



Bureau of Education & Research

Strengthening ENGLISH LANGUAGE LEARNERS' Engagement and Academic Achievement: Strategies That Work!



A Unique One-Day Seminar Presented by

Cynthia Cardenas-Kolak

Outstanding Teacher, Author and International Presenter

**Specifically Designed for Grades K-12:
ELL Teachers, Classroom Teachers, Instructional Aides, Title I Staff,
Interventionists, and Administrators**

Strengthen engagement and academic achievement – the best strategies to help your ELL students

Maximize academic and conversational English through innovative, high impact instructional techniques and approaches

The most effective ELL teaching strategies to help you powerfully integrate reading, writing, listening, and speaking skills to increase student achievement

Effective ways to challenge ELL students commensurate with their varied levels of English language proficiency and your high expectations

Alabama

Birmingham – November 15

Huntsville – November 14

Tennessee

Knoxville – November 12

Nashville – November 13

Washington

Seattle (Bellevue) – November 25

Spokane – November 26

CEUs and Graduate Credits Available
See page 6 for details

‘Very enjoyable and interesting activities that can apply to all students and subject areas.’

– JENNIFER DONOHUE-WIENER,
READING TEACHER

Ten Key Benefits of Attending

'Fantastic workshop! The strategies Cynthia presented can be used in all types of ESL instruction and with all grade levels and proficiencies. I'll definitely be able to use them with my students.'

– ALFIE MANNINO,
SPANISH/ESL TEACHER



Who Should Attend

Grades K-12 Educators:
ELL Teachers,
Classroom Teachers,
Instructional Aides,
Title I Staff, Interventionists,
and Administrators

- 1. Strengthen the Engagement and Academic Achievement of Your ELLs**
Outstanding, proven strategies that work! ... Accelerate academic achievement and help your ELL students get the most from your interventions and instruction
- 2. The Most Effective ELL Teaching Strategies**
The best, most effective strategies for reaching and teaching your ELL students
- 3. Increase Students' Motivation and Academic Learning**
Highly effective ways to ensure that ELLs maintain high levels of engagement without losing confidence in their abilities to achieve lesson objectives ... Ideas to help you optimize your instructional delivery
- 4. Significantly Increase Academic Vocabulary and Oral Conversation**
Engage your ELL students in instructional conversations that will accelerate their academic language development ... Increase active participation and engagement
- 5. Maximize Reading and Writing Achievement**
Sharpen ELL students' literacy skills through meaningful and relevant instructional activities, strategies and approaches ... Set high expectations for all your ELL students and provide them with the means to reach them
- 6. Enhance and Expand Critical Thinking Skills**
Develop higher-order thinking skills in your ELL students ... Discover proven strategies to tap into and challenge your students' thinking and creativity
- 7. Provide Vital Additional Supports Your Students Need Most**
Discover a host of strategies and approaches that will help you maximize the impact of your instruction ... Provide the additional supports your ELL students need to rapidly learn both conversational and academic English
- 8. Extend and Enrich Your Existing Curriculum**
Simultaneously challenge your ELL students and enhance their learning experiences ... You need not start from scratch – discover highly effective, use-tomorrow strategies to help you powerfully extend your existing curriculum
- 9. Instructional Planning Moves that Maximize Student Learning**
Learn how you can create task-chains that support your ELL students' developmental levels of English ... Differentiate and provide appropriate challenge across the spectrum – from your most struggling to your highest achieving students
- 10. Receive an Extensive ELL Resource Handbook**
You will receive a resource handbook, specially designed for this seminar and filled with outstanding strategies, tips and solutions for strengthening your ELL students' engagement and academic achievement

