What’s NEW in YOUNG ADULT LITERATURE and How to Use It In Your Program (Grades 6-12) — 2017 —

NEW Seminar Presented by SHAUNA YUSKO
Outstanding School Librarian and National Presenter

Specically Designed for Secondary Teachers, School Librarians and Public Librarians

› A comprehensive overview of the best, new books for young adults published in the past year
› Outstanding suggestions to promote young adult reading
› Practical, ready-to-use ideas for selecting and utilizing the best, new young adult literature across your curriculum
› Learn about new nonfiction titles that support your state standards for using informational text with students
› Excellent resources to create more confident readers
› An extensive young adult literature resource handbook filled with annotated booklists, ready-to-use ideas, themes, activities, and more valuable and practical ideas

2016 SCHEDULE

Minnesota
Minneapolis – November 15
(Brooklyn Center)
Rochester – November 14
St. Cloud – November 16
MN Clock Hours Available

North Dakota
Fargo – November 17

South Dakota
Sioux Falls – November 18
(Brandon)
SD Clock Hours Verification Available

“Shauna is inspiring and very passionate about books and promoting reading. She shares great resources and many ideas I can use immediately in the library.”

— NIKKI BLAHNIK, TEACHER LIBRARIAN
Ten Key Benefits of Attending

1. Preview the Best, New Young Adult Books
   Thousands of new books for young adults are published annually … Learn about the BEST of the most recently published young adult books

2. Incorporate the Best, New Books into Your Classroom or Library Curriculum
   Learn innovative strategies for utilizing the best, new books for young adults to enhance content instruction as well as your library program

3. Discover the Best Realistic Fiction Novels for Teens
   One of the fastest growing genres in young adult literature is realistic fiction … Hear about popular new titles and receive a genre listing to share with students

4. Engage Reluctant Teen Readers with Fast-Paced Titles
   Find out which new titles will captivate the interest of your reluctant teen readers

5. Booktalking 2.0 … What You Need to Know
   Get students reading by using Web 2.0 tools to introduce the best young adult books to your classes … Discover practical ways to use QR codes to promote titles

6. Utilize Graphic Novels and Audiobooks to Improve Students’ Comprehension
   Motivate readers of all abilities to improve their reading skills and comprehension with a list of newly published graphic novels and audiobooks that best support your state standards

7. Motivate All Students to Read More and Broadly
   Rigorous classroom reading instruction still needs to be complemented with practice at home … Here’s how to motivate a wide range of readers, from gifted students to reluctant readers, with books and strategies for everyone

8. New Ideas for Getting Teens to Talk About Books
   Research shows teens are influenced by peer book recommendations … Get fresh ideas to encourage students to talk about books

9. Discover Current Trends in Young Adult Literature
   Find out what is happening in the teen publishing world and how you can connect with top-notch online resources

10. Receive a Valuable Young Adult Literature Resource Handbook
    Each seminar participant will receive a resource handbook filled with extensive topic and subject annotated bibliographies and ready-to-use activities and resources
Outstanding Strategies You Can Use Immediately

- **The best, NEW literature** to use with teens
- **New titles by authors** who have proven their popularity with teens … Gain ideas to tie these titles to the curriculum
- **Practical ideas, tips and suggestions** for incorporating relevant teen books across all content areas for grades 6-12
- **How to find “clean reads” for your students** … Get a list of the 2017 “clean reads” and learn the web resources that will help identify possible issues in specific teen titles
- **What’s new** in a variety of genres
- **Debut authors** teens don’t want to miss
- **Excellent novels to use in teaching young adults** in the classroom or library
- **Practical lesson ideas** that work with almost any book
- **Best online resources** for keeping current with young adult titles
- **Extensive lists and annotated bibliographies** of authors and titles in a variety of genres
- **Non-fiction titles** that support state standards for informational text
- **Innovative strategies** and ideas for outstanding book talks by adults and teens
- **The best new books** to motivate reluctant readers
- **The best new realistic fiction** titles to share with teens
- **How to get the most for your money** when purchasing young adult books
- **Timesaving tips for utilizing the web** to introduce authors, gather book guide ideas, gain insights about selected books, and ideas for using new books with readers
- **The hot new series you need to know** before your students start asking for them
- **The top audiobooks** that support student learning and your state standards
- **How graphic novels** can best support all readers
- **Proven tips and strategies** for motivating all student populations

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“Shauna is excellent! Great ideas, great books, great day!”

– JANE CARTER, LIBRARY ASSISTANT

To Register,
Call Toll-Free
1-800-735-3503
Dear Colleague:

I admit it. I have always loved to read. I was the kid who read with a flashlight under the covers. I was the teen who read instead of revising my Language Arts essay. I’m the adult who always has a book by my bed, in my bag, and on my Overdrive and Audible apps. I get excited when I see a new book. I am not allowed in bookstores with a credit card. Chances are you have a similar story – most of us were readers.

In our fantasy world of reading and teens, every student would be happy and smiling and carrying around a book bag of fresh new, inspiring books. Reading would be a part of, and a choice in, every teen’s day.

As a current school librarian, I know the research that says the more students read, the more they learn and the better they do on various achievement tests. Readers not only become more curious about the world and their place in it, but they become better writers and better students. But the reality is, many students these days have very little time for reading for pleasure. Or at least, they think they don’t. That is why we must work to build a culture of readers – where reading is seen as enjoyable and important.

To create a world of readers we need to arm ourselves with knowledge and enthusiasm! I’ll help you find books that will be read and books you can teach. I’ll share books that will inspire teens to finish one book and pick up another. I’ve been reading extensively to bring you recent titles that will add to your repertoire of books and I’ll share my passion for young adult literature with you.

