



Bureau of Education & Research

In-Person Seminar,
Live Online Seminar or
Recorded Version

Strengthening ENGLISH LANGUAGE LEARNERS' Engagement and Academic Achievement: Strategies That Work!



A Unique One-Day In-Person Seminar or Live Online Seminar

Presented by

Cynthia Cardenas-Kolak

Outstanding Teacher, Author and International Presenter

Specifically Designed for Grades K-12:

**EL Teachers, Classroom Teachers, Instructional Aides, Title I Staff,
Interventionists, and Administrators**

Strengthen engagement and academic achievement – the best strategies to help your English Learners

Maximize academic and conversational English through innovative, high impact instructional techniques and approaches

The most effective EL teaching strategies to help you powerfully integrate reading, writing, listening, and speaking skills to increase student achievement

Effective ways to challenge ELs commensurate with their varied levels of English language proficiency and your high expectations

"Very enjoyable and interesting activities that can apply to all students and subject areas."

– JENNIFER DONOHUE-WIENER, READING TEACHER

Kansas

Wichita – December 7

Missouri

Kansas City (Independence) – December 8

St. Louis (Clayton) – December 10

Springfield – December 9

New Jersey

Cherry Hill (Mt. Laurel) – January 4

Long Branch (Freehold) – January 7

Newark (West Orange) – January 6

Oklahoma

Tulsa – December 6

Pennsylvania

Allentown (Bethlehem) – January 5

LIVE ONLINE SEMINAR

December 15

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

Ten Key Benefits of Attending

*"Fantastic workshop!
The strategies
Cynthia presented
can be used in
all types of ESL
instruction and with
all grade levels and
proficiencies. I'll
definitely be able
to use them with
my students."*

– ALFIE MANNINO,
SPANISH/ESL TEACHER



Who Should Attend

Grades K-12 Educators:
EL Teachers, Classroom
Teachers, Instructional
Aides, Title I Staff,
Interventionists, and
Administrators

- 1. Strengthen the Engagement and Academic Achievement of Your English Learners (ELs)**
Outstanding, proven strategies that work! ... Accelerate academic achievement and help your ELs get the most from your interventions and instruction
- 2. The Most Effective EL Teaching Strategies**
The best, most effective strategies for reaching and teaching your English Learners
- 3. Increase Students' Motivation and Academic Learning**
Highly effective ways to ensure that ELs maintain high levels of engagement without losing confidence in their abilities to achieve lesson objectives ... Ideas to help you optimize your instructional delivery
- 4. Significantly Increase Academic Vocabulary and Oral Conversation**
Engage your ELs in instructional conversations that will accelerate their academic language development ... Increase active participation and engagement
- 5. Maximize Reading and Writing Achievement**
Sharpen ELs' literacy skills through meaningful and relevant instructional activities, strategies and approaches ... Set high expectations for all your ELs and provide them with the means to reach them
- 6. Enhance and Expand Critical Thinking Skills**
Develop higher-order thinking skills in your ELs ... Discover proven strategies to tap into and challenge your students' thinking and creativity
- 7. Provide Vital Additional Supports Your Students Need Most**
Discover a host of strategies and approaches that will help you maximize the impact of your instruction ... Provide the additional supports your ELs need to rapidly learn both conversational and academic English
- 8. Extend and Enrich Your Existing Curriculum**
Simultaneously challenge your ELs and enhance their learning experiences ... You need not start from scratch – discover highly effective, use-tomorrow strategies to help you powerfully extend your existing curriculum
- 9. Instructional Planning Moves that Maximize Student Learning**
Learn how you can create task-chains that support your ELs' developmental levels of English ... Differentiate and provide appropriate challenge across the spectrum – from your most struggling to your highest achieving students
- 10. Receive an Extensive EL Resource Handbook**
You will receive a resource handbook, specially designed for this seminar and filled with outstanding strategies, tips and solutions for strengthening your ELs' engagement and academic achievement

