ACCELERATE YOUR STUDENTS’ USE OF THE TARGET LANGUAGE
Using “Active Conversations” to Significantly Improve
Student Participation and Achievement in World Languages
(Grades 4-12)

2013 SCHEDULE

ILLINOIS
Chicago – May 9
(Carol Stream)
IL CPDUs Available (5 Hours)

MINNESOTA
Minneapolis – May 10
(Brooklyn Center)
MN Clock Hours Available

MISSOURI
St. Louis – May 8
(Clayton)
MO Inservice Credit Available
with Prior District Approval
IL CPDUs Available with
District Approval

OKLAHOMA
Tulsa – May 7
OK PD Credit Available with District Approval

TEXAS
Dallas – May 6
(Arlington)
TX Registered Approved CPE Provider

Seminar Presented by ALICE KOSNIK
Outstanding World Language Teacher and Presenter

Designed Specifically for World Language Educators Serving Students
in Grades 4-12

▶ Dozens of tools, ideas, practical activities, and circumlocution techniques
to achieve 90%+ use of the target language in the classroom, as recommended by
the American Council on the Teaching of Foreign Languages

▶ Highly effective, practical strategies based on recent brain research that increase
students’ retention and comfort levels when speaking the target language

▶ Proven techniques to increase your students’ motivation and build speaking
proficiency in the target language

▶ Ready-to-use ideas and powerful methods for instruction and assessment of oral
work that help all your students succeed in world language learning

▶ Receive an extensive resource handbook filled with ideas, paired and group
communicative techniques, and directions for a wide variety of classroom-proven
language activities to fully involve every student

“Excellent seminar! I am leaving with at least 100 ideas I can use. Alice
taught us the way we should teach our students!”

– BECKY ETHINGTON, TEACHER
1. **Learn from an Outstanding World Language Teacher**
   As an experienced teacher who has been working with students for many years, Alice has developed proven techniques to improve students’ participation and achievement ... Come away rejuvenated and inspired to implement new ideas and strategies that significantly increase the use of the target language.

2. **Involve Your Students in Using the Target Language 90% of the Time**
   Obtain a wealth of highly effective teaching strategies to reach 90%+ use of the target language ... New techniques, mixer activities, personalized paired activities, and instructive games that significantly increase students’ use of the target language.

3. **Create a Classroom Where All Students Can Learn**
   Increase the involvement and successful target language use of reluctant, at-risk or unmotivated learners with a range of activities based on insights from recent research in the neurosciences ... Strategies that can be used to teach any language in both traditional and block schedules.

4. **Use Circumlocution to Increase Communicative Skills**
   Learn a variety of motivating techniques for teaching circumlocution skills that will enhance your students’ ability to communicate in interpersonal, unrehearsed conversation.

5. **Discover Effective Ways to Teach Vocabulary**
   Receive a wealth of creative activities and techniques that really work ... Easy-to-implement, highly motivating and successful ways to provide extensive vocabulary practice.

6. **Incorporate Active Involvement in Your Language Lessons**
   Learn a multitude of classroom-proven, easy-to-prepare instructive games and kinesthetic activities that promote speaking and active participation ... Reinforce language concepts with physical activities in ways that are so engaging your students won’t realize they are learning.

7. **Incorporate New Oral Assessment Techniques**
   Discover practical ways for students to demonstrate their speaking ability ... Proven ways for parents to understand and support oral assessment.

8. **Learn Effective Classroom Management Tools that Enhance Use of the Target Language**
   Incorporate classroom management techniques that will reduce teacher and student stress and make it possible for your students to easily use the target language every day.

9. **Improve Active Student Participation**
   How to develop a wide range of activities and strategies that increase meaningful engagement time, especially for beginning and intermediate learners ... Tips, strategies and ideas for personalizing your students’ learning while increasing their use of the target language.

    Each participant will receive an extensive resource handbook with copy-ready materials specifically designed for this seminar ... It is filled with a wealth of practical ideas, information and activities that you can implement immediately in your own world language classroom.
Outstanding Strategies You Can Use Immediately

