he has used in his own classroom."*

Aracelis Perez, Spanish Teacher

*"Tracy's seminar included very practical ideas I can take straight back to the classroom. There are other ideas I can explore and decide how to incorporate. I like that he is currently in a high school world language setting because I am, too."*

Del Swartzentruber, Spanish Teacher

*"Tracy has a beautiful enthusiasm about his entire being and I can see where he shines in the classroom. I cannot wait to go back to my own classroom using his concepts to motivate my students."*

Tracy Uler, Spanish Educator



## About BER Live Online Seminars

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

### **Outstanding Instructors**

All programs are led by outstanding BER national trainers

### **Extensive Resource Handbooks**

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

### **Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

### **Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*'Tracy did an amazing job presenting this online seminar.'*

CARLOS SIFUENTES

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive World Language Digital Resource Handbook

Each participant will receive an extensive world language digital resource handbook specifically designed for this seminar. The handbook includes:

- Detailed descriptions of the practical activities presented at the seminar you can implement in your world language program in the upcoming school year
- Classroom-tested, effective techniques to help close the language learning gap due to COVID-19 disruptions
- Reproducible activities and techniques to help students make up lost time speaking in the target language
- Links to impactful blogs and websites
- Powerful, research-based lesson planning techniques
- A variety of carefully designed activities to explicitly teach students to effectively use circumlocution and transitions to communicate
- Rubrics that demonstrate specific tools to develop interpretive, interpersonal and presentational modes of communication

## Consultation Available

Tracy Rucker will be available for consultation regarding your questions and the unique needs of your own world language program.

## Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital source handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *101 Best Strategies for Teaching World Languages*, for Grades 4-12, and *Accelerate Your Students' Communicative Proficiency*, for Grades 6-12, are available for immediate registration.

To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# Increase Motivation and Learning in Your WORLD LANGUAGE Classroom: Strategies, Strategies, Strategies for Getting Ready for the New School Year (Grades 6-12)

## Registration (FG21M1)

1. **July 26, 2021** (Start time: 9 AM Pacific)
2. **July 27, 2021** (Start time: 9 AM Central)
3. **July 28, 2021** (Start time: 9 AM Eastern)
- or —
4. **I'd like to order the recorded version of this seminar**

FIRST NAME _____	M.I. _____	LAST NAME _____
POSITION, SUBJECT TAUGHT _____		GRADE LEVEL _____
SEMINAR NUMBER: _____ (Please see list above)		

*List additional registrants on a copy of this form*

SCHOOL NAME _____	
SCHOOL MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____
SCHOOL PHONE NUMBER _____	HOME PHONE NUMBER _____
(     )	(     )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS ( <u>REQUIRED</u> FOR EACH REGISTRANT) _____	
HOME MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____

## IMPORTANT – PRIORITY ID CODE: EFG21M1

### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.


- A check (payable to **Bureau of Education & Research**) is attached
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(Found on back of card)
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## FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: [www.ber.org](http://www.ber.org)

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503  
(Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



FG21M1

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**Includes an extensive Resource Handbook**

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to use online at your convenience**



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**Strengthen Your  
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Bureau of Education & Research

**SUMMER 2021**

**A Unique One-Day Live Online Seminar  
(Also available as a Recorded Online Version  
to Use at Your Convenience)**

Presented by

**TRACY RUCKER**

Outstanding World Language Teacher and Presenter

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