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Innovative, high-impact strategies** that increase academic achievement, motivation and time on task
- Help your English Learners (ELs) **productively participate** in the classroom
- Strategies to **enhance the listening, speaking, writing, and reading comprehension** of your ELs
- **Make academic vocabulary more comprehensible** – dozens of useful processes, strategies and skill-development techniques
- Practical ways to strengthen ELs' **critical thinking and understanding**
- Proven, doable strategies to more **fully engage your ELs**
- Highly effective ways to **increase achievement across the spectrum** – from your most struggling to your highest achieving students
- Time-efficient, doable ways to **incorporate differentiated instruction** into your existing program
- Innovative ways to **specifically target diverse levels** of students' readiness, interests and learning styles
- Effective ways to optimally **support ELs who struggle or have learning disabilities**
- **Numerous visual strategies** you can use to increase student learning
- Research-based, highly effective ways to **build an optimal learning environment** that encourages your ELs to take risks in their learning
- How to maximize key vocabulary usage to strengthen conceptual understanding and **increase achievement across all subjects**



"One of the most engaging and informative professional development opportunities I've attended, with tons of techniques I'm excited to apply."

– GERARD HUDAK, TEACHER

Practical Ideas and Strategies

Are you looking for innovative ways to enhance your instruction for English Learners (ELs)? Do some of your ELs need additional support, while others need additional rigor and challenge? Do you find that while your students have so many needs, you struggle to find time for additional targeted instruction? In this fast-paced seminar, **CYNTHIA CARDENAS-KOLAK** will share outstanding strategies designed to strengthen your ELs' academic achievement as they build proficiency in English. Learn highly effective strategies that work across grades K-12 to increase students' willingness to take calculated risks and achieve success as learners. Discover a wide variety of proven, practical strategies to ensure that your ELs are better positioned to take on new and challenging content area language, skills and knowledge. **Armed with an extensive resource handbook and an effective instructional game plan, you will leave this seminar with a renewed desire to make a difference in the lives of your English Learners.**



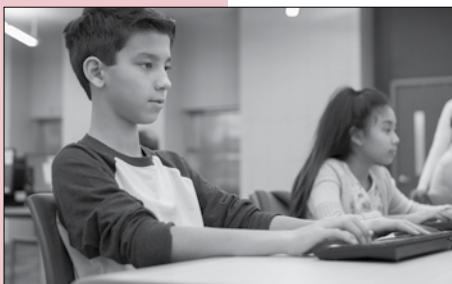
A Message From Seminar Leader, Cynthia Cardenas-Kolak



Uniquely Qualified Instructor

CYNTHIA CARDENAS-KOLAK

is an internationally recognized EL teacher, author and trainer of trainers. She has worked collaboratively with district, state and national educational entities to enrich programs and instruction for English Learners. An exceptional presenter, she is best known for her engaging approach to sharing research-based, practical and classroom-proven methods and strategies. Cynthia is the author of *The VESTED Instructional Approach: Balanced Instruction for Diverse Learners*, (3rd Edition) and *Vocabulary in 3-D: A Practical Guide to Help Kids Use Academic Language in Everyday Conversation*. She is also the author of *Strengthening English Language Learners' Engagement and Academic Achievement: Strategies That Work!*, the extensive resource handbook you will receive at the seminar.



Dear Colleague:

From both my successes and challenges in working with English Learners grew my strong passion and desire to share with other teachers outstanding ways to help ELs be more successful as learners.

I've designed this seminar expressly to share my sharpest teaching tools for strengthening the engagement and academic achievement of ELs across varied levels of language proficiency. Whether you teach in a self-contained or in a mixed-group configuration, you'll experience and learn highly effective and easy-to-implement strategies to reach and teach all your ELs – from your most needy to your most academically advanced students.

I look forward to enabling you to better engage your students and address their varied needs, so that everyone, including you, can reap the full benefits of the research-based strategies and methods I will present in this seminar. I know firsthand that the task of educating all students across a wide span of student preparedness and capability can be quite daunting at times. My goal is to empower both you and your ELs to not merely survive, but to thrive!

Sincerely,



Cynthia Cardenas-Kolak, EdD

P.S. I guarantee you will leave my seminar with many outstanding strategies you can use across all content areas and grade levels to address the affective, linguistic and cognitive needs of your English Learners!

"I've designed this seminar expressly to share my sharpest teaching tools for strengthening the engagement and academic achievement of ELs across varied levels of language proficiency."

