

# Making Best Use of **GOOGLE CLASSROOM**, Free Google Tools, Apps And Extensions to Enhance Instruction for **ENGLISH LANGUAGE LEARNERS**



A Unique One-Day Seminar Presented by

**James May, Ed.D.**

Award-Winning Teacher and Digital Innovator

**Designed Specifically for Grades K-12: ESL Teachers, Classroom Teachers, Reading Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants Who Work with ELL Students, and Administrators**

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**Practical ways to build English language competency by integrating Google Classroom, Google Tools and Apps** into your ESL instruction

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**Harness the potential of Google Drive** to engage your English Language Learners (ELL) as they create, collaborate and share content that demonstrates what they know and can do in English

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**Timesaving strategies for using free Google Tools to create videos** to better contextualize learning for your ELLs and differentiate learning in and beyond the classroom

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**Differentiate ESL instruction with free Chrome extensions** and add-ons to foster initiative and self-direction in all your ELL students

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*You are welcome to bring a fully charged Chromebook or laptop with a Chrome browser installed. It is not, however, a requirement to attend this seminar. An iPad or Android tablet will not provide access to the full range of Google or Chrome resources covered in this seminar.*

## **Massachusetts**

**Boston (Wakefield) – January 17**

## **Missouri**

**Kansas City – November 28**  
(Independence)

**St. Louis – November 26**  
(Earth City)

**Springfield – November 27**

## **Nebraska**

**Omaha – November 29**

## **New York**

**Albany (Troy) – January 16**

**White Plains – January 14**  
(New Rochelle)

## **Rhode Island**

**Providence – January 15**  
(Warwick)

## **South Dakota**

**Sioux Falls – November 30**

# Ten Key Benefits of Attending

*'I learned about so many wonderful sites to help my English Language Learners.'*

DANIELLE RECHNER,  
ESL TEACHER



## Who Should Attend

Designed Specifically for  
Grades K-12 ESL Teachers,  
Classroom Teachers,  
Reading Specialists,  
Literacy Coaches, Title I  
Staff, Special Education  
Staff, Instructional  
Assistants Who Work  
with ELL Students,  
and Administrators

### 1. **Make the Best Use of Google Classroom, Free Google Tools, Apps and Extensions to Accelerate Learning for Your ELL Students**

Learn practical applications for utilizing free Google Tools to foster their learning of key language skills and concepts ... Go beyond the basics and discover the latest updates in the tools you'll want to use the most

### 2. **Utilize Innovative Ways to Integrate Emerging Technology into Your ESL Classroom**

Discover new ways to engage your ELL students in language content and differentiate using Google and a variety of other free extensions and apps

### 3. **Harness the Power of Google Drive for Online Collaboration and Communication**

Discover the amazing variety of practical ways Google Drive can significantly enhance collaboration and improve communication as students build content together

### 4. **Tap into the Best Google Apps and Extensions to Engage Your ELL Students in Complex and Creative Thinking**

Examine the apps you and your students can use to better collaborate and create videos, presentations, visuals and more ... Apps and strategies to project wirelessly, turn smart devices into classroom clickers, enhanced whiteboards, lightboards, and more

### 5. **Utilize Google to Foster 21st Century Skills in Your English Language Learners**

Today's students need to be college, career and life ready ... Experience how cutting-edge technology can help foster the 4 C's of 21st Century learning: critical thinking, communication, collaboration, and creativity for your ELL students

### 6. **Teach Your ELL Students Advanced Search and Close Reading Techniques**

Keep students reading and learning in English using advanced search techniques from Google Power Searching and Advanced Power Searching and a variety of vocabulary support tools

### 7. **Accelerate the Achievement of Your ELL Students in All Content Areas**

Experience hands-on, comprehensible strategies to use Google Tools, Apps and Extensions in all content areas ... Teach academic content and the related vocabulary while improving language and literacy skills at the same time

### 8. **Increase Opportunities for Speaking, Listening, Reading, and Writing**

Using the tools that students are most comfortable with for communicating, learn to take advantage of Google to encourage all modes of communication and improve accuracy in language performance tasks

### 9. **Differentiate Language Learning in and Beyond Your Classroom**

Experience innovative ideas for providing additional learning support and differentiated opportunities for ELL students to work at their own pace using free and easy-to-use video apps and extensions