I believe that every student is a reader. All we have to do is find the right book, the right story, to allow that reader to emerge. Of course, the challenge is finding just the right book. You’ve all experienced that moment when you match the teen and the story. It’s magic! During the course of the day, I will share a wide variety of titles that will help you make that special connection.

I look forward to spending the day together, doing what readers love to do: talk about books!

Sincerely,

Shauna Yusko

P.S. If you are looking for the best, new books that will engage and motivate your teen readers, this is a seminar you won’t want to miss!
What Your Colleagues Say About Shauna Yusko

“Shauna presented the best seminar I have attended – ever! She is fabulously funny, smart, engaging, and full of ideas. I’m leaving feeling energized and ready to try several of the things I learned.” – Kathy Brownstein, Librarian

“Shauna is absolutely fantastic! Very informative and inspirational. I wish I had an ounce of her enthusiasm and energy.” – Diane Norby, Library Media Specialist

“Shauna is very enthusiastic and knowledgeable. I am excited to read these books on my own as well as include them in my library.” – Helen Peynado, Librarian/Teacher

“Shauna is awesome! I am on fire to get more nonfiction.” – Linden E. Becker, Media Assistant

“Shauna is knowledgeable and inspiring. Her seminar helps with the ‘there is not enough time in the day’ issues we face.” – Laurie Riley, Librarian

“Excellent ideas and a very entertaining instructor!” – Jolyn Danielson, School Library Technician

“Shauna presented an awesome seminar! Nice pace and great information on all genres of books.” – Gail Arnold, Librarian

“I really enjoyed the day with Shauna and gained so much information to take back to staff and students.” – Wendy Sagen Moran, Library Assistant

“Shauna’s ideas will make it easy for me to promote how valuable the library is in implementing our state standards!” – Trudy August, Media Assistant

“This seminar was extremely well done with lots of ideas and connections.” – Lisa Bain, Librarian

“Shauna was absolutely fantastic! Very informative and inspirational. I wish I had an ounce of her enthusiasm and energy.” – Diane Norby, Library Media Specialist

“Shauna presented excellent ideas! She is a very entertaining instructor.” – Jolyn Danielson, School Library Technician

Uniquely Qualified Instructor

Shauna Yusko is an award winning school librarian and national presenter. With more than 17 years of experience in the field of librarianship, Shauna is well-attuned to the diversity of young adults’ reading interests. She has a wealth of proven ideas and knowledge of the best, new books and up-to-date technology to make this happen. Shauna is the author of What’s NEW in YOUNG ADULT LITERATURE and How to Use It In Your Program (Grades 6-12) 2017, the extensive resource handbook each participant will receive at the seminar.

In addition to her work as a school librarian, Shauna also presents at state and national library conferences and delivers collection development webinars for the Young Adult Library Services Association (YALSA/ALA). Shauna has served on numerous award committees including Best Fiction for Young Adults (BFYA), Excellence in Non Fiction, Popular Paperbacks, and more. Shauna is the recipient of the ING Unsung Heroes Award, a Best Buy Teach Award and writes booktalks for Random House’s Teachers & Librarians website. You are sure to enjoy Shauna’s passion, enthusiasm and knowledge of books, resources and strategies you can utilize immediately in your own school library/media program.
Can’t Attend? 

Other Professional Development Options:

Related Staff Development Audio Training

A related BER seminar, What’s NEW in Young Adult Literature: 2017 (Grades 6-12), presented by another literacy expert, Patti Tjomsland, is available on CDs with a comprehensive resource handbook at a cost of $125.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-BY7-2032) or use the order form on the back page. 


Electronic versions of both Patti’s seminar and handbook are available in MP3 and PDF format for immediate download on our website, www.berproducts.org, at the cost of $99.00. Available January 2017. 

Please visit www.berproducts.org/download-help for more information.
Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

Who Should Attend
Secondary Teachers, School Librarians and Public Librarians.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $245 per person, $225 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
- Fargo: Ramada Plaza, (701) 277-9000
- Minneapolis: Earle Brown Heritage Center – Brooklyn Center, (763) 569-6300; hotel accommodations available at Embassy Suites – Brooklyn Center, (763) 560-2700
- Rochester: DoubleTree, (507) 281-8000
- St. Cloud: Country Inn & Suites West, (320) 259-8999
- Sioux Falls: Holiday Inn Express – Brandon, (605) 582-2901
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources
Elementary and Secondary Education Act funds, including Title I School Improvement Grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training funds.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
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Registration (BU77F1)

☐ 1. Fargo, ND – November 17, 2016
☐ 2. Minneapolis (Brooklyn Center), MN – November 15, 2016
☐ 5. Sioux Falls (Brandon), SD – November 18, 2016

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR LOCATION NUMBER: ______________ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER ( ) ( )

Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT: PRIORITY ID CODE EBU77F1

METHOD OF PAYMENT

The registration fee is $245 per person, for groups of five or more registering at the same time, the fee is $225 per person. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached
☐ A purchase order is attached, P.O. #________________________________________ (Be sure to include priority ID code on the P.O.)
☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover

Account # __________________________ Exp. Date: ___________ MO/yr

Billing Zip Code: __________________________ 3 Digit CVV Code: __________________________

(Found on back of card)

Please print name as it appears on card Signature (required for credit card purchases)

CAN’T ATTEND?

☐ I’d like to order the CD version of the related seminar, What’s NEW in Young Adult Literature: 2017 (Grades 6-12), by Patti Tjomsland, $125.00 plus $9.00 shipping (Stock #A-BY7-2032). Available January 2017.

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