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Innovative, high-impact strategies** that increase academic achievement, motivation and time on task
- Help your ELL students **productively participate** in the classroom
- Strategies to **enhance the listening, speaking, writing, and reading comprehension** of your ELL students
- **Make academic vocabulary more comprehensible** – dozens of useful processes, strategies and skill-development techniques
- Practical ways to strengthen ELL students' **critical thinking and understanding**
- Proven, doable strategies to more **fully engage your ELLs**
- Highly effective ways to **increase achievement across the spectrum** – from your most struggling to your highest achieving students
- Time-efficient, doable ways to **incorporate differentiated instruction** into your existing program
- Innovative ways to **specifically target diverse levels** of students' readiness, interests and learning styles
- Effective ways to optimally **support ELL students who struggle or have learning disabilities**
- **Numerous visual strategies** you can use to increase student learning
- Research-based, highly effective ways to **build an optimal learning environment** that encourages your ELLs to take risks in their learning
- How to maximize key vocabulary usage to strengthen conceptual understanding and **increase achievement across all subjects**
- Dynamic assessment techniques that collect rich student data so you can **powerfully adjust your instruction**



'One of the most engaging and informative professional development opportunities I've attended, with tons of techniques I'm excited to apply to my classroom.'

– GERARD HUDAK, TEACHER

Practical Ideas and Strategies

Are you looking for innovative ways to enhance your instruction for English Language Learners (ELLs)? Do some of your ELL students need additional support, while others need additional rigor and challenge? Do you find that while your students have so many needs, you struggle to find time for additional targeted instruction? In this fast-paced seminar, **CYNTHIA CARDENAS-KOLAK** will share outstanding strategies designed to strengthen your ELL students' academic achievement as they build proficiency in English. You will learn highly effective strategies that work across grades K-12 to increase students' willingness to take calculated risks and achieve success as learners. You will discover a wide variety of proven, practical strategies to ensure that your ELLs are better positioned to take on new and challenging content area language, skills and knowledge. **Armed with an extensive resource handbook and an effective instructional game plan, you will leave this seminar with a renewed desire to make a difference in the lives of your ELL students.**



A Message From Seminar Leader, Cynthia Cardenas-Kolak



Uniquely Qualified Instructor

CYNTHIA CARDENAS-KOLAK

is an internationally recognized ELL teacher, author and trainer of trainers. She has worked collaboratively with district, state and national educational entities to enrich programs and instruction for English Language Learners. An exceptional presenter, she is best known for her engaging approach to sharing research-based, practical and classroom-proven methods and strategies. Cynthia is the author of *The VESTED Instructional Approach: Balanced Instruction for Diverse Learners*, (2nd Edition) and *Vocabulary in 3-D: A Practical Guide to Help Kids Use Academic Language in Everyday Conversation*. She is also the author of *Strengthening English Language Learners' Engagement and Academic Achievement: Strategies That Work!*, the extensive resource handbook each participant will receive at the seminar.

Dear Colleague:

From both my successes and challenges in working with ELL students grew my strong passion and desire to share with other teachers outstanding ways to help ELL students be more successful as learners.

I've designed this seminar expressly to share my sharpest teaching tools for strengthening the engagement and academic achievement of ELL students across varied levels of language proficiency. Whether you teach in a self-contained or in a mixed-group configuration, you'll experience and learn highly effective and easy-to-implement strategies to reach and teach all your ELLs – from your most needy to your most academically advanced students.

I look forward to enabling you to better engage your students and address their varied needs, so that everyone, including you, can reap the full benefits of the research-based strategies and methods I will present in this seminar. I know firsthand that the task of educating all students across a wide span of student preparedness and capability can be quite daunting at times. My goal is to empower both you and your ELL students to not merely survive, but to thrive!

Sincerely,

Cynthia Cardenas-Kolak, EdD

P.S. I guarantee you will leave my seminar with many outstanding strategies you can use across all content areas and grade levels to address the affective, linguistic and cognitive needs of your English Language Learners!

'I've designed this seminar expressly to share my sharpest teaching tools for strengthening the engagement and academic achievement of ELL students across varied levels of language proficiency.'