### 10. **Build an Array of High-Quality Interactive Language Learning Materials and Activities**

Use Google Tools, Apps and Extensions to increase your repertoire of interactive options and get your students using English in fun and productive ways while you formatively assess their proficiency and growth

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Strengthen your knowledge** of Google Classroom, Google Tools, Apps and Extensions and their practical uses with your ELL students
- **How you can utilize a combination of Google Apps** and tools to help your ELL students' proficiency grow as they acquire English and 21st Century skills
- **Ways to work smarter, not harder** ... Timesaving tips for using a variety of Google Tools more efficiently, including self-grading, effective searching, hidden assets in Drive, and more
- **Strategies for designing hybrid and online lessons** designed to enhance ESL instruction using free Google Apps and tools
- **Google search strategies** that improve student research and citation skills, identify copyright-free images for projects and narrow the search to increase productivity
- **Ways to weave modes of communication, culture and 21st Century skills** into student work both in and outside of the classroom
- **How you can differentiate ESL instruction to better meet the needs of all your students** with Google Classroom, Google Drive, YouTube, and Chrome add-ons
- **How to improve workflow and data collection as evidence of student performance** through download and installation of Google Apps and add-ons
- **Proven ideas** to guide all your students toward developing greater communicative competency



*"James was great! Very interactive and gave wonderful suggestions for technology we can use in the classroom."*

– KRYSTALYNNE ROACH, ESL TEACHER

## Practical Ideas and Strategies

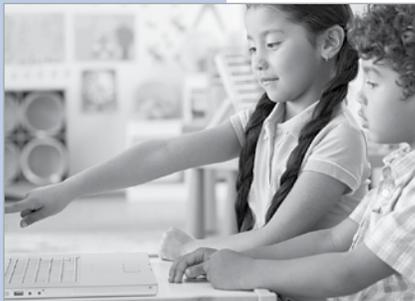
Are you looking for the best ways to harness Google Classroom, free Google Tools, Apps and Extensions for teaching English Language Learners? Are you interested in fostering the four C's of 21st Century learning while integrating web-based tools and resources? If you want to learn how to more effectively channel the tools your ELL students already access into rich web-based collaborations and products as they acquire English, this is a seminar you won't want to miss!

In this uniquely focused seminar specifically designed for educators working with ELL students, **James May, Ed.D.**, award-winning teacher and digital innovator, will help move your ESL curriculum into the 21st Century utilizing Google Classroom, Google Tools, Apps, and learning innovative practices for integrating mobile devices, flipped lessons, media, and more for enhancing language learning. James will show you practical ways Google Tools can enhance ESL instruction while fostering accountability, productivity, initiative, and self-direction. James will demonstrate how to best harness Google technologies and use them to motivate your ELL students.

***You'll leave this seminar knowing that you can effectively use Google Tools, Apps and Extensions to enhance ESL instruction and improve student performance in the process. The comprehensive English Language Learning resource handbook and accompanying website you'll receive at the seminar will continue to keep you up-to-date as technology changes and provide an ongoing professional development community of English language educators.***



# A Message From Your Seminar Leader, James May



## Uniquely Qualified Instructor

**James May** is a nationally recognized, award-winning teacher and digital innovator. He is a positive, energetic presenter who knows how to help teachers engage students in the classroom. His passion for digital innovation and his desire to share what he has learned is fueled by 20 years of Computer Assisted Language Learning (CALL) experience. James is the author of *Making Best Use of GOOGLE CLASSROOM*, *Free Google Tools, Apps and Extensions to Enhance Instruction for ENGLISH LANGUAGE LEARNERS (Grades K-12)*, the extensive resource handbook each participant will receive at the seminar. The information you learn at the seminar will be outlined in the handbook for easy reference when you return to your school or classroom, as well as a link to a companion website.

**Participants in James' presentations have found them engaging and highly practical with a wide variety of applications for immediate use in ESL instruction.**

Dear Colleague:

I have a passion for utilizing Google tools and the wide variety of technologies this new world provides and I can't wait to share what I have found works best with ELL students. My focus for this seminar will be ways to make the best use of Google Classroom, Google Tools, Apps, Extensions and techniques for use with smart devices, tablets, Chromebooks, and other technologies to best meet the needs of English Language Learners.

