

# Practical Strategies for Improving the Behavior of Attention-Seeking, Manipulative and Challenging Students



A Unique One-Day Seminar Presented by

## Cindy Jones

Outstanding Educator, Behaviorist and National Presenter

Specifically Designed for Classroom Teachers, Special Education Staff, Title I Staff, Behavior Intervention Specialists, Counselors, Instructional Coaches, Instructional Assistants, School Psychologists, and Administrators Serving Grades 1-12

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**Practical strategies** for working successfully with attention-seeking, manipulative and challenging students

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**Classroom-tested strategies to motivate and engage students** who take up valuable class time with attention-getting behaviors that disrupt their own and others' learning

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**Specific intervention strategies** that work for students who try to manipulate adults and other students

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**Dynamic ideas, tools and tips for improving students' attitudes** toward school and increase cooperation with teachers and their classmates

### Arizona

Phoenix – November 22

### California

Anaheim – November 7

Fresno – November 6

Pasadena – November 8

Sacramento (Elk Grove) – November 5

San Jose – November 4

### Colorado

Denver (Lakewood) – November 20

### Oklahoma

Oklahoma City – November 19

### Texas

Dallas (Arlington) – November 18

### Utah

Salt Lake City – November 21

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CEUs and Graduate Credits Available  
See page 6 for details

# Ten Key Benefits of Attending

*"Cindy is a great presenter! She modeled many ways to work with challenging students. She is a wealth of resources and information!"*

— ANNA MARTIN, TEACHER



## Who Should Attend

Classroom Teachers, Special Education Staff, Title I Staff, Behavior Intervention Specialists, Counselors, Instructional Coaches, Instructional Assistants, School Psychologists, and Administrators serving grades 1-12

### 1. Increase Your Expertise in Working Successfully with Manipulative and Attention-Seeking Students

Discover highly effective, classroom-proven strategies for decreasing defiant and attention-seeking behaviors ... Strategies that really work!

### 2. Learn Brain-Compatible Behavior Strategies that Influence the Behaviors of At-Risk Students

Gain specific methods that increase calm, attentive behaviors ... Help all your at-risk students learn greater self-control and self-awareness

### 3. Discover Ways to Help Students Gain Academic Success

Help students gain confidence to try and to grow academically ... Enable students to become learners rather than disrupting learning for themselves and others

### 4. Techniques to Help You Stay Out of Power Struggles

Verbal interventions that stop power struggles and arguing ... Strategies you can use immediately

### 5. Ways to Teach Your Students to Look at the Situation Clearly and Not Respond in Anger

Teach students to re-tool their faulty thinking and learn to make better choices ... Help students gain more self-control

### 6. Positive Ways to Maintain Classroom Authority While Building Positive Student Relationships

Learn how to stay in control of your own emotions so you can maintain confidence and authority to build positive teacher-student relationships

### 7. Strategies for Working with Angry, Hard-to-Reach Parents

Learn proven strategies to help you gain parent support rather than resistance

### 8. Techniques for Immediately Handling Disrespectful and Dangerous Behaviors

Effective strategies that will quickly end or defuse inappropriate behavior before it escalates

### 9. How to Avoid Counterproductive Consequences and Promote Positive Behaviors

Changing behavior with therapeutic rather than punishing consequences ... Why many consequences don't work for attention-seeking and manipulative behaviors

### 10. Receive an Extensive Resource Handbook

You will receive an extensive resource handbook filled with practical methods, ideas and techniques to use when working with students who are manipulative, attention-seeking and difficult

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Discover highly effective, classroom-proven strategies** for decreasing defiant and attention-seeking behaviors
- What motivates manipulative students and **how you can help them get what they need in positive ways**
- Specific techniques to use with **ADHD and students with sensory issues**
- **Four types of student behaviors** and how to specifically address them
- **Create a safe and supportive classroom environment** where students can learn and you can teach
- Strategies to help you **be proactive and spend less time addressing difficult behavior**
- Effective **ways to stay emotionally neutral** while working with difficult and defiant students
- Ways to **state directives to gain students' compliance**
- **Practical ideas** for helping your attention-seeking and manipulative students gain motivation and on-task behavior
- Down-to-earth, common-sense methods to **effectively communicate with the most challenging students**
- How to **encourage positive change in students** by facilitating, not punishing
- Ways to **maintain your enthusiasm, energy and focus** on teaching
- How to **teach skills to replace the inappropriate behaviors** that students exhibit
- Ideas to **increase success** in your classroom and **keep all students engaged in learning**
- How to effectively use relationships with students to **solve problems and maintain a positive classroom environment**



*"I really enjoyed this seminar! It was engaging and inspiring. I learned so many practical strategies I will be able to use tomorrow!"*

– RACHEL SPEICHINGER, TEACHER

## Practical Ideas and Strategies

Students with attention-seeking and manipulative behaviors are becoming more and more prevalent in our schools. These students are very difficult to reach and even more difficult to teach. They often exhibit severe and disruptive behavior patterns, infringe on others' rights, disrupt the classroom environment, and stop their own learning as well as that of others. This outstanding seminar is designed to offer grades 1-12 educators powerful tools and techniques for changing students' negative behaviors into positive, productive learning behaviors.