What Your Colleagues Say About Cynthia Cardenas-Kolak

*"Wonderful seminar. Cynthia was very **informative, inspirational and extremely motivating.**"*

Mary Fernandes, English Teacher

*"Cynthia was highly engaging and provided **excellent modeling of lessons and ideas** for the classroom!"*

Michelle Romano, English Teacher

*"Cynthia made the day **interactive and engaging!** She was fun, relatable and interesting to learn from. I am very glad I attended this session and will definitely be using these strategies in my classes."*

Jennifer Acuna, ESL Teacher

*"Thank you!! **Great strategies** and perspective. I appreciated Cynthia's high energy level."*

L. Francohno, ESL/ELL Teacher



*"Very informative. Cynthia was dynamic and engaging. I learned **many strategies I will implement with my students.**"*

Kim Musnug, ESL Teacher

*"Cynthia was very knowledgeable. I loved that her vocabulary strategies were excellent and **very practical.**"*

Jessica Ruskoski, ESL Teacher

*"I took away **many valuable hands-on activities** that can be scaffolded to ensure success for not only my ELLs, but all learners in my general education classroom. I can't wait to try these strategies!"*

Kristin Binder, Classroom Teacher

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can't Attend?

Other Professional Development Options:

Related Online Courses

Two related On Demand Video-Based Online Learning courses, *Strategies! Strategies! Strategies! Increase and Accelerate Your ELL Students' Learning and Success in School*, for Grades K-6 (available October 2019) and *Maximizing the Active Participation and Language Learning of ELL Students Using Read Aloud, Shared Reading and Word Work*, for Grades K-5, are available for immediate registration. To enroll, visit www.ber.org/online



Extensive ELL Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

- Dozens of powerful strategies with step-by-step directions you can successfully use with your ELL students
- Management and organizational tips to enhance your effectiveness
- Doable ways to adapt and enrich your lesson delivery to increase content accessibility and strengthen student learning
- Effective strategies to increase motivation and student engagement
- And much, much more!

Meet and Share

This seminar provides participants a great opportunity to meet and share ideas with other educators interested in strengthening the engagement and academic achievement of their ELL students.

Consultation Available

Cynthia Cardenas-Kolak will be available at the seminar for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

Alabama

AL Verification of Attendance Available
MS CEUs Available

Tennessee

TN Credit Available with Prior District Approval

Washington

WA Clock Hours Available
ID Inservice Credit Available with District Approval in Spokane
MT Renewal Units Available in Spokane

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Strengthening ENGLISH LANGUAGE LEARNERS' Engagement and Academic Achievement: Strategies That Work!

Registration (EGC0F1)

- 1. **Birmingham, AL** – November 15, 2019
- 2. **Huntsville, AL** – November 14, 2019
- 3. **Knoxville, TN** – November 12, 2019
- 4. **Nashville, TN** – November 13, 2019
- 5. **Seattle (Bellevue), WA** – November 25, 2019
- 6. **Spokane, WA** – November 26, 2019

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

IMPORTANT: PRIORITY ID CODE: EEGC0F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
 - Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____
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- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)
- _____
Please print name as it appears on card
- _____
Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: www.ber.org

 FAX this form to: **1-425-453-1134**

 PHONE toll-free: **1-800-735-3503** (Weekdays 6 am - 5 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**
 915 118th Avenue SE • PO Box 96068
 Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
 Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Birmingham: SpringHill Suites – Downtown, (205) 322-8600
- Huntsville: DoubleTree Suites, (256) 882-9400
- Knoxville: Holiday Inn West, (865) 693-1011
- Nashville: Hilton Garden Inn Vanderbilt, (615) 369-5900
- Seattle: Hilton – Bellevue, (425) 455-1300
- Spokane: Hilton Garden Inn, (509) 244-5866

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



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915 118th Avenue SE
PO Box 96068
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Research

Strengthening ENGLISH LANGUAGE LEARNERS' Engagement and Academic Achievement: Strategies That Work!



Strengthen ENGLISH LANGUAGE LEARNERS' Engagement & Achievement

**Best Practices to Strengthen ELL Students'
Engagement and Academic Achievement**

A Unique One-Day Seminar

Coming to a Location Near You

EGC0F1



Bureau of Education & Research

Strengthening ENGLISH LANGUAGE LEARNERS' Engagement and Academic Achievement: Strategies That Work!



A Unique One-Day Seminar Coming to a Location Near You

Presented by

Cynthia Cardenas-Kolak

Outstanding Teacher, Author and International Presenter

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Maximize academic and conversational English through innovative, high impact instructional techniques and approaches

The most effective ELL teaching strategies to help you powerfully integrate reading, writing, listening, and speaking skills to increase student achievement

Effective ways to challenge ELL students commensurate with their varied levels of English language proficiency and your high expectations