As a fellow educator, I know how valuable your time is. I also know that trying to stay current in this new world of technology can quickly become overwhelming. To save you time, I will share the most useful, device-agnostic teaching strategies, Google Tools and apps available, and I will show you how to best utilize them in your classroom to engage and motivate ELL students while enhancing their academic and language learning experiences. During the seminar, you will see more than just Google Classroom, Google Tools and Apps. I will provide live demonstrations from start to finish so you will know exactly how to implement these tools in your classroom. You'll also leave with an extensive resource handbook that will provide step-by-step instructions!

Whether you are a beginner or a digital ninja, you'll leave this seminar with dozens of innovative, practical ideas you can utilize immediately with your English Language Learners!

I look forward to seeing you at the seminar!

Sincerely,

James May Ed.D.

P.S. The focus of this seminar is on the **latest Google Classroom, Google tools, apps, extensions, and techniques to best meet the needs of English Language Learners**. I am confident that novice and tech savvy world language teachers alike will leave knowing they have significantly added to their teaching repertoire.

*'I will share the most useful device agnostic teaching strategies, Google Tools and Apps and how to best utilize them in your classroom to engage and motivate ELL students.'*

# What Your Colleagues Say About James May

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*"James is a **dynamic, engaging and entertaining presenter!** He is very knowledgeable and shares his expertise in an easy-to-follow manner."*

Brianne Morris, ELL Teacher

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*"**Very useful information!** Awesome ideas to start using immediately that are expertly balanced with inspiring ideas to grow into the future."*

Carly Andrew, ESL Teacher

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*"James May is **very dynamic in his presentation and inspiring as well!** I received ideas that I can use immediately in my classroom."*

Bridget Cassidy, ESL Teacher

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*"James has so much information and is a **captivating presenter.**"*

Jersa Smith, ELL Teacher

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*"James is **very knowledgeable.** I'm excited to go back to my classroom and try a lot of fun, new things with my students."*

Katie Devaney, ELL Teacher



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*"James May is a **great instructor!** He kept me engaged and interested in the content. I now have new ideas to incorporate into my classroom."*

Kristen Couture, Teacher

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*"James is **awesome, energetic and informative.**"*

Karen Gallagher, 4th Grade Teacher

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*"James presented the **most valuable and practicable seminar** I've ever attended."*

Vernessa Hunt-Hassan, ESL Teacher

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*"James May is **awesome!** Very well presented and highly engaging."*

Karen Ammann, IT Coach

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*"**Excellent seminar!** Highly engaging!"*

Michael Longstreth, ESL Teacher

# Special Benefits of Attending



## Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/onlinelearning](http://www.ber.org/onlinelearning)

## On-Site Training

Most BER seminars can be brought to your school or district. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Can't Attend? Other Professional Development Options:

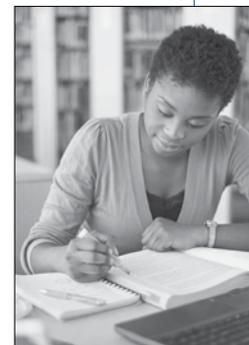
### Related Online Course

A related On Demand Video-Based Online Learning course, *Maximizing the Active Participation and Language Learning of ELL Students Using Read Aloud, Shared Reading and Word Work*, for Grades K-5, is available for immediate registration. To enroll, visit [www.ber.org/onlinelearning](http://www.ber.org/onlinelearning)

### Related Staff Development Audio Training

A related BER seminar, *Accelerating Your ENGLISH LANGUAGE LEARNERS' Reading Comprehension, Vocabulary Development and Reading Fluency (Grades 1-8)*, presented by another ELL expert, Jo Gusman, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (**Stock #A-ECG-2160**) or use the order form on page 7.

Please visit [www.berproducts.org/audio-seminars.html](http://www.berproducts.org/audio-seminars.html) for more information.