**Cindy Jones**, an exceptional educator and presenter, will share classroom-proven ideas, techniques and strategies that she has successfully used with her own students for many years. Her practical ideas and fun, interactive style will keep you excited and entertained as you learn valuable, new strategies. You will leave this seminar with many highly effective and game-changing ideas you'll be able to use immediately with your attention-seeking and manipulative students.



# A Message From Seminar Leader, Cindy Jones



## Uniquely Qualified Instructor

**CINDY JONES** has extensive experience as a teacher of special needs and general education students, a crisis interventionist, a principal of a school for students with behavior and emotional challenges, an at-risk consultant, and behavior specialist. In addition, she is an energetic and passionate national presenter specializing in instructional and behavior strategies and creative approaches to working with students who have attention-seeking and manipulative behaviors that disrupt their own learning, along with other students' learning. Because of her extensive background, she is able to offer dozens of practical and effective strategies that have worked for her and countless educators in both special and general education settings. Her lively, practical seminars feature cutting-edge, research-based information, engaging activities and effective strategies that will work for you. **You will leave Cindy's seminar with a new bag of tools for working with attention-seeking, manipulative and difficult student behaviors.**

Dear Colleague:

Student behaviors are changing. Many students come to school hurting, hostile, unmotivated, and uninterested in school. We, as educators, often spend 80% of our time with 20% of the class who are defiant, disrespectful and off-task. I invite you to join me for a highly practical seminar focused on strategies for attention-seeking, manipulative and difficult-to-teach students. During the day, you will discover many new ideas for reaching even your most difficult and defiant students.

Many students act out because it has worked for them in the past. They either do not possess the appropriate skills to make good choices or have been reinforced for making the wrong choices. I have designed this seminar specifically for teachers, counselors, social workers, administrators, and school psychologists dealing with defiant and hard-to-reach students. The skills presented are ones I have gained through my own experience as an educator for over forty years and from interacting with many highly skilled educators. I have seen students who were engaged in constant attention-seeking behaviors to those with severe physical aggression change and grow when the correct intervention skills were applied.

My goal for the day is for you to leave the seminar with many new, practical tools that can help you with addressing student behaviors that threaten to stop our teaching, interfere with our students' learning and steal your joy as an educator. Please join your colleagues and me for an exciting day filled with practical and creative strategies for changing the lives of your students and refilling your teacher toolbox.

Sincerely,

Cindy Jones

**P.S. You will leave this seminar with dozens of practical ideas and an extensive resource handbook to help you implement the strategies in your classroom!**

*"Please join your colleagues and me for an exciting day filled with practical and creative strategies for changing the lives of your students and refilling your teacher toolbox."*

# What Your Colleagues Say About Cindy Jones

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*"Cindy provided **helpful, practical information and tips that I can take back to my school and immediately use.** Her personal stories and experiences were fascinating and relevant."*

– Marcy Horne, Principal

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*"Excellent! I learned so much about how to address the needs of my students with behavioral challenges. **I will begin using the strategies tomorrow!**"*

– NaShonda Cooke, Special Education Teacher

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*"I am so glad I was able to attend this professional development! **Cindy gave practical ideas that I can put to use immediately!**"*

– Corinne Grandbois, 4th Grade Teacher

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*"Great seminar! I am so happy that **today was filled with practical tips and techniques we can use with our students tomorrow.** I have so many more tools in my teacher toolbox!"*

– Suzanne Kettel, Paraeducator

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*"**This was by far the best training I have attended on student behaviors.** I am so excited to go back to my school and implement the strategies."*

– Sheela Vadset, Special Ed. Behavior Intervention Teacher

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*"**Thank you for all the useful information!** My team will be using the new strategies with our difficult students. I'm now ready to have a great school year!"*

– Leigh Holland, 4th Grade Teacher

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*"**Very engaging and extremely valuable content** with very practical strategies I can use in my classroom immediately. Thank you!"*

– Kimberly Harrington, 5th Grade Teacher

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*"Excellent ideas! **Cindy is very authentic and enthusiastic,** as well as humble and knowledgeable. Thank you!"*

– Verlaine Meyers, Science Teacher

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# Special Benefits of Attending



## Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/online](http://www.ber.org/online)

## On-Site Training

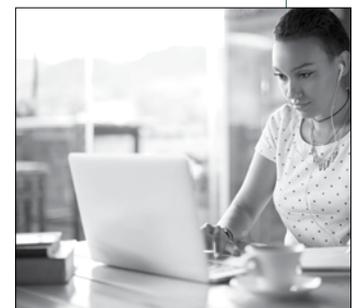
Most BER seminars can be brought to your school or district. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Can't Attend?

### Other Professional Development Options:

#### Related Online Courses

Two related On Demand Video-Based Online Learning courses, *Restorative Discipline: Help Students Improve Their Behavior and Strengthen Their Learning*, for Grades K-12, and *Decrease Attention-Getting and Tantrum Behaviors: Practical Solutions*, for Grades PK-2, are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)



## Extensive Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

- The four most common types of difficult student behaviors and effective strategies for working with each
- Teacher-tested verbal interventions that keep teachers in control and out of power struggles
- How to keep students engaged and motivated to achieve rather than to manipulate
- Practical ideas for working with inattentive and hyperactive students
- How to teach students the social skills that they are lacking
- Strategies for working with parents who are angry and uncooperative

## Meet and Share

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in strategies for improving their students' behavior.

## Consultation Available

Cindy Jones will be available at the seminar for consultation regarding your questions and the unique needs of your own program.

## Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

### CEUs Available:

#### Arizona

AZ Clock Hours Available

#### Colorado

5 CO Clock Hours Available

#### Oklahoma

OK PD Credit Available with District Approval

#### Texas

TX Registered Approved CPE Provider

#### Utah

UT Inservice Credit Available with District Approval

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

# Practical Strategies for Improving the Behavior of Attention-Seeking, Manipulative and Challenging Students

## Registration (DCJ0F1)

- 1. **Anaheim, CA** – November 7, 2019
- 2. **Dallas (Arlington), TX** – November 18, 2019
- 3. **Denver (Lakewood), CO** – November 20, 2019
- 4. **Fresno, CA** – November 6, 2019
- 5. **Oklahoma City, OK** – November 19, 2019
- 6. **Pasadena, CA** – November 8, 2019
- 7. **Phoenix, AZ** – November 22, 2019
- 8. **Sacramento (Elk Grove), CA** – November 5, 2019
- 9. **Salt Lake City, UT** – November 21, 2019
- 10. **San Jose, CA** – November 4, 2019

FIRST NAME	M.I.	LAST NAME
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POSITION, SUBJECT TAUGHT	GRADE LEVEL	
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SEMINAR LOCATION NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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**Registration confirmations are sent via e-mail.  
If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	
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HOME MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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**IMPORTANT: PRIORITY ID CODE: EDCJ0F1**

## METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
  - A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)
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Please print name as it appears on card                      Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

-  **REGISTER ONLINE at: [www.ber.org](http://www.ber.org)**
-  **FAX this form to: 1-425-453-1134**
-  **PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 5 pm Pacific Time)
-  **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.  
Check-in 8:00 a.m. - 8:30 a.m.

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Anaheim: Red Lion, (714) 750-2801
- Dallas: La Quinta Inn & Suites – Arlington North, (817) 640-4142
- Denver: Hampton Inn West – Lakewood, (303) 969-9900
- Fresno: Piccadilly Inn – Airport, (559) 375-7760
- Oklahoma City: Wyndham Garden – Airport, (405) 685-4000
- Pasadena: Sheraton, (626) 449-4000
- Phoenix: Four Points by Sheraton North, (602) 943-2341
- Sacramento: Holiday Inn Express & Suites Central – Elk Grove, (916) 478-9000
- Salt Lake City: Hilton Garden Inn Downtown, (801) 364-5200
- San Jose: Four Points by Sheraton – Airport, (408) 452-0200

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **[www.ber.org](http://www.ber.org)**



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# Practical Strategies for Improving the Behavior of Attention-Seeking, Manipulative and Challenging Students



# Practical Strategies to Improve Student Behavior

**Best Practices to Improve the Behavior of Attention-Seeking, Manipulative and Challenging Students**

**A Unique One-Day Seminar**

**Coming to a Location Near You**

DCJ0F1



Bureau of Education & Research

# Practical Strategies for Improving the Behavior of Attention-Seeking, Manipulative and Challenging Students



**A Unique One-Day Seminar Coming to a Location Near You**

Presented by

**Cindy Jones**

Outstanding Educator and National Presenter

**Practical strategies** for working successfully with attention-seeking, manipulative and challenging students

**Classroom-tested strategies to motivate and engage students** who take up valuable class time with attention-getting behaviors that disrupt their own and others' learning

**Specific intervention strategies** that work for students who try to manipulate adults and other students

**Dynamic ideas, tools and tips for improving students' attitudes** toward school and increase cooperation with teachers and their classmates