- **Powerful ways to achieve 90%+ use of the target language** in your classroom
- **Dozens of kinesthetic, multisensory activities** to enhance your students’ speaking abilities
- **Simple, effective techniques** to engage every student
- New ways to incorporate **learning games, movement and creative activities** that appeal to students of all ages and abilities
- How to use manipulatives to **increase student use of the target language, understanding and motivation**
- Techniques based on recent brain research that provide comprehensible input and **encourage self-expression**
- Easy-to-implement **ideas for vocabulary development and mastery**
- How you can easily **develop your students’ circumlocution skills** to enhance communication in the target language
- **Highly practical tips to engage even your most reluctant language learners**
- **Personalized paired and group activities** that replicate real life
- Ways to personalize **paired and group communication** to increase motivation and enthusiasm
- **Proven classroom management strategies** that make it easy to stay in the target language
- **How to have a fully communicative classroom** in which students enjoy learning
- Motivating ways to **use technology to increase students’ speaking abilities**
- **Authentic assessment of speaking ability** using non-intimidating ways for students to demonstrate their oral skills
- Effective ways to implement the latest brain research by using practical strategies that increase the body/mind connection and **enhance language development**
- Fun, easy ways to **create a low-stress, confidence-building environment** for students
- **Cognitively engaging activities** that are applicable for beginning through advanced levels
- **Valuable strategies** to help all of your students, including both gifted and those with special needs, achieve success in world language learning
- **A wealth of innovative, practical strategies** that motivate and teach students how to stay in the target language
- **Ideas, ideas, ideas** that work for any language and any level, from elementary through AP classes

“This was exactly what I needed! The seminar was chock-full of games, ideas and activities that will help my teaching be more creative and interesting. Thanks so much!”

– LINDA PARRACK, SPANISH TEACHER
Dear Colleague:

As world language teachers in today’s high-stakes, high-standards classrooms, we are so aware of the need to provide significant levels of meaningful oral communication in our classrooms. We want to follow ACTFL’s recent policy statement recommending that language teachers and their students use the target language at least 90% of the time. On top of all our daily responsibilities, however, it’s often difficult to find adequate time and energy to develop new materials to keep our students actively engaged in speaking the target language. That’s why I have specifically designed this lively, hands-on seminar to focus on providing a wealth of practical activities guaranteed to increase your students’ motivation and success! In addition to rejuvenating your enthusiasm for teaching a world language, you will take home dozens of new ideas you can start using in your own classroom the very next day.

Recent brain research confirms something I discovered early in my teaching career – that students of all ages learn to speak the target language better when they are actively engaged in lessons that allow their minds and bodies to work together. It’s a simple but powerful concept. You can tap into that power with unique ways to involve students in new kinds of paired and mixer conversations, as well as a wide variety of instructional games and creative, quick activities to keep them fully focused on using the target language. You’ll see how manipulatives increase motivation and understanding. Throughout the day, you’ll see how movement-based methods for actively involving your students will significantly improve their speaking abilities.

Research also shows that students learn more when they use language in meaningful, personal interactions that provide the extensive practice needed to develop speaking ability. To that end, I will share easy, non-intimidating and fun ways to personalize speaking experiences through active conversations. You will also see how the meaningful use of technology can reinforce students’ efforts in powerful ways.

As a classroom teacher for many years, I occasionally receive end-of-term notes from my students. One recently wrote, “I learned so much and had fun at the same time! I loved playing games and using movement in class. They helped me understand and speak better. I also really liked your style of learning by doing!”

Please join me for an exciting day of “learning by doing.”

Sincerely,

Alice Kosnik

P.S. I promise this will be a fast-paced, highly interactive, enjoyable learning experience that will leave you with a wealth of practical, new ideas you will want to use immediately as you work towards ACTFL’s 90% target language goal!
What Your Colleagues Say About Alice Kosnik

“Thank you for all the fabulous strategies! I’ve been teaching for 20 years, but everything you shared was new!”
– Robin Mackie, Spanish Teacher

“Great job! This was a breath of fresh air with lots of new, fun things to do with my students.”
– Darlee Dyer, German Teacher

“Thank you for a wonderful, interesting seminar and such a complete handbook of ideas to take with me!”
– Linda Bedson, Spanish Teacher

“A great seminar! Alice has helped me to improve student learning by providing practical opportunities for oral practice and ways to involve multiple intelligences in the learning process!”
– Madeleine Hiscox, French Teacher

“I love the great activities! This is what my new generation of students needs to succeed – real movement and real learning opportunities!”
– Mary Kay Polo, Spanish Teacher

“What an absolute wealth of engaging activities for increasing student conversations in a world language! I know my students’ participation will improve!”
– Kelly Marshall, World Language Teacher

“I absolutely loved this seminar! I learned many fun games and activities that will help my students learn more effectively as well as enjoy the learning process.”
– Paulina Ceja, Department Chair

“I have been searching for some simple ways to practice with my students and I received some great ideas from Alice. Thank you!”
– Carolina Ochoa, Spanish Teacher

“This seminar was presented with heart and passion! You’ve given me great ideas in an excellent format!”
– Molly Daily, Spanish Teacher

“Alice gave us so many practical, easy-prep ideas to get students involved and meaningfully use the target language. Thanks!”
– Jen Croner, Spanish Teacher

“What an energizing and idea-packed day! I could spend the next ten years integrating and adapting all these wonderful ideas into my curriculum!”
– Martha Behlow, French Teacher

“I am so glad I attended this seminar! Alice presented an array of activities that will stimulate and encourage all world language students, from beginning to advanced levels, to participate in the target language.”
– Evelyn Sanchez, Spanish Teacher

“A very educational and inspiring seminar! I will certainly use these materials with my students.”
– Yolanda Ratliff, Spanish Teacher

Master World Language Teacher and Trainer

ALICE KOSNIK is an outstanding world language teacher with over 30 years of teaching experience. A frequent presenter at national, regional, state, and local levels, she is known for helping world language teachers enhance their existing programs by incorporating active conversation techniques, kinesthetic activities, projects that increase student participation, and communicative activities that fully engage and motivate students.