## Extensive Google Tools Resource Handbook

Each participant will receive an extensive resource Google Tools and Apps handbook specifically designed for this seminar. The handbook includes:

- Lesson ideas for Google Tools and Apps that you are free to copy and customize for use with your ELL students
- Timesaving ways to use Google Tools to increase communication
- Tips and tricks for integrating more advanced features of Google Tools, Apps and Extensions
- Google-inspired techniques for using video to enhance and differentiate language learning
- Strategies for integrating 21st Century skills for college, career, and life readiness
- Professional development resources specifically for English language teachers

## Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

### CEUs Available:

#### Massachusetts

Contact Hours Verification Available; CT Five (5) Contact Hours Available with Prior District Approval; RI Five (5) Contact Hours Available

#### Missouri

MO Inservice Credit Available with Prior District Approval; KS Inservice Credit Available with Prior District Approval in Kansas City; 5 IL PD Clock Hours Available in St. Louis

#### Nebraska

NE Inservice Credit Available with Prior District Approval

#### New York

5 NY CTLE Hours Available; CT Five (5) Contact Hours Available with Prior District Approval in White Plains; NJ Professional Development Hours Available with Prior District Approval in White Plains

#### Rhode Island

RI Five (5) Contact Hours Available; CT Five (5) Contact Hours Available with Prior District Approval; For MA, Contact Hours Verification Available

#### South Dakota

SD Clock Hours Verification Available

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

# Making Best Use of Google Classroom, Free Google Tools, Apps and Extensions to Enhance Instruction for ENGLISH LANGUAGE LEARNERS

## Registration (EZM9F1)

- 1. **Albany** (Troy), **NY** – January 16, 2019
- 2. **Boston** (Wakefield), **MA** – January 17, 2019
- 3. **Kansas City** (Independence), **MO** – November 28, 2018
- 4. **Omaha, NE** – November 29, 2018
- 5. **Providence** (Warwick), **RI** – January 15, 2019
- 6. **St. Louis** (Earth City), **MO** – November 26, 2018
- 7. **Sioux Falls, SD** – November 30, 2018
- 8. **Springfield, MO** – November 27, 2018
- 9. **White Plains** (New Rochelle), **NY** – January 14, 2019

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(    )	(    )

**Registration confirmations are sent via e-mail.  
If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

**IMPORTANT: PRIORITY ID CODE: EEZM9F1**

## METHOD OF PAYMENT – Team Discount Available

The registration fee is \$259 per person, for teams of three or more registering at the same time, the fee is \$239 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)
- Charge my:     MasterCard     VISA     Discover

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ MO/YR

Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_ (Found on back of card)

\_\_\_\_\_  
/

Please print name as it appears on card                      Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

-  **REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)
-  **FAX this form to: 1-425-453-1134**
-  **PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 6 pm Pacific Time)
-  **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.  
Check-in 8:00 a.m. - 8:30 a.m.

## Fee

The registration fee is \$259 per person, \$239 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Albany: Hilton Garden Inn – Troy, (518) 272-1700
- Boston: Four Points by Sheraton – Wakefield, (781) 245-9300
- Kansas City: Stoney Creek Hotel – Independence, (816) 908-9600
- Omaha: Hilton Garden Inn West, (402) 289-9696
- Providence: Hilton Garden Inn – Airport, (401) 734-9600
- St. Louis: Holiday Inn Airport West – Earth City, (314) 291-6800
- Sioux Falls: Best Western Plus Ramkota, (605) 336-0650
- Springfield: Holiday Inn & Suites, (417) 865-8600
- White Plains: Radisson – New Rochelle, (914) 576-3700

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Can't Attend?

- I'd like to order the CD version of the related seminar, *Accelerating Your ENGLISH LANGUAGE LEARNERS' Reading Comprehension, Vocabulary Development and Reading Fluency (Grades 1-8)*, by Jo Gusman, \$99.00 plus \$9.00 shipping (**Stock #A-ECG-2160**).

# Making Best Use of Google Classroom, Free Google Tools, Apps and Extensions to Enhance Instruction for ENGLISH LANGUAGE LEARNERS



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**Best Practices to Strengthen Your ESL Instruction**

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**A Unique One-Day Seminar**

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**Coming to a Location Near You**



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## Strengthen Your Teaching of ENGLISH LANGUAGE LEARNERS with Free GOOGLE Tools

EZM9F1



## Making Best Use of Google Classroom, Free Google Tools, Apps and Extensions to Enhance Instruction for ENGLISH LANGUAGE LEARNERS



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