What Your Colleagues Say About Cynthia Cardenas-Kolak

*"Wonderful seminar. Cynthia was very **informative, inspirational and extremely motivating.**"*

Mary Fernandes, Teacher

*"Cynthia was highly engaging and provided **excellent modeling of lessons and ideas!**"*

Michelle Romano, Teacher

*"Cynthia made the day **interactive and engaging!** She was fun, relatable and interesting to learn from. I am very glad I attended this session and will definitely be using these strategies with my students."*

Jennifer Acuna, ESL Teacher

*"Thank you!! **Great strategies** and perspective. I appreciated Cynthia's high energy level."*

L. Francohno, ESL/EL Teacher

*"Cynthia was very knowledgeable. I loved that her vocabulary strategies were excellent and **very practical.**"*

Jessica Ruskoski, ESL Teacher

*"I took away **many valuable hands-on activities** that can be scaffolded to ensure success for not only my ELs, but all learners in my general education classroom. I can't wait to try these strategies!"*

Kristin Binder, Classroom Teacher



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers

Extensive Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources. (For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.)

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants

Program Guarantee

As we have for 44 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"Very informative. Cynthia was dynamic and engaging. I learned many strategies I will implement with my students."

KIM MUSGNUG,
ESL TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive EL Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Dozens of powerful strategies with step-by-step directions you can successfully use with your ELs
- Management and organizational tips to enhance your effectiveness
- Doable ways to adapt and enrich your lesson delivery to increase content accessibility and strengthen student learning
- Effective strategies to increase motivation and student engagement
- And much, much more!

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Consultation Available

Cynthia Cardenas-Kolak will be available at the seminar for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of In-Person and Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *Increase and Accelerate Your ELL Students' Learning and Success in School*, for Grades K-6, and *Maximizing the Active Participation and Language Learning of ELL Students Using Read Aloud, Shared Reading and Word Work*, for Grades K-5 are available for immediate registration. To enroll, visit www.ber.org/online

Strengthening ENGLISH LANGUAGE LEARNERS' Engagement and Academic Achievement: Strategies That Work!

Registration (EGC2F1)

- 1. **Allentown** (Bethlehem), PA – January 5, 2022
- 2. **Cherry Hill** (Mt. Laurel), NJ – January 4, 2022
- 3. **Kansas City** (Independence), MO – December 8, 2021
- 4. **Long Branch** (Freehold), NJ – January 7, 2022
- 5. **Newark** (West Orange), NJ – January 6, 2022
- 6. **St. Louis** (Clayton), MO – December 10, 2021
- 7. **Springfield**, MO – December 9, 2021
- 8. **Tulsa**, OK – December 6, 2021
- 9. **Wichita**, KS – December 7, 2021
- 10. **LIVE ONLINE**: December 15, 2021 (Start time: 9 AM Central)
— or —
- 11. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER ()	HOME PHONE NUMBER ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

IMPORTANT – PRIORITY ID CODE: EEGC2F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person,
for teams of three or more registering at the same time, the fee is \$259
per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
 - Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____ MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

- REGISTER ONLINE at: www.ber.org**
- EMAIL this form to: register@ber.org**
- PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:30 pm Pacific Time)
- FAX this form to: 1-425-453-1134**
- MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All **In-Person** Seminars are scheduled 8:30 a.m. – 3:15 p.m.
Check-in is 8:00 a.m. – 8:30 a.m.
- All **Live Online** Seminars are scheduled 9:00 a.m. – 3:30 p.m. in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, Live Online Seminars or Recorded Seminars.

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Allentown: Hotel Bethlehem – Bethlehem, (610) 625-5000
- Cherry Hill: Westin – Mt. Laurel, (856) 778-7300
- Kansas City: Hilton Garden Inn – Independence, (816) 350-3000
- Long Branch: American Hotel – Freehold, (732) 431-3220
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007
- St. Louis: Clayton Plaza Hotel – Clayton, (314) 726-5400
- Springfield: Holiday Inn & Suites, (417) 865-8600
- Tulsa: Embassy Suites, (918) 622-4000
- Wichita: Aloft Hotel, (316) 744-1100

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

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Includes an extensive Resource Handbook

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to use online at your convenience



BUREAU OF EDUCATION & RESEARCH

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Presented by

Cynthia Cardenas-Kolak

Outstanding Teacher, Author and International Presenter

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strategies to help your ELs

Maximize academic and conversational English through innovative,
high impact instructional techniques and approaches

The most effective EL teaching strategies to help you powerfully
integrate reading, writing, listening, and speaking skills to increase
student achievement

Effective ways to challenge ELs commensurate with their varied levels
of English language proficiency and your high expectations