Alice is the author of several grammar, writing and culture workbooks, two Spanish mysteries used in intermediate classes, and, more recently, the downloadable “Projects and Beyond.” In addition, she is the author of ACCELERATE YOUR STUDENTS’ USE OF THE TARGET LANGUAGE Using “Active Conversations” to Significantly Improve Student Participation and Achievement in World Languages (Grades 4-12), the extensive resource handbook each participant will receive at the seminar. Alice emphasizes practical strategies – all proven successful in her own classroom – that give teachers a vast array of methods and materials to significantly improve student participation and achievement.

Alice brings to each presentation a high energy level and a wealth of expertise along with a keen sense of humor and down-to-earth realism about what works for teachers and their students. She is well known for her enthusiastic, lively seminars that leave participants rejuvenated and eager to implement new strategies and ideas in their own world language classrooms.
Special Benefits of Attending

Extensive Resource Handbook
Each participant will receive an extensive resource handbook specifically designed for this seminar. Included in the handbook are:

- Practical strategies for using active conversations to achieve 90%+ use of the target language in your classroom
- Motivating communicative games that involve students in learning
- Engaging activities using manipulatives and realia
- Reproducible samples of paired and group communicative activities
- Practical classroom tips and management strategies
- Ready-to-use ideas for increasing communication in the target language
- Powerful methods for instruction and assessment of oral work
- Techniques for incorporating movement in your classroom instruction

Consultation Available
Alice Kosnik will be available at the seminar for consultation regarding your questions about the unique needs of your own world language program.

Semester Credit Option
One graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Can’t Attend?
A related BER seminar, Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12), presented by another world language expert, Deborah Roberts, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-FGR-1711) or use the order form on the back page.
Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee:
If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

Who Should Attend

World Language Teachers, Teaching Assistants and Administrators serving students in Grades 4-12.

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is $225 per person, $205 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:
- Chicago: Holiday Inn & Suites – Carol Stream, (630) 665-3000
- Dallas: La Quinta Inn – Arlington North, (817) 640-4142
- Minneapolis: Earle Brown Heritage Center – Brooklyn Center, (763) 569-6300; hotel accommodations available at Embassy Suites – Brooklyn Center, (763) 560-2700
- St. Louis: Crowne Plaza – Clayton, (314) 726-5400
- Tulsa: Embassy Suites, (918) 622-4000

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources:

Race to the Top grants; Elementary and Secondary Education Act funds, including Title I School Improvement Grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School Funds; Parent Teacher Organizations; and Inservice Training funds.
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Using “Active Conversations” to Significantly Improve Student Participation and Achievement in World Languages (Grades 4‑12)

Registration (FCX3S1)

☐ 1. Chicago (Carol Stream), IL – May 9, 2013
☐ 2. Dallas (Arlington), TX – May 6, 2013
☐ 3. Minneapolis (Brooklyn Center), MN – May 10, 2013
☐ 4. St. Louis (Clayton), MO – May 8, 2013
☐ 5. Tulsa, OK – May 7, 2013

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR LOCATION NUMBER: (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT: PRIORITY ID CODE

EFCX3S1

FOUR EASY WAYS TO REGISTER:

PHONE toll-free: 1-800-735-3503 (M-F 6 a.m. - 6 p.m. PST)

FAX this form to: 1-425-453-1134

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA  98009-9668

REGISTER ONLINE at: www.ber.org

Method of Payment

The registration fee is $225 per person, $205 per person for groups of five or more registering at the same time. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached

☐ A purchase order is attached, P.O. # __________________ (Be sure to include priority ID code on the P.O.)

☐ Charge my: □ MasterCard □ VISA □ Discover

Account #: __________________ Exp. Date: __________________ MO/yr

Please print name as it appears on card Signature (required for credit card purchases)

CONFIRMATION # (If you are confirming a previous registration) __________________

Can’t Attend?

☐ I’d like to order the CD version of the related seminar, Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6‑12), by Deborah Roberts, $99.00 plus $9.00 shipping (Stock #A-FGR